

# TOWNSVILLE 2025 – 2029 Public Consultation Report



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# 1 About the project

The Townsville City Council Corporate Plan (Townsville 2025-2029) is a strategic document which sets the direction for Council as we work to grow Townsville. It ensures we provide intentional leadership on the way the city grows into the future.

The Corporate Plan integrates with Council's broader strategic planning framework, including the Long-Term Financial Plan, Strategic Asset Management Plan, and City Plan, while also setting the framework for the annual Operational Plan and Budget, with performance reported quarterly and annually through the Annual Report.

The draft vision and goals highlight four key priorities: a city for everyone, a sustainable city, a future-ready city, and a well-managed city.

- As an inclusive, connected, and safety-first city, we ensure that all residents and visitors can actively engage in and enjoy community life.
- The city focuses on enhancing quality open spaces, reducing waste generation, and further improving landfill diversion and recycling practices.
- Townsville is a city of opportunity, focused on building a secure and confident community, ready to attract sustainable investment.
- Council is an accountable, transparent, engaged, and responsive organisation, committed to delivering exceptional customer experiences and driving continuous innovation in service excellence.

For Council these goals guide our work programs and investments. For business and community, it provides a guiding framework to understand emerging opportunities and to align practices, ensuring Council and community are working together to maximise opportunities.

Community input is a vital part of shaping this plan. Feedback from the dedicated corporate plan public consultation (outlined within this report) as well as the 2024 Liveability Study will shape the final draft plan, ensuring it reflects the values and aspirations of Townsville's residents.

The corporate plan defines how we work today to achieve tomorrow.

## 2 Public Consultation Methodology

Public consultation on the **Townsville 2025 - 2029** corporate plan ran from **Monday 11 November 2024** to **Tuesday 10 December 2024**, gathering valuable community feedback on the plan's draft vision and goals.

Feedback and suggestions regarding the vision and goals were captured through a variety of channels to ensure an accessible, diverse and inclusive approach to consultation:

- Online survey - hosted on the Have Your Say Townsville online platform and open to everyone
- Focus group sessions - groups of approximately 10-20 participants made up of members of general public and members of targeted local groups (including volunteer, arts and culture, business, sport and rec, Magnetic Island residents, and others); each session was supported by one or more councillors and facilitated by council officers, held at a variety of venues across Townsville
- Community drop-in sessions - 2x 2-hour Saturday morning sessions hosted by several councillors and facilitated by council officers at Council's Walker Street complex
- Social media polls - a series of short polls (one-question per post) hosted across LinkedIn, Facebook and Instagram.

Marketing and communications for the consultation phase began on 11 November 2024 and ran for four weeks, concluding on 10 December 2024. The primary objective was to promote the consultation period, inform residents on how they could participate, encourage attendance at in-person sessions, and drive engagement with the online survey and social media polls.

All consultation channels were promoted through a variety of traditional and digital media, including radio and social media.

- Social media polls on Council's Facebook, LinkedIn & Instagram channels
- Social media advertisements and organic posts
- Digital screens across the city
- Radio advertising
- Digital advertising (google ads)
- Direct marketing - invitations and EDMs to specific databases
- Advertisement in Council's Live Townsville publication
- Content and banners on the TCC and Have Your Say websites
- Media releases
- Internal Townsville City Council communications.

## 3 Public consultation outcomes

This report identifies and captures all feedback associated with public consultation on the Townsville 2025-2029 Corporate Plan. Due to the high volume of material captured through the life of the campaign and the variety of channels used, summaries have been provided for some activities, alongside the responses in full. Where analysis has been carried out in support of these summaries, the methodology is explained. This report offers no conclusions or recommendations on project or strategy outcomes.

### Overview

Consultation method	Participants
Online survey (Have You Say Townsville)	303
Face to face sessions	128
Social Media polls	1,165
<b>Total</b>	<b>1,596</b>

Below are the details of the performance of each of these channels and key themes or findings as appropriate.

### 3.1 *Have Your Say Townsville* platform and survey

The online platform used for consultation was *Have Your Say Townsville* (HYST), which provided information about all opportunities to participate in different consultation activities as well as direct access to the online survey.

There were **2.4k Total Visits** to the platform from **741 Informed Visitors** to the primary consultation page with **303 survey submissions**. There were more male respondents than female (40% v 39%) with a reasonable spread of responses across different geographical areas in Townsville.

#### 3.1.1 *Have Your Say Townsville* analytics

Through the *Have Your Say Townsville* platform, the following synopsis of engagement highlights the range of interactions made with the project page:

- Total visits through HYS - 2.4 k
- Informed Visitors - 741
- Aware Visitors - 2 k
- Completed survey - 303

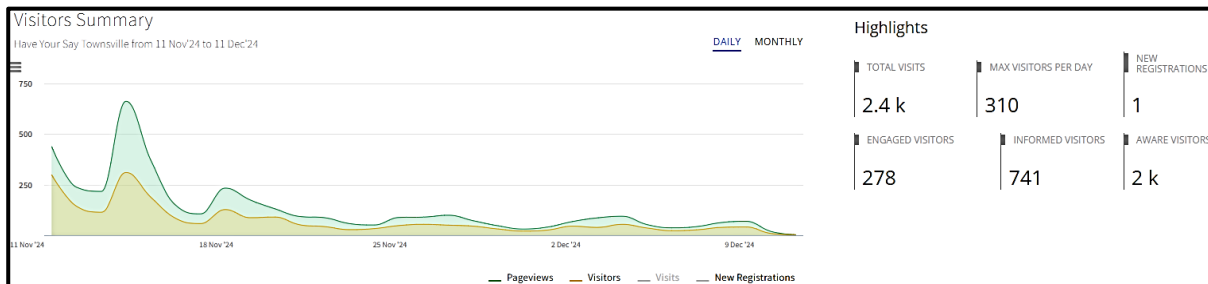
Where:

- ‘Aware’ is to visit at least one project page, typically the project landing page;

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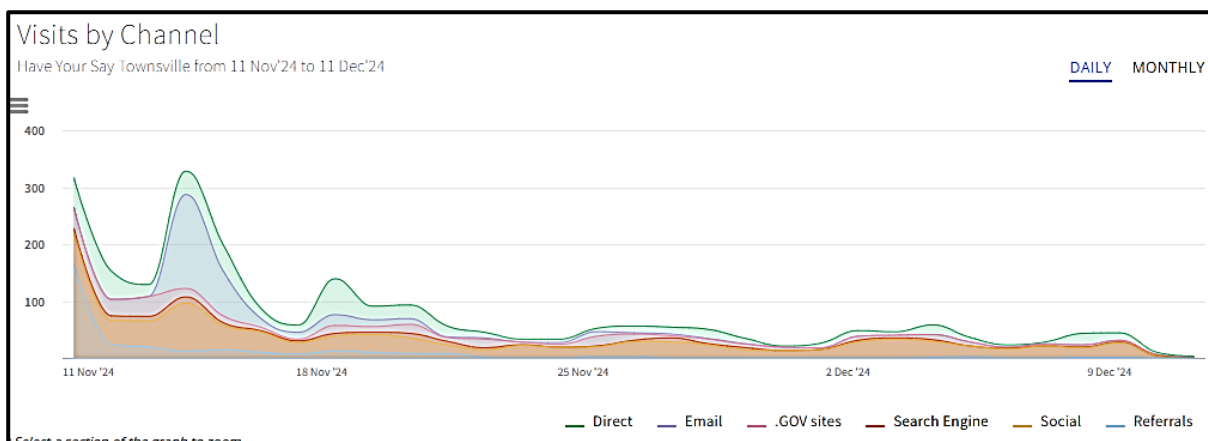
- **‘Informed’** is to visit multiple project pages, download a document, view a photo or video, or contribute to a project tool; and
- **‘Engaged’** is to actively participate in engagement tools including Surveys, Forums, Polls, and Places within Interactive Maps.

A quick overview of key HYST statistics are as follows:



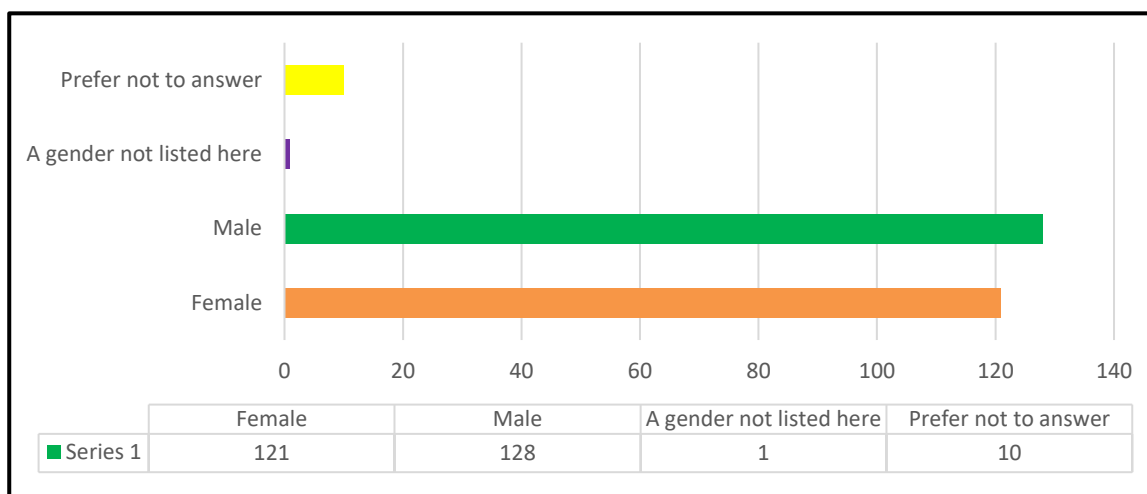
Further, multiple channels were utilised to drive engagement with the HYST platform, including:

- Direct Visits
- Email Links
- Search Engines
- .GOV Sites



TRAFFIC CHANNEL	AWARE VISITS	INFORMED VISITS(%)	ENGAGED VISITS(%)
DIRECT	544	141 (25.9%)	54 (9.9%)
EMAIL	335	203 (60.6%)	87 (26%)
.GOV SITES	307	89 (29%)	24 (7.8%)
SEARCH ENGINE	99	31 (31.3%)	11 (11.1%)
SOCIAL	810	302 (37.3%)	93 (11.5%)
REFERRALS	299	25 (8.4%)	11 (3.7%)

### 3.1.2 Who completed the survey?



### 3.1.3 In which suburb do respondents live?

Suburb	Participants	Percentage
AITKENVALE, QLD	7	2.84%
ALICE RIVER, QLD	7	2.84%
ANNANDALE, QLD	12	4.87%
ARCADIA, QLD	3	1.21%
BELGIAN GARDENS, QLD	3	2.10%
BLACK RIVER, QLD	1	0.40%
BLUEWATER PARK, QLD	4	1.62%
BLUEWATER, QLD	2	0.81%
BOHLE PLAINS, QLD	1	0.40%
BURDELL, QLD	6	2.43%
BUSHLAND BEACH, QLD	4	1.62%
CASTLE HILL, QLD	3	1.21%
CLUDEN, QLD	1	0.40%
CONDON, QLD	5	2.03%
CRANBROOK, QLD	4	1.62%
CUNGULLA, QLD	1	0.40%
CURRAJONG, QLD	5	2.03%
DEERAGUN, QLD	1	0.40%
DOUGLAS, QLD	15	6.09%
GARBUTT EAST, QLD	1	0.40%
GARBUTT, QLD	2	0.81%
GULLIVER, QLD	3	1.21%
HEATLEY, QLD	3	1.21%
HERMIT PARK, QLD	6	2.43%
HORSESHOE BAY, QLD	3	1.21%

Suburb	Participants	Percentage
HYDE PARK, QLD	1	0.40%
IDALIA, QLD	6	2.43%
JENSEN, QLD	4	1.62%
KELSO, QLD	7	2.84%
KIRWAN, QLD	20	8.13%
MAGNETIC ISLAND, QLD	2	0.81%
MOUNT LOUISA, QLD	7	2.84%
MOUNT LOW, QLD	2	0.81%
MUNDINGBURRA, QLD	7	2.84%
MYSTERTON, QLD	1	0.40%
NELLY BAY, QLD	4	1.62%
NORTH WARD, QLD	12	4.87%
OAK VALLEY, QLD	1	0.40%
OONONBA, QLD	5	2.03%
PICNIC BAY, QLD	1	0.40%
PIMLICO, QLD	7	2.84%
RAILWAY ESTATE, QLD	5	2.03%
RASMUSSEN, QLD	1	0.40%
ROSSLEA, QLD	3	1.21%
SOUTH TOWNSVILLE, QLD	9	3.65%
THURINGOWA CENTRAL BC, QLD	1	0.40%
TOOMULLA, QLD	1	0.40%
TOWNSVILLE CITY, QLD	13	5.28%
VINCENT, QLD	4	1.62%
WEST END, QLD	15	6.09%
WULGURU, QLD	4	1.62%

### 3.1.4 Notes on the survey

For the vision, people were asked to provide their own vision key words, respond to Council's draft vision wording and to indicate whether they support or do not support the draft vision.

For each of the goals, people were asked what would be different about Townsville if their goal was well delivered. They were also asked whether they supported or didn't support the proposed goals.

Questions were a mix of formats including open text fields (limited to 255 characters), radio and Likert scale. A simplified approach to capturing demographic information was taken, requesting only gender and suburb to reduce the number of questions in the survey.

There were no mandatory questions, meaning that respondents could choose whether they provided a response on each individual question. Despite this, almost all respondents completed most questions, including open text fields.

### 3.1.5 Note on visualisations

To provide high-level insight into the key words used by respondents, word clouds have been created for the open text questions - all open text submissions can also be found in **Appendix 1**.

The word clouds were based on all the text submitted for each individual question, with 'common' words removed and the results displaying only those words mentioned four times or more. Common words are those such as 'the', 'and' or 'is', and also words such as 'Townsville' and 'city', which occurred frequently in responses but don't provide any thematic insight.

### 3.1.6 Note on sentiment analysis

As part of the range of analytic tools provided within the *Have Your Say* platform, open text responses can be analysed for sentiment, tone and themes against an ever-growing and machine-learned online database built on Artificial Intelligence. In this survey sentiment analysis has been used relating to feedback through the platform.

Sentiment Analysis provides a quick indication of general tone and themes provided to open text questions, and classifies responses into **Negative** (Red), **Mixed** (Yellow), **Neutral** (Orange), and **Positive** (Green) categories. Where comments are primarily positive, but follow with a question or request for clarification, these have been classified according to the strength of the initial sentiment.

### 3.1.7 *Have Your Say Townsville* survey - key findings summary

Council asked the following key questions of participants: Complete responses from *Have Your Say Townsville* can be found in **Appendix 1**.

## Vision

In just a few words, tell us about your vision for Townsville - what key words best describe the city you want to live in?

