



T O W N S V I L L E   E C O N O M I C   G A T E W A Y

The nexus of trade and prosperity for a region rich in nature's resources

Where the past and the present come together in a vision for the future

A plan for a city in transition – where working wharves meet commerce and play



## Townsville Economic Gateway

Founded in 1864, the port settlement of Townsville was established to serve the rich hinterland of North Queensland. From humble maritime beginnings, the thriving city of Townsville has evolved into the modern capital of North Queensland.

Townsville today is a vibrant city of 170,000 residents. It is the key trade centre for the north and continues to generate opportunities for the nation. As the largest tropical city in Australia, Townsville provides a unique combination of laidback tropical lifestyle and a level of amenity normally associated with large southern capital cities.



Port of Townsville circa 1970s

Townsville also possesses an exceptionally diverse economy. Retail and hospitality, cultural and community services, government and defence, education and tropical science, engineering and manufacturing, minerals processing and construction and transport services all play an important part in a dynamic city of contrasts.

The Port of Townsville has been integral to the development of this economy. General commerce, trade and industrial development has fuelled prosperity and created an inseparable link between the city and its port.

Over the past decade, with average economic growth exceeding nine percent annually, Townsville has experienced a renaissance. No where is this more evident than the CBD, which is attracting billions of dollars in investment. However, it is important that this development is managed to ensure the key drivers of prosperity are sustained.



Townsville circa 1900s

Townsville Economic Gateway provides the strategic vision that integrates the complex interests of a diversified economy – balancing economic, social and environmental goals. It recognises the inseparable links between the city and its industry, and the wealth creating trade that drives them both.