Townsville Liveability Study 2020 Report

October 2020

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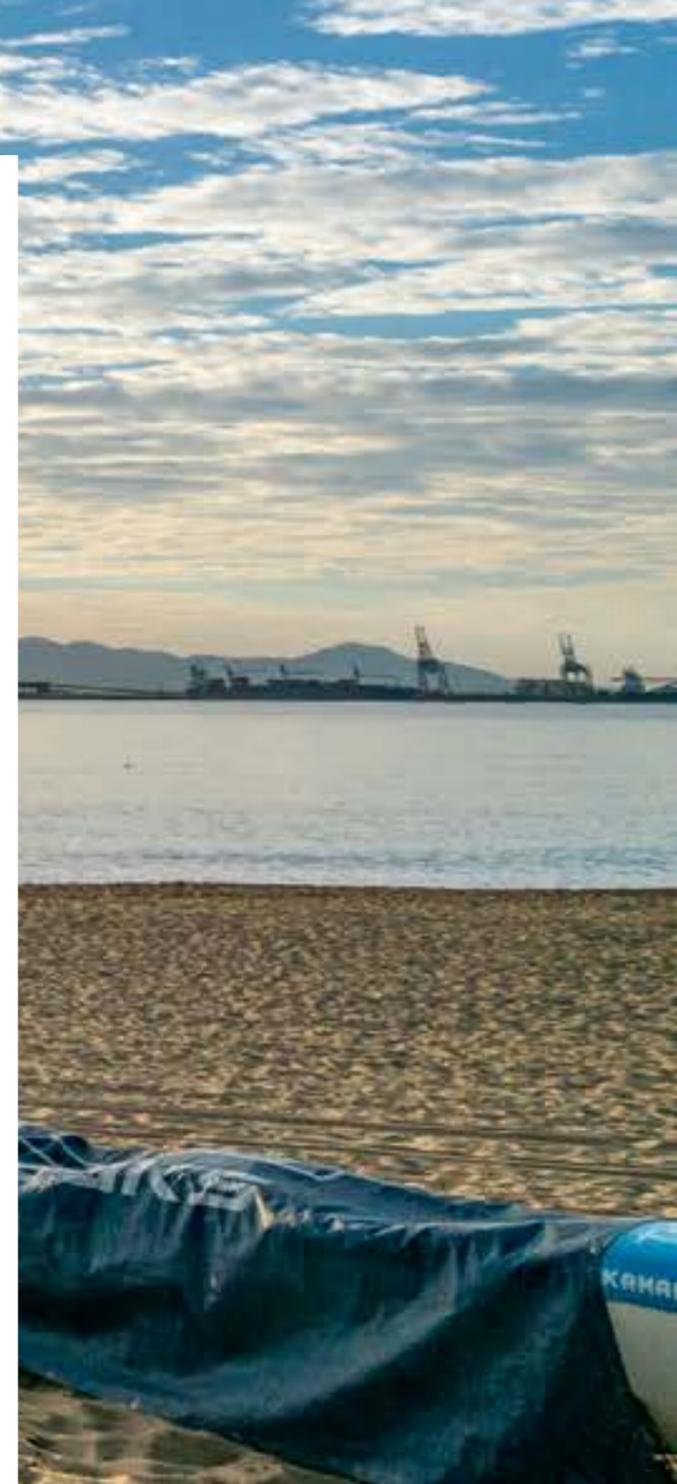
EXECUTIVE SUMMARY

This report provides findings of Townsville City Council's 2020 liveability study, undertaken during September and October 2020 with a Townsville Local Government Area (LGA)-wide focus.

Conducting a liveability study allows Council to apply a strong, evidenced-based, citizen-centric engagement approach to bring localised understanding of community values and experiences of living in Townsville. This evidence-based approach to planning (built and social infrastructure) supports informing prioritisation of investment by Council.

The PLACESCORE Model applies two sophisticated data collection tools: Care Factor and Place Experience (PX) Assessments. Like a 'place census', Care Factor captures what the community really values, while PX Assessments measure the community's lived experience. Together they help to identify what is important, how a place is performing and what the focus of change should be. An attribute with a high Care Factor but a low PX Assessment should be a priority for investment. In addition to the prescribed survey questions, the survey concluded with two open-ended questions, aimed to learn small or big ideas to make the specific neighbourhood a better place.

HOW WE CAN USE THE INFORMATION

All departments across Council contribute to delivering a more liveable city. The information provided by the study will allow for the alignment of works, projects, programs, partnerships and advocacy roles to achieve liveability goals. This project includes informing the development and measurement of Townsville City Council's Corporate Plan and strengthening strategic alignment of land-use planning, infrastructure investment, environment protection, sustainable design and community development strategies.

The survey will be undertaken again in 2023 to:

- measure 'outcomes' of the strategies, plans and actions that the study influenced, including the Corporate Plan;

- monitor change in community values; and

- measure changes in the liveability performance (PX Assessment) for Townsville neighbourhoods.

KEY LEARNINGS FROM THIS STUDY – TOWNSVILLE LGA STRENGTH AND PRIORITIES

Overall, the Townsville Local Government Area (LGA) received a 63 rating, indicating room for improvement.

The following map and tables illustrate neighbourhood strengths, liveability improvement priorities and secondary priorities.

Overall Neighbourhood Score

63 /100
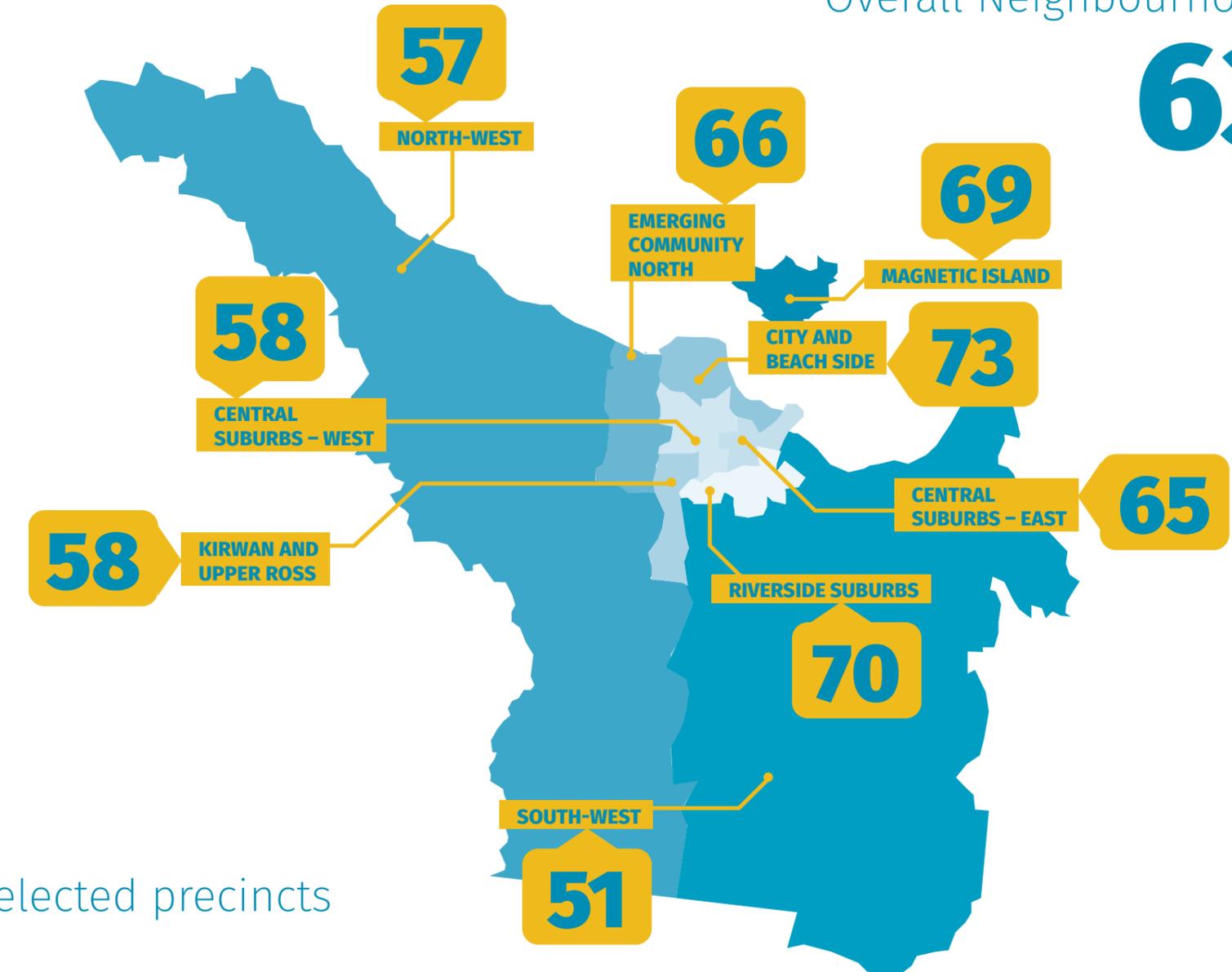
Map of 9 selected precincts

- **57** NORTH-WEST
- **66** EMERGING COMMUNITY NORTH
- **69** MAGNETIC ISLAND
- **58** CENTRAL SUBURBS – WEST
- **73** CITY AND BEACH SIDE
- **58** KIRWAN AND UPPER ROSS
- **65** CENTRAL SUBURBS – EAST
- **70** RIVERSIDE SUBURBS
- **51** SOUTH-WEST

LGA STRENGTHS AND PRIORITIES

● Neighbourhood Strengths

These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

7	Local businesses that provide for daily needs	45%
1	Elements of natural environment	69%
7	Locally owned and operated businesses	45%

● Liveability Priorities

These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

2	Sense of neighbourhood safety	63%
3	Sense of personal safety	61%
10	Evidence of Council/government management	44%
3	General condition of public open space	61%
6	Access and safety of walking, cycling and/or public transport	51%
5	Walking/jogging/bike paths that connect housing to communal amenity	58%
7	Spaces suitable for specific activities or special interests	45%
10	Access to neighbourhood amenities	44%

● Secondary Priorities

These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

16	Sustainable urban design	38%
23	Things to do in the evening	28%
22	Evidence of recent public investment	29%
13	Quality of public space	42%
28	Evidence of community activity	25%
19	Sustainable behaviours in the community	36%
38	Local history, historic buildings or features	16%
29	Landmarks, special features or meeting places	24%
15	Protection of the natural environment	39%

CF= Carefactor - Captures what the community values

PX=Place Experience - Measures the community's lived experience

© Place Score

BACKGROUND

In May 2019, Council completed its first liveability study and PX Assessment of five Townsville suburbs: Townsville City, North Ward (including The Strand), Aitkenvale, Gulliver and Thuringowa Central.

Findings from this initial study identified nature, open spaces and neighbourhood safety as the top three attributes Townsville residents value in these suburbs, the neighbourhood strength being elements of the natural environment and liveability priorities being A sense of neighbourhood safety and access, safety of walking and cycling and/or public transport.

In June 2020, Council re-engaged with the Gulliver community to undertake a second Care Factor and Neighbourhood PX Assessment survey to understand changes in community values and neighbourhood performance from the COVID-19 pandemic. The Gulliver report indicated that the most significant difference between pre- and post-COVID data lies in what the community values in their ideal neighbourhood. More specifically, 2020 data showed that being close to nature and quality public spaces, and being able to walk to local shops increased in value/importance from the first study conducted in 2019.

Methodology

To achieve a full Townville LGA-wide perspective, the Liveability Study 2020 focussed on nine precincts formed by key characteristics of the neighbourhoods. The nine precincts were Magnetic Island, South-West, North-West, Emerging Community North, City and Beach Side, Kirwan and Upper Ross, Riverside Suburbs, Central Suburbs – East and Central Suburbs – West.
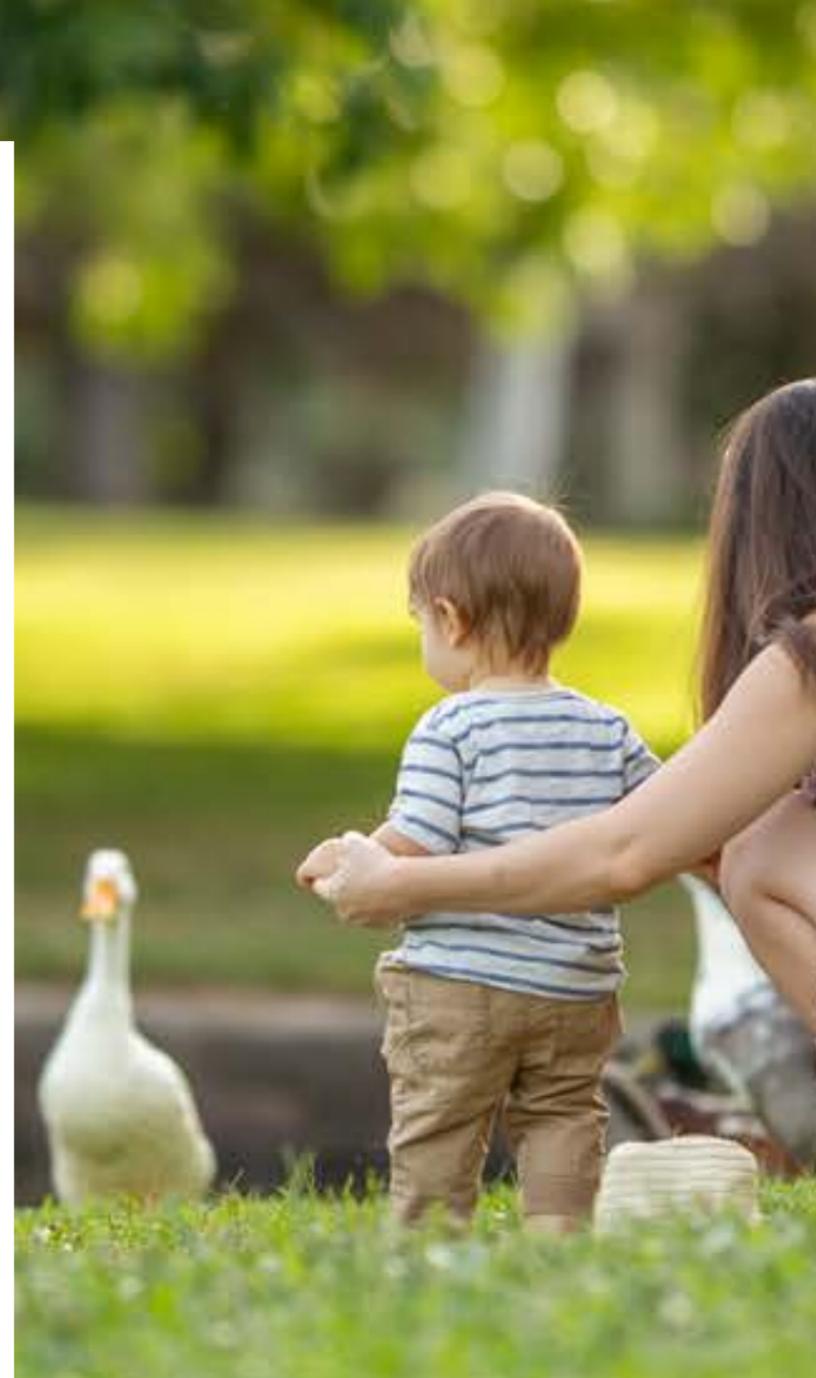
Townsville strengths and priorities

Neighbourhood strengths and priorities are a result of the two surveys combining what our community values most with how each attribute is currently performing in particular places. It is these strengths and priorities that have guided the liveability outcomes of this report.