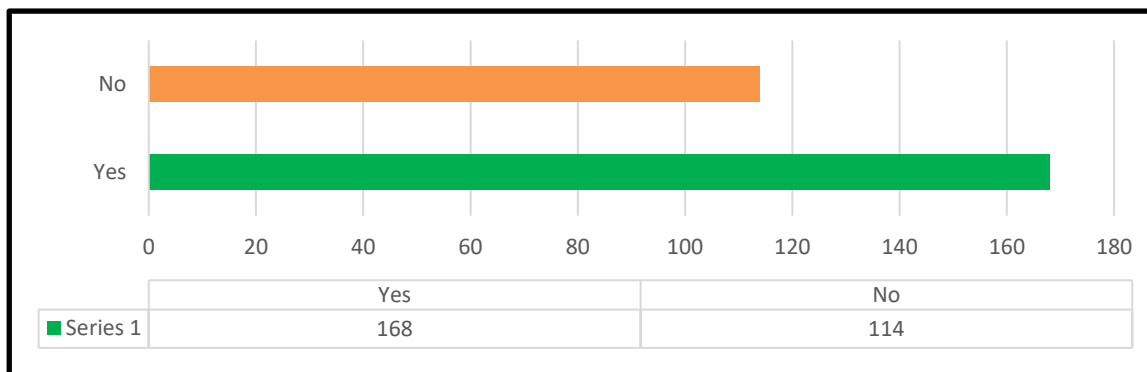


## Sentiment Summary

2.7%	Negative	3%	Mixed	18.2%	Neutral	76%	Positive
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Do you support A globally connected community driven by nature and lifestyle as the vision for Townsville?



In just a few words, tell us if you support the draft vision

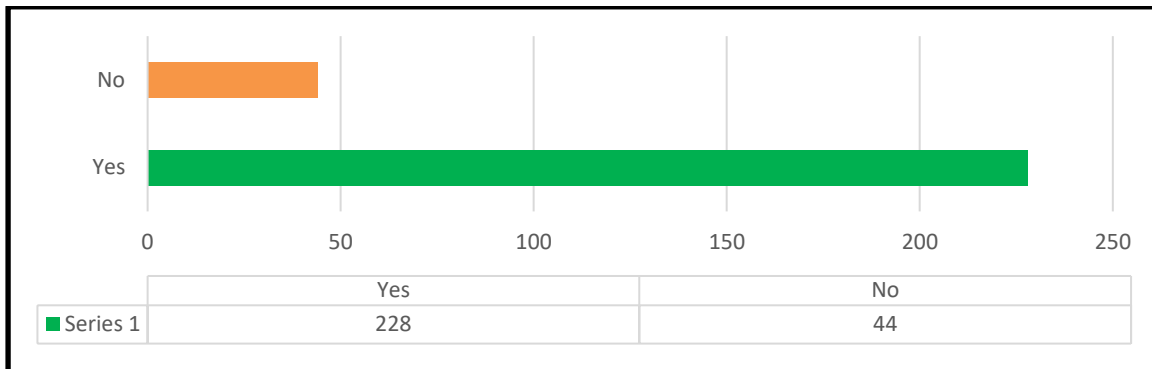


**Sentiment Summary**

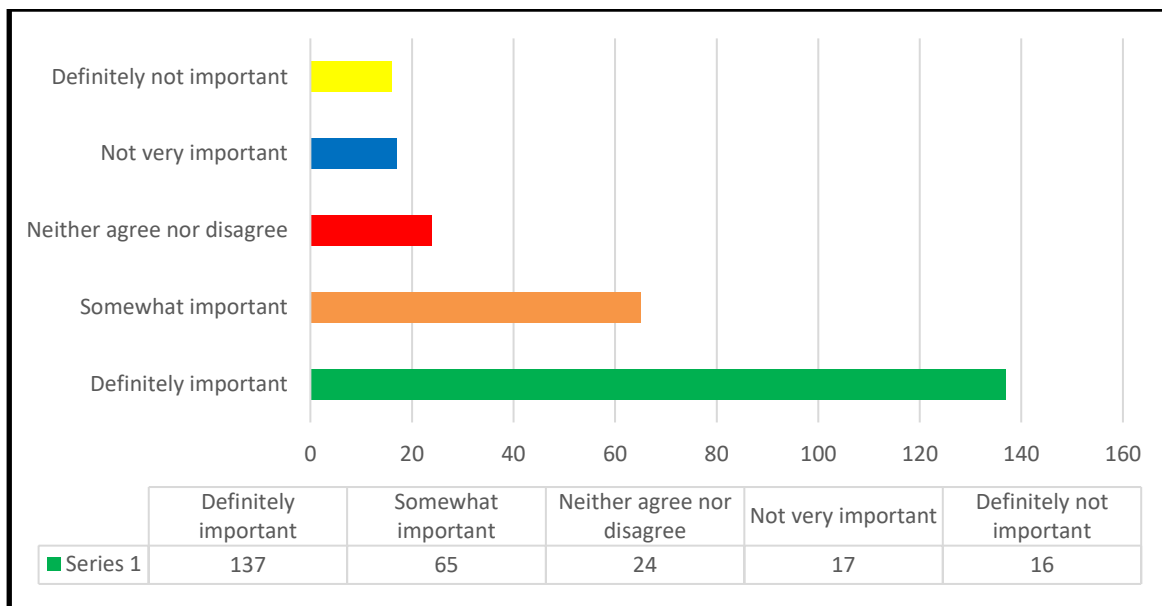
21%	Negative	15.8%	Mixed	19.8%	Neutral	42.9%	Positive
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## Goal 1 - A City for Everyone

Do you support A City for Everyone as one of our four goals for Townsville?



Please rate draft goal one from most important to least important to you



A City for Everyone - what would be different about Townsville if this goal was well delivered?

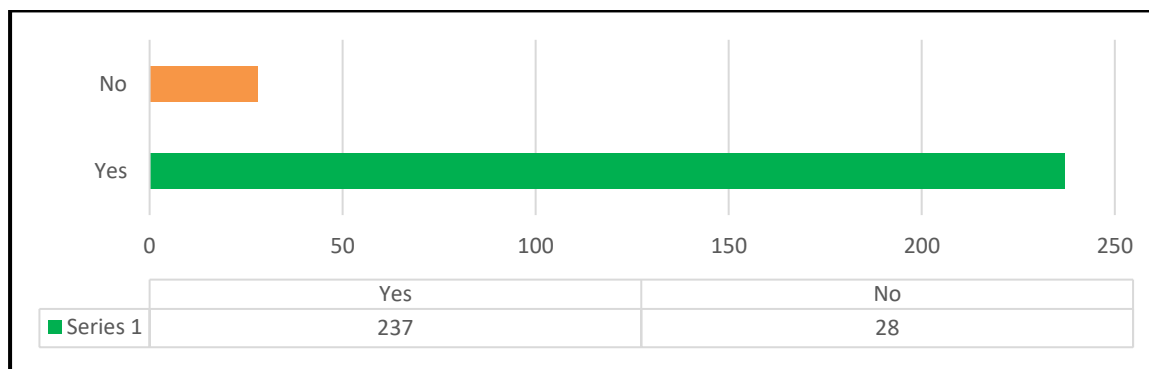


## Sentiment Summary

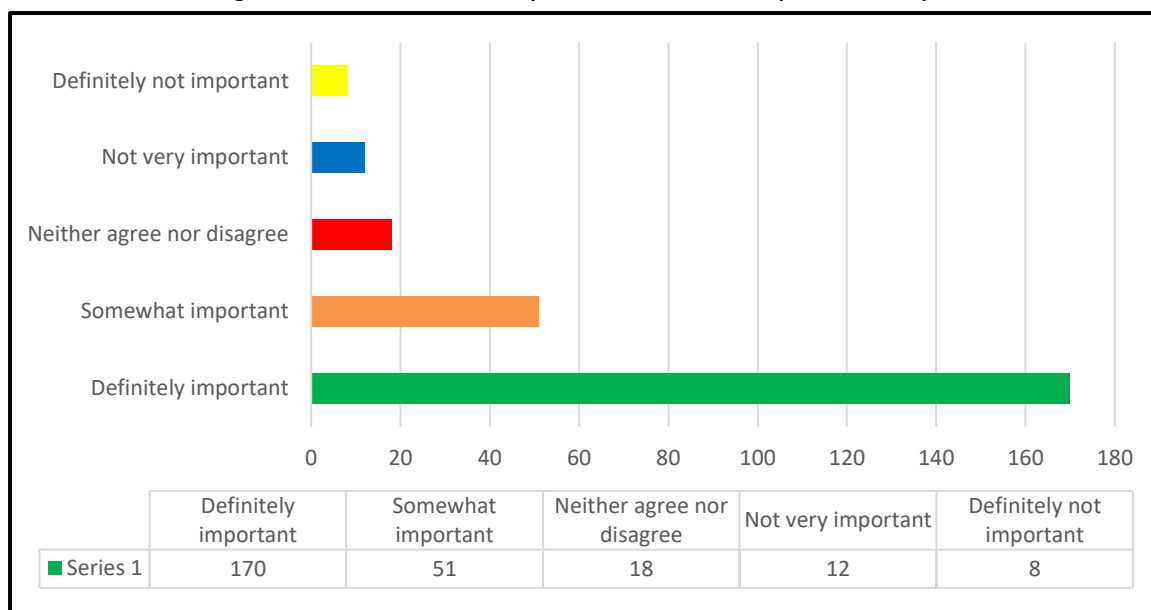


## Goal 2 - A Sustainable City

Do you support A Sustainable City as one of our four goals for Townsville?



Please rate draft goal two from most important to least important to you



A Sustainable City - what would be different about Townsville if this goal was well delivered?

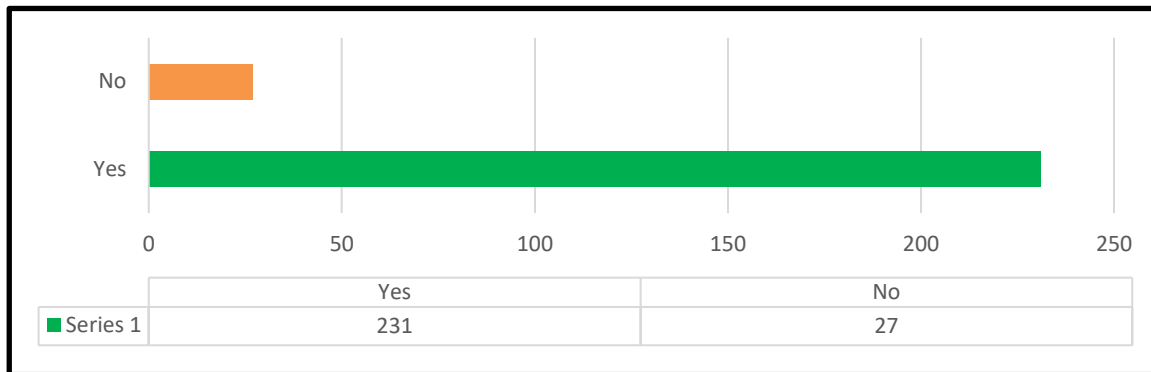


## Sentiment Summary

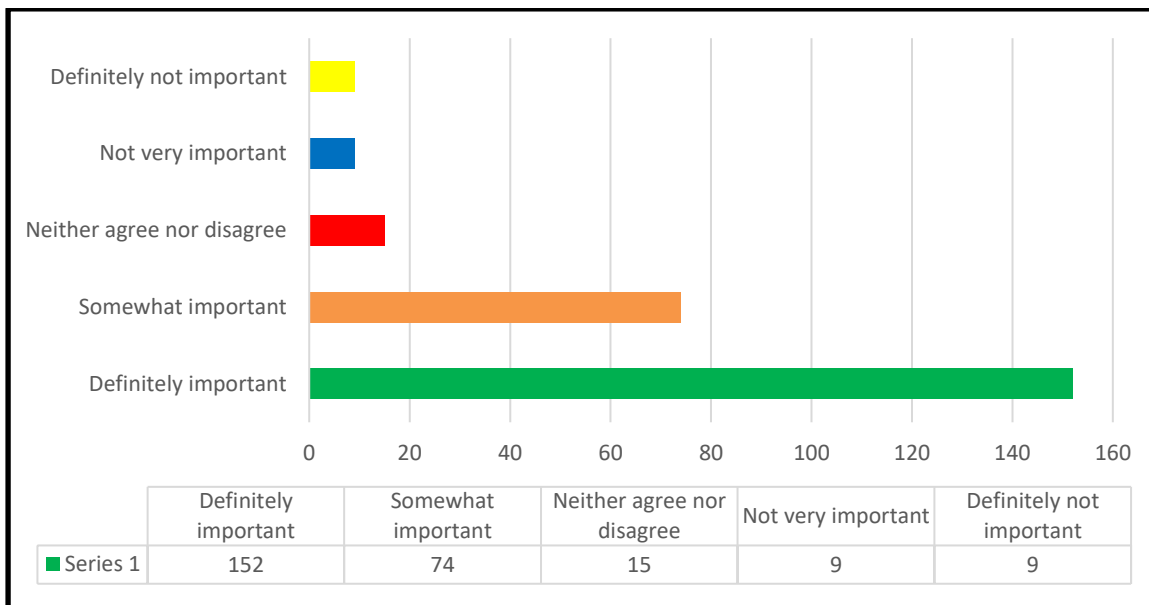
17.5%	Negative	6.3%	Mixed	25.4%	Neutral	50.8%	Positive
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## Goal 3 - A Future-ready City

Do you support A Future-ready City as one of our four goals for Townsville?



Please rate draft goal three from most important to least important to you



A Future-ready City - what would be different about Townsville if this goal was well delivered?

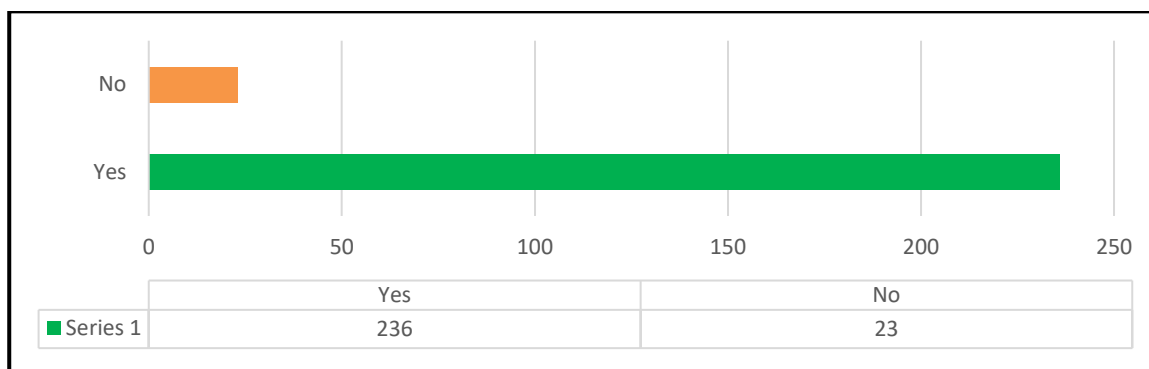


## Sentiment Summary



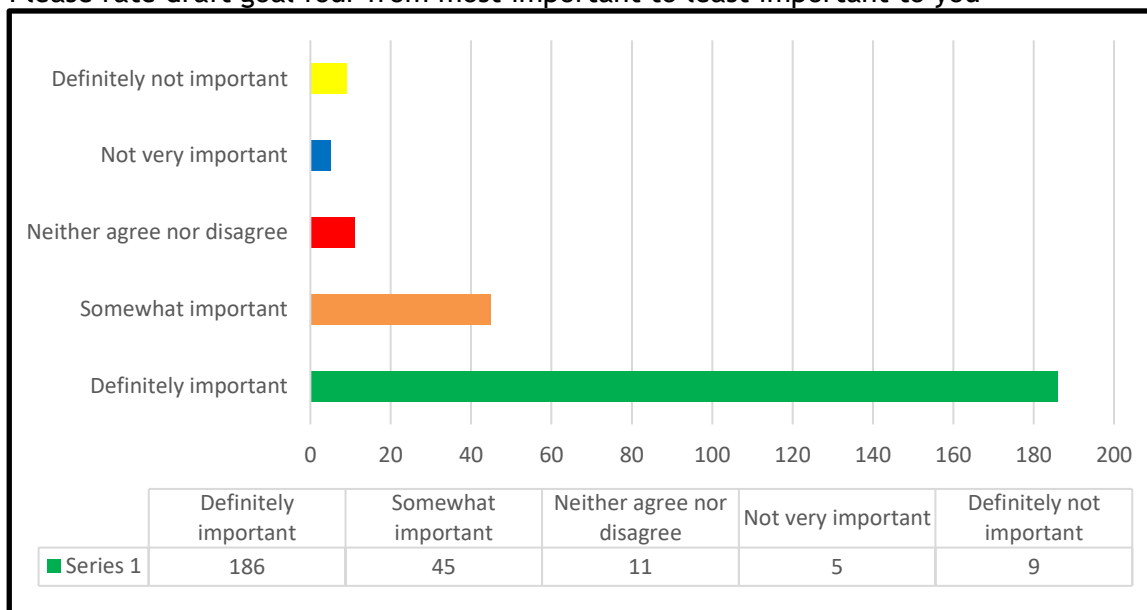
## Goal 4 - A Well-managed City

Do you support A Well-managed City as one of our four goals for Townsville?



