

2026/27 City Activation and Housing Incentive Policy



Component 2: Improving Building Facades

Component 2 provides cash grants to support the refreshing and upgrading of building facades in the Townsville City Centre.

Applications will be open from 1 September 2026, closing on 30 September 2026 and is subject to a competitive assessment process.

ELIGIBILITY

Eligibility criteria are as follows (all criteria must be met):

- a) The development site is located in the Townsville City Centre;
- b) The development includes works which relate primarily to the building façade and external appearance;
- c) The development provides building frontage that enables access to and passive surveillance of the street;
- d) The development demonstrates the potential to improve the attractiveness and safety of the interface between the building and the public realm;
- e) The development demonstrates alignment with Council's procurement and local content objectives;
- f) The development demonstrates the potential to retain or attract business to the site;
- g) The applicant can demonstrate matched funding capability;
- h) The development is not undertaken by, or supported by funding from, a State or Commonwealth Government agency;
- i) The development has not Substantially Commenced Construction of the façade works at the time of application.
- j) The development works must be completed by 30 May 2028.

Please note that grants will not be provided to assist in addressing compliance issues.

If successful, applicants will be required to enter into an agreement which includes an acquittal process and acknowledgement of Council's support.

THE INCENTIVE

Cash grants for up to 50% of eligible project costs, capped at \$50,000 per project. Grants are discretionary and subject to available funding and Council's annual budget.

HOW TO APPLY

To apply for Component 2, visit:

townsville.smartygrants.com.au/2627Comp2

For further information, please contact Council on 13 48 10 or email economic.development@townsville.qld.gov.au referencing the City Activation and Housing Incentive Policy.



This fact sheet provides a summary only. Applicants must refer to the Townsville City Council 2026/27 City Activation and Housing Incentive Policy for full eligibility criteria, assessment requirements, conditions, limitations and funding availability. The Policy prevails to the extent of any inconsistency. Applications are assessed in accordance with the Policy and available funding.

An application will not be considered lodged, received or accepted for assessment until all required information, supporting documentation and application requirements have been provided to Council's satisfaction. Applications will be assessed against the Policy in effect at the time a complete application is received by Council.

Lodgement of an application does not guarantee approval of an incentive. Council may amend, suspend or discontinue incentives in accordance with the Policy.

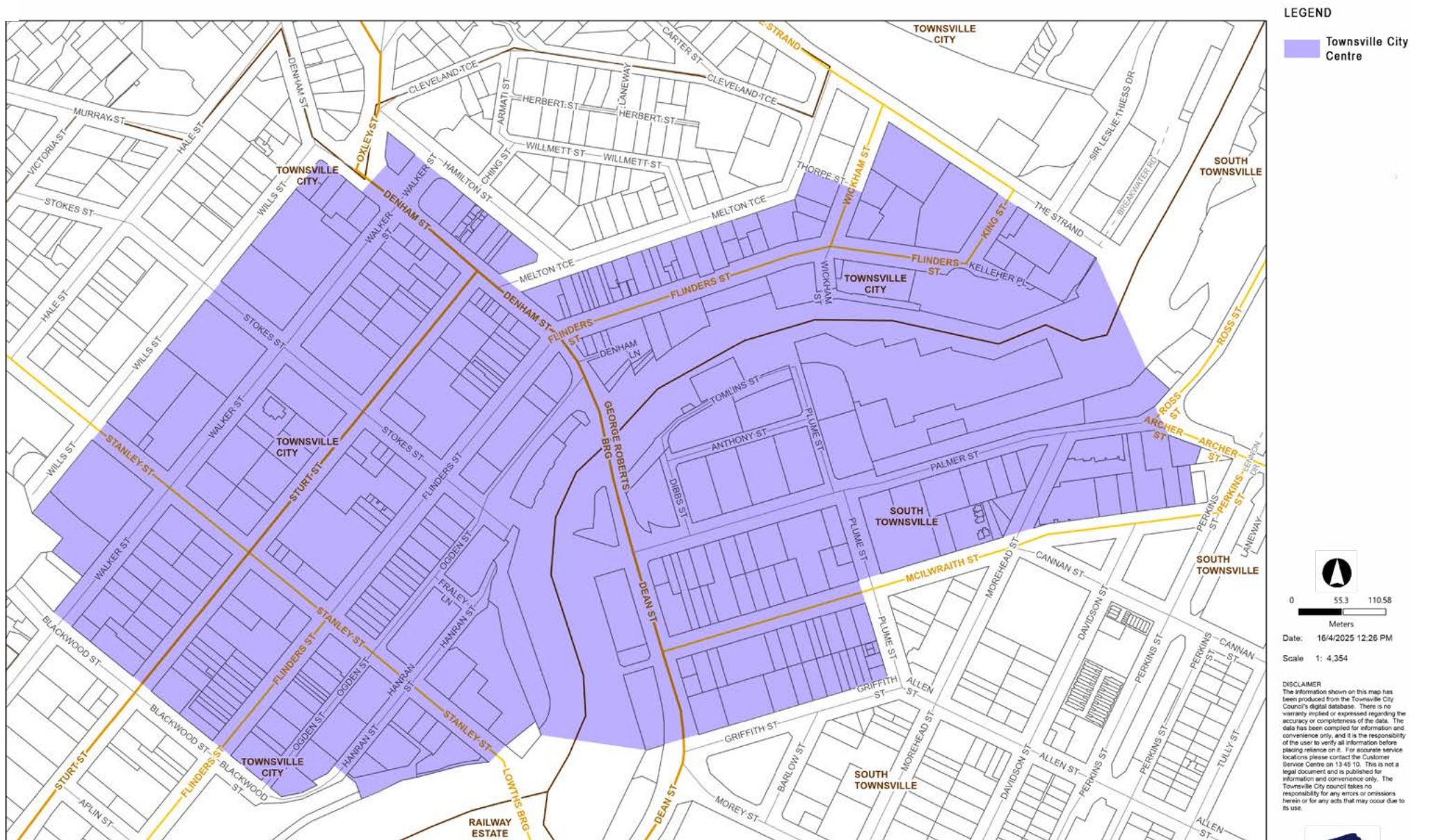


Figure 2 – Townsville City Centre map

Modified: 28 July 2026