



**Townsville**  
Real Diversity. Real Opportunities.

# INVEST TOWNSVILLE

## An important location

Townsville is the largest city in Northern Australia, and is the gateway to mining and agricultural regions, and as Australia's gateway to Asia.



Source: Queensland Government 2011

## A strong economy

Industry diversity, government investment and major infrastructure which underpin Townsville's role as the commercial and services hub for North Queensland's minerals, coal, agriculture, tourism and tropical sciences sectors.

Townsville has a population that is growing faster than state and national averages, with a relatively young demographic profile, and the 7<sup>th</sup> highest average income per capita in Australia.

The Townsville economy had GRP of almost \$11b in 2012/13, an increase of 8% on the previous year.

**For more information:** P: +61 1300 878 001 E: [investtownsville@townsville.qld.gov.au](mailto:investtownsville@townsville.qld.gov.au)  
W: [www.townsville.qld.gov.au](http://www.townsville.qld.gov.au) and follow the links to *For Business*

## Job and business opportunities

The Port of Townsville is the region's major sea link, exporting the vast mineral wealth of the North West Minerals Province and North Queensland's extensive agricultural produce. The port also imports vital inputs for regional industry and the community.

As Australia's largest garrison city, the Australian Defence Force is a pivotal component of the local economy, contributing around \$800m annually to GRP.

Townsville is the tropical education and science hub for North Queensland. It has a concentration of world class education, training and research facilities which is recognised internationally.

The Townsville Airport is a well-located aviation hub, servicing a catchment of 250,000 people, and projected to triple by 2030. International flights will return in 2015, and a \$40m expansion of the airport is underway.

According to demographer Bernard Salt, 'no city of comparable size has quite the connection into the future prosperity of the Australian nation as does Townsville'. Townsville offers 'stability, urban concentration and prosperity' along with 'a unique mix of employment drivers' and 'the highest average disposable household income among Australia's 20 largest urban centres outside of a State or Territory capital'.

## Committed to high quality growth

Townsville City Council has undertaken regulatory reform to improve efficiency in development approvals, and along with the new City Plan, the Waterfront Priority Development Area and the world class Ross Creek Waterfront Project continues the evolution of the CBD. The Jobs and Investment Program offers financial development incentives, and Strategic management of council land has opened up development opportunities in the city centre.

## Join us in growing our exciting city!