



CITY IMAGE ADVISORY COMMITTEE

REPORT

MONDAY 11 MARCH 2019 AT 3.30PM

COUNCIL CHAMBERS

Advisory Committee Members >>

The Mayor, Councillor Jenny Hill
Councillor Ann-Maree Greaney
Eber Butron

Lucy Downes
Zammi Rohan
Michael Baker
Steve Price
Kevin Booth
Wal Smith
Filitsa Kounias

Committee Chair
Townsville City Council
Director Planning and Community Engagement, Townsville City Council
Gecko Interiors
Counterpoint Architecture
Marketing Garage
MMM
Townsville Chamber of Commerce
Place Design Group
Townsville Loves Your Business

Non-member City Image support role:

Jeffrey Kerr

Meeting Facilitator, Senior Urban Design Officer, Townsville City Council

ACKNOWLEDGEMENT OF COUNTRY

The Townsville City Council would like to acknowledge the Bindal and Gurambilbarra Wulgurukaba peoples as Traditional Owners of the land on which our Council operates. We pay respect to Elders past, present and future and value the traditions, culture and aspirations of the first Australians of this land. We acknowledge and hold in great significance the valuable contribution that Traditional Owners have made and continue to make within the Townsville Community.

Goals and Objectives of Townsville City Council >>

Corporate Plan >>

Goal 1 - A Prosperous City

Deliver a strong and innovative economy for Townsville with sustainable growth and support for local jobs and businesses.

Objectives that identify our strategic intent:

- 1.1 Support local businesses, major industries, local innovation and employment growth.
- 1.2 Promote our economic and geographic strengths and market Townsville as a vibrant destination for commerce, education, research, tourism, entertainment and lifestyle.
- 1.3 Plan, support, provide and advocate for infrastructure and investment that supports innovation, residential and economic growth.
- 1.4 Maximize opportunities for economic growth by building and maintaining effective partnerships.

Goal 2 - A City for People

Enhance people's experience of Townsville as a liveable and vibrant city by providing services that support the growth of an inclusive, knowledgeable, active, safe and healthy community.

Objectives that identify our strategic intent:

- 2.1 Provide services and local infrastructure that meet community expectations, support growth and provide for the needs of our community.
- 2.2 Improve the liveability of Townsville and encourage active and healthy lifestyles by providing accessible public facilities and community infrastructure.
- 2.3 Improve the vibrancy of Townsville by supporting the community's access to, and participation in, a range of artistic, cultural and entertainment activities.
- 2.4 Enhance community knowledge of and access to council services to improve community wellbeing, health and safety.

Goal 3 - A Clean and Green City

Create a sustainable future for Townsville through the protection, maintenance and enhancement of our unique, natural and built environment.

Objectives that identify our strategic intent:

- 3.1 Plan, design and deliver sustainable development and support this by actively managing the natural environment and increasing green infrastructure, at both a city, suburb and place level.
- 3.2 Develop and implement long term solutions for the management of water and waste that are socially, financially and environmentally sound.

Goal 4 - A Simpler, Faster, Better Council

Transform the Townsville City Council into a simpler, faster and better council that is easy to work with, and for, and gains community trust by being transparent and managing its resources.

Objectives that identify our strategic intent:

- 4.1 Provide customer-focused services that meet the expectations of our community in a dynamic and adaptive manner.
- 4.2 Ensure that council's plans, services, decisions and priorities reflect the needs and expectations of the community.
- 4.3 Be a valued and committed employer who provides a productive, inclusive and respectful environment for staff and the community.
- 4.4 Improve financial sustainability and provide value and accountability to the community for the expenditure of public funds.
- 4.5 Ensure that public funds are expended efficiently and that council expenditure represents value for money whilst supporting the local economy.

City Image Advisory Committee

Purpose of the City Image Advisory Committee

The City Image Advisory Committee will consider and advise council in relation to strategy and policy for the City Image. The objectives of the Committee are to:

- provide strategic input and guidance to council on matters relating to the image of the City of Townsville;
- assist with identifying opportunities to enhance the image of the City of Townsville;
- assist council in the identification of impediments to realizing the desired image for the City of Townsville; and
- act as a gauge of the community's views.

