

## STRATEGY 1 >> MANAGE THE DEMAND FOR PARKING



WIDER FOOTPATHS AND ALFRESCO DINING

Council will manage the changing demand for CBD parking in the revitalised city that will >>



COVERED WALKWAYS



BOUTIQUE SHOPS



LANDSCAPED STREETS



WINE BARS



STREET ACTIVITIES



ALIVE & WELL LIT STREETS

### Focus more on >>

#### 24/7 businesses

Traditionally, people used large carparks that were often full during peak hours but remained empty for the remainder of the time. New attractions such as cafés and restaurants will ensure a 'round the clock' use of carparks, with more turnover in a 24-hour period.

#### 'Walkable Streets'

Streetscapes will feature more shade with reduced walking distances between attractions. There will be increased activity during the day and night, with personal safety and security a key feature of design.

#### Reliable public transport alternatives

As more people live and work in the CBD they will be less dependent on motor vehicles. Other alternatives will include improved public transport with more convenient and reliable bus services, pedestrian pathways and bikeways.

### Focus less on >>

#### Large department stores

Attracting large department stores we once had into the CBD is no longer a viable solution. Retailing patterns have significantly changed in line with urban development.

We need to capitalise on the CBD's points of difference, such as its heritage and opportunities for alfresco dining.

The CBD is more likely to attract other kinds of retailers such as specialty and boutique stores that create a unique shopping experience that is different from that offered in the suburbs.