Care Factor (CF) captures what attributes your community '**values**'...

PX Assessment captures *how* your community '**rates**' each attribute...

VALUE + RATING = PRIORITY

NEIGHBOURHOOD STRENGTHS - Should be celebrated and protected.

LIVEABILITY IMPROVEMENT PRIORITIES
Identify the aspects of neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

SECONDARY PRIORITIES
Identify attributes to look out for; they are negatively affecting liveability and can become more significant issues if more people start caring about them more.

COMMUNITY ENGAGEMENT

Liveability surveys were undertaken from 14 September to 11 October 2020 and included an extensive public engagement campaign. In response to the challenges presented by the COVID-19 pandemic, the campaign was marketed predominantly through Council's digital platforms and supported by a targeted social media campaign. The study was also delivered through a presentation to local schools and at several community engagement opportunities at key Council events and Council's Mobile Library. Face-to-face engagement took place throughout suburbs including Magnetic Island, Alligator Creek, Woodstock, Bluewater, Saunders Beach, Deeragun, Burdell and Rollingstone.

The study was undertaken across the Townsville Local Government Area with the results aggregated into nine precincts with similar liveability characteristics. It was important to ensure community members from different geographics and demographics participated in the survey for results to reflect different community views.

NEIGHBOURHOOD CARE FACTOR SURVEY - Which place attributes are most important to you in your ideal neighbourhood? – 2,920 respondents

NEIGHBOURHOOD PX ASSESSMENTS - How is each place attribute impacting your personal enjoyment of your neighbourhood? – 1,751 respondents

Respondents were asked 'What's your big or small idea to make your neighbourhood better for you?' and 'What's missing in your neighbourhood that would make it better for you?' – 3,486 ideas for change were collected.

A TOTAL OF 4,671 RESPONSES WERE COLLECTED DURING THE RESEARCH PERIOD, PROVIDING A 90% CONFIDENCE RATING IN THE DATA.

ABOUT THE RESPONDENTS

CARE FACTOR

Place Score CF data

n = 2,920

Pop = 186,782

Gender

69%   30%   1%

Age
- U25
- 25-44
- 45-64
- 65+
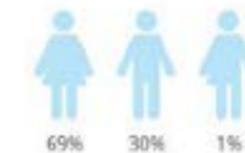
Country of birth

Australia	80%
United Kingdom	7%
New Zealand	3%
USA	1%
South Africa	1%

PLACE EXPERIENCE

Place Score PX data

n = 1,751

Pop = 186,782

Gender

69%   31%   0%

Age
- U25
- 25-44
- 45-64
- 65+
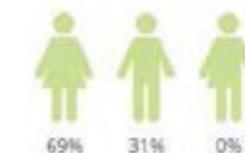
Country of birth

Australia	79%
United Kingdom	8%
New Zealand	3%
USA	1%
Canada	1%

© Place Score

Principles of liveability

Overarching principles

EQUITY

- Build human capital through access to employment and education, assets, services and resources for all Townsville residents.
- Prioritise achieving equity for our communities that can be defined socially, economically or geographically.

INCLUSION

- Prioritise an inclusive culture and community, where everyone feels valued and respected and can fully contribute in a safe environment.
- Remove barriers to encourage equitable access to opportunities for all residents.
- Empower people to contribute their skills and perspectives for the benefit of the community.

SHARED BENEFIT

- Focus on sharing the public benefit associated with growth and change. Sharing the benefits of growth and change across all services, partnerships and groups builds community trust, promotes community wellbeing and generates positive acceptance of change.
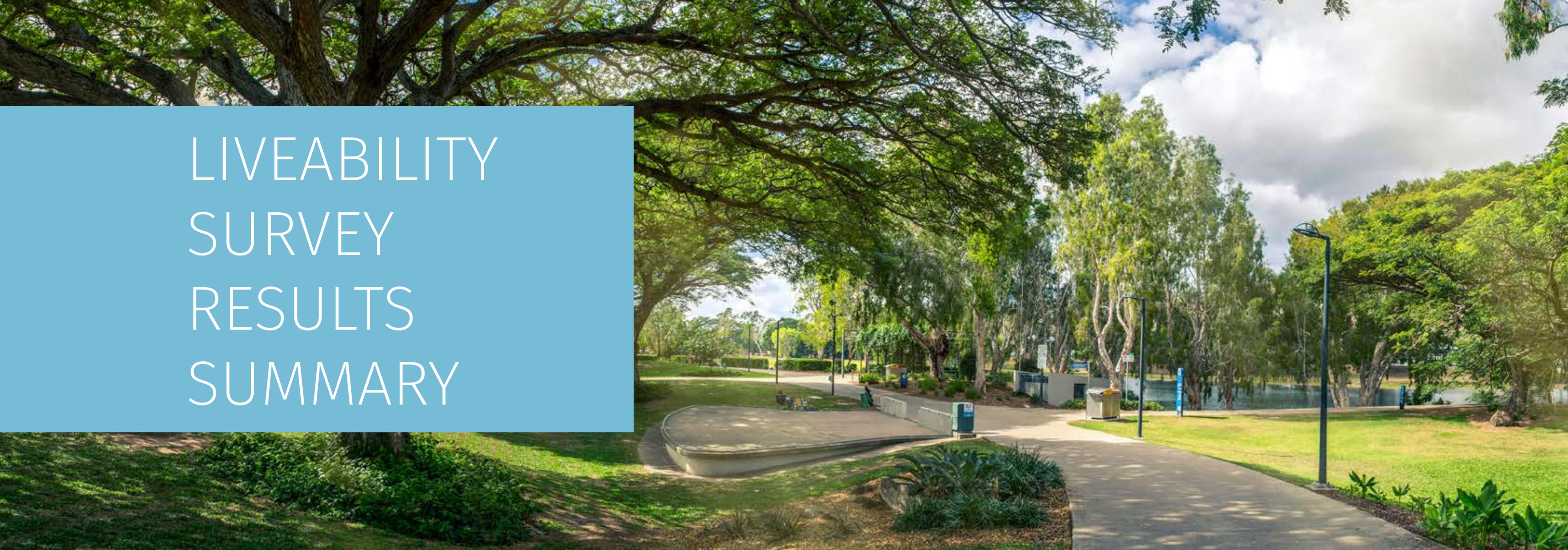
LIVEABILITY SURVEY RESULTS SUMMARY

NEIGHBOURHOOD LIVEABILITY

Townsville Local Government Area

CAREFACTOR

Townsville Local Government Area Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they personally care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE TOWNSVILLE COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND LOOKED AFTER – Natural features, views, vegetation, topography, water and wildlife are the community's number one Care Factor. Respondents also valued the celebration of natural features through landscaping and protection, and well looked after public open space.

ARE SAFE – The community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic and pollution. People also cared about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS – Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES – The community cared about local amenities being easily accessible and also valued the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood.

The Townsville LGA top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in their 'ideal neighbourhood'.

Rank	Care Factor	%
1	Elements of natural environment	69%
2	Sense of neighbourhood safety	63%
3	General condition of public open space	61%
3	Sense of personal safety	61%
5	Walking/jogging/bike paths that connect housing to communal amenity	58%
6	Access and safety of walking, cycling and/or public transport	51%
7	Local businesses that provide for daily needs	45%
7	Locally owned and operated businesses	45%
7	Spaces suitable for specific activities or special interests	45%
10	Access to neighbourhood amenities	44%
10	Evidence of Council/government management	44%
12	Landscaping and natural elements	43%
13	Quality of public space	42%
14	Sense of belonging in the community	40%
15	Protection of the natural environment	39%

© Place Score

Liveability Score

Respondents gave the Townsville LGA a score of 63. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to a place.

ENTIRE LGA
63
/ 100

Look and function
14   20

Sense of welcome
13   20

Things to do
12   20

Uniqueness
12   20

Care
12   20

What Is Impacting Our Lived Experience

The below tables identify the highest and lowest rated attributes that are contributing to neighbourhood liveability on In Townsville LGA.

Entire LGA's top 5 attributes

Ease of driving and parking

Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)

There are people like me (age, gender, interests, ethnic backgrounds etc.)

Range of housing types and sizes (houses, terraces, flats; number of bedrooms etc.)

Welcoming to all people

Entire LGA's bottom 5 attributes

Evidence of community activity (volunteering, gardening, art, community-organised events etc.)

Cultural and/or artistic community

Things to do in the evening (bars, dining, cinema, live music etc.)

Local history, historic buildings or features

Unusual or unique buildings and/or public space design

© Place Score

PX ASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

THE COMMUNITY IDENTIFIED THEIR LOCAL GOVERNMENT AREA AS:

HAVING ROOM FOR IMPROVEMENT – With an average PX Score of 63, the community perceives there is room for improvement when it comes to how liveable their neighbourhoods are.

OFFERING STRONG CONNECTED COMMUNITY – The best performing feature of the entire LGA is local community groups and organisations. Majority of the surveyed community also rated sense of connection to/feeling support from neighbours or community highly.

BEING HIGHLY CARED FOR - The Townsville community believe that sustainable behaviours in the community are performing well and there is evidence of government management and recent private investment.

A POOR URBAN REALM – Overall, the community perceives visual character of the neighbourhood, landscaping and natural elements, amount of public space and quality of public space as some of the community's worst performing attributes.

NOT A DIVERSE RANGE OF HOUSING – The community does not perceive the surveyed neighbourhoods as offering great range of housing types and sizes.

Liveability Strengths And Priorities

2020, ENTIRE LGA, ALL AGES, ALL GENDERS

● Neighbourhood Strengths

These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

● Liveability Priorities

These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

● Secondary Priorities

These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

The Townsville LGA was reported in nine precincts; the below information reflects how the community rates the whole LGA.

|		
7	Local businesses that provide for daily needs	45%
1	Elements of natural environment	69%
7	Locally owned and operated businesses	45%
2	Sense of neighbourhood safety	63%
3	Sense of personal safety	61%
10	Evidence of Council/government management	44%
3	General condition of public open space	61%
6	Access and safety of walking, cycling and/or public transport	51%
5	Walking/jogging/bike paths that connect housing to communal amenity	58%
7	Spaces suitable for specific activities or special interests	45%
10	Access to neighbourhood amenities	44%
16	Sustainable urban design	38%
23	Things to do in the evening	28%
22	Evidence of recent public investment	29%
13	Quality of public space	42%
28	Evidence of community activity	25%
19	Sustainable behaviours in the community	36%
38	Local history, historic buildings or features	16%
29	Landmarks, special features or meeting places	24%
15	Protection of the natural environment	39%

© Place Score

COMMUNITY IDEAS

We asked the community **'What is your small or big idea to make your neighbourhood a better place?'** and **'What's missing in your neighbourhood that would make it a better place to live? '**

3486 answers were collected.