## TOWNSVILLE 2025 – 2029 Public Consultation Report

Please rate draft goal four from most important to least important to you



A Well-managed City - what would be different about Townsville if this goal was well delivered?



## Sentiment Summary

28.4%	Negative	3%	Mixed	25.4%	Neutral	43.1%	Positive
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## 3.2 Face-to-face public consultation sessions

Between 11 November and 10 December, council held nine targeted focus group sessions and two community drop-in sessions. All sessions were widely promoted through a variety of traditional and digital channels.

### 3.2.1 Who took part in the sessions

Overall, 128 people participated in a focus group or drop-in session during consultation.

Delegates were invited from community groups representing Townsville Youth Council, business, arts and culture, sports and recreation, health, business, political, community, internal Townsville City Council staff, environment and indigenous groups, as well as a session dedicated to residents of Magnetic Island.

Community drop-in sessions were open to everyone, and members of the public were also invited to express an interest in spare places available in unfilled focus groups sessions.

### 3.2.2 Notes on session methodology

Sessions were facilitated by council officers and hosted by different Townsville City Councillors.

The session format largely followed that of the survey, with conversations and exercises around the draft vision and goals. The first question asked for open contributions was on what attendees felt the vision for Townsville should be - this was done before Council's draft vision wording was shared.

For each goal, the group were asked to discuss what would be different about Townsville when each individual goal was achieved. They worked in small groups (approx. 3-6 people) and focused on each goal in turn. They recorded what they thought needed to be delivered to achieve the goal on flipcharts or post-it notes.

Summary reports for each session are available along with all written feedback captured during the sessions in **Appendix 2**.

### 3.2.3 Face-to-face sessions - key findings summary

#### Vision


The common theme for the community's vision of Townsville centres on creating a safe, connected, and sustainable city that embraces its unique tropical environment and celebrates its diverse community. Prioritising safety and climate resilience through better flood planning, infrastructure, and emergency management, comments on the vision emphasises the importance of community collaboration and inclusivity.

A focus on transportation, including better bus services, trains, and connectivity to domestic and international hubs, supports the city's aspirations to be a globally connected yet regionally focused hub.


Environment sustainability, protection of natural resources, and the need for responsible growth that preserves both the natural landscape and heritage values, while encouraging a vibrant arts

community and economic prosperity through innovation and diverse industries was also highlighted. Overall, feedback on vision reflected a balance between local identity, civic pride, and global connectivity, ensuring Townsville remains a dynamic, thriving, and inclusive city.


## Goal 1 - A City for Everyone

 <p><b>GOAL 1</b> <b>A City for Everyone.</b></p>	<p>The vision for a 'City for Everyone' emphasised inclusivity, accessibility, and sustainable growth.</p> <p>Key priorities included improving public transport, creating diverse and multifunctional recreational spaces, and ensuring affordable housing and community services for all, including marginalised groups.</p> <p>Cultural diversity celebrated through arts, education, and the recognition of First Nations heritage were also at the forefront.</p> <p>Environmental sustainability is a focus with green spaces, sustainable transport, and energy use, while social equity, addressing homelessness and providing safe, inclusive spaces was also highlighted.</p> <p>Community engagement, economic diversification, and career opportunities are central themes.</p>
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## Goal 2 - A Sustainable City

 <p><b>GOAL 2</b> <b>A Sustainable City</b></p>	<p>The common themes across these ideas for a 'Sustainable City' focus on environmental sustainability, community resilience, and efficient resource management.</p> <p>Key priorities include reducing waste through initiatives like composting, green waste bins, and recycling programs, and promoting renewable energy, such as solar power and microgrids.</p> <p>There is a strong emphasis on enhancing green spaces, such as planting native trees, creating rooftop gardens, and preserving natural habitats, while also improving water management through better retention and waste recycling.</p> <p>Adopting more sustainable practices, including water conservation, reducing plastic use, and maintaining trees. Supporting local talent, creating multi-purpose cultural hubs, and fostering sustainable industries and jobs are also integral to building a resilient, inclusive city.</p> <p>Additionally, there is a focus on equitable urban planning, addressing housing affordability, and promoting community-driven projects that align with sustainable development goals.</p>
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### Goal 3 - A Future Ready City

 <p><b>GOAL 3</b> A Future-ready City.</p>	<p>The common theme surrounding ‘A Future Ready City’ centres on forward-thinking infrastructure, resilience, and adaptability.</p> <p>Key priorities include improving and future-proofing transport networks (e.g., commuter rail, free city zone transport, light rail, and bus options), developing sustainable energy solutions (e.g., solar, microgrids, and electric vehicle charging stations), and ensuring disaster resilience through climate change preparedness and enhanced infrastructure for natural disasters.</p> <p>There is also a focus on creating adaptable spaces for arts, culture, and community engagement, along with increasing economic development by attracting investment, supporting local industries, and ensuring the city is prepared for population growth and environmental challenges.</p> <p>Emphasis is placed on smart planning, clear policies, and leveraging technology and data to make Townsville a sustainable, liveable, and attractive city for future generations.</p>
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### Goal 4 - A Well-Managed City

 <p><b>GOAL 4</b> A Well-managed City.</p>	<p>The common theme for ‘A Well-Managed City’ revolves around transparency, effective governance, and the efficient management of resources. There is a strong focus on increasing communication and collaboration between the Council, the community, and other levels of government to ensure that planning, decision-making, and resource allocation are aligned with the needs and expectations of residents.</p> <p>Ensuring accountability and maintaining a reputation for integrity within the Council is also emphasised, alongside improving public infrastructure, such as transport, public spaces, and utilities, while addressing long-standing issues like potholes and waste management.</p> <p>Proactive engagement with the community through consultations, better communication channels, and clear explanations of funding decisions and project outcomes were highlighted.</p>
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For full report on face-to-face consultation please refer to **Appendix 2**.

## 3.3 Social media platforms

### 3.3.1 Facebook

A series of single question polls were published on Council's Facebook account.

Question	Responses	Views (Story + Poll)
1. How important is it to you that Townsville is an inclusive community? - Very important <b>100%</b> - Somewhat important <b>0%</b> - Not important <b>0%</b>	1	277 + 214
2. How important is it to you that Townsville focuses on sustainability? - by reducing waste, protecting natural resources and enhancing public health? - Very important <b>33%</b> - Somewhat important <b>0%</b> - Not important <b>67%</b>	3	208+ 151
3. How important is it to you that Townsville focuses on sustainability? - sustainable growth and partnerships to strengthen our economy and improve infrastructure. - Very important <b>50%</b> - Somewhat important <b>50%</b> - Not important <b>0%</b>	2	308+ 221
4. How important is it to you that Council prioritises accountability, transparency, and responsive service in managing our community? - Very important <b>75%</b> - Somewhat important <b>12%</b> - Not important <b>13%</b>	8	317+ 259
5. What do you want more of in Townsville? - Better-connected neighbourhoods <b>22%</b> - Events and arts please <b>50%</b> - Kick off more sports <b>14%</b> - Bring on the diversity <b>14%</b>	28	608+ 545
6. What do you think needs the most focus on in Townsville? - Climate change <b>21%</b> - A vibrant centre <b>58%</b> - Renewable energy <b>10%</b> - Better recycling <b>11%</b>	19	861+ 528
7. What will help grow Townsville most? - Infrastructure & urban planning <b>43%</b> - Education & research opps <b>14%</b> - Bring in the visitors <b>26%</b> - Innovation & technology <b>17%</b>	35	573+ 425

8. Which of our goals is most important to you? - A city for everyone <b>20%</b> - A sustainable city <b>0%</b> - A future-ready <b>20%</b> - A well-managed city <b>60%</b>	10	364+ 301
9. What do you think of our draft vision? A Globally connected community driven by nature and lifestyle - Great vision <b>40%</b> - No real feeling either way <b>30%</b> - Not the vision for me, thnx <b>30%</b>	20	582+ 393
10. What do you think of our draft goal: A city for everyone - Great goal <b>33%</b> - No real feeling either way <b>67%</b> - Doesn't work for me <b>0%</b>	3	324+ 234
11. Should Townsville prioritise becoming a sustainable city? - Definitely <b>54%</b> - Don't mind either way <b>14%</b> - Not a priority to me <b>32%</b>	22 Question re-worded based on feedback.	875+ 609
12. What do you think of our draft goal: A future-ready city - Great goal <b>27%</b> - No real feeling either way <b>73%</b> - Doesn't work for me <b>0%</b>	6	369+ 302
13. What do you think of our draft goal: A well-managed city? - Great goal <b>100%</b> - No real feeling either way <b>0%</b> - Doesn't work for me <b>0%</b>	12	466 + 359

### 3.3.2 LinkedIn

A series of single question polls were published on Council's LinkedIn account.

## TOWNSVILLE 2025 – 2029 Public Consultation Report



### Townsville City Council

14,625 followers  
3w •

Townsville City Council's working on a new corporate plan (2025-2029) and we have four proposed goals to help us prioritise and organise everything we do.

We want your views on what's most important for Townsville in the next five years.

Share your thoughts in the comments below 🗨️

Have your say here: <https://bit.ly/3CvbY0k>

**Tell us which goal is most important to you.**

You can see how people vote. [Learn more](#)



148 votes • Poll closed



### Townsville City Council

14,625 followers  
3w •

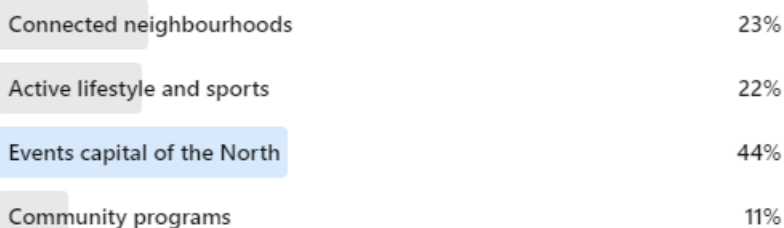
Townsville City Council's working on a new corporate plan (2025-2029), and we want your input to shape our plan.

Share your thoughts in the comments below 🗨️

Have your say here: <https://bit.ly/3CvbY0k>

**Which outcome below is the most important to you, as we work towards achieving our goal, A city for everyone.**

You can see how people vote. [Learn more](#)



88 votes • Poll closed

## TOWNSVILLE 2025 – 2029 Public Consultation Report



### Townsville City Council

14,625 followers

1mo • 🌐

Townsville City Council is building a new strategic plan for our city, for 2025-2029.

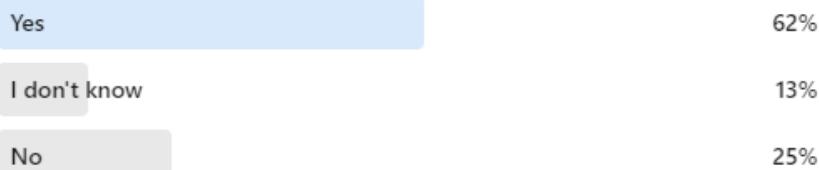
Our draft vision is: A globally connected community driven by nature and lifestyle.

Share your thoughts in the comments below 🗨️

Have your say here: <https://bit.ly/3CvbY0k>

#### Do you think this is the right vision to help Townsville grow?

You can see how people vote. [Learn more](#)



53 votes • Poll closed



### Townsville City Council

14,625 followers

2w • 🌐

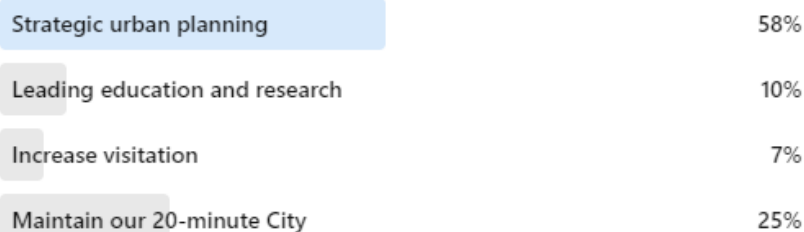
Townsville City Council's working on a new corporate plan (2025-2029). One of our four goals is A future-ready city.

Share your thoughts in the comments below 🗨️

Have your say here: <https://bit.ly/3CvbY0k>

#### Help shape our plan by telling us which objective below you think is most important for Townsville.

You can see how people vote. [Learn more](#)



60 votes • Poll closed

### 3.3.3 Instagram

A series of 24-hour single question polls were published on Council’s Instagram account to boost engagement with younger people.