Terms of Reference

The terms of reference describes the purpose and structure of the committee. It defines the scope of the committee detailing the committee's authority, composition and objectives, providing the framework for the committee's operations. The terms of reference also identifies the duties and responsibilities of members and the chair, the terms of membership, roles and responsibilities, conflict of interest, meeting information and conduct requirements.

City Image Advisory Committee Member interaction with media:

Media (TV or newspaper agencies) may be in attendance at meetings and may wish to speak with committee members. It is important to be aware that as a member of the City Image Committee you are representing and speaking on behalf of your organisation. We would advise that you seek confirmation as to your organisation's media policies, and inform the Coordinator Heritage and Urban Planning Unit if you have any issues / concerns.

5.8.6 Audio or video recording of a meeting – as per Townsville City Council, Code of Meeting Practice

Only authorised persons may make an audio or video recording of a meeting in accordance with Section 35 of Local Law No. 1 (Administration) 2011.

A person is authorised to make an audio or video recording of the meeting if the Chairperson consents to the recording being made. A record of the Chairperson's consent made in the minutes of the meeting (or the report of a committee meeting) is "written consent" for the purposes of Section 35 of Local Law No. 1 (Administration) 2011.

REPORT CITY IMAGE ADVISORY COMMITTEE

DATE Monday 11 March 2019

ITEMS 1 to 5

PRESENT

The Mayor, Councillor Jenny Hill
Councillor Ann-Maree Greaney
Lucy Downes
Steve Price
Jeffrey Kerr

Committee Chair, Townsville City Council
Townsville City Council
Gecko Interiors
MMM
Meeting Facilitator, Senior Urban Design Officer, Townsville
City Council
Marketing Garage
Place Design Group

Michael Baker
Wal Smith

GUESTS

Lesley Cameron

Acting Director Planning and Community Engagement,
Townsville City Council

Wayde Chiesa
Sally Butler

Senior Economic Activation Officer, Townsville City Council
Demographic Social Planning Officer, Townsville City
Council

Kirsty Geaney
Ben Smith

Senior Planning Officer, Townsville City Council
Economic Activation Officer, Townsville City Council

APOLOGIES

Brett Brogan
Eber Butron

General Manager Future Cities, Townsville City Council
Director Planning and Community Engagement, Townsville
City Council

Brett McDonald
Bronwyn Bignoux

Department of Housing and Public Works
Coordinator Land Use and Urban Design, Townsville City
Council

Zammi Rohan
Kevin Booth
Filitsa Kounias

Counterpoint Architecture
Townsville Chamber of Commerce
Townsville Loves Your Business

Opening of meeting

The Chair, the Mayor, Councillor J Hill opened the meeting at 3.30pm.

Statement by Meeting Facilitator - Disclosure of interests

Following recent changes to the *Local Government Act 2009* the Meeting Facilitator reminded the Councillors of their obligations for disclosing conflicts of interests and material personal interests for items on the agenda.

Confirmation of minutes of previous meeting

The Committee confirmed the minutes of the previous meeting held on 19 November 2018 to be a true record.

Acknowledgment to Country

The Chair, the Mayor, Councillor J Hill provided the Acknowledgment to Country.

Business Arising from the Minutes

(a) Social housing in Townsville

The Meeting Facilitator provided an update on the social housing in Townsville including advice that the Department of Housing and Public Works have advised that at the next Committee meeting a representative will attend and present. The Meeting Facilitator provided details on what the representative may present on.

The Committee briefly discussed the issues/proposed improvements to social housing in Townsville.

(b) Artwork previously located in Flinders Street Mall and Flinders Street East

The Senior Economic Activation Officer advised of where some of the artwork that was previously located in the Flinders Street Mall and Flinders Street East is now located.

Steve Price queried the whereabouts of a flag previously located in Flinders Street. The Meeting Facilitator advised that he will follow this up with Council's Heritage Officer.