SMALL AND BIG IDEAS RECEIVED FROM RESPONDENTS HAVE BEEN CATEGORISED INTO THE FOLLOWING TOPICS:
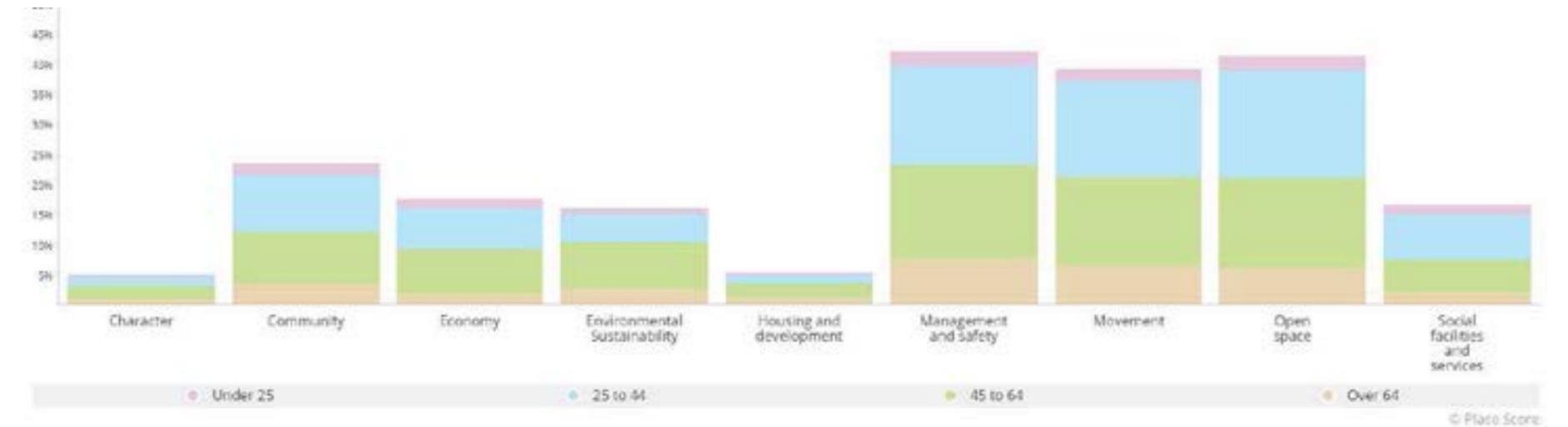
© Place Score

NEIGHBOURHOOD LIVEABILITY

69/100
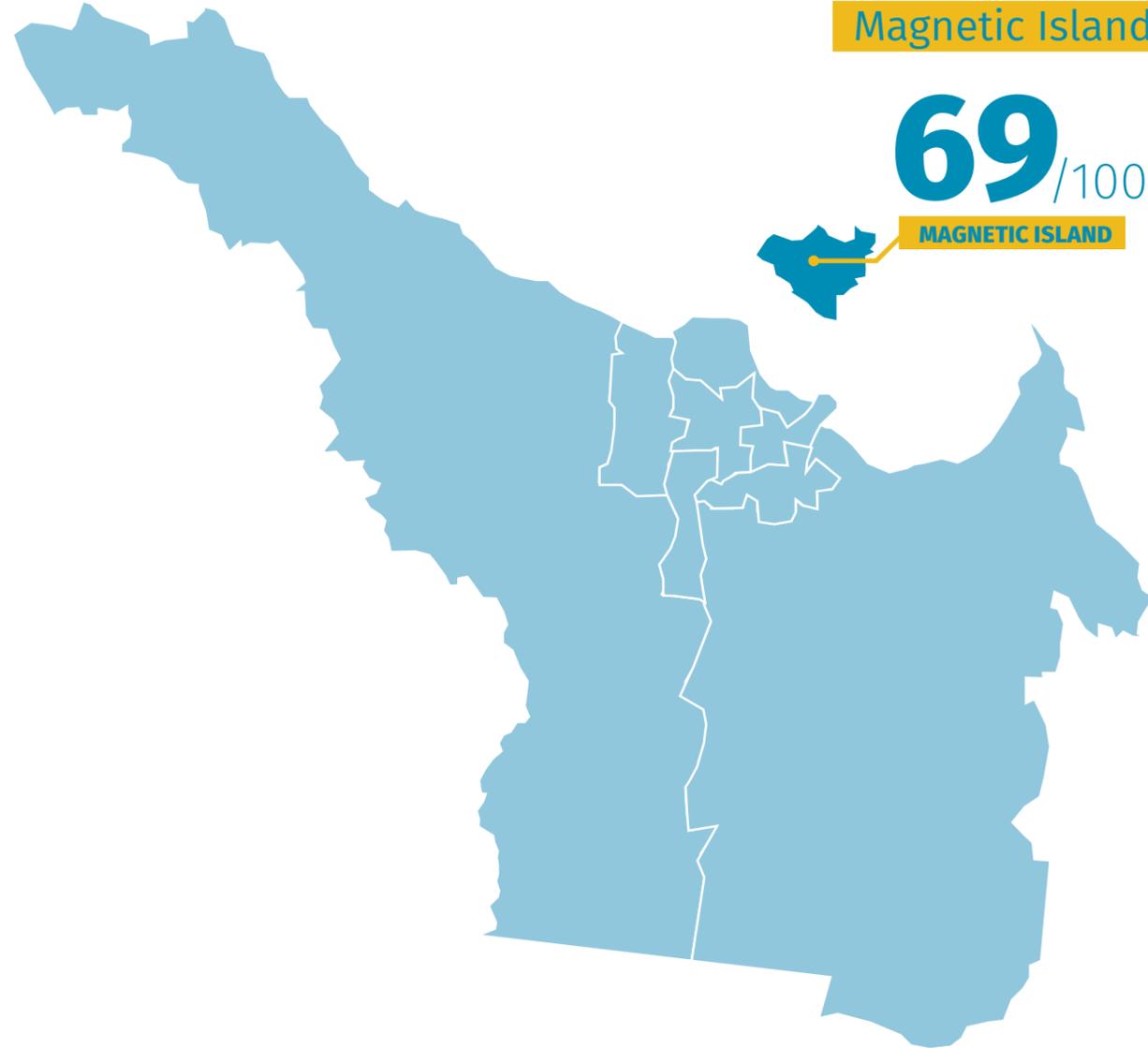
MAGNETIC ISLAND

CAREFACTOR

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

MAGNETIC ISLAND PRECINCT COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND PROTECTED – Elements of natural environment is the number one Care Factor. Respondents also value the protection of the natural environment and landscaping and natural elements.

ARE SAFE – The Magnetic Island community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS – Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

OFFER A STRONG CONNECTED COMMUNITY – The Magnetic Island community cares about neighbourhood spirit/resilience, sense of belonging in the community and evidence of community activity.

Magnetic Island's top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

#	Care Factor	%
1	Elements of natural environment	82%
2	Protection of the natural environment	65%
3	Sense of personal safety	57%
3	Sense of neighbourhood safety	57%
3	Walking/jogging/bike paths that connect housing to communal amenity	57%
6	Landscaping and natural elements	51%
6	Access and safety of walking, cycling and/or public transport	51%
6	General condition of public open space	51%
9	Neighbourhood spirit/resilience	47%
9	Sustainable behaviours in the community	47%
11	Sense of belonging in the community	46%
12	Overall visual character of the neighbourhood	43%
12	Physical comfort	43%
14	Evidence of community activity	42%
15	Locally owned and operated businesses	41%

© Place Score

PX ASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the Magnetic Island precinct a score of 69. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to a place.

2020, MAGNETIC ISLAND, COMPARED WITH ENTIRE LGA

MAGNETIC ISLAND PRECINCT 69 /100

ENTIRE LGA 63 /100

Dimension	Magnetic Island	Entire LGA
Look and function	14	14
Sense of welcome	14	13
Things to do	13	12
Uniqueness	15	12
Care	13	12
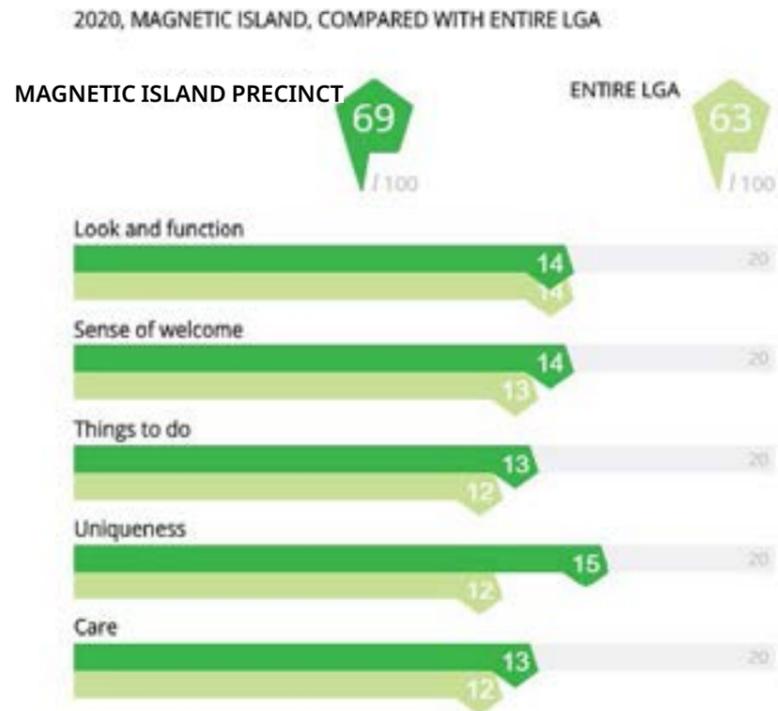
What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

Magnetic Island's top 5 attributes compared to Entire LGA

Attribute	
Local history, historic buildings or features	+2.5
Cultural and/or artistic community	+2.4
Sense of personal safety (for all ages, genders, day or night)	+2.4
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	+2.3
Local community groups and organisations	+2.2

Magnetic Island's bottom 5 attributes compared to Entire LGA

Attribute	
Local education options (from elementary to adult education)	-1.6
Ease of driving and parking	-1.5
Evidence of recent public investment (roads, parks, schools etc.)	-1.5
Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)	-0.9
Evidence of Council/government management (signage, street cleaners etc.)	-0.9

Neighbourhood Strengths and Priorities

Combined community values determine Magnetic Island's liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, MAGNETIC ISLAND, ALL AGES, ALL GENDERS

Neighbourhood Strengths
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

| Rank	Attribute	%
3	Sense of personal safety	57%
1	Elements of natural environment	82%
9	Neighbourhood spirit/resilience	47%

Liveability Priorities
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

Rank	Attribute	%
3	Walking/jogging/bike paths that connect housing to communal amenity	57%
6	Access and safety of walking, cycling and/or public transport	51%
6	General condition of public open space	51%
2	Protection of the natural environment	65%
9	Sustainable behaviours in the community	47%
6	Landscaping and natural elements	51%
3	Sense of neighbourhood safety	57%

Secondary Priorities
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

Rank	Attribute	%
20	Evidence of recent public investment	37%
22	Evidence of Council/government management	33%
17	Quality of public space	38%
22	Sustainable urban design	33%
14	Evidence of community activity	42%
32	Access to shared community and commercial assets	20%
32	Local employment opportunities	20%
27	Family and community services	24%
17	Spaces for group or community activities and/or gatherings	38%

© Place Score
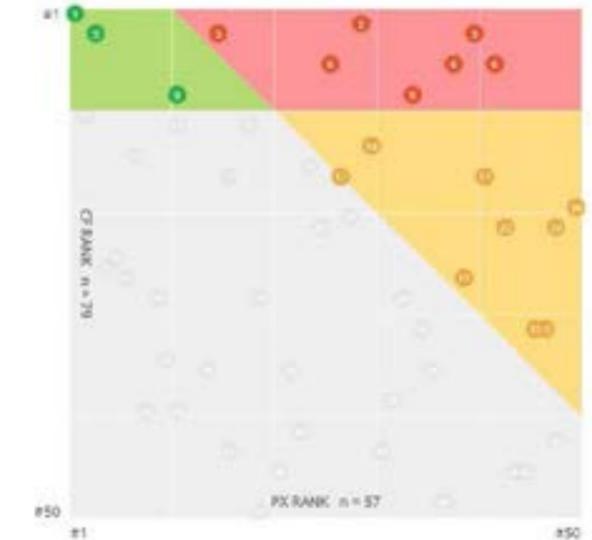
NEIGHBOURHOOD LIVEABILITY

SOUTH-WEST PRECINCT

51 /100
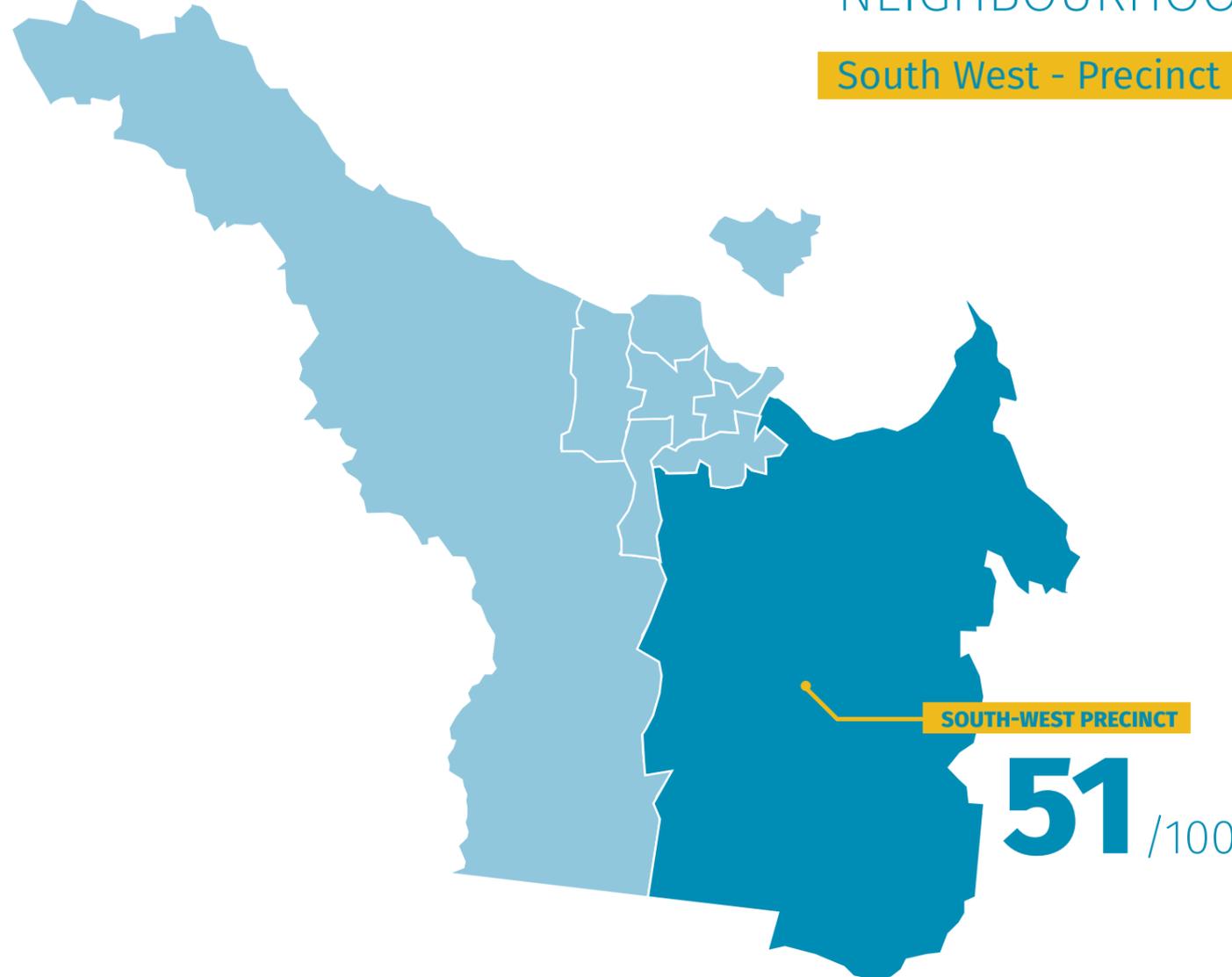
South West - Precinct

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE SOUTH-WEST REGION VALUES NEIGHBOURHOODS THAT:

ARE SAFE – The South-West community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of security for all, regardless of one's age, gender or time of day.