Question	Responses	Views (Story + Poll)
1. How important is it to you that Townsville is an inclusive community? - Very important <b>86%</b> - Somewhat important <b>3%</b> - Not important <b>11%</b>	37	309 + 291
2. How important is it to you that Townsville focuses on sustainability? - by reducing waste, protecting natural resources and enhancing public health? - Very important <b>90%</b> - Somewhat important <b>10%</b> - Not important <b>0%</b>	30	253 + 249
3. How important is it to you that Townsville focuses on sustainability? - sustainable growth and partnerships to strengthen our economy and improve infrastructure. - Very important <b>83%</b> - Somewhat important <b>17%</b> - Not important <b>0%</b>	29	385 + 270
4. How important is it to you that Council prioritises accountability, transparency, and responsive service in managing our community? - Very important <b>97%</b> - Somewhat important <b>3%</b> - Not important <b>0%</b>	35	247 + 237
5. What do you want more of in Townsville? - Better-connected neighbourhoods <b>34%</b> - Events and arts please <b>44%</b> - Kick off more sports <b>10%</b> - Bring on the diversity <b>12%</b>	50	250 + 251
6. What do you think needs the most focus on in Townsville? - Climate change <b>13%</b> - A vibrant centre <b>67%</b> - Renewable energy <b>15%</b> - Better recycling <b>5%</b>	75	394 + 348
7. What will help grow Townsville most? - Infrastructure & urban planning <b>59%</b> - Education & research opps <b>12%</b> - Bring in the visitors <b>20%</b> - Innovation & technology <b>8%</b>	98	329 + 327
8. Which of our goals is most important to you? - A city for everyone <b>16%</b>	74	282 + 280

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<ul style="list-style-type: none"> <li>- A sustainable city <b>19%</b></li> <li>- A future-ready <b>20%</b></li> <li>- A well-managed city <b>45%</b></li> </ul>		
9. What do you think of our draft vision? A Globally connected community driven by nature and lifestyle <ul style="list-style-type: none"> <li>- Great vision <b>41%</b></li> <li>- No real feeling either way <b>44%</b></li> <li>- Not the vision for me, thnx <b>15%</b></li> </ul>	39	260 + 243
10. What do you think of our draft goal: A city for everyone <ul style="list-style-type: none"> <li>- Great goal <b>43%</b></li> <li>- No real feeling either way <b>38%</b></li> <li>- Doesn't work for me <b>19%</b></li> </ul>	21	306 + 299
11. Should Townsville prioritise becoming a sustainable city? <ul style="list-style-type: none"> <li>- Definitely <b>76%</b></li> <li>- Don't mind either way <b>12%</b></li> <li>- Not a priority to me <b>12%</b></li> </ul>	84 Question re-worded based on feedback.	478 + 436
12. What do you think of our draft goal: A future-ready city <ul style="list-style-type: none"> <li>- Great goal <b>81%</b></li> <li>- No real feeling either way <b>19%</b></li> <li>- Doesn't work for me <b>0%</b></li> </ul>	42	367 + 225
13. What do you think of our draft goal: A well-managed city? <ul style="list-style-type: none"> <li>- Great goal <b>96%</b></li> <li>- No real feeling either way <b>4%</b></li> <li>- Doesn't work for me <b>0%</b></li> </ul>	33	313 + 299

## 4 Next Steps

Townsville City Council acknowledges and appreciates the contributions of the community to this consultation process. This report will be reviewed and considered by Council's executive leadership team, Councillors and published in full on the *Have Your Say* website.

## 5 Acknowledgement

This document has been prepared by Townsville City Council. All information in this report has been presented in an accurate and unbiased manner and makes no recommendation of actions or responses. This report has been approved by the Project Manager, and the General Manager Community Engagement. For further information, please contact Townsville City Council at [haveyoursay@townsville.qld.gov.au](mailto:haveyoursay@townsville.qld.gov.au).

## 6 Appendix

### 6.1 Appendix 1 -Have Your Say Townsville online platform - Open Text Response Data -

It starts with a vision: In just a few words, tell us about your vision for Townsville - what key words best describe the city you want to live in?

Respondent Feedback Submissions
Resilient & well planned - not ever expanding the city footprint by infill & multi-level housing
Embracing a sustainable and compassionate future.
Affordable liveable City
Healthy, sustainable, creative city
Growth & accountability
A Tropical paradise
A laid-back Tropical Paradise with great local spirit.
Industry
Small town community and values in a larger progressive city
Industry, army, indigenous
Globally and future orientated, community driven, socially inclusive, environmentally active, and drawing on 'truth-telling' in relation to the time before, the beginning and the growth- of the city of Townsville.
No unnecessary spending
Townsville should aspire to be Australia's most democratic, transparent, prosperous, healthy, affordable & peaceful city.
Consolidation Connection Cooling
I want development to be kick started again. It was exciting to see some larger buildings built in the city, some cranes and the like. We need development again.
More development, get rid of the eyesores of the railway yards, the old Cri. We need the development that was promised to actually occur. Make the city more vibrant and bustling.
A city with more high-rise building for corporate spaces and residential living.
More developments, boost population growth, continue to work on boosting tourism. Develop inner city eyesores such as the railway yards and the old Cri hotel. Actually, let development occur and don't knock it back like the Hilton development.

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Financially and environmentally sustainable and inclusive community that plans for now and the future
clean, green, culturally vibrant
An inclusive, highly engaged community.
Didn't finish last survey properly but I like to consolidate, connect & care for country / cool
Townsville, an alternative to the big hustle and bustle of the main cities.
Townsville, an alternative to the big hustle and bustle of the main cities. Approach life at the pace you can enjoy it, looking for those who served their time by working in the big cities to bring their knowledge, business and experience to Townsville.
A place where all suburbs matter, a city that prioritises making it easier and safer to move around e.g. reclaim roads for separate cycle paths, light rail helps ease traffic and connect outer suburbs
I would like to see Townsville as a safe and prosperous city, were business blume.
Properly managed budgets and a long-term plan bringing steady growth to the city. NOT unchecked spending on unrealistic fancy things.
Outdoors, Active, Connected
A safer city for everyone
Building to a brighter tomorrow where community, business, and the environment thrive together
Relaxed, easy going, and safe place to live, work and visit
Clean, Green, Easy to travel around, good facilities
A tropical international tourist mecca. Townsville has some fantastic assets and so much potential, it needs to capture and capitalised on. The council needs to focus on boosting the CBD, tourist attractions and then secure a proper international airport.
A warm and welcoming city in a unique and beautiful landscape.
No one is left behind.
A vibrant city full of activities
Old aged and going backwards where is the tourism plan
A socially connected and involved community, that is supported to enhance neighbourhoods, grow local business and improve sense of safety.
Freedom of movement (accessible), enjoyment, sustainable, connection to nature, basic services delivered
Robust that attracts people to the region. Robust city centre with option of shops, cafe and restaurants. Something for all ages and provides job opportunities for the locals especially kids.
A landmark city connected attractive vibrant sustainable resilient dynamic liveable innovative and unique

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An engaged community driven by a sustainable lifestyle.
I want to see strong economic growth, with greater variety of housing options, all while having strong sustainability credentials
Magnetic island
liveability, Community orienteered, safe, inviting, economically responsible
'Sustainable' - Grow Townsville Sustainably. This will then link in with Goal 2 below.
North Queensland's capital
Progressive, innovative, and lively.
Capital of the north. International flights, better public transport infrastructure and an A-League team
International flights, light rail, A-League team
A city that is connected to Asia. A destination city for tourism in the north. Attracting visitors and people on working visas. Needs to be safe. We must fix youth crime. We must have an international airport. We must build more homes.
Townsville has been going backwards for years. It needs more entertainment centres and tourist attractions.
Vibrant, big, cultural, diverse
Affordable living for families - no rate hikes. Bring back the beautiful trees and gardens around Townsville. It's starting to lose that beautiful city/country vibe by tripping these down and having concrete everywhere.
Less waste of money. Cheaper rates. Full staff of useless people and all work is contracted out
Safe family environment
A city I'm proud to be a part of. A council that is connected, transparent and leads with integrity.
Vibrant, lifestyle thriving city heart akin to Howard's Street wharf, Southbank
Tropical, coastal, friendly, considered
Safe, Active and connected
Liveable, cool, busy with people, responsive to our climate
I want to live in a city where the crime index of 10 or below.
Excitement, Tourism, Sporting Events, Community Support, Nightlife, Food Culture
Easily accessible, tropical, safe
Sustainable, cheaper rates and less crime
Safety to be out at night to undertake my lifestyle and nature interests
Plenty of non-motorised transport infrastructure, walking and bike tracks

Safe, well planned attractive city. These qualities are throughout the city. Accessible by private and public transport throughout the city. Ample community facilities and events.
Safe less violence. Less crime.
parking space included in development, recognition of residents who have been here a long time, homing the homeless.
Safety
Safety on our roads
Road safety
Civic pride. Civic attractions that are so good for the locals but attract visitors from intra state, interstate and overseas. Community pride in civic design that is best practice. Sustainable development. Shade responsive architectural
I liked it 10yrs ago but not now. The Council was so enthusiastic about people from interstate moving here. Great for your rates but what about infrastructure to handle the extra people.
clean green well kept. No fireworks. No v8 car races.
Always slowdown of the road work area
A place where you can enjoy the perks of coastal regional living with the benefits and infrastructure of city living
peaceful, trees, cats and dogs controlled, more parks
Vibrant outdoor areas, Playing to the natural beauty of the area. Family friendly with great park's, shops and Restaurants. World class attractions.
Love the lifestyle
Safe, busy, profitable, somewhere people want to come and live and raise a family
Crime under control Interconnected public transport, dynamic central CBD- mixed use development, green spaces, Major Events - annual festivals and low cost for locals to support.
I would like to see better public transport, more regular bus systems, especially in the outer suburbs. In Brisbane, Gold Coast buses are arriving every 5 minutes to main areas and stating on schedule. Perhaps even trams would be beneficial
A resilient, sustainable community. A community that looks after each other and the environment, prioritising sustainable solutions to transport, waste, food and water security.
Townsville deserves to be a more vibrant modern city with infrastructure and amenities that attract people.
Three things needed to improve Townsville: 1a local paper that provides news and not biased politics. 2 Relocation of the port railway out of residential areas. 3 A council that is easier to deal with, red tape is frustrating to ratepayers.
More to do for every age group

Vibrant, safe, a relaxed tropical destination. More food options along the strand, cafes, eateries, seating. Public toilets in our botanical Gardens, especially Anderson Park - a Cafe would be good too!
A clean, well paved and welcoming city centre with walkways along the waterways and beach front. A community that is embracing and working towards net zero carbon emissions, zero waste and actively remediating effects of climate change.
The most liveable city in QLD with community areas that support an active lifestyle whilst protecting us from the sun and heat.
Safe, peaceful, amenities for children and the elderly, accessible restaurants, revamped Strand and a CONCERT HALL
Safe, liveable, exciting and modern. Let's learn that multiple stories are needed instead of the ridiculous 5 level rule
A City that welcomes Visitors. Many "Southern" residents spend much of their Winter months travelling throughout Northern Australia.
Welcoming and engaging and importantly " a safe place"
Make our beautiful area a safe place to live and decrease foreign housing investors from monopolising rental properties.
An active city and a city with opportunity
education, recreation and tourism hotspot
The world's leading sustainable City by the sea, that celebrates its diverse people, protects its environment, provides riches in living in harmony, wealth and health.
Not growing bigger than it is. Better infrastructure for cyclists. Get the people out of the car: cheaper, healthier and better for environment
Not getting bigger than it is. Better infrastructure for cyclists. Get the people out of the car: better for health, environment and cheaper.
Lower rates, lower crime and council get back to core projects and not be involved in corporate activities outside their remit. Council to have a plan to reduce debt and absolutely no rate increases.
To become a liveable city full of opportunities in
A safe and healthy city for everyone
Sustainable city in natural coastal tropical environment
I'd like there to be more focus on safe, suburban spaces where the public can come together outdoors, either for exercising or relaxing.
Crime free with a bigger, harsher prison.
Not to have our town an embarrassment in media
Liveable City surrounded by nature

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To have a safe, affordable, crime free community that provides enough resources (eg water) and opportunities (work and recreation) for its residents to flourish and achieve both positive physical and mental health
Queensland's most liveable city! Entertainment, lifestyle and nature.
A city that has consideration/facilities for all; older residents, kids, everyone, so we are catered for fairly and equally. We should be independent with respect to water supply, food growing, essential services (health care, medicines).
quiet, peaceful, stable
Kind, vibrant, safe, green, ethical, friendly, and no bigger than it already is
Townsville: International trade gateway to Asia- Pacific area incorporating defence, education and recreation.
Continuing the liability but moving toward higher density unit housing and public transport. Accelerating the green trend - all new commercial buildings should be close to no
All commercial buildings should be close to net zero energy usage. More very basic permanent public toilets near parks and playgrounds.
Vibrant, caring, planned
Clean, tidy, shady, green, safe. Parks need facilities too, water to drink and toilets.
A city that has pride, offers lifestyle opportunities i.e.: dining, theatre, concerts, museums. A city that provides opportunities for our young people. An affordable and safe city.
Walkable, vibrant, connected
An economically prosperous, city, intelligently designed and liveable.
Less youth crime
Vibrant, crime-free, must-do options, modern facilities, user-friendly
Family friendly, in touch with nature, commutable, lots of affordable and interesting things to do.
Diverse not just a garrison city. Central hub for mining & farming
Our leaders have integrity and honesty as they prioritise the wellbeing of our citizens
Well serviced and clean for the resident's enjoyment
Connected by active transport
Green, sustainable, low traffic, lots of recreation space, plenty of jobs and housing
A forward-thinking, generous community with meaningful work for all.
Bicycle friendly. I am passionate about this type of transport and think more people would enjoy it too if they had the opportunity.
Friendly and shady. Ability to get places easily by public transport or walking.
Sustainable, connected, natural, cyclist/walking friendly

Friendly and shady. Ability to get places easily by public transport or walking.
Connectedness, Resilience, Cohesiveness
Dynamic tourist and business city
Connectedness, Resilience, Cohesion
To remove all the "For Lease" signs from the heart of our city.
I want to live in a bigger Townsville. Larger population, more attractions, higher levels of wealth.
A city that cares about its environment and people, that values parks, gardens, the arts, living and sporting spaces and plans the necessary infrastructure to make that happen.
Green, clean, more trees to cool the place down, revitalisation of existing buildings rather than irresponsible urban sprawl and environmental destruction.
Future looking, diverse, inclusive strong economic industries that support the natural and cultural beauty of Townsville.
A sustainable city that minimizes landfill to waste.
I would like Townsville to gradually and benignly contract back to being the friendly low rise country town it was when I arrived 50 years ago.
A safe city, with good roads. Townsville is a lifestyle city and as such access to public facilities should be free of charge and easy, free parking.
Priority given to residents feeling safe in their own home and the community Vibrant, safe, ample housing including a balance of apartments and houses, easy access medical help and hospitals, well maintained green spaces, a rejuvenated city centre, improved roads/access
Safe, clean, accessible, cycle friendly and open late!
Lively, dynamic, adventure capital of the North
You create, fund and build a vibrant safe and resilient city and surrounds, responding to our wet dry tropical and seasonal environment and restoring nature and a healthy environment
A city which respects and showcases its First Nations heritage, its colonial architecture and its spectacular climate and waterfronts.
Friendly Family Focused, it's a small city. with high crime, has a football team that relates to half of the east coast of Australia. It's not an exciting place. The price of property is increasing which will deter families moving there in the future
Vision - A safe, family friendly and diverse town where people support each other
A vibrant, human-centred, sustainable city, where sustainability encompasses all of the SDGs (not just environmental ones). A city that uses existing strengths (health, education) to build an identity for the future
Safe and friendly
Liveable and lifestyle

Sustainable, accessible, inclusive, biodiverse, artistic, net zero
Capital of North Queensland
Clean, safe, excepting, united
Townsville as a modern city that caters for a diversity of people from a range of backgrounds, cultures and lifestyles. It is designed in such a way that it promotes sustainability and acknowledges, respects, embraces and promotes first nation's history.
Open green scapes. This obviously requires further investment in water security within the area and allocation of recreational areas within residential areas. I also believe we need to focus on heavy industry bringing more jobs to continue growth
I want to live in a sustainable city that values native flora and fauna, green spaces, and encourages residents to treasure native vegetation and wildlife.
A safe Community focused city with a transparent consultative council
Safe
Relaxed lifestyle
Community-focused, artistic expression, lifestyle, green spaces.
Sustainable, circular economy, zero emissions
Vibrant city and gorgeous waterfront with restaurants and parks and water parks and safe from crime shady trees and parks and interesting
Vibrant, inviting and tourist friendly, free from crime and the best place in the north to live
Sustainable, connected, thriving, innovative, safe, green, inclusive, vibrant.
Sustainable, connected, thriving, innovative, safe, green, inclusive, vibrant.
A safe, creative city that leads the way in amenity and liveability
progressive, wealthy, great lifestyle
A progressive city that leads development and industry in Northern Australia
Vibrant, safe and with great public spaces.
safe and liveable city
Sustainable, Innovative, cutting edge, circular
People walking on the streets and gathering in public spaces. Restaurants, coffee shops and bars with lots of people around. A Safe city, not being scared of walking by myself at night.
Affordable city with events, lifestyle activities utilising our natural environment.
Vibrant new and exciting buildings that change the idea from boxy and bland to flowing and free. Green spaces that are safe easily accessible. A future timeline for light rail connecting the northern suburbs to the city and beyond.

