



Smart Cities Plan

SNAPSHOT

Townsville City Deal



Australian Government



Queensland Government



TOWNSVILLE

City Deal

The Townsville City Deal will improve the lives of Townsville residents through job creation, economic growth, investment in local infrastructure, a revitalised urban centre, and a more vibrant and liveable city.

The City Deal is a 15 year commitment between the Commonwealth Government, Queensland Government and the Townsville City Council to work together to plan and deliver transformative outcomes for Townsville and its residents.

The Townsville City Deal will help grow the economy of Townsville by supporting the city to be, by 2030:

- The economic gateway to Asia and Northern Australia.
- A prosperous and lifestyle rich city for its community and visitors.
- A global leader in tropical and marine research and innovation.

The Townsville City Deal will achieve this through the delivery of six key initiatives:



Capital of North Queensland

Build on the unique advantages of the city and continue growing Townsville as a place where people want to live and work.



Industry Powerhouse for the North

Establish Townsville as the preferred location in north Queensland for industrial development of regional, state and national significance.



Innovative and Connected City

Attract new employment and diversify Townsville's economy by building on natural advantages, embracing digital solutions, using the sharing economy and developing an appropriately skilled workforce.



Defence Hub

Improve visibility for local businesses about defence industry investment in Townsville to encourage involvement.



Port City

Continue to grow the Port of Townsville as a key import and export gateway to service freight demand across northern Queensland.



Enabling Infrastructure

Successfully accommodate growth now and into the future with a reliable and secure energy and water supply.



KEY commitments

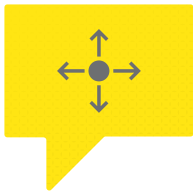
The commitments in the City Deal will make Townsville more attractive to investors, increase jobs and economic growth, and revitalise the city. Commitments include:

- Develop the **North Queensland Stadium** in time for the 2020 NRL Season.
- Establish a **Townsville Development Corporation** to deliver urban renewal and drive further investment across the city.
- Refine a business case and identify funding and financing options for a new **Entertainment Centre**.
- Enhance Townsville as a major port city working with the **Port of Townsville** to build trade and export growth.
- Deliver the business case for the **Townsville Eastern Access Rail Corridor** and identify innovative funding and financing opportunities and wider economic benefits related to acceleration of the **State Development Area (SDA)** and expansion of the port.
- Establish the **Townsville Industrial Development Board (TIDB)** to lead investment attraction, market engagement and coordinate case management for potential investors including working to secure priority industrial sites to attract freight and port-related businesses and services to Townsville's industrial areas, including the SDA. Further consideration will be given to the final role and function of the TIDB, including its role in the negotiated acquisition of land together with other measures to unlock priority industrial sites during City Deal implementation.

- Establish a **water taskforce** to work to improve Townsville's water security, supply and water usage.
- Develop and implement a program of **energy efficiency measures** across Townsville.
- Strengthen **Defence Industry consultation** to provide greater visibility of defence planning for local business and residents.
- Maximise the use of digital connectivity to improve service delivery through a **Smart City Strategy**.
- **Investigate transport initiatives** that respond to residents' needs and enhance Townsville's liveability and access to jobs and services.
- Develop co-located **health and knowledge employment hubs** with residential accommodation and public transport connections at key locations across the city.
- Enhance Townsville's global reputation as a **world-class destination for education, edu-tourism**, training and research.
- Establish an early funding round through the **Cooperative Research Centre** for developing Northern Australia in Townsville, create a northern cities and regions work-stream and work with local stakeholders to select a location for its headquarters.
- Investigate the upgrade to the **Woodstock-Giru Road /Flinders Highway intersection** to enable development of and access to the Woodstock industrial and export estate.

For more detail and further commitments, please refer to the Townsville City Deal at cities.dpmc.gov.au



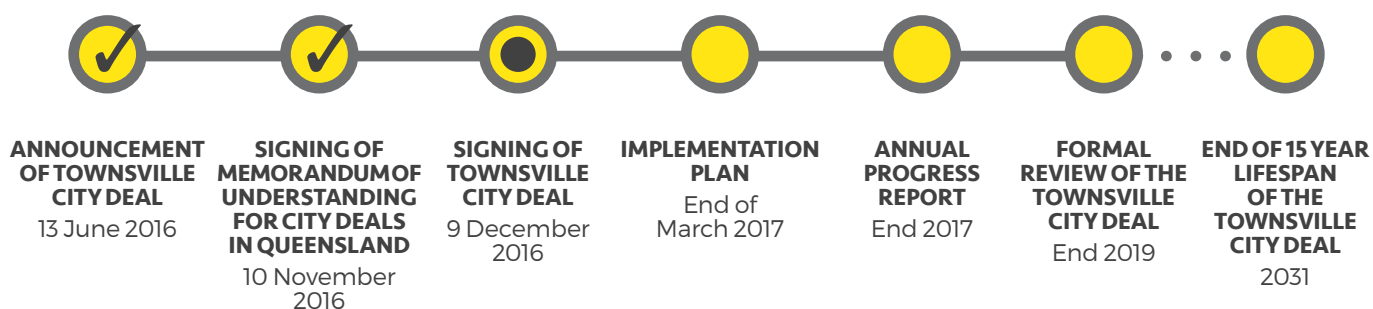


WHERE TO from here

The three levels of Government will work together over the anticipated 15 year lifetime of the Townsville City Deal. The initial focus will be to deliver the identified commitments and projects listed in the Deal from 2016–2021.

The next phase of this collaborative approach will see the three levels of government working with local stakeholders to finalise the implementation plan for the Townsville City Deal, by the end of March 2017.

Timeline – Townsville City Deal



Smart Cities Plan

For more information visit:
cities.dpmc.gov.au