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are the South-West Region's number one Care Factor. Respondents also value the protection of the natural environment and celebration of natural features through landscaping and well looked after public open space.

HAVE A STRONG CONNECTED COMMUNITY - Both spaces suitable for specific activities or special interests and spaces for group or community activities and/or gatherings are an important part of the community's ideal neighbourhood. The community also values neighbourhood spirit/resilience.

CONTRIBUTE TO THE RURAL AMENITY CONTRIBUTE TO THE CHARACTER - The South-West community cares about the overall visual character of the neighbourhood and the general conditions of public open space.

The South-West top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

#	Care Factor	%
1	Sense of personal safety	86%
2	Elements of natural environment	77%
3	Sense of neighbourhood safety	69%
4	Physical comfort	61%
5	Protection of the natural environment	55%
6	Landscaping and natural elements	53%
7	Overall visual character of the neighbourhood	51%
8	General condition of public open space	47%
9	Spaces suitable for specific activities or special interests	46%
10	Spaces for group or community activities and/or gatherings	45%
11	Walking/jogging/bike paths that connect housing to communal amenity	43%
11	Sense of belonging in the community	43%
11	Sustainable behaviours in the community	43%
14	Locally owned and operated businesses	42%
15	Neighbourhood spirit/resilience	41%

PX ASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

## Liveability Score

Respondents gave the South-West a score of 51. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

2020, SOUTH-WEST REGION, COMPARED WITH ENTIRE LGA
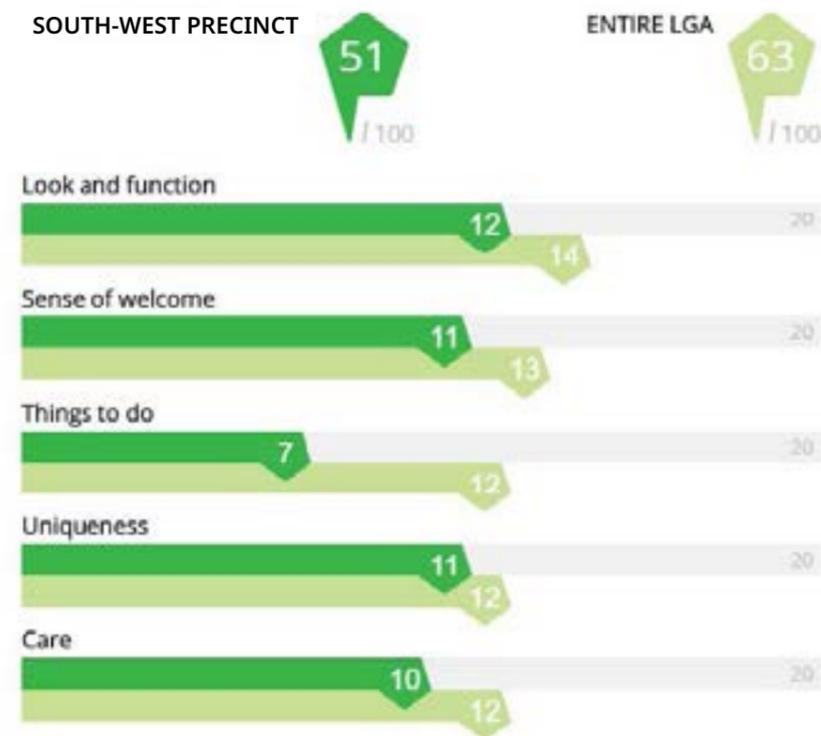
SOUTH-WEST PRECINCT — 51 /100

ENTIRE LGA — 63 /100

Look and function — 12 / 14 / 20
Sense of welcome — 11 / 13 / 20
Things to do — 7 / 12 / 20
Uniqueness — 11 / 12 / 20
Care — 10 / 12 / 20

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

South-West Region's top 5 attributes compared to Entire LGA

Attribute	
Sense of personal safety (for all ages, genders, day or night)	+2.2
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	+2
Sense of character or identity that is different from other neighbourhoods	+1.4
Local community groups and organisations	+0.8
Physical comfort (including noise, smells, temperature etc.)	+0.8

South-West Region's bottom 5 attributes compared to Entire LGA

| Attribute	
Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	-4.4
Access to neighbourhood amenities (cafes, shops, health and wellness services etc.)	-4.1
Local education options (from elementary to adult education)	-3.6
Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	-3.5
Evidence of recent public investment (roads, parks, schools etc.)	-3.2

Neighbourhood Strengths and Priorities

Combining community values determine the South-West liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.


2020, SOUTH-WEST REGION, ALL AGES, ALL GENDERS

● **Neighbourhood Strengths**
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

● **Liveability Priorities**
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

● **Secondary Priorities**
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

Rank	Attribute	%
4	Physical comfort	61%
1	Sense of personal safety	86%
2	Elements of natural environment	77%
7	Overall visual character of the neighbourhood	51%
3	Sense of neighbourhood safety	69%
8	General condition of public open space	47%
9	Spaces suitable for specific activities or special interests	46%
5	Protection of the natural environment	55%
6	Landscaping and natural elements	53%
10	Spaces for group or community activities and/or gatherings	45%
11	Walking/jogging/bike paths that connect housing to communal amenity	43%
16	Access to neighbourhood amenities	38%
25	Evidence of recent public investment	27%
27	Evidence of Council/government management	24%
22	Access and safety of walking, cycling and/or public transport	30%
14	Locally owned and operated businesses	42%
11	Sustainable behaviours in the community	43%
35	Things to do in the evening	16%
33	Local businesses that provide for daily needs	20%
19	Sustainable urban design	32%

© Place Score

NEIGHBOURHOOD LIVEABILITY

57/100
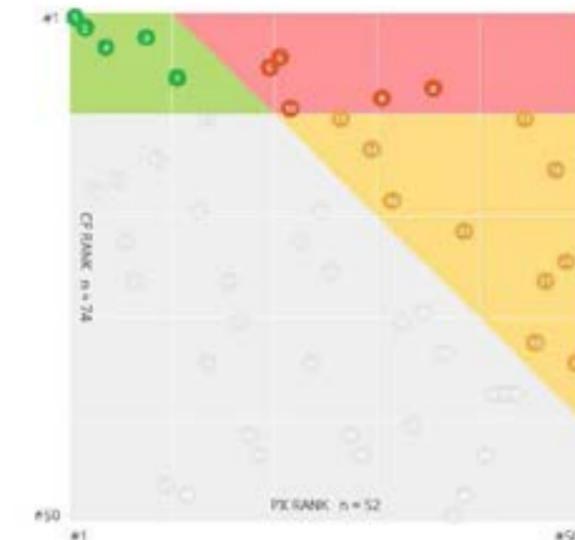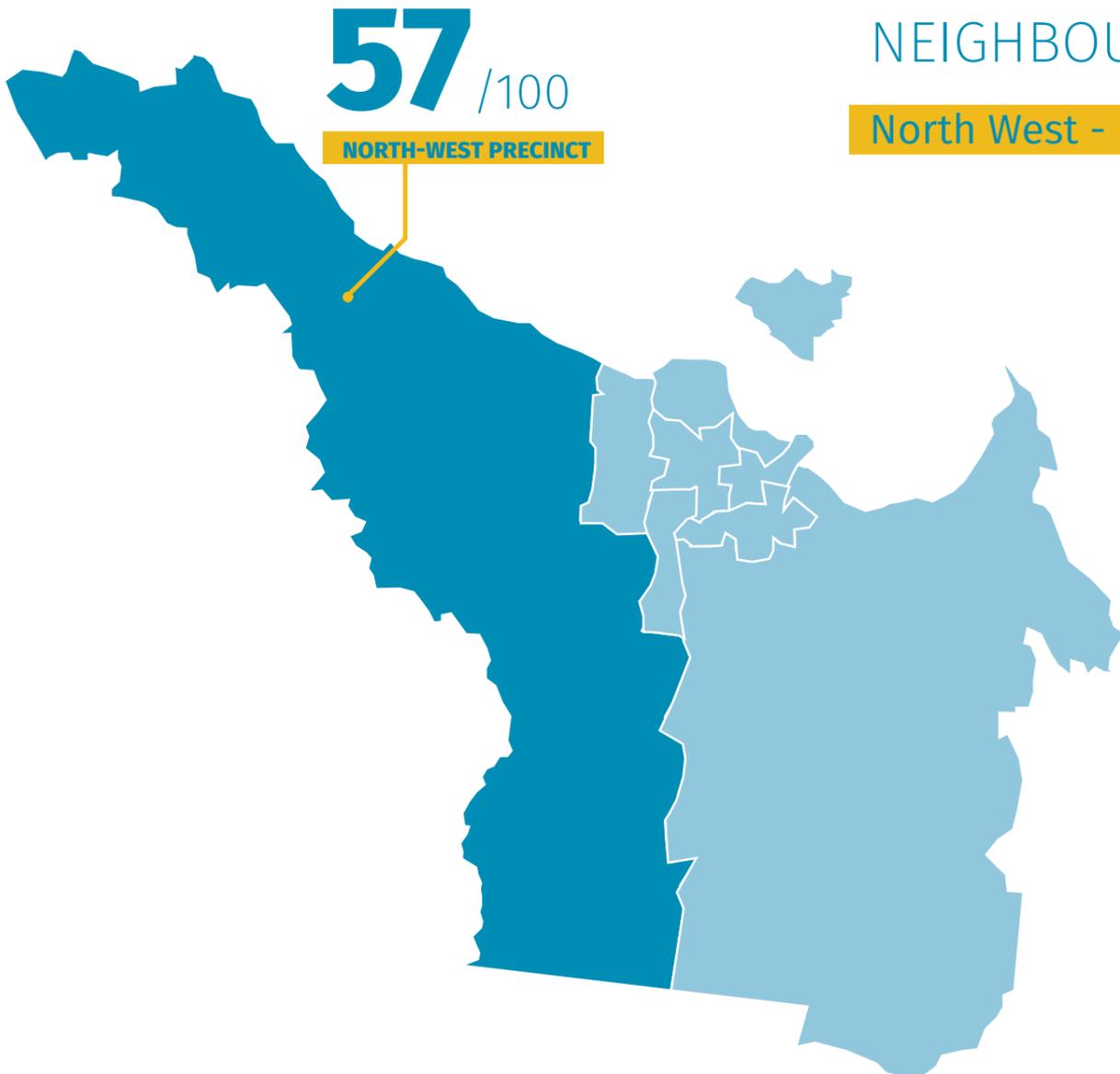
NORTH-WEST PRECINCT

North West - Precinct

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE NORTH-WEST REGION COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE SAFE - The North-West community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are the North-West Region's number one Care Factor. Respondents also value the protection of the natural environment and celebration of natural features through landscaping and well looked after public open space.

PROVIDE GOOD PUBLIC OPEN SPACE - The North-West community cares about the general condition of open space and desire spaces suitable for specific activities or special interests and evidence of Council/government management.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

North-West top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

#	Care Factor	%
1	Sense of neighbourhood safety	77%
2	Elements of natural environment	75%
3	Sense of personal safety	70%
4	General condition of public open space	60%
5	Walking/jogging/bike paths that connect housing to communal amenity	54%
6	Landscaping and natural elements	49%
7	Protection of the natural environment	48%
8	Physical comfort	47%
9	Access and safety of walking, cycling and/or public transport	46%
9	Sense of belonging in the community	46%
9	Spaces suitable for specific activities or special interests	46%
12	Neighbourhood spirit/resilience	43%
13	Spaces suitable for play	40%
14	Sense of character or identity that is different from other neighbourhoods	38%
15	Evidence of Council/government management	37%

© Place Score

PX ASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the North-West Precinct a score of 57. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

Neighbourhood Strengths and Priorities

Combining community values determine the North-West Precinct liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, NORTH-WEST REGION, COMPARED WITH ENTIRE LGA

NORTH-WEST PRECINCT 57 /100

ENTIRE LGA 63 /100

Dimension	North-West Precinct	Entire LGA
Look and function	13	14
Sense of welcome	12	13
Things to do	9	12
Uniqueness	12	12
Care	11	12

North-West Region's top 5 attributes compared to Entire LGA

Attribute	
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	+2.3
Sense of personal safety (for all ages, genders, day or night)	+1.9
Sense of belonging in the community	+0.8
Sense of character or identity that is different from other neighbourhoods	+0.6
Physical comfort (including noise, smells, temperature etc.)	+0.6

North-West Region's bottom 5 attributes compared to Entire LGA

Attribute	
Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	-3.4
Amount of public space (footpaths, verges, parks etc.)	-2.5
Quality of public space (footpaths, verges, parks etc.)	-2.5
Access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.)	-2.4
Spaces suitable for specific activities or special interests (entertainment, exercise, dog park, BBQs etc.)	-2.4