I envisage a safe, vibrant and sustainable city to encourage tourism as the primary vision for Townsville.
A thriving, tropical city that embraces vibrant community life, eco-conscious design and celebrates cultural diversity.
Relaxed lifestyle with broad choice of activities
Attractive, green, enjoyable, connected community, with major national quality events.
Crown jewel in the prosperity and leadership of the north. Townsville should be leading in renewables, work-life balance, travel and entertainment.
A city and council that supports more than the arts. Council to invest in the sporting facilities that have aged over the years and renew venues that should attract elite athletes to Townsville instead of them deferring to Cairns and Mackay.
Build facilities to the best they can be and not to a cut budget. It's always 1/2 a job
Tropical capital
Lush Australian native green spaces for family and friends to gather, free inclusive outdoor activities and more walkable and bike access around town
One that things of the community not itself
Welcoming, safe, caring city. A city that is proud and is the true capital of NQ
Vibrant, exciting and comfortable
Tropical centre of knowledge and expertise, green and environmentally friendly, innovative, regional leadership, managed growth, focus on near international neighbours
City that is clean safe parks low rates family friendly less bureaucracy
Safe, community focused, destination
A city that is future proof, i.e. more sustainable green technologies including EV charging points and investigation on the use of hydrogen as a developing fuel sources
A CULTURALLY RICH DIVERSE COMMUNITY WITH QUALITY VENUES FOR CULTURAL EXPRESSION
I would like Townsville to develop in a measured, considered way with careful consideration and consultation on plans that affect us all and the environment.
Innovative. Green Energy City. Climate adaptive. Tropical food bowl for the Tropics (tropical agriculture). Vibrant arts and cultural hub.
Regional connections highlighting the best of the tropics.
inclusive, aspirational, healthy, happy, entertaining, visionary
Townsville will be a vibrant, sustainable city that balances growth with environmental preservation, becoming a leading hub in Northern Queensland. It will capitalise on its natural beauty, rich history, and strategic location to foster a thriving economy
A city where council plans for better tree canopy.
More shade for more comfort in the dry tropics

A city for people (not cars), that has shaded footpaths (through large trees - not palm trees) that are well connected to key activity nodes
A vibrant, connected, community with kindness to each other and a respect for the environment at its core.
Safe, vibrant, economically sound, welcoming, easy to get around
Walkable, environmental, beautiful, thriving, educational capital of the north
Improve tourism...it's a city that has so much to offer
Resident focused.
A resilient and sustainable community supported by reliable infrastructure and services
Liveable, lively and well managed avoiding rate payer waste by council managers.
The best of life in the tropics... a place of opportunity and, growth, rich history but also forward thinking, a solid and diverse base, lifestyle, welcoming and inclusive, aim to be the best small city in the country
Centralising the cultural hub to the area surrounding the stadium and the CBD should be a focus. Create a pedestrian and cycling friendly inner city with easy travel options to the outer suburbs.
powered by the sun, shaded by trees, natural attractions open to all. dominated by small business. get rid of the franchise junk.
I want a city with aspirations, a willingness to be bold and the courage to take action. Not more of this tripe!
Clean, Green and Safe
The benefits of a big city, without the drawbacks. the restaurants and nightlife of a big city, without the traffic and crime of a big city. well-designed shopping centre carparks with convenient exits.
kind, clean, lots of nature, cool with trees
Healthy nature and people, clean waters
Vibrant tourist destination, flourishing economically, high quality transport, community first, the arts celebrated and encouraged, more focus on the youth and opportunities to grow. Better community campaigns, events of a standard that is equal to Sydney
Safe family community with uncongested roads, clean water and a simple waste management solution
Safer, greener, community minded
Liveable, affordable, sustainable, marketable, respectable
A city that people are proud to call their home, with lots of green space and good community facilities where no one is homeless.
Sustainable, prosperous, inclusive, thriving, innovative

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A city that showcases our beautiful coastal location. Interesting boardwalks, with shelter from the Sun.
A community where all residents feel safe, healthy and have the freedom to access to The City, The Strand, Palmer Street and the Medical Precinct in Fulham Road without parking charges.
Community spirited, environmentally friendly
A Foreshore Walkway for Bushland Beach id long overdue
safe, clean and vibrant
Safe
A safe community, with reliable public transport systems and bike transit lanes. Sustainable development and forward planning. Investment into upgrading outdated infrastructure to alleviate pressure on the environment and support our growing community.
Internationally connected city
Townsville needs to stand out as a example of technology, innovation. We need to become the capitol city with major investment and population growth.
Not like Melbourne & Victoria. I want the basics done properly so the city is clean, looks good, is safe, and residents have services. As a ratepayer, I'm sick of paying for projects that our fundamentally outside Council's remit.
Laid back, tropical paradise, lifestyle
fusion of arts, culture, sport & recreation that connects with our natural & beautiful environment
A city that focuses on live ability for residents and visitors. Public infrastructure that is convenient and connected. A commonsense approach that gets a basics right and funds are spent when it will benefit the most people.
A safe community where we feel safe in our homes and our community.
I think all Townsville is perfect, but we need a bike tree city centre
connected, safe, clean
A city that balances strong economic sustainability with a vibrant Arts and Culture offering.
A liveable city with affordable housing bucking the trend of Australia as a whole where the average purchasing age of the first house is ever growing.
Safe, Prosperous and forward thinking
A green industries mecca.
Townsville the magnet for precious metals
A safe, vibrant and affordable city, that is well planned and has a pristine environment.
A vision only works if you put in place mechanisms to reach it. Goals only work if they are measurable and achievable.

It's amazing family town.
Safe, connected, vibrant, environmentally friendly
An environmentally sustainable, vibrant city with strong economic prospects that cares for its vulnerable citizens
Magnetic lifestyle driven community.
The capital of the North Qld state and the most liveable city in Australia.
A city that makes decisions today for a stronger tomorrow - enabling liveable communities based on culture, education, sustainability, and investment.
Beautiful, sustainable, nature-based, affordable, arts, science
A sustainable city taking every opportunity in the renewable energy space
Develop the strand into a fictional hub with boating access
Townsville should be a city that i and others would want to live in. It should be accessible, safe and progressive. There needs to be much more focus on community, and the needs of people within them.
Safe. Fun. Stuff to do
Develop the city into one of the tourism and shopping hub of NQLD
I been living in Townsville for 12 years and I really like the beaches and the beautiful parks
Affordable for everyone, creative and cultural, lots of public consultation, streamlining and simplifying applications and websites, notifying about specific special events, an arts precinct, safety, less parking meters, caring about those without homes
Townsville does not need to be a Suburb of Greater Brisbane nor the added-on cost of infrastructure
Honest transparent council that we can trust TOTALLY. Strong financial goals and control methods to achieve BES value for money for rate payers. Professional leaders with the ability to maximise employee's ethic and output, no wasting money.
Welcoming, friendly, peaceful, exciting
International Coastal City of Australia
Safe, Clean, Friendly, Vibrant
One that considers people, not 2030 international agendas. One that avoids financial waste. One that accepts that the Hill era voting block should end. Councillors should listen to people and avoid overspending
a less car reliant city
Safe roads, better planning road access to make for safer road traffic
Townsville is a city of Excellence
Clean, efficient, and safe

A bright, safe, vibrant, prosperous city where people want to live, play, work and enjoy all what the city and surroundings has to offer.
A safe family environment with enough activities for young and old. I'd like to see the water park on the Strand go ahead.
A bright, vibrant, safe, prosperous city where people want to live, play, enjoy what the city & surroundings has to offer. A city where investment & tourism can flourish bringing growth & financial stability to the area. With strong, honest leadership
Community is key.
Infrastructure
Safe. Family focused. Ahead of its time.
Sustainable green City in close connection with nature and the great barrier reef
Later opening hours, more public transport, more for middle aged adults, more financial support for low-income earners.
Friendly, vibrant, inclusive.
Friendly, vibrant, inclusive.
A safe city, that prioritises its residents and the community. A globally connected city that is driven by lifestyle and nature
A city with shared values
Beautiful, connected and engaging. Townsville has a lot of satellite sites not connected by anything. I'd I love to see ALL of Townsville looking beautiful. We also need more things to do... it can be boring living here sometimes.
A crime free city with homelessness and drunk and disorderly removed from within the city. Crime is constantly ignored with youth crime being committed in broad daylight light. Road congestion is embarrassing, meanwhile suburbs continue to be opened?
Shady tropical outdoors
Diverse industries generating ongoing opportunity and stability, international centre of tropical innovation hub,

### **Do you support A globally connected community driven by nature and lifestyle as our vision for Townsville?**

<b>Respondent Feedback</b>
Very corporate
Don't like globally connected. Lifestyle seems vague.
Too Macro. Council has issues with spending. 27 % rates increase in 3 yrs \$ sucked from ratepayers. Some suburbs looking very run down.

Reword - Australia's most liveable and connected city driven by innovation, lifestyle and nature. We need more goals/themes. The below are vague. See Gold Coast or Cairns Corporate Plans.
Its positive if you can deliver this
Poor. What does 'globally connected' mean besides some being a buzz word. The world is troubled, why should Townsville be so connected? Leave that to SEQ.
Sounds good. What it actually will mean in reality may be different.
Rubbish, why does Townsville need to be globally connected, we just need to be connected to Australia first
OK, but too limited.
Focus on local issues not "globally connected" ones
The vision should reinforce civil liberties, democracy, prosperity & affordability
Too big + the global buzzword is a bit outdated and will trigger the conspiracy people. Lifestyle for a lot of people just equals using more resources than are sustainable. But I like the community, connection & nature references.
It is great, we need to harness our tourism potential and our great NQ lifestyle.
We live in a great part of the world. We need to harness it better, get population growth booming again, get tourism numbers to continue improving.
Public transport should be improved in the form of train stations from Jensen into the city, servicing key suburbs.
We need to utilise the natural environment in which we live in. From reef to bush, to rainforest. It's unique and needs to be harnessed.
How is Townsville globally connected? The internet? Come on. This is silly
It's good but you need a cultural element too - driven by culture, lifestyle and nature
I love it. I think in order to connect the community globally, the city must be cohesive as well.
Too big but I like nature and connected
Done already
I think this is a good goal. Would like to hear more around what resources we need in Townsville to achieve this, even outside council, e.g. business, employment pool/skillsets.
Not much - we need local community first, we do want to be a lifestyle, entertainment and adventure sports destination but you need to put your residents and ratepayers first. Townsville should be proud of being a city with commitment to environment
Look at how we connect to Australia first rather than global
What does this even mean? Can the city afford to maintain this vision? This sounds expensive an unnecessary for a city of 200k people. It sounds like buzz word rubbish for "we are going to think big and fancy". Instead of realistic and affordable

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Yes - love it. Hope the plans consider missing physical linkages to nature/lifestyle by connecting pathways
I do like this vision
There is nothing wrong with this. I think there is a step in between. Before wanting to be globally connected we need the city to be better connected. If vision is too far out, you become short sighted. Just a bunch of meaningless words, obviously written by an academic
Every community in the world is now globally connected. This doesn't make sense to me.
The emphasis needs to be on 'global' and capturing the interest of tourists. Think vertical green alive buildings throughout the CBD. Encourage investment and expansion, don't be the blocker of progress.
Prefer Connecting, Consolidating & Caring for country as this is back to basics: Roads (safe, connected, people friendly streets), Rates (stay affordable by consolidating the city & growing our population) and Rubbish (reduce waste, care for environment)
Not 100% sold on the word globally but sounds ok
You are kidding yourself when you say we have an international airport and for what Townsville has no tourism
While I appreciate that global connection of the city is a goal for population and economy, I don't agree that this should be the city's core vision. I think if you scrap the "globally" word then the vision gives a broader focus on connection within city
Why do we have a vision to be globally connected? It is focusing on the outside. how about focusing within first. My draft, "a vibrant, resilient, and sustainable city, where innovation and community drive growth and quality of life"
Making sure that there is something for all age groups. Council puts in new parks but sometimes that is only aimed at families with very young kids. Not much meeting the pre-teens or teenagers.
I would add vibrant to reflect on how to economically activate the city. be globally connected the city must offer rich and unique business, leisure and diverse cultural opportunities and experiences.
I like country towns. I like how Townsville feels like a big country town. The only city I like is the gold coast
I don't think the reference to global is required. Current opportunities exist to be globally connected. Reference to an international airport/port could be an objective.
it's ok, but it doesn't capture economic growth or better service delivery
Start to spend larger amounts of funding on the main attraction of Townsville. Magnetic island is nearly the only reason people visit
its good however there is really no evidence this is the direction Council is striving towards. limited global connectivity, you can call all your plans a step in this direction however as a community the impacts are felt by the minority not the majority.
It's OK.

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Globally connected? Really?
I would like to hear why "globally connected" was chosen. What are the actions/KPIs that will make us "globally connected"? It seems a little fluffy and not genuine to me. I think it needs to be refocused and more specific. Good, needs more focus on built environment though
Not good enough
We were supposed to be bigger than Cairns, this never happened. Ugly architecture, like Stockland, TAFE and the hospital should not look this bad. TAFE looks like a rusty old woolshed. Stockland looks industrial. The hospital looks like a child built it.
It's ok but not enough info on HOW. Will the executive team and the council will adhere to it. Too many promises not enough delivery or accountability. It is too hard to get things done. People do the things they've always done but there is no
Yes!! But would love to see the plan in full plus costs associated. Plus how this will affect our rates.
A joke. You are a local council
Unrealistic and not achievable with current line management
Remove the global focus. Makes it too broad. People are angry because we feel overlooked. The everyday community needs are ignored. Councils are too busy focusing on how the world perceives it. Instead of creating good solid policy to build community.
I like the concept I really believe it needs to be more than just a plan
That's pretty good.
Seems ok, "Globally connect" is a stretch, without an internation airport though.
Not a fan. I don't know what it's trying to say. A community driven what?
I prefer a nationally connected community. I can't even fly direct to Perth.
I think it needs updating to reflect local culture, innovation, and economic growth.
Yeah, not bad, nothing to add
More green spaces. The ability to have plants and flowers etc on the nature strip out the front of the house without council telling me to cut them down when there is a perfectly accessible footpath
Great idea lets follow it up with action. Make the Loam Island boat ramp safe to be at during the night and open up the dam.
Great, lots of nature
Sounds great. Haven't seen any evidence of this to date
What does that really mean. It seems full of fancy words, nice words, Well-meaning but really meaningless
Ambitious.