Agenda Items

Item 1. Presentation - Rate your neighbourhood - Townsville City Council Liveability Study

Sally Butler, Demographic Social Planning Officer and Kirsty Geaney, Senior Planning Officer provided a presentation on 'Rate your neighbourhood - Townsville City Council Liveability Study', which included the following information:

- Townsville City Council has teamed up with PLACESCORE to conduct liveability surveys throughout Townsville;
- the surveys will capture what attributes the Townsville community believes makes an ideal neighbourhood by rating community values and neighbourhood performance;
- this is community engagement for the future; data driven, rigorous, representative and able to be used for multiple projects not just one.
It saves time, money and improves the effectiveness of the engagement in driving changes that are valued; and
- the surveys open Monday 29 April and closes Friday 24 May.

- a link to the survey can be found here - <https://survey.placescore.org/s3/TownsvilleNeighbourhoodLP2018>

Item 2. Social housing update

The Meeting Facilitator provided a presentation on Townsville social housing which included:

- photographs of the current stock of social housing unit complexes located around Townsville as well as the Cowboys House and outlined the positives and negatives of these buildings;
- photographs of social housing unit complexes in Brisbane (Constance Street, Bonney Lane and Caggara House, Mt Gravatt) and outlined the positives of these buildings; and
- some of the future social housing proposed in Townsville and outlined the positives and negatives of the proposed development.

The Committee discussed the some of the negatives of the proposed Youth Foyer building and the positives and negatives of the social housing unit complexes.

The Mayor, Councillor J Hill suggested that we put a little group together of what they (Department of Housing and Public Works) do in Brisbane and ask them why they keep giving us the same thing in different heights here in Townsville.

The Mayor, Councillor J Hill requested that Coralee O'Rourke be invited to the presentation on social housing (at the next Committee meeting).

ACTION:

The Mayor to invite Coralee O'Rourke to the next Committee meeting (for the social housing presentation).

Item 3. CBD activation update

The Senior Economic Activation Officer provided an update/overview of the following CBD activation projects:

- Palmer Street;
- Townsville Eats; and
- turning on of the Christmas lights.

Item 4. Department of Transport and Main Roads (TMR) - Corridor amenity

The Chair, Mayor, Councillor J Hill referred to the Townsville entrance statements and tabled copies of correspondence dated 20 November 2018 from the Department of Transport and Main Roads (TMR) regarding TMR's obligations for landscaping in the road corridor.

The correspondence indicates that landscaping within the road corridor is carried out either under capital works or routine maintenance. The correspondence outlines feedback on both scenarios.

The correspondence also indicates that although the department does not fund aesthetic works, it will work with local governments to enable the council to undertake these works where safe and appropriate to do so.

The Committee discussed this matter.

The Mayor, Councillor Hill advised that we will keep fighting this and to keep this item on as an action.

ACTION:

That this matter remain on as an action.

Item 5. City Image Advisory Committee membership

The Committee discussed the suggested people for the two vacant positions on this Committee.

The Meeting Facilitator will make enquires.

General Business

(i) Flinders Lane

The Chair, Mayor, Councillor J Hill and the Meeting Facilitator provided an update on Flinders Lane.

(ii) Planting of trees

Councillor A Greaney advised that by the end of 30 June there will be 414 trees planted within different suburbs around Townsville. Councillor Greaney provided an overview of this project including listing the suburbs the trees will be planted in.

The Committee discussed this proposal.

(iii) Adventure tourism

Wal Smith suggested that more adventure tourism be provided in Townsville and outlined some suggestions.

The Committee discussed the proposed suggestions.

Next meeting – Proposed for Monday 13 May 2019

Agenda items due - Monday 29 April 2019

The meeting was closed at 5.03pm.

**THE MAYOR, COUNCILLOR J HILL
CHAIR**

ACTION LIST >>

No.	Action Item	Who	Completed
1.	Social Housing in Townsville <ul style="list-style-type: none">- State representative to discuss social housing in Townsville- Invite Coralee O'Rourke to discuss social housing in Townsville	Jeffrey Kerr Jenny Hill	Ongoing July Meeting July Meeting
2.	Main Roads Corridor Amenity	Jenny Hill	Ongoing
3.	Additional Membership for CIAC	Jeffrey Kerr	Complete
4.	Artwork in Flinders Street refurbishment	Jeffrey Kerr / Wayde Chiesa	Complete