2020, NORTH-WEST PRECINCT, ALL AGES, ALL GENDERS

● Neighbourhood Strengths
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

● Liveability Priorities
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

● Secondary Priorities
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

Rank	Attribute	Score
8	Physical comfort	47%
3	Sense of personal safety	70%
9	Sense of belonging in the community	46%
1	Sense of neighbourhood safety	77%
2	Elements of natural environment	75%
5	Walking/jogging/bike paths that connect housing to communal amenity	54%
9	Access and safety of walking, cycling and/or public transport	46%
9	Spaces suitable for specific activities or special interests	46%
4	General condition of public open space	60%
6	Landscaping and natural elements	47%
7	Protection of the natural environment	48%
16	Quality of public space	35%
15	Evidence of Council/government management	37%
13	Spaces suitable for play	40%
19	Evidence of recent public investment	34%
22	Amount of public space	31%
35	Things to do in the evening	19%
22	Spaces for group or community activities and/or gatherings	31%
28	Access to neighbourhood amenities	28%
22	Sustainable urban design	31%
19	Landmarks, special features or meeting places	34%
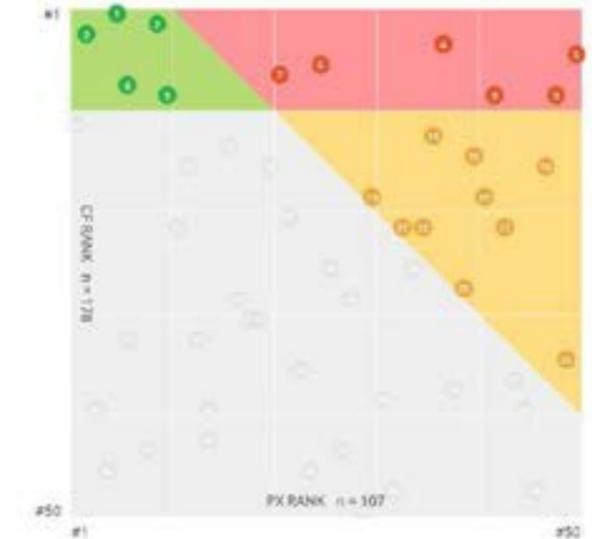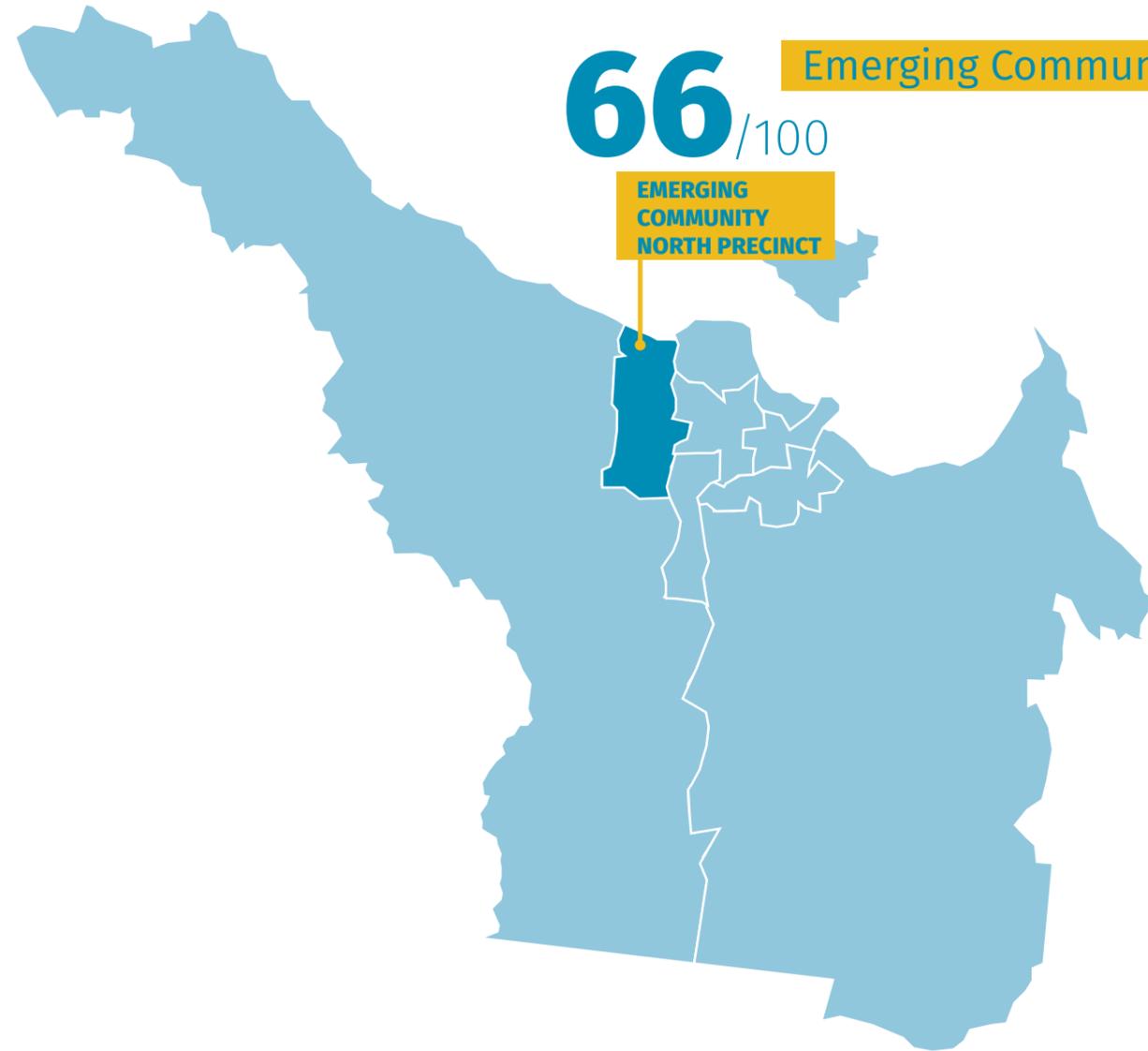
© Place Score

NEIGHBOURHOOD LIVEABILITY

Emerging Community North - Precinct

66/100

EMERGING COMMUNITY NORTH PRECINCT

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE EMERGING COMMUNITY NORTH COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE SAFE - The Emerging Community North community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are the community's number one Care Factor. Respondents also value the celebration of natural features through landscaping and well looked after public open space.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES - The Emerging Community North community cares about local amenities being easily accessible and values the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood.

Emerging Community North's Precinct top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

#	Care Factor	%
1	Sense of neighbourhood safety	67%
2	Elements of natural environment	65%
3	General condition of public open space	62%
4	Sense of personal safety	59%
5	Walking/jogging/bike paths that connect housing to communal amenity	57%
6	Evidence of Council/government management	54%
7	Locally owned and operated businesses	53%
8	Access and safety of walking, cycling and/or public transport	52%
9	Quality of public space	49%
9	Sense of belonging in the community	49%
11	Local businesses that provide for daily needs	48%
12	Access to neighbourhood amenities	47%
13	Spaces suitable for specific activities or special interests	44%
14	Landscaping and natural elements	42%
15	Amount of public space	40%

© Place Score

PX ASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the Emerging Community North a score of 66. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

2020, EMERGING COMMUNITY NORTH, COMPARED WITH ENTIRE LGA

EMERGING COMMUNITY NORTH PRECINCT — 66 /100

ENTIRE LGA — 63 /100

Dimension	Emerging Community North	Entire LGA	/20
Look and function	15	14	20
Sense of welcome	14	13	20
Things to do	12	12	20
Uniqueness	12	12	20
Care	13	12	20

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

Emerging Community North's top 5 attributes compared to Entire LGA

Attribute	
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	+1.3
Sense of personal safety (for all ages, genders, day or night)	+1.3
General condition of housing and other private buildings	+1
General condition of private open space (verges, driveways etc.)	+1
Quality of public space (footpaths, verges, parks etc.)	+1

Emerging Community North's bottom 5 attributes compared to Entire LGA

Attribute	
Things to do in the evening (bars, dining, cinema, live music etc.)	-1.4
Local history, historic buildings or features	-1
Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)	-0.9
Local education options (from elementary to adult education)	-0.8
Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)	-0.6

Neighbourhood Strengths and Priorities

Combined community values determine emerging Community North's Precinct liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, EMERGING COMMUNITY NORTH PRECINCT ALL AGES, ALL GENDERS

● **Neighbourhood Strengths**
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

● **Liveability Priorities**
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

● **Secondary Priorities**
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

Rank	Attribute	%
9	Sense of belonging in the community	49%
9	Quality of public space	49%
6	Evidence of Council/government management	54%
1	Sense of neighbourhood safety	67%
7	Locally owned and operated businesses	53%
3	General condition of public open space	62%
8	Access and safety of walking, cycling and/or public transport	52%
5	Walking/jogging/bike paths that connect housing to communal amenity	57%
4	Sense of personal safety	59%
2	Elements of natural environment	65%
17	Things to do in the evening	34%
12	Access to neighbourhood amenities	47%
17	Sustainable urban design	34%
20	Evidence of recent public investment	32%
28	Landmarks, special features or meeting places	24%
34	Evidence of community activity	19%
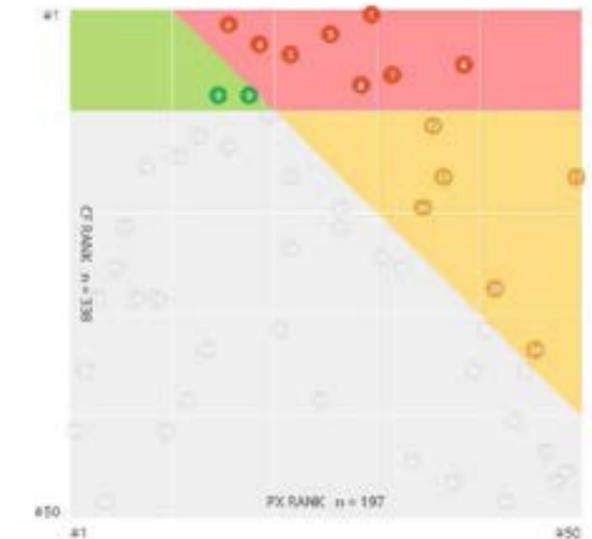
NEIGHBOURHOOD LIVEABILITY

73/100
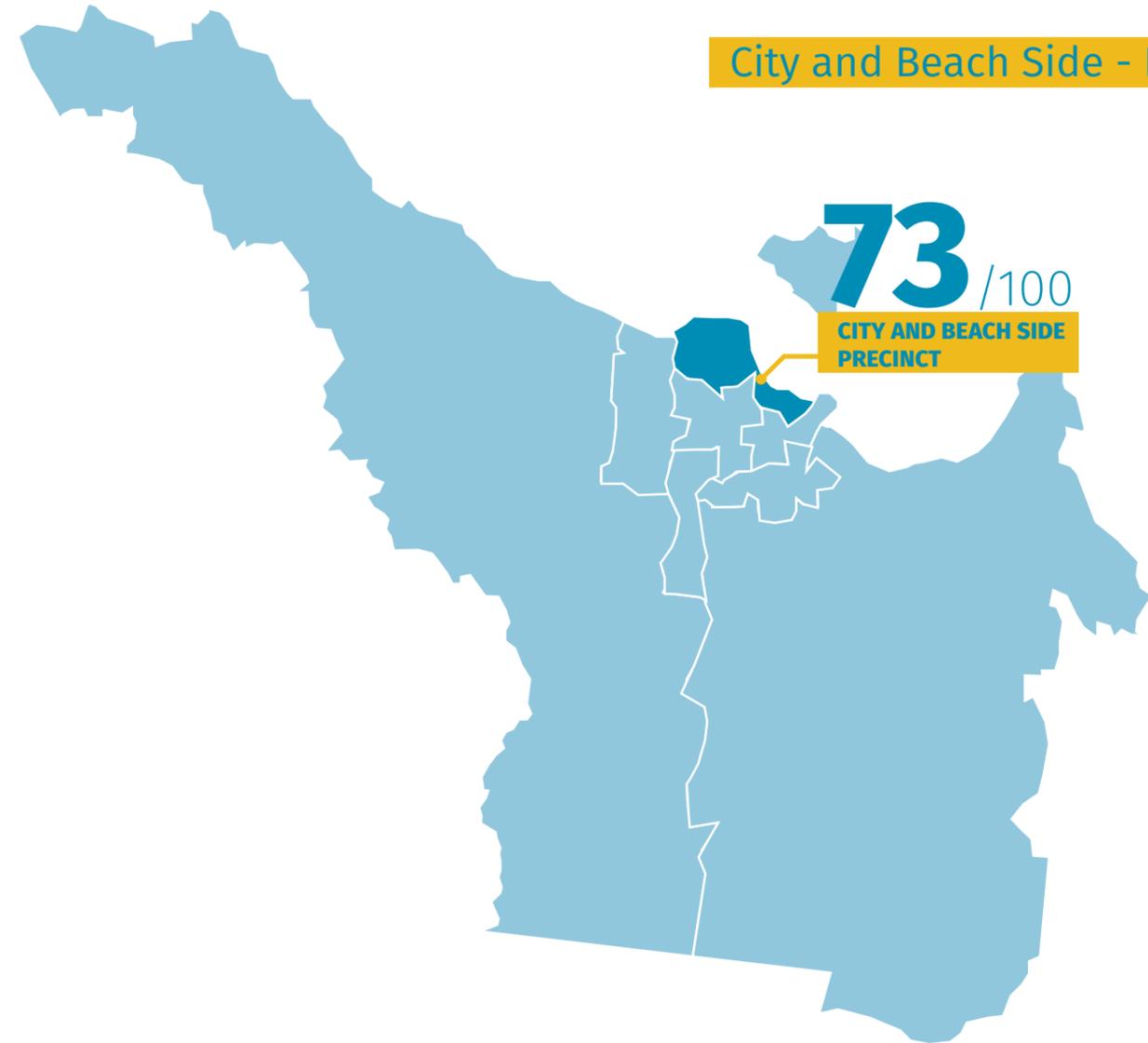
CITY AND BEACH SIDE PRECINCT

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE CITY AND BEACH SIDE COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are this community's number one Care Factor. Respondents also value the protection of natural environment, celebration of natural features through landscaping and well looked after public open space.

ARE SAFE – The City and Beach Side community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the City and Beach Side community's ideal neighbourhood.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES - The City and Beach Side community cares about local amenities being easily accessible and also values the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood.