Lifestyle - what lifestyle? There's not enough water to support the people that already live here. Tropical paradise it isn't and never will be. It's the dry tropics so portraying it as anything different is 'false advertising' what draft vision. A connected community. maybe
Take care of tree and plants some and power as well
Action is more important than the vision.
great stuff
"Globally connected" means nothing to me and sounds wrong, we don't have an international connection that would make the word "global relevant to us. A connected community driven by lifestyle and nature works better
Have more big names come to TSV for concerts and it brings more money into TSV like Pink did
Alright
Sustainability and green space is good but how are you going to make it occur
It's ok. I think a reference to prioritising resilience and sustainability in the face of climate change is important to acknowledge
This sounds to be a desirable vision, is the draft available for review?
We do not need to be "globally connected anything "we need roads, sewage, rubbish collection and water, that's it!
I can't find the link
Compared to other countries our efforts at reducing waste and recycling in very poor. Nature should come first and not at the expense of lifestyle.
Sounds good but that means a true international airport. Currently we are not well connected, and our community could be more culturally safe.
Sounds ok but can it be funded
It's pretty hard to be globally connected without an international airport
Yes... But TOWNSVILLE REPUTATION within the travelling Recreation Vehicle community leaves much to be desired/improved.
It's a start, but there is no mention of local. Thinking globally is dreaming - look at the grass roots.
Achievable once the community feels safe & protected AND supported.
Sounds good
perfect
Insert Sustainable before community
This type of statement is an absolute nonsense. It has no connection to your core responsibilities and allows council to engage in costly non-core projects with no accountability.

Just a vague expression
Globally connected is a stretch when we can't even get a worthy mayor
Good, especially "connected, community and nature"
I think Townsville is often thought of as a stop on the way to a different destination. We need places like the Reef HQ and other such attractions to make Townsville the main destination.
Need to lock up youth criminals first.
I do like the idea. I would settle for nationally connected at this point. There is very limited flights and they are very expensive. I think as long as lifestyle translates to liability that would be great.
Not sure what globally connected means and how that's important to Townsville... do you mean for business like the Port and online businesses? If not, I'm not sure why this is important.
This is good
Unsure what is defined as "globally connected". Allowing foreign intervention or ownership of Australian assets/businesses is not perhaps a wise move as that may indeed alter our lifestyle.
As long as we don't get too big
Lifestyle and nature are good, but it lacks energy and personal connection. E.g. A vibrant tropical city inspired by community diversity and nature
Its ok as a motherhood statement but lacks clarity of direction.
Not bad. Nature is a nice touch but may be hard to live up to.
Add caring, we are leaving too many people on the sidelines
Perfect.
feels like every other corporate vision statement
Doesn't seem to say much. While we can justify that Townsville has a lifestyle vibe, nature and global connection are not strong elements that we would really need to invest in.
Sounds good on paper but stop cutting down trees on magnetic island
Visions are needed; it would be optimal to have those visions actually come to life. Make sure the "connections" happen - like transport (currently woeful), ease of access to long term attractions / food areas / shopping spaces - not just the big retail
You've left out family friendly.
The place is to dry. Can be depressing at times. Water is the biggest issue.
Global connection is not a high priority, but looking after the environment, helping people to make better use of green spaces, growing more large trees and promoting a lifestyle more connected to natural spaces should be.
Globally connected is very broad and not measurable or sustainable

A globally connected active nature lifestyle community - ditch the word driven, cars are so 2019
Its ok. How are we going to be globally connected beyond exporting stock and minerals? What is going to bring global people, business, and connections into Townsville?
I don't understand this statement. Of course, we're globally connected -- the port, ADF, JCU, refugees - but not distinctively so. I think the ways of life shared within our various communities will be further shaped by Nature through climate change.
Sounds good.
The statement is too vague. What do you mean by lifestyle? What do you mean driven by nature? Globally connected? If you mean electronically, everyone is globally connected. Or do you mean we accept people from everywhere?
Not interested in globally connected, let's focus on connecting locally and supporting our entire community not just those that make money or have bigger connections
The statement is too vague. What do you mean by lifestyle? What do you mean driven by nature? Globally connected? If you mean electronically, everyone is globally connected. Or do you mean we accept people from everywhere?
I think you need to drop the "global" part and focus on doing what we do here well. The global will find us when we have the basics sorted.
Yes
I think drop the "Global" and focus on what the basics of what makes Townsville great and unique. Do that and do it well and the "Global" will come.
Totally meaningless gobbledygook.
Replace 'community' with 'city'. We are not some 200-population town, we are a 200,000 people city. Globally connected communities are something found on the internet.
Add caring, harmonious, responsive and ethical in here.
Sounds good. Keep parking free in community place like the strand! We are not Brisbane so there is no justification for paid parking at strand etc. Leave it alone!
I like it
We have great parklands and green spaces, let's keep it so as we grow.
Perpetual growth is a physical impossibility. Globalism discourages appropriate adaptation to local geographic realities.
Great idea but don't put obstacles in the way. Support the Police and courts in reducing youth crime. Townsville badly needs good leadership and sadly this is severely lacking, Not sure what that means?
Pretty good! But safety needs prioritising. Cycle crime particularly is an unwelcome reality
I like it but sounds a little non-descript or boring. How about " A dynamic, globally connected community embracing lifestyle and nature"
With AIMS, JCU, GBRMPA and business and industry we are globally connected, have a great lifestyle and surrounded, even emerged in and by amazing natural locations.

Generally, a worthy document although lagging behind targets already. I note very few mentions of Indigenous recognition which is poor considering Townsville is a major cultural hub for First Nations People, both local and people from other regions.
Townsville isn't a globally connected city, the transport services from Townsville show you have no real international connection to the "global community" Lifestyle is Family, Nature is outside of Townsville. Townsville is a coastal city, city
I guess it covers the issues we need addressing
It feels weak and generic; like throwing buzz words together without clear strategy. That vision could be anywhere. It needs more clarity and why you chose those words and what existing things you're tapping into.
seems to be a lot of catch phrases welded together into a string of words that don't really say anything
Yep. Sounds good
Profit driven
Globally connected does not resonate with Townsville
That's a broad view please explain it more. You're not globally connected because no airline uses the international airport. Get flights go direct to Asia again.
I think it also needs to include some reference to sustainability and first nations culture. I think this vision is too simplistic.
I agree with the vision, how this is implemented will demonstrate the leadership of the newly adopted council members or showcase their downfalls
I think it's great, but currently Council seems to act in ways contrary to any respect for the natural values of Townsville and Magnetic Island. It would be wonderful if Council enacted policies and regulations in line with this vision.
It's shallow and generic.
Doesn't matter if crime continues this way
Sounds ok
It is idealistic and a good idea but must not forget about including ALL people on this vision. Council must support diverse communities and vulnerable people.
No mention of sustainability or post carbon economy Average like the lifestyle and nature part but unsure of what you mean about globally connected - hope you mean to encourage more tourism
Family friendly attractions for locals and visitors alike
Enhanced infrastructure, green energy, and a vibrant, community-focused lifestyle
Enhanced infrastructure, green energy, and a vibrant, community-focused lifestyle.
I think the draft vision is strong, but it could be more specific. Adding elements like sustainability, safety, innovation, and inclusivity could make it more comprehensive and aligned with priorities like better infrastructure, green energy, and vibrant

Good but there is a lot to do to make that a reality
should contain word prosperous
Too broad to comprehend. Townsville is dry tropics. Lifestyle and nature are not to be compared with tropical regions further north
Globally connected seems a bit ambiguous. Lifestyle and nature is a key element of Townsville.
it is a great vision
The city needs an Eco Manufacturing Hub to recycle waste into building materials, its has to be sustainable
I believe this is a great vision and will contribute to making Townsville a fantastic city. However, to achieve this, it will be essential to increase the number of buildings and shops throughout the city, especially around the city centre.
What does globally connect even mean? Let's just stick with the basics/essentials for local government. Agree with being driven by lifestyle and nature.
Great concept, but town planning ideas need to change vastly. Keeping a two-bay car park per apartment in the city should immediately reduce to one and better public transport should be offered instead.
In theory the premise works however, more should be done to redeveloping parts of the city precinct to be more attractive and inviting.
Good.
classic
need the city to be enjoyable and attractive to attract and keep visitors and residents here longer.
Perfect! We need more public transport and flights to be globally connected and sustainable.
I think it is a pipe dream to ascertain a lifestyle in a city who cannot maintain major assets and who place more value on appearance rather than real beneficial infrastructure
Council is so repetitive with the wording of lifestyle. What sporting facilities have roofing? Or are built to best potential?
Nature is the champion, and it sets the theme for an internationally renowned community
LOVE IT! I'm hoping that implies an international airport or opportunities to diverse cultures, free & community focused activities (aka keep Strand access free via no paid parking) and heaps of focus on healthy, outdoor lifestyles!
Stop looking globally and look locally
Lifestyle is certainly what brings people here the more global connection is what keeps them here and nature is the bonus.
Sounds like you will need an international airport and many events and venues as draw cards.

I don't really like/ get the 'globally connected' bit
Agree with this.
Need more information
not groundbreaking
While I believe in the need for global trade our home markets need an adequate supply to satisfy local needs, this should enable the majority of Townsville residents to enjoy a great and affordable lifestyle
VERY BLAND - N
TOO GENERAL TO BE MEANINGFUL
I like it
I think this is good, as long as it's not at the expense of the existing indigenous cultures of this area (cultural preservation), and Townsville's unique identity, and small city vibes.
Townsville needs to be connected locally and domestically before focusing on global connections.
Could be better.
This vision represents a future where people are united not just by technology, but by shared values that prioritise sustainability, well-being, and a deeper connection to the natural world. Suggested rewrite: "a globally connected community inspired by
It sounds nice but I don't think you do it.
It is nonsense. Globally connected community? what does that even mean? That we have the internet and an airport? And a community cannot be driven by nature. Total nonsense.
remove the word 'globally'.
It's fine. I want to see the actions that will ensure this.
It's aspirational. It's a good start, second iteration might deliver a stronger image
It's great!
Very vague.
Same as the last vision and requires refreshing to address current issues faced by the city in the current economic and social climate. It also struggles to relate to most of Council's core services i.e. water, sewerage, roads, drainage, waste
Lifestyle, nature and industry. Industry is important to the prosperity of Townsville. And by Townsville council omitting industry in the future of our city just demonstrates they continue to ignore the needs of industry.
I don't think "globally connected" is a very authentic goal or specific to Townsville... it is hard to see any real outcomes coming from such a general vision statement
It sounds great. Connecting the community in a city that has effectively become several satellite cities will be a challenge, but some good work has already started with City Lane and the stadium.

it says nothing and has nothing unique to differentiate itself from anywhere else.... that statement is marketing rubbish.
Okay. we've got an airport and a great place to live. So, all we need is global routes and we're done?? Where is the true vision for our city???
How will we be globally connected?
More free public WiFi would be of great benefit to locals and tourists, but "making apps for everything" will alienate older people and make the city feel less welcoming, which will hurt tourism.
I think it's a joke this council destroys lifestyle and nature though lazy design
It's nice
I don't think it's where we should place our focus. I would like something like A vibrant and connected community, thriving economically, providing unique opportunities capitalising North QLD through natural resources and beauty.
It's great to say globally connected however with other connections we still want to protect our way of life (free and uncongested).
Great start with key future vision ideas
Lifestyle and global connections are important to given nature of the city. The city is also an important economic, defence, health, education and sporting hub than being driven by 'nature'
Concerned that if nature refers to trees, other native vegetation and wildlife we are losing them
That's an amazing vision
I think the vision should include the words healthy and safe lifestyle. It is a good title; I think it must however have real plans to be driven by nature as well as lifestyle
Perfectly worded. Just needs appropriate action
A lion is one thing but taking the necessary steps to get there another. Townsville lacks a central community meeting place - the Strand is its gem but often overcrowded. The Flinders Street precinct is an empty and sad looking place to be regenerated.
I would prefer we were a strong community without the theft/violence before worrying about global connectivity. We need to be looking at and dealing with our local issues first. and incorporating the great NQ lifestyle and nature into that.
If adhered to, it is a great vision.
Perfect
Unfortunately, we need infrastructure in major capitol works before we can connect the "Lifestyle" and "Nature". The tyranny of distance and our lack of strategic water management have hindered our progression into any foreseeable travel destination.
It's jargon. Vision statements are limiting and not applicable to Councils. We are not a corporation. You can't sum up it up in a few words.

Really had to think about what it means. That in itself tell me it's too wordy. I think it needs to be simplified. What does globally connect really mean? Is it connected by IT, or by global reputation etc. I like lifestyle and nature.
Lifestyle and nature are great, not sure about the "globally connected" as I can see how that looks in real life
It's a good title, but the focus is about the delivery and execution of the plan.
All good and well but we need our town to be safe before anything else!
It's great Townsville is getting recognised as a beautiful place and this completes it
Remove globally and its perfect
A bit 'meh'. I think you'll draw criticism for claiming to be globally connected without an international airport or a strong example of multiculturalism within our community. What does 'lifestyle' mean? It's so vague. Suggest some more specificity.
A little fluffy, we have an airport, the reef, the island, beaches, Paluma etc. How are you proposing to create this vision? What metric would be a measure of success for that statement.
This is good
Awful.
Easily accessible to both the domestic and international communities (i.e. international airport)
This has been the vision since 2021, I guess we are still trying to get there. Connect Townsville's community first. Definitely a good idea and Townsville got lots of scope to achieve that.
Good vision.
I like it. A relaxed lifestyle and access to abundant nature are two of the best aspects of TSV.
The lifestyle bit I like. I would like to think we are at the centre, not just another node of globalisation.
I'm not sure what that statement means?
"Globally connected" feels too buzzword-like. What is a more relatable and achievable way to phrase that? And doesn't global connectivity come from being a city that attracts investment?
I love it
Terrible
As long as it is not tokenistic
I don't think that that is a good vision. In my opinion Townsville cannot provide these things. That is the vision of every single Australian city. Townsville needs to be different to stand out.