City and Beach Side's Precinct top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

#	Care Factor	%
1	Elements of natural environment	73%
2	General condition of public open space	66%
3	Sense of personal safety	61%
4	Walking/jogging/bike paths that connect housing to communal amenity	61%
5	Sense of neighbourhood safety	57%
6	Access and safety of walking, cycling and/or public transport	55%
7	Local businesses that provide for daily needs	53%
8	Access to neighbourhood amenities	52%
9	Quality of public space	50%
9	Landscaping and natural elements	49%
11	Protection of the natural environment	48%
12	Sustainable behaviours in the community	41%
13	Overall visual character of the neighbourhood	39%
14	Things to do in the evening	38%
15	Physical comfort	37%

© Place Score

PXASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the City and Beach Side Precinct a score of 73. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

2020, CITY AND BEACH SIDE, COMPARED WITH ENTIRE LGA

CITY AND BEACH PRECINCT — 73 / 100
ENTIRE LGA — 63 / 100

Look and function — 15 / 14 / 20
Sense of welcome — 14 / 13 / 20
Things to do — 15 / 12 / 20
Uniqueness — 15 / 12 / 20
Care — 14 / 12 / 20

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.
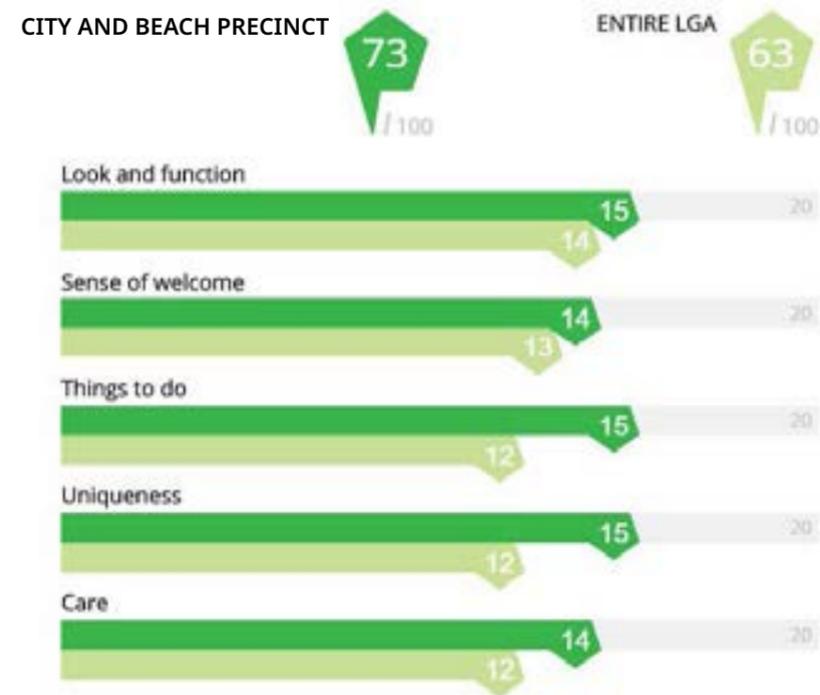
City and Beach Side's top 5 attributes compared to Entire LGA

Local history, historic buildings or features	+2.6
Unusual or unique buildings and/or public space design	+2.3
Things to do in the evening (bars, dining, cinema, live music etc.)	+2.3
Landmarks, special features or meeting places	+1.8
Cultural and/or artistic community	+1.8

City and Beach Side's bottom 5 attributes compared to Entire LGA

Ease of driving and parking	-0.3
Child services (child care, early learning, after school care, medical etc.)	-0.1
Quality of buildings (design and construction of homes, shops, schools etc.)	0
Physical comfort (including noise, smells, temperature etc.)	0
Mix or diversity of people in the area	+0.1

Neighbourhood Strengths and Priorities

Combining community values determine city and Beach Side's Precinct liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, CITY AND BEACH PRECINCT ALL AGES, ALL GENDERS

● **Neighbourhood Strengths**
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

8	Access to neighbourhood amenities	52%
1	Elements of natural environment	73%
7	Local businesses that provide for daily needs	53%
10	Landscaping and natural elements	49%

● **Liveability Priorities**
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

5	Sense of neighbourhood safety	57%
3	Sense of personal safety	61%
2	General condition of public open space	66%
6	Access and safety of walking, cycling and/or public transport	55%
9	Quality of public space	50%
3	Walking/jogging/bike paths that connect housing to communal amenity	61%

● **Secondary Priorities**
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

15	Sustainable urban design	37%
12	Sustainable behaviours in the community	41%
15	Physical comfort	37%
14	Things to do in the evening	38%
11	Protection of the natural environment	48%
15	Evidence of Council/government management	37%
26	Evidence of recent public investment	24%
30	Evidence of community activity	21%
30	Sense of connection to/feeling support from neighbours or community	21%
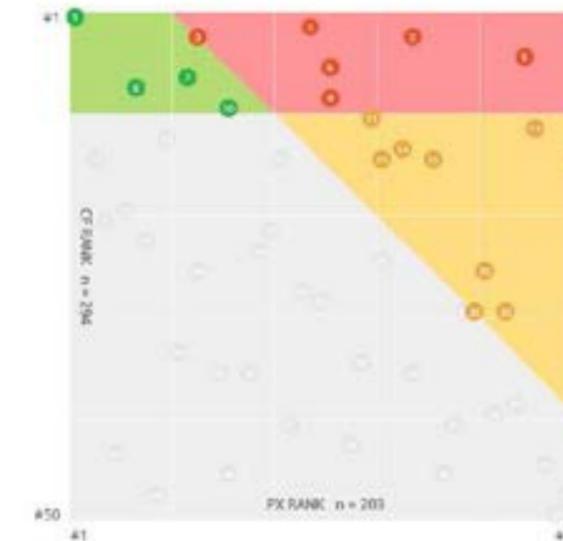
NEIGHBOURHOOD LIVEABILITY

58/100
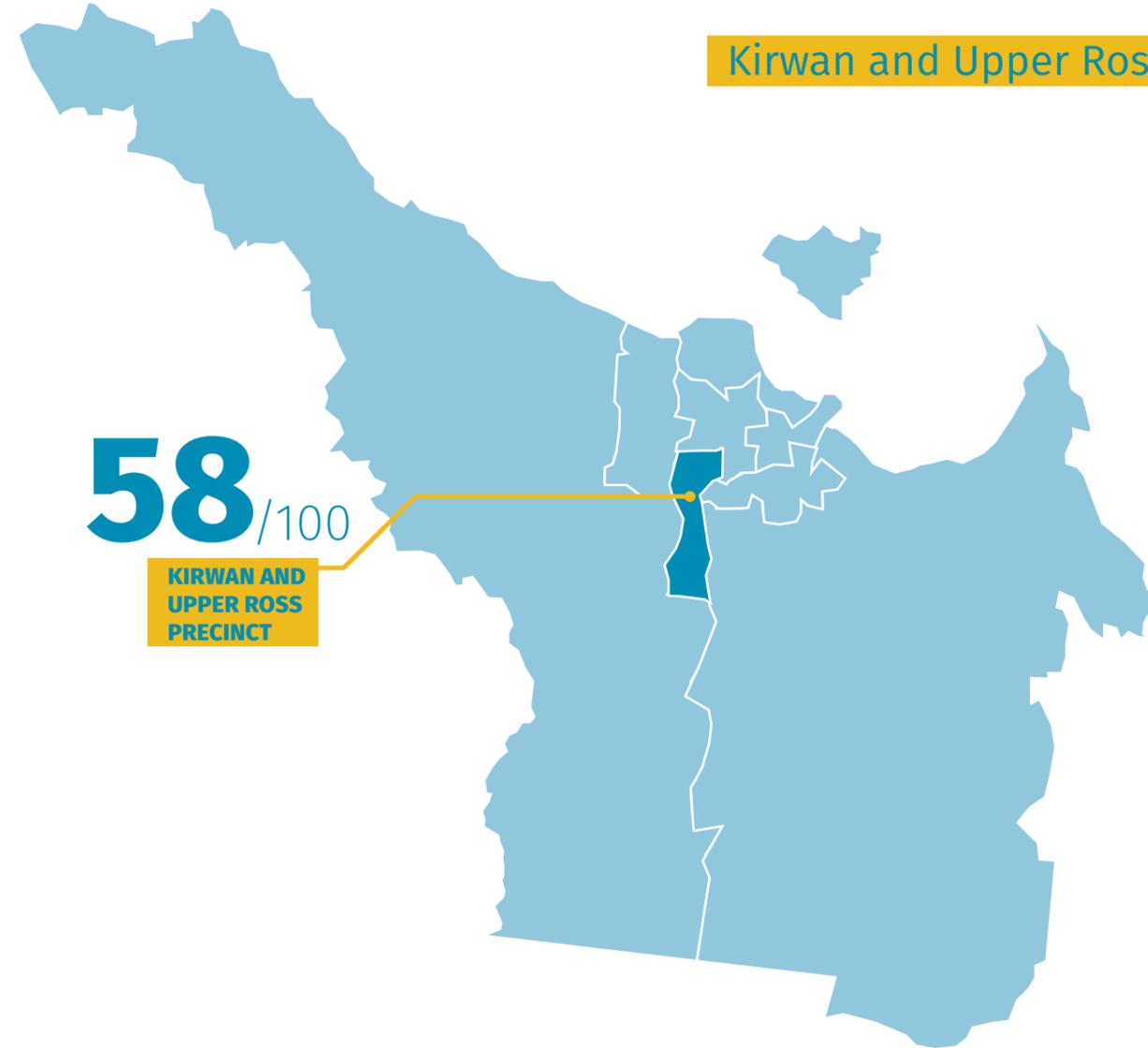
KIRWAN AND UPPER ROSS PRECINCT

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE KIRWAN AND UPPER ROSS COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are your community's number one Care Factor. Respondents also value the celebration of natural features through landscaping and well looked after public open space.

ARE SAFE – The Kirwan and Upper Ross community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of their community's ideal neighbourhood.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES – The Kirwan and Upper Ross community cares about local amenities being easily accessible and also values the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood especially when they are locally owned and operated businesses.

Kirwan and Upper Ross's top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

1	Elements of natural environment	69%
2	Sense of neighbourhood safety	65%
3	General condition of public open space	62%
4	Sense of personal safety	60%
5	Walking/jogging/bike paths that connect housing to communal amenity	55%
6	Locally owned and operated businesses	50%
7	Spaces suitable for specific activities or special interests	48%
7	Evidence of Council/government management	48%
7	Access and safety of walking, cycling and/or public transport	48%
10	Local businesses that provide for daily needs	44%
11	Access to neighbourhood amenities	43%
12	Sustainable urban design	42%
13	Landscaping and natural elements	41%
14	Quality of public space	39%
14	Sense of belonging in the community	39%

© Place Score

PXASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the Kirwan and Upper Ross Precinct a score of 58. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

2020, KIRWAN AND UPPER ROSS, COMPARED WITH ENTIRE LGA
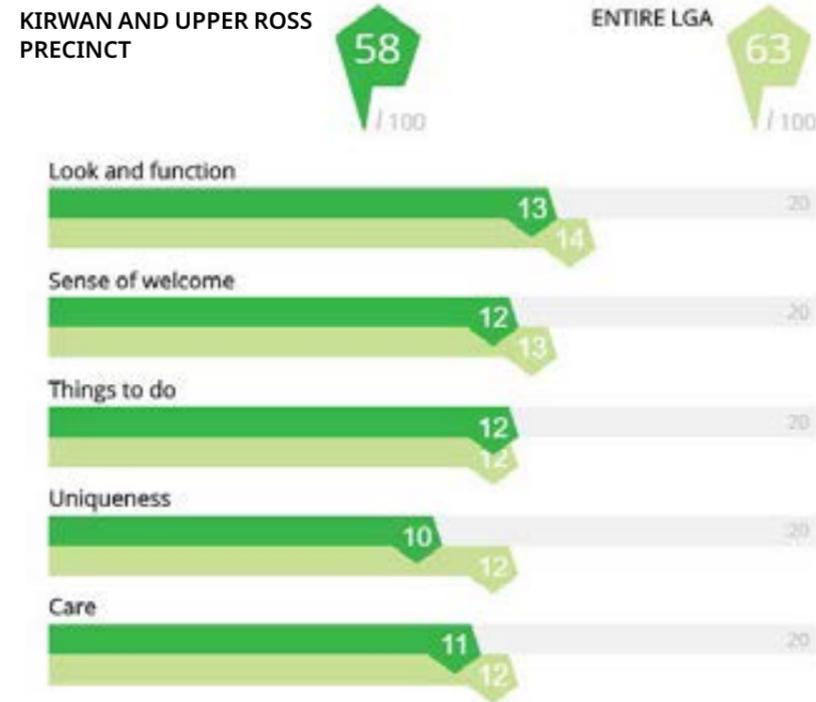
KIRWAN AND UPPER ROSS PRECINCT

ENTIRE LGA

58 / 100

63 / 100

Look and function
13 | 20
14

Sense of welcome
12 | 20
13

Things to do
12 | 20
12

Uniqueness
10 | 20
12

Care
11 | 20
12

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA

Kirwan and Upper Ross's top 5 attributes compared to Entire LGA

Things to do in the evening (bars, dining, cinema, live music etc.)	+0.7
Access to shared community and commercial assets (library, bike/car share, sport facilities/gyms etc.)	+0.3
Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	+0.2
Child services (child care, early learning, after school care, medical etc.)	+0.2
Local education options (from elementary to adult education)	0

Kirwan and Upper Ross's bottom 5 attributes compared to Entire LGA

|	
Sense of personal safety (for all ages, genders, day or night)	-1.8
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	-1.7
Sense of character or identity that is different from other neighbourhoods	-1.6
Sense of belonging in the community	-1
Local history, historic buildings or features	-1

© Place Score

Neighbourhood Strengths and Priorities

Combined community values determine the Kirwan and Upper Ross Precinct liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, KIRWAN AND UPPER ROSS, ALL AGES, ALL GENDERS

● **Neighbourhood Strengths**
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

● **Liveability Priorities**
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

● **Secondary Priorities**
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

10	Local businesses that provide for daily needs	44%
6	Locally owned and operated businesses	50%
7	Spaces suitable for specific activities or special interests	48%
2	Sense of neighbourhood safety	65%
4	Sense of personal safety	60%
7	Evidence of Council/government management	48%
3	General condition of public open space	62%
7	Access and safety of walking, cycling and/or public transport	48%
5	Walking/jogging/bike paths that connect housing to communal amenity	55%
1	Elements of natural environment	69%
12	Sustainable urban design	42%
14	Sense of belonging in the community	39%
20	Evidence of recent public investment	32%
30	Evidence of community activity	23%
17	Sustainable behaviours in the community	35%
14	Quality of public space	39%
27	Landmarks, special features or meeting places	26%
13	Landscaping and natural elements	41%
32	Sense of character or identity that is different from other neighbourhoods	22%
38	Local history, historic buildings or features	15%
27	Things to do in the evening	26%

© Place Score
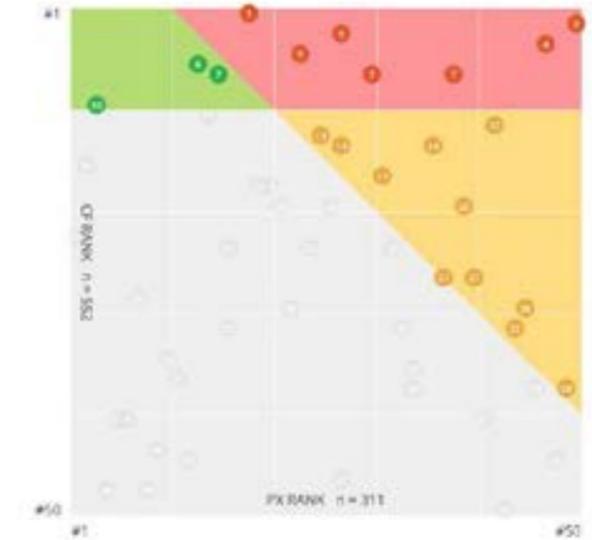
NEIGHBOURHOOD LIVEABILITY

RIVERSIDE SUBURBS PRECINCT
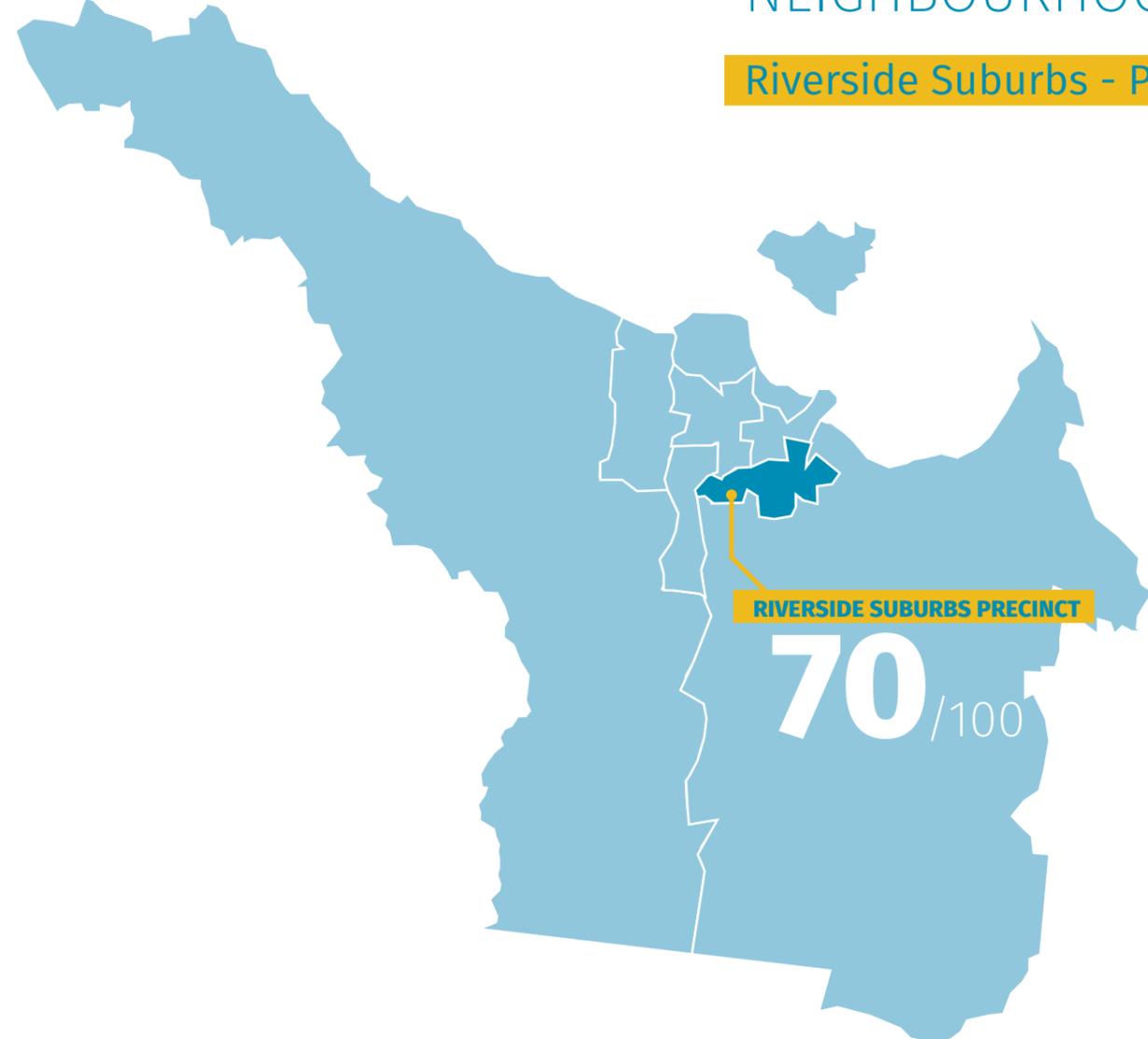
70/100

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE RIVERSIDE SUBURBS COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are your community's number one Care Factor. Respondents also value the celebration of natural features through landscaping and well looked after public open space.

ARE SAFE – The Riverside Suburbs community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES – The Riverside Suburbs community cares about local amenities being easily accessible and values the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood especially locally owned and operated businesses.

Riverside Suburbs top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

#	Care Factor	%
1	Elements of natural environment	72%
2	General condition of public open space	63%
2	Walking/jogging/bike paths that connect housing to communal amenity	63%
4	Sense of neighbourhood safety	62%
5	Sense of personal safety	61%
6	Access and safety of walking, cycling and/or public transport	55%
7	Access to neighbourhood amenities	53%
8	Local businesses that provide for daily needs	50%
9	Sense of belonging in the community	46%
10	Landscaping and natural elements	44%
10	Evidence of Council/government management	44%
10	Spaces suitable for specific activities or special interests	44%
13	Locally owned and operated businesses	43%
14	Connectivity	42%
14	Quality of public space	42%

© Place Score

PXASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the Riverside Suburbs a score of 70. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

2020, RIVERSIDE SUBURBS, COMPARED WITH ENTIRE LGA

RIVERSIDE SUBURBS PRECINCT — 70 / 100

ENTIRE LGA — 63 / 100

Dimension	Riverside	Entire LGA	Max
Look and function	16	14	20
Sense of welcome	14	13	20
Things to do	13	12	20
Uniqueness	13	12	20
Care	14	12	20
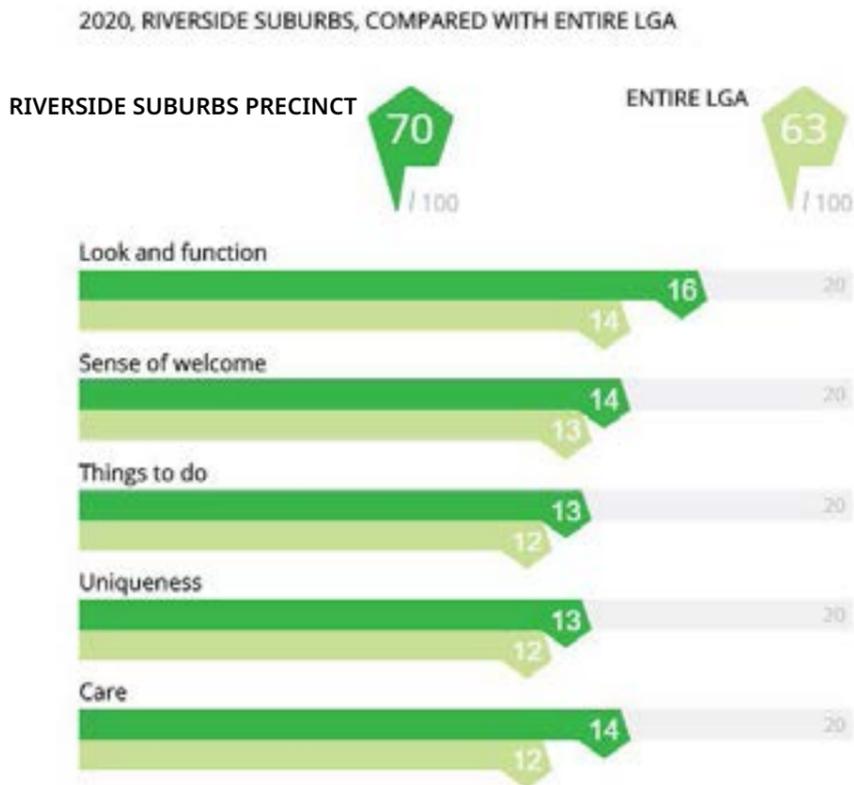
What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

Riverside Suburbs's top 5 attributes compared to Entire LGA

Attribute	
Walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.)	+1.1
Protection of the natural environment	+1
General condition of public open space (street trees, footpaths, parks etc.)	+1
Quality of public space (footpaths, verges, parks etc.)	+1
Evidence of recent public investment (roads, parks, schools etc.)	+0.9

Riverside Suburbs's bottom 5 attributes compared to Entire LGA

Attribute	
Things to do in the evening (bars, dining, cinema, live music etc.)	-0.3
Local history, historic buildings or features	0
Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	+0.1
Unusual or unique buildings and/or public space design	+0.1
Ease of driving and parking	+0.2

Neighbourhood Strengths and Priorities

Combined community values determine Riverside Suburbs liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, RIVERSIDE SUBURBS, ALL AGES, ALL GENDERS

Neighbourhood Strengths
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

	Attribute	%
1	Elements of natural environment	72%
10	Landscaping and natural elements	44%

Liveability Priorities
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

	Attribute	%
4	Sense of neighbourhood safety	52%
5	Sense of personal safety	61%
7	Access to neighbourhood amenities	53%
10	Evidence of Council/government management	44%
6	Access and safety of walking, cycling and/or public transport	55%
2	General condition of public open space	63%
10	Spaces suitable for specific activities or special interests	44%
8	Local businesses that provide for daily needs	50%
2	Walking/jogging/bike paths that connect housing to communal amenity	63%
9	Sense of belonging in the community	46%

Secondary Priorities
These identify attributes to look-out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

	Attribute	%
22	Things to do in the evening	29%
16	Sustainable urban design	39%
13	Locally owned and operated businesses	43%
28	Landmarks, special features or meeting places	27%
23	Evidence of recent public investment	28%
18	Sustainable behaviours in the community	35%
35	Evidence of community activity	20%

© Place Score
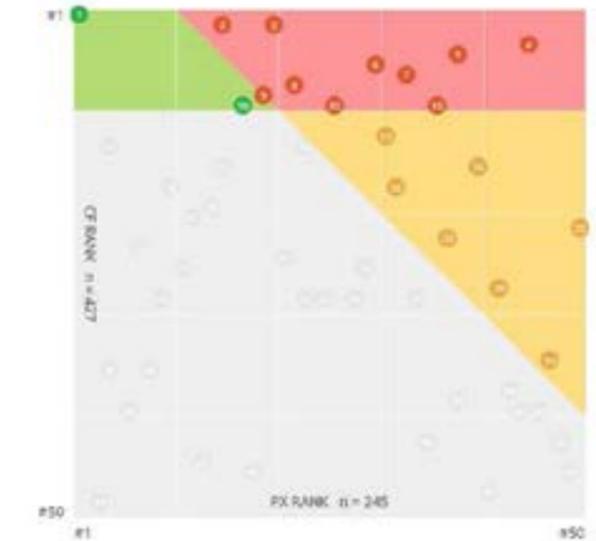
NEIGHBOURHOOD LIVEABILITY

Central Suburbs - East - Precinct
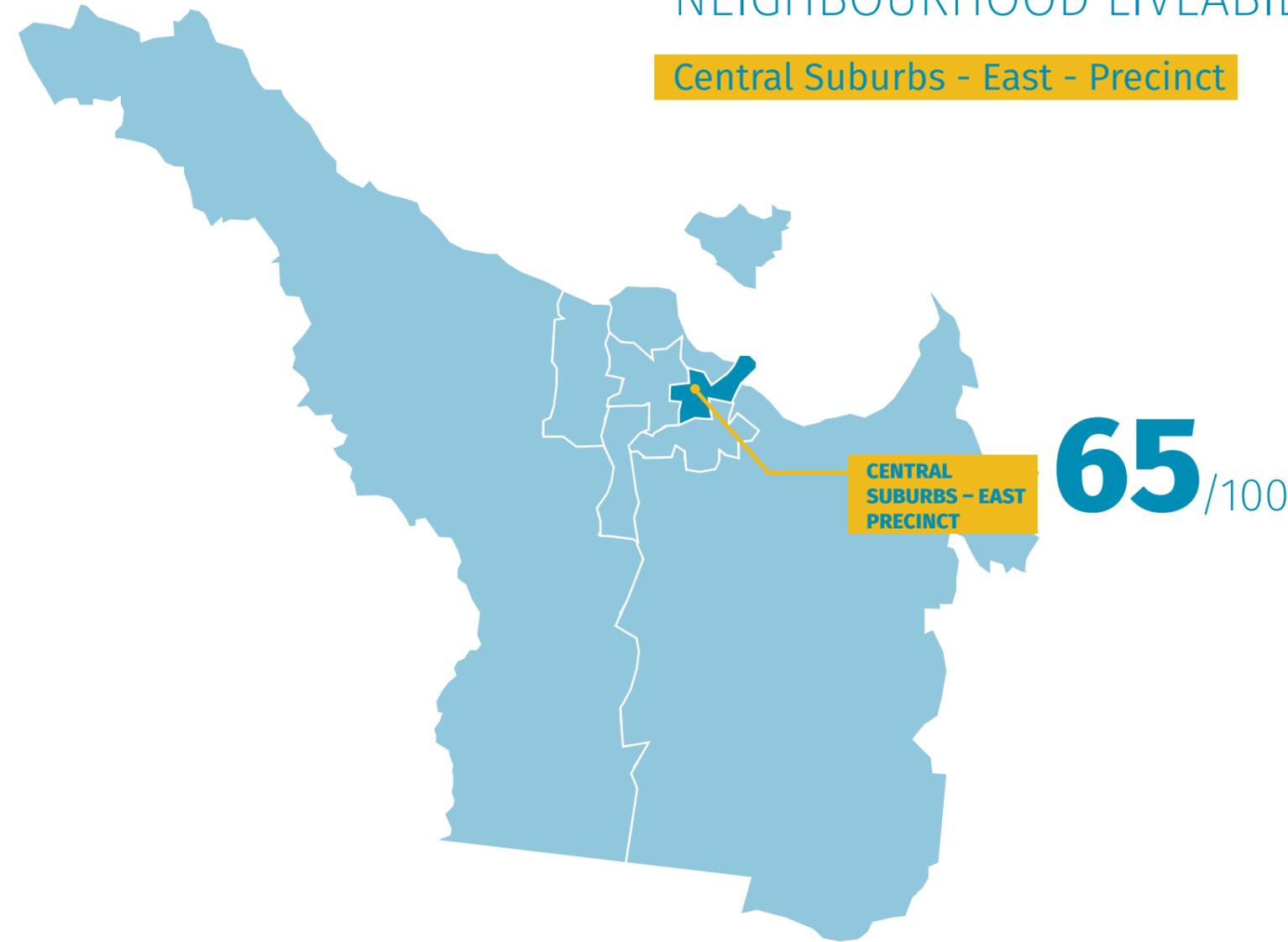
CENTRAL SUBURBS – EAST PRECINCT

65/100

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE CENTRAL SUBURBS – EAST COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are your community's number one Care Factor. Respondents also value the protection of the natural environments and the celebration of natural features through landscaping and well looked after public open space.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

ARE SAFE – The Central Suburbs - East community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES – The Central Suburbs – East community cares about local amenities being easily accessible and also values the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood.