Good
More details needed
Really good
Yes. Lots of culture, parks, festivals and activities is good. Lots of beautiful nature is great.
Cut the Global as we gave away the international status and Airport many years ago. Focus on a safe North Queensland City with various attractions and just a nice place to visit. By Car, Van, Bus or Train and oh that airport with no taxis or transport
All very good but this needs to have a strong guideline. Not another Jamie Drury fiasco simply to impress yet no one feels it added lifestyle or community benefit. This needs to be well developed with robust key points on how to achieve and maintain it.
Being globally connected isn't distinctively Townsville. Our NQ lifestyle is a product of climate and nature. My vision would be a city prepared for the future and at peace with its past.
Love to see us develop Townsville as an International destination
Stick to roads, rubbish etc. that's your job. Global and future connections are not your job
a lot of work is required to reach the vision
Do better suburban connections before council consider the rest of the world get real look at our current situation
Globally Connected - aligns with significant organisations and intuitions currently homebased in Townsville. Striving for a more aspirational vision is preferred, "A City of Excellence". Any operational or strategic or governance activity should align.
Using the term "globally connected" is just way too ambitious. Who really thinks globally (except globalists). Emphasise a focus on the local community connected to the rest of the State or Federation of Australia.
Not sure about the globally connected community. I think we have enough on our plates to fix for Townsville without wasting too much time on global issues.
It would be great, strong leadership & a lot of investment would need to be required
I would like to see the focus be 'local' not global. Global is a buzz word. Let's focus on creating a great connected community
You aren't even connected to people that live in the city let alone globally.
Is good. More focus on garrison city.
It's okay, but daylight hours are the focus and that's just not a good idea. It's too hot, too sunny, too physically draining to operate on daylight hours.
I would like to see the word "inclusive" in the vision. So perhaps "an inclusive, globally connected community driven by lifestyle and nature".
I'd like the word "inclusive" in the vision. "An inclusive, globally connected community driven by lifestyle and nature"

Crime is the biggest issue for rate payers. Make our communities safer and Townsville will be better.
Like
Love love love - it's exactly what I've been hoping for
It's great - but youth crime and roads in and out of the city need to be addressed immediately. Housing Development continues to happen while no road infrastructure is being constructed. It makes no sense.
Ok
It could be for anywhere. Tropical hub for diverse range of industry pillars with an incomparable lifestyle

### A city for everyone - what would be different about Townsville if this goal was well delivered?

<b>Respondent Feedback</b>
Social Housing would be greatly expanded in very short time frame
Proactive and compassionate approach to all people in Townsville; more emphasis on tackling domestic violence.
Council strategy papers cbd is the heart of the city. More security Council / State working with property owners
REWORD: Take a look at Cairn's new corporate plan - Townsville needs more themes/goals to achieve our vision. We need to include HEALTH aspects. Townsville has a higher percentage of Mental Health Conditions in comparison to Regional Queensland.
a city on which multiple elements thrive.
Townsville should not be embracing diverse lifestyles. Some lifestyles will undermine the spirit, identity and value of Townsville. Certain 'lifestyles' if embraced would also damage the safety and connection of large groups of people.
No. The majority of people have had enough of the Trans+ agenda. Stop using taxpayer money to promote 'diverse lifestyles' that alienate the large majority of Females and lead us to feel unsafe in our own communities. Protect female-only spaces!
I think a great addition to Townsville would be a common market, such as Rusty's in Cairns or something of the like. This would encourage community engagement and give people more reason to leave their individual suburbs.
We would be further in debt. Council's priorities should be water, waste and roads and the most economical way to achieve best results
Recognise/act to improve, the situations of Indigenous folk- here for thousands of years before us. Nurture/support their knowledge, culture & future generations. Recognise/promote the diverse range of employment & lifestyle opportunities available to us!

A city for everyone must respect the majority with emphasis on the rate payer. Not socially and economically prop up small minorities at the expense of rate payers. If we are going to be an eco-destination, then we need to develop our eco attractions.
Everyone can move around our city without barriers. People are at the centre of our built environment.
More areas of the region utilised, connect to the reef better, connect to the bush, connect to the rivers and creeks. We need people both visiting and moving here. We need population growth to boom again
More infrastructure, development, in-filling areas in the city that are wasted space. Have fun things for younger people and families.
It would erode the Australian culture and values.
Needs a variety of activities for all. Fun and exciting for the younger people and families, but make sure that artists and acts want to come to the city. We need more sports and music events.
Council would engage on a genuine level with the community to determine what is required
better and more integrated public transport - get rid of the current contractor, move to electric buses, electronic ticketing, dynamic timetabling, add in light rail and ferry services
Townsville is a fantastic city, and if it is for everyone its suburbs should be well connected. Suburbs have grown a lot, so if these suburbs are well connected by boulevards or trams it will allow for more movement across social stratifications.
People friendly, accessible, safe connected streets. Slow streets and safe crossings. Inclusive public spaces, places to sit and rest, accessible toilets & bubblers. Affordable mix of housing. Mixed use development / flexible shopping. transport options.
Done already
Most days being able to find and attend a fun activity, activities ranging from family friendly to more mature, night-time and daytime, and something fresh or insightful (culture & history), something common (strand market and something wacky (ren-faire)
The safety element is the biggest challenge as well as helping all residents feel like their suburb and homes matter e.g. pop-up markets and food events never seem to happen in places like Currajong, Vincent and Heatley despite large parks and good access
People taking pride of the place
A long-term plan that the Council actually follows instead of sudden ad hoc decisions. Yes, I support sports and arts and accessible facilities. What would be different? An affordable plan, transparency, informing the community.
Improving safety e.g. safety of road cyclists, e-scooter riders, activating parks and footpaths to reduce needle use and poor behaviour. Consider utilising spaces used for poor behaviour such as the West End quarry. for recreation.

Townsville residents need to feel safe in their homes and on the road. We have a growing number of cyclists who need tracks near the main roads but away from the traffic
A Plan to upgrade the infrastructure to cater for the planned growth.
Wouldn't home drunken and drugged people loitering in the city streets or its parks.
Lots of people will love visit and live in Townsville.
Festivals that celebrate and showcase the natural assets that are across the city. Drive mass expansion which builds a metropolis where psychological safety and inclusion become the foundations of its culture.
In a city for all, streets are for everyone: Please use Lead & Lag KPIs from the National Road Safety Strategy page 5 Safe Roads e.g. a local road safety risk assessment which drives infrastructure investment; increased share of Movement & Place precincts.
Welcoming to locals and visitors alike.
Better public transport and better connectivity from the areas people live in outside of the city centre
Sounds like you have already made your mind up with your goals for Townsville,
Council becoming a leader in encouraging and supporting the formation of community groups. Less red tape over unaffiliated groups. accessible, enjoyment for everyone from residents to visitors.
The history of the city should be the forefront and easy access for every, like tourist who are passing through. A safe city where the people feel safe to be out in their community
All-inclusive where people from diverse cultural background and economic classes can find their place in the society. A city that reconciles with its past respects first nation people and integrate them in all aspects of the city fabric
I hate art.
Townsville would demonstrate a focus on active transport and connectivity for people rather than expend massive budgets on the road network. By providing shaded walking / equitable connections Townsville would release the reliance on the vehicle.
greater housing options for lower-income people, especially in higher density around the CBD
Impactful support for local community organisations and sporting groups. Bring facilities in line with standards for hosting competitions and events. Tourism focused opportunities.
More official communication in languages other than English. Supporting different communities of people, those with protected characteristics. Better consideration of Human Rights in decision making. More accessible places.
Traffic congestion, risk of flooding and access to essential services would all worsen.
I think Townsville does already represent a "city for everyone". I consider there to be quite a lot of multicultural diversity in the region. I'm not sure what would be different because I think we are already there. I'm always for more though.

International flights, light rail public transport
Better parking in the city. Needs a high-rise car park.
We need cultural centres as well as sporting grounds. Where is our aquarium, the replacement for willows water park and a better bus service to visit them.
Actually delivering it. Limited faith it'll be actually done. Who is accountable and how are they being kept accountable
Would bring more families to Townsville.
You can't deliver a mayor
Not seen as crime capital of Queensland
People would feel safe to leave their homes. Places such as Flinders Street, would be vibrant and exciting to visit. A bus service that meets the community's needs. Genuine work with community groups on crime.
Community activations in the flinders street precinct (city) , support by council to bring artisans and musicians and creatives into the city to build a space people want to hang out, removal of anti-social elements from city that make people feel und
More cultural events, better advertising about upcoming events.
Being able to get around Townsville without a car. Better public amenities at key high use locations like Queens gardens and castle hill. Paid / Regulated parking in medical districts and on the strand so we have a hope in finding a parking spot.
More accessible options for public spaces
Have public transport out to Bluewater Park and surrounds - bus, rail station etc. and reduced unemployment.
Townsville would be a more connected, safe, and vibrant place where diverse events, community gatherings, and sports are easily accessible to all residents and visitors.
You will never have a city "for everyone" because some ppl like nature, others want to concrete everything
We could camp, ride, walk, fish, socialise anywhere at any time safely and securely. Opening the entire Ross Dam area and making the whole area from Riverway to the dam a safe place to be at night.
More connected walk and cycle ways so people could get to our beautiful places easily, also more buses for this purpose
Safety. It no longer feels safe to take a walk, go shopping or even to be at home.
As I said. Nice words but no explanation on how you will achieve this
Needs to acknowledge the baseline residents who are the backbone of the community - Defence, education and ongoing sectors who would be recognised.
Townsville is and always will be a 'bogan town'. Trying to make it a city for everyone is crazy. If you drink, do drugs, like to live in a desert and drive a 4WD and yell abuse at other drivers, Townsville is for you.

No fireworks too expensive. No v8 racing too expensive No youth crime too expensive
Aitkenvale library
Well supported and organised events and attractions that are affordable, a touch of something different and easily accessible for all
Nothing, this is already a city for everyone.
A more vibrant city welcoming lots of different events
It would be safe
Diversity and inclusion without cost of living impacting not having all communities involved
Greater visual presence of information acknowledging and teaching about traditional owners, lands and lore. Having local first nations input into a storyline for Townsville. Lots of concerts and free events featuring local talents
A more progressive approach to development that rejuvenate the city. Past development has stagnated business and left many areas of the city deserted.
At no point are efficiency, value for money and ethics mentioned
More for youth. When looking at 'what's on' there are rarely events for teens. Like older movie in the park, skate competitions, street art lessons/ competitions, basketball shoot outs. Please give youth something to do that isn't limited by money.
Do something about the mall, maybe it's time to go, and develop along the strand, cafes, eateries, seating. Sane for Riverway.
Townsville is largely an eco-destination because of Magnetic Island and the GBR. The Island would have more bicycles, smaller buses, fewer cars, fewer established trees removed, FOGO processing, native gardens, speed restrictions, community centre.
Less racism and discrimination. Better access to flights i.e. Singapore or a major transit centre.
It would be safe day and night and cater for the theatre and creative community not just football and car racing
Currently the city is only for families. It is certainly not delivering for everyone
Probably very little, in a noticeable scene. I would imagine more welcoming. Hard to envisage.
Better cycling facilities even prioritising cycling above motorised transport. A CBD which is enticing to visit for locals and visitors. No empty buildings, and a removal of all buildings which cannot be repurposed. Start with the Queens Hotel on the Strand
We would take pride in our community & consider ourselves to be a positive change agent in a bureaucratic environment
people would be welcoming.... residents would be proud, and tourists would wish to come back
It would be brilliant

Criminals would be in jail, new roads would survive more than one wet season, no water restrictions and rates would be lowered.
I don't see Townsville as an eco-destination at all
Garrison city cannot be left out in this goal
Development does not ruin nature to accommodate population
Accessible facilities that are practical and aesthetically pleasing for everyone.
No better if the youth crime rate is not resolved first.
Support local sport to get national events
More diverse cultural events. More recognition of aboriginal culture and sites of significance. There'd be less crime because the people who are vulnerable/responsible would be better connected to our community and be proud to be part of the community
The city needs to be more supportive of minority groups
"Local events and accessible facilities" must include older residents. This group is slipping through the cracks. Much seems aimed at younger generations.
stop immigration
It would feel safe to walk the streets and drive on the roads. And be at home for that matter. There is already so much available, but it doesn't always feel safe to go out. It's not just fear of physical harm, but of being abused verbally too.
Much less social crime
Low-cost medium density housing to replace the horrible suburban sprawl.
Space for the homeless to be sheltered, victims of dv to have refuge, emphasis on sport participation the national teams have their own financial resources
Inclusivity, respect for people and personal property.
Drive city pride. Build the waterfront development up - show off our assets to visitors and locals alike.
Connection to magnetic island that doesn't cost an arm and a leg. The bus services would be reliable and frequent enough to be useful, including running after the sun goes down.
Need to see an innovative way of offering liveable city for the low SES elements of the city that congregate here for services and jobs from the rest of the north. This looks like well-planned, low-income housing, and services where they need them.
Need a new modern medical centre on magnetic island
Again, availability and access- no local culture centres. No decent transport. Only shopping Centre hubs. Things to do other than an island trip.
Family friendly activities that are free or low cost that are also suitable for our weather. So pools or water activities that have adequate shade, playgrounds that actually have shade over the whole park can't use it if the slides and swings are too hot

No access to the city is limited. No parking. Public transport is non- existent on Saturday & Sunday. Most of the population lives outside the city really.
Right-wing and racist morons would not be sitting in leadership positions. We will be a laughingstock until this is resolved.
Services provided for all with options for community including arts and sports and learning
Connection in this context is meaningless - are we talking wifi or transport? Active transport? Safe bike and foot paths? Or SSL and https?
Recognition of recent cultural diversity and historic Traditional Owner management, with a variety of events big and small.
My feeling after 28 yrs here is that successive councils have wanted to foster our vibrant community. Mainstream Townsville is hard to define; Some senior citz, 1st Nations, young people face fear, isolation. Better public transport, housing needed.
More pedestrianised streets. Areas that are blocked off to cars such as when Flinders Street is blocked for the markets on a Sunday.
Older people I talk to are afraid to go out at night due to crime. Whether that is true or not, it is continually perpetuated by council and the paper an politicians. I have seen an instance of vigilantism against first nations children.
More natural free places to gather and enjoy connecting with families and community
Older people I talk to are afraid to go out at night due to crime. True or not, it is perpetuated by council, the paper and politicians. I saw an instance of vigilantism against first nations children and bullying. Culture and history to include first
Use the myriads of easements around the town and put in bike paths to connect suburbs safely.
Better facilities and tourist destination
Less events, but better-quality events and council working with all stakeholders' holders to plan a proper events calendar. Using the drain and easement systems to create bike paths to connect suburbs and create safe transit passage for all residents.
Less crime, more responsible parenting, a city that appeals to tourists, international flights, high end shopping.
The city needs to plan for a future that invests in infrastructure that meets the needs of its diverse and dispersed population.
Keep access to community spaces like the stand free! Green more disability accessible.
It would be really inclusive particularly if First Nations people as the first Australians. The level of racism in this city is reputationally destructive. Since the early 90s it's been known as a redneck wonderful. Impacting everyone who is different.
We should maintain the cultural historical spaces, also our National Parks and access to nature (along rivers, beaches, to national parks) are crucial to maintaining mental and physical wellbeing
Few people would be forced by price to live in high rise boxes or bleak 6-packs