Central Suburbs – East's top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

1	Elements of natural environment	62%
2	General condition of public open space	59%
3	Walking/jogging/bike paths that connect housing to communal amenity	58%
3	Sense of neighbourhood safety	58%
5	Sense of personal safety	57%
6	Access and safety of walking, cycling and/or public transport	52%
7	Local businesses that provide for daily needs	50%
8	Connectivity	48%
9	Access to neighbourhood amenities	45%
10	Locally owned and operated businesses	44%
10	Spaces suitable for specific activities or special interests	44%
12	Sustainable urban design	42%
13	Protection of the natural environment	41%
14	Quality of public space	40%
14	Landscaping and natural elements	40%

PX ASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the Central Suburbs – East's Precinct a score of 65. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

2020, CENTRAL SUBURBS – EAST, COMPARED WITH ENTIRE LGA
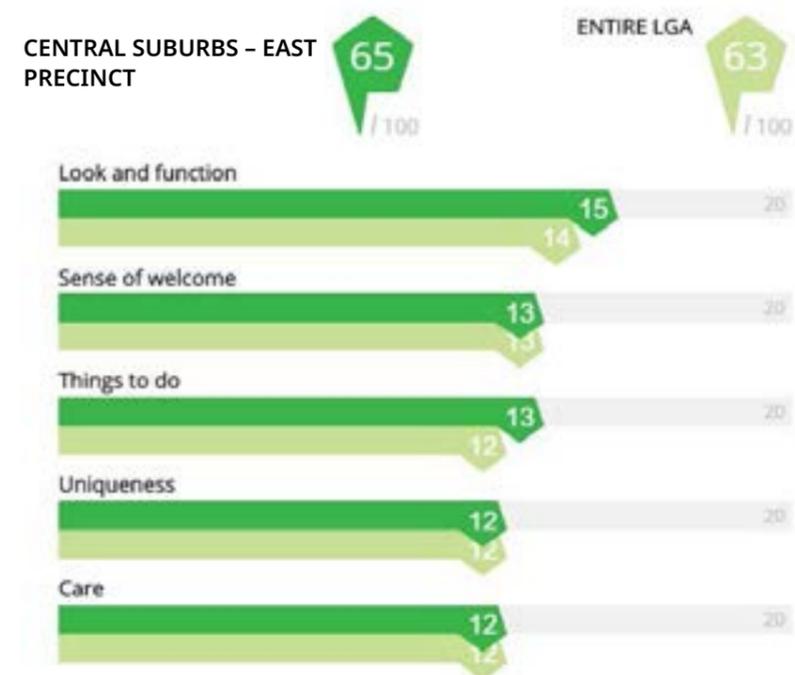
CENTRAL SUBURBS – EAST PRECINCT: 65 /100

ENTIRE LGA: 63 /100

Dimension	Central Suburbs – East	Entire LGA
Look and function	15	14
Sense of welcome	13	13
Things to do	13	12
Uniqueness	12	12
Care	12	12

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

Central Suburbs – East top 5 attributes comparied to Entire LGA

Attribute	
Local history, historic buildings or features	+0.9
Local education options (from elementary to adult education)	+0.6
Local employment opportunities (within easy commute)	+0.6
Evidence of recent private investment (renovations, landscaping, painting etc.)	+0.5
Unusual or unique buildings and/or public space design	+0.5

Central Suburbs – East bottom 5 attributes comparied to Entire LGA

Attribute	
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	-0.4
Physical comfort (including noise, smells, temperature etc.)	-0.3
Sense of personal safety (for all ages, genders, day or night)	-0.3
Elements of natural environment (natural features, views, vegetation, topography, water, wildlife etc.)	-0.3
Free places to sit comfortably by yourself or in small groups	-0.2

Neighbourhood Strengths and Priorities

Combined community values determine Central Suburbs – East's liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, CENTRAL SUBURBS – EAST, ALL AGES, ALL GENDERS

● **Neighbourhood Strengths**
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

Rank	Attribute	%
8	Connectivity	48%
7	Local businesses that provide for daily needs	50%
10	Locally owned and operated businesses	44%
9	Access to neighbourhood amenities	45%

● **Liveability Priorities**
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

Rank	Attribute	%
3	Sense of neighbourhood safety	58%
5	Sense of personal safety	57%
2	General condition of public open space	59%
6	Access and safety of walking, cycling and/or public transport	52%
3	Walking/jogging/bike paths that connect housing to communal amenity	58%
10	Spaces suitable for specific activities or special interests	44%
1	Elements of natural environment	62%

● **Secondary Priorities**
These identify attributes to look out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

Rank	Attribute	%
12	Sustainable urban design	42%
24	Evidence of community activity	28%
24	Things to do in the evening	28%
13	Protection of the natural environment	41%
14	Sustainable behaviours in the community	40%
14	Quality of public space	40%
17	Evidence of Council/government management	35%
35	Cultural and/or artistic community	19%
29	Evidence of recent public investment	24%
29	Local history, historic buildings or features	24%

© Place Score

NEIGHBOURHOOD LIVEABILITY

58/100

CENTRAL
SUBURBS – WEST
PRECINCT

CAREFACTOR

CARE FACTOR - COMMUNITY PLACE VALUES

Care Factor requires respondents to prioritise different aspects of a neighbourhood to identify what they care about most.

The Care Factor data identifies what is most important to the community in their ideal neighourhood.

THE CENTRAL SUBURBS - WEST COMMUNITY VALUES NEIGHBOURHOODS THAT:

ARE CLOSE TO NATURE AND LOOKED AFTER - Natural features, views, vegetation, topography, water and wildlife are your community's number one Care Factor. Respondents also value the celebration of natural features through landscaping and well looked after public open space.

ARE SAFE – The Central Suburbs - West community cares about everyone feeling safe in their ideal neighbourhood. This includes safety from crime, traffic or pollution. People also care about a sense of safety for all, regardless of one's age, gender or time of day.

ARE CONNECTED BY ACTIVE AND PUBLIC TRANSPORT NETWORKS - Both walking/jogging/bike paths that connect housing to communal amenity (shops, parks etc.) and access and safety of walking, cycling and/or public transport (signage, paths, lighting etc.) are an important part of the community's ideal neighbourhood.

OFFER GREAT LOCAL AMENITIES AND BUSINESSES – The Central Suburbs - West community cares about local amenities being easily accessible and also values the presence of grocery stores, pharmacies, banks and other 'everyday' shops in their neighbourhood especially when they are locally owned and operated businesses.

Central Suburbs – West's top 15 Care Factors are ranked based on how many people selected each attribute as being important to them in an ideal neighbourhood.

1	Elements of natural environment	69%
2	Sense of neighbourhood safety	65%
3	General condition of public open space	62%
4	Sense of personal safety	60%
5	Walking/jogging/bike paths that connect housing to communal amenity	58%
6	Access and safety of walking, cycling and/or public transport	50%
7	Evidence of Council/government management	48%
7	Spaces suitable for specific activities or special interests	48%
7	Locally owned and operated businesses	48%
10	Quality of public space	47%
11	Local businesses that provide for daily needs	45%
12	Connectivity	44%
13	Sense of belonging in the community	39%
13	Landscaping and natural elements	39%
15	Access to neighbourhood amenities	37%

PXASSESSMENT

A PX Assessment asks respondents to rate how different aspects of their current neighbourhood are impacting their 'lived place experience', resulting in a PX Score that captures neighbourhood liveability.

Liveability Score

Respondents gave the Central Suburbs – West Precinct a score of 58. The PX Score is made up of five key place dimensions, each rated out of 20, that influence people's attraction and attachment to place.

What Is Impacting Our Lived Experience

The below tables identify attributes that are performing better and worse when compared to the entire LGA.

Neighbourhood Strengths and Priorities

Combined community values determine Central Suburbs-West's liveability priorities through its liveability scores. The more people that care about a place attribute, and the lower it performs, the higher the priority. Conversely, neighbourhood strengths are both valued and contribute positively to local liveability.

2020, CENTRAL SUBURBS – WEST, COMPARED WITH ENTIRE LGA
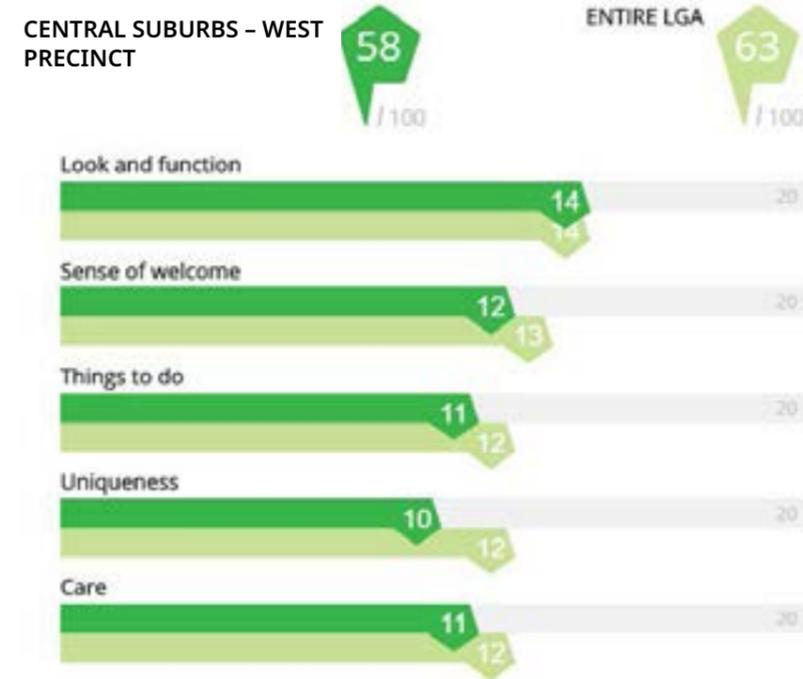
CENTRAL SUBURBS – WEST PRECINCT **58** / 100

ENTIRE LGA **63** / 100

Dimension	Central Suburbs – West	Entire LGA
Look and function	14	14
Sense of welcome	12	13
Things to do	11	12
Uniqueness	10	12
Care	11	12

Central Suburbs – West top 5 attributes compared to Entire LGA

Attribute	
Local businesses that provide for daily needs (grocery stores, pharmacy, banks etc.)	+0.4
Connectivity (proximity to other neighbourhoods, employment centres, shops etc.)	+0.3
Local education options (from elementary to adult education)	+0.2
Local employment opportunities (within easy commute)	+0.2
Child services (child care, early learning, after school care, medical etc.)	+0.2

Central Suburbs – West bottom 5 attributes compared to Entire LGA

Attribute	
Sense of personal safety (for all ages, genders, day or night)	-1.7
Sense of neighbourhood safety (from crime, traffic, pollution etc.)	-1.6
Sense of character or identity that is different from other neighbourhoods	-1.4
Sense of connection to/feeling support from neighbours or community	-1.2
Sense of belonging in the community	-1.1

2020, CENTRAL SUBURBS – WEST, ALL AGES, ALL GENDERS

● **Neighbourhood Strengths**
These identify attributes that the community cares about and are performing well. These should be celebrated and protected.

No strengths were identified by the community.

● **Liveability Priorities**
These identify the aspects of our neighbourhoods that are important to people but are currently underperforming. Improving these attributes will have the most significant impact on our community.

	Attribute	
2	Sense of neighbourhood safety	65%
4	Sense of personal safety	60%
7	Evidence of Council/government management	48%
6	Access and safety of walking, cycling and/or public transport	50%
3	General condition of public open space	62%
5	Walking/jogging/bike paths that connect housing to communal amenity	58%
10	Quality of public space	47%
1	Elements of natural environment	65%
7	Spaces suitable for specific activities or special interests	48%
7	Locally owned and operated businesses	48%

● **Secondary Priorities**
These identify attributes to look out for. They are negatively affecting liveability and can become more significant issues if more people start caring about them.

	Attribute	
18	Sustainable urban design	33%
27	Things to do in the evening	25%
13	Sense of belonging in the community	39%
23	Landmarks, special features or meeting places	29%
26	Evidence of community activity	27%
20	Evidence of recent public investment	31%
23	Sustainable behaviours in the community	29%
19	General condition of housing and other private buildings	32%

City of
Townsville