For a small city we need to have the city centre vibrant and everything emanating from this. Some good developments have been made but a world class entertainment centre with ideal parking is a MUST.
People would see that crime is being treated seriously, offenders prosecuted and feel safe in their community
Not elevating one group as more important than others. Having only one flag. Ceasing the welcome to country at every event; it's everybody's country. It should be A city for everyone equally.
Safety encompasses crime and sadly we were victims of crime, and the police couldn't care less. We would not return because of this
Less fear/focus surrounding the level of crime in Townsville. Events and programs to support disadvantaged groups and involve them in the cultural landscape -sport/the arts. Attracting big sporting events and concerts, Festival of arts/theatre.
An eco-destination is for all - residents and visitors, including friends and family
More visible celebration of First Nations Culture and participation in Government and economy.
Safety for residents, YES! . eco-destination, what does that mean? rich in culture, the culture of Aboriginals? Many cultures besides Aboriginal in Australia. History, Aboriginal and early white settlers, is a narrow vision.
Celebrate more than just NRL, fund community arts all year (not just NAFA), viable public transport, active transport links: fund the vibrancy not just talk about it
stop demolishing old buildings and start preserving them
More money spent on community events instead of millions spent on one artist visiting.
Stop crime
In all of these Goals or Questions relating to goals it seems are lacking direction, the vision is there although no idea on how to implement and achieve these goals
More parks, encouraging the care of native vegetation, especially existing old, large trees, making the roads safer for cyclists, stopping the overdevelopment and over-tourism of Magnetic Island, stopping the widespread destruction of native vegetation
Where's the commonality...we are globally connected community now but missing is respect. The law favours the crims and lawlessness progresses.
We would have an international airport
There would be more support and spaces available for diverse communities, including (but not limited to) LGBTQ+ members of our community.
It would be part of a local and national circular economy
We would be a safer city and more comfortably be able to leave my car parked and not stolen and not have to lock 20 deadlocks and lock myself inside at night - would be able to visit the city at night and feel safe
Revive the city centre, no more vacant buildings and free parking for locals

I think better infrastructure and community program are essential for this:
I think needs more infrastructure and community-based programs. Enhanced Connectivity: Improve transport links within the city and to other Australian cities to increase opportunities for work, education, and leisure. Healthcare Expansion would be ideal
Should not be goal 1. A city for the local people should be first. If you build that then others will come naturally
needs to be delivered across all areas and not concentrate on Rugby league
Slow urban sprawl and focus on increasing density. Attract a diverse community of people.
I think Townsville could really maximise its Tourism economy if it put a clear target on it.
it will be an inclusive city that embraces every culture
you would need Hubs to demonstrate how to support the city, learning how we can all help with sustainability and training for these new jobs
I think the main goal would be to increase the population in Townsville to achieve a 'vibrant community'. To do so, I believe the council needs to work on so much more than local events and accessible facilities.
Facilities that are accessible by all. Funding for our Arts and community facilities such as the galleries and libraries to enhance services and facilities.
Interesting and varied types of social housing. Increasing the population density ever so slightly by injecting small but aesthetically pleasing housing similar to the Mundingburra housing project.
Provided the infrastructure is updated and maintained, less congestion and better access in and around the city. This in-turn would create more economical opportunities and a vibrant mix of events to engage more local support and inclusion
It would feel like we have a place to live to be proud of.
a cool, connecting city centre
More people might visit and call Townsville home.
Better infrastructure to facilitate the support of sports and the arts.
Infrastructure. Currently does not support the sporting elite that includes the para-athletes in the city. Poor planning to date from council.
Council needs to support more areas of sport not just the basketball and cowboys. But the elite athletes that leave the town in droves because the facilities are poor, or the coaching is lacking and the cost of travel from Townsville is not sustainable
Everyone listens to each other even if they disagree with each other
Diversity focus, less cars and more bikes, making the 'city' more of a city, where people can meet and gather and walk
Townsville is not a tourist destination, it's an industrial centre. Focus on that.

Accessibility and fairness It would be easier to get around without relying on a private vehicle
Greater support and investment in arts and culture, improved green spaces and tree cover to keep community mentally safe and reduce sun exposure risk,
You need to deal with the indigenous side of things first especially on crime and alcoholism.
I believe this goal has already been achieved.
This would enable all members of the community to enjoy living and working in this magnificent area
IT IS ALREADY A CITY FOR EVERYONE. HOWEVER, IT OVER EMPHASISES SPORT AND POPULAR ENTERTAINMENT - THE OLD CAKE AND GAMES ROUTE TO POPULARITY.
It would enable all 'tribes' in Townsville to bring their own flavour to our events and lifestyle.
Improved cultural relations with indigenous, in particular. Where are indigenous cultures/arts represented in our urban environment. i.e. Kuranda, Darwin etc. are culturally rich places.
There would be greater amount of domestic tourists travelling to the region, and hospitality and accommodations would need to improve to keep up with demand, especially in the CBD.
Residents and visitors would feel safe in their homes and in public spaces - this has not been achieved well. However, we are excelling in sports and arts.
This will promote social and economic upliftment, which is needed for minority groups.
You would have a vibrant CBD this is a big fail.
That every citizen could satisfy their desires without needing to travel to have their needs met.
Townsville would have a light rail network to allow everyone to move from one end of the city to the other. It would have shaded and connected footpaths in key activity areas (starting with the CBD), encouraging alternative modes of transport.
Inclusive opportunities for all residents, breaking down the barriers to participation in civic pride, the arts and culture. Respect for First Nations communities.
Safety. Easy flow in and around the suburbs, diversity of business and retail interests
Better public transport and more greenery in the city. Focus on the expansion for the population in 50-75 years, not just adding another lane. More school funding.
Fix all the aging ill repaired infrastructure.
More connected and well-lit bike paths, have local artists do murals on council buildings and infrastructure, a tier 1 playground & water play area (similar to Rockhampton or Miriam Vale

More community events. Darwin is the best example of this. No one has family up there because they move for 3-5 years to Darwin but knowing this the mentality is all about events that make the city so lively and bring people together.
This goal is currently so general that it is hard to see what actions would come out of it?
Remove non-commercial vehicle traffic from the CBD and surrounds. Prioritise pedestrian and cycling traffic around the CBD and stadium to prevent choking the city in vehicle traffic. Green spaces and wide pathways connecting hubs.
improved access to outdoor recreation and a council focused on Townsville people rather than business would be a good step in the right direction.
Nothing. Look around, we're already a multicultural city.
housing would be affordable enough that people can attend events. Townsville's "nightlife" has seriously declined since 2019 and hasn't recovered, because everyone is struggling with cost of living.
Yes, so why did you stop funding NAFA if that was the goal?
I think Townsville has a lot of events, more than lots of places so would be good to keep the arts and culture going
Events, campaigns celebrating multiculturalism. More engagement and ideas coming from the community. Monthly focus groups with all areas of the community. A better connection with first nations. More opportunities for the youth. Initiatives to bring us cl
Properties able to be developed to include additional dwellings without high council fees. Granny Flats for the ageing population so adult working children can help with their parents be independent yet nearby.
Need to prepare with infrastructure and town planning to welcome ALL new residence from far and wide, but also visitors
Safety and reduced crime would be better. Greater use of national parks, reef and eco-tourism opportunities
We would not have homeless people living on our streets, vandals destroying public amenities and people afraid to go out at night.
Better and cheaper public transport, including to Magnetic Island, more programs and opportunities for youth, better services for homeless people, more free and beautiful spots like the strand
We would not have people living rough on our streets, our community would feel safe, and connections for all residents would include more inclusive and transparent communications.
There would be more small houses in central areas that are affordable for the poorest in our community. There would not be ribbon development destroying our wildlife corridors
A family-orientated approach
The CBD needs revitalisation. No empty buildings boarded up. Significant old buildings restored. Queens Hotel precinct needs to be developed. Tropical architecture should be mandatory.

We would have an arts hub for a start linked to a vibrant city centre and we should be doing more to encourage the elements of the Priority Development Area. We would not have divisive policies/procurement approaches/assistance based on race.
Reduction in rates. Affordable and reliable public transport. Investment into updating outdated infrastructure.
Needs to focus on Australian values
A tree lined streets giving shade to visitors with safe affordable city-wide light rail (trams) showcasing Castle Hill and redeveloping the deserted city centre into open spaces.
The same as it looks now - this isn't a goal, it's the basics for any city. You can't do anything about crime. Inclusive, vibrant - please do not use these words, it's embarrassing. DEI is over, people are sick of it & the damage it has done.
Lots of events and different festivals attended and supported by all people. It would further build community spirit.
There would be more venues that are suitable for the arts to perform, rehearse, workshop, collaborate
Council would do more to attract investment not Townsville.
It wouldn't!
No more loitering and scarier city. A nice place to unite during the day.
residents would feel safe and connected. public spaces would be clean and user friendly. Precincts would be well facilitated rather than having to travel to 'city centre' for services/events etc
Council needs to improve its understanding of what is required in the Arts and Cultural space and better recognise the capacity Arts and Culture has to build stronger, better-connected communities. A better-resourced Civic Theatre would be a simple start
Support and uplift of local ownership of business and housing. Large corporate ownership and rentals being owned by investors not in this city would be curbed as both seek to extract wealth from the region for little local benefit.
Less crime
That every person had their need catered for. And that would mean public transport was something we could use with reliability. Sadly, Townsville is treated as a backwater town where everyone wants to drive.
Better social life, more bars, restaurants, entertainment precincts, sporting venues, cinemas, more shopping options. A safe and vibrant city where tourists want to visit, young families, working families and the elderly call home.
Connected and reliable Public Transport to all suburbs of Townsville. A city where all age groups and income levels are catered for well.
A peaceful town surrounded by natural beauty. Dream city to live in
Reduced racism taught early in schools perhaps. 'Eco destination' is not relevant in this particular point. This is about diverse cultures...

greater emphasis on celebrating multiculturalism and explaining why it benefits the entire city
I would like to think you have to earn your way here. You don't respect what you don't earn.
An "eco-destination". There's a lot of work to achieve that status. That would be a huge and very good change for the city.
A greater variety of housing typologies (density, social / public housing, lot size variations, townhouses, etc.), consultation with our first nations peoples, greater diversity of people and cultures
People would feel safe and be more aware of all the opportunities Townsville holds
I really think this goal is delivered. Culture diversity on display all the time
Better and more footpaths. Safer, protected cycle lanes. Better public transport. More trees and green space. Less focus on car centrality. A reduced need to own a car. Safe access to and from events. More third spaces that are free.
Yes. But ensure the safety because it's not currently happening
Consider doing festivals here embracing the history, culture, arts with creativity of every school and student being showcased
Unknown
We would have actual history groups meeting at the libraries and community centres without charge and the Townsville city Council would publish low-cost local history books again and help local authors to publish and give talks. Heritage buildings would b
Happier Residents and not packing their bags to leave. Start with the most expensive rates in Queensland (A Registered Valuer 'recent quote')
No surprise floods like recently because of stubborn leadership. Increased productivity by competently supporting good performance on a daily basis, so everyone can realise and share in the efforts.
Councillors hold regular gatherings in their divisions - get-to-know-you for them and their neighbours, the Culture Fest is back, weekend buses run on week-day timetables - and to and from the airport, Reef HQ has reopened,
Get alcohol off the streets. Visitors already love how clean our city is, but problem with alcoholics brings our city down. We don't feel safe
Stop the crime. You can't have any of that when people are to scared to go out at night or speak to younger people
You need to be specific- not agenda 2030 waffle
making going places in the city more accessible for people without cars. more places other than the strand/riverway for recreation hanging around.
A city for everyone EXCEPT those who REPEATEDLY break the law
All residents & visitors would be able to go about their lives & business safely, e.g. no crime. The city would be more prosperous, people would want to come to live, invest & enjoy it here.

Again 'Inclusion' is an overused buzz word. I would like to see council understand what inclusion could look like. It could start with councillors and staff undertaking training to first understanding
With 400 ADF personnel moving here in just over 12 months, investing heavily on infrastructure to support the community/ families.
Confidence
Better inclusion of aboriginal people to reduce poverty and youth crime. A city that embraces diverse lifestyles should also support living in affordable smaller primary dwellings such as tiny houses to live sustainable. These need to be cyclone prove.
If this goal was to support everyone, it would need to include extended nighttime opening hours for all Townsville businesses, and a restriction on dog ownership, you want people to walk around their neighbourhood? make it less dangerous for people.
More festivals/celebrations of all the culturally different groups in Townsville.
More festivals from the various ethnic groups, continued support for First nations and local artists, practical steps taken to support people with disability.
A great emphasis on making and ensuring Townsville is made safer for its rate payers
Community cohesion
There would be things to do that everyone can afford. Places like Cairns are just for the wealthy. Everything comes at a price. If Townsville wants to be different, and genuinely inclusive for everyone, then all people need to be able to afford it
A safer, more liveable town
Better bus services, rail service
It should include, internet connectivity, improved safety and public transport, affordable housing, clarity around the career's opportunity here and transferable skills. Everyone would feel engaged and aware of opportunities and less likely to leave

## A sustainable city - what would be different about Townsville if this goal was well delivered?

<b>Respondent Feedback</b>
TCC would plant only natives & remove weedy trees especially the unwise legacy plantings
Cycling and walking are supported and encouraged with great infrastructure.
The owner of the Ville - Ardo - lots of things get announced in Townsville not many happen

Townsville should also be sustainable in a way that we support LOCAL as well. Advocating for local buy from farmers, local trades, etc. Would like to see a FARMERS' MARKET in Townsville.
Cost effective - regional town
Taxpayer money is often wasted on 'sustainable' and 'green' initiatives without delivering on actual value or promise to residents. 'Sustainability' is sometimes as a barrier to
'Sustainability' is often used to launder and waste taxpayer money. E.g. sustainability studies, barriers to progress, blocking business activity.
Better access to and more reliable public transport - it is very difficult to justify using it currently.
I believe we as a society are already heading down this path. But need to be hard goals to meet a target
Create a progressive/future orientated/liveable city. Best practice in rubbish/recycling practices, links to/manufacturing/processing of minerals/renewable energy structures- wind/solar etc. Care for harbour/C Bay/reefs/beaches/MI & other Islands etc.
Stop the carbon footprint nonsense. It's been debunked enough already that anything we do in Aus will have any effect at all.
We care for Country and Country cares for us. We respect the beauty and power of our natural environment. We seek to cool our city streets and are sensitive too
This is already ongoing in the city I feel. But certainly, need to keep
It would require key spaces being occupied instead of maximising urban development.
We are already doing this well I feel but we can always improve. Make sure new housing developments have great green spaces for instance.
Sustainable doesn't mean making choices that are financially AND environmentally sound.
less reliance on cars, more clean energy, better recycling, more active management of our waterways to keep them healthy, more tree canopy right around the city, more green spaces, smarter green spaces Less grass that needs mowing and watering
If the goal were well delivered, the city would be less reliant on fossil fuels for transportation. I am concerned about the liveability of the city past 2030's climate tipping point if petrol prices increase in the future, how will the community travel?
Coherent & extensive shared pathways to reduce car dependency. Increasing shade canopy. Range of housing options to save transport & water costs. Climate wise building. Flood mitigation infrastructure. More shade trees & dedicated street planting program
Done already
It is also time to reshape and remarket public transport in Townsville, movement using public transport helps community health, and reduces congestion for events. As someone without kids I'd like to take a safe trip to the strand and leave parking for families.

Horticultural staff who plant and nurture the right things for our environment, not garden by poisoning and whipper snipping everything. Community compost stations where food scraps etc can be exchanged for plants, turf, quality mulch.
It would lift the city's look
Townsville is a hot climate and has had water insecurity issues. TCC should consolidated open space and parks to be more manageable. Make better decisions. For instance, does the city really need hedges in traffic islands? that is unnecessary.
Walkable neighbourhoods - embracing the 10mins City - celebrating our natural landscape by connecting Castle Hill to hubs such as Echlin St, West End
Less wastage. Everyone should be composting their vegetable scraps and recycling anything that can be.
Sustainability will march to the beat of it's own Drum. Council will be forced to do certain things from the state. TCC should focus on what's controllable and have contingency for this space rather than ideas that age/change quickly
The road, bus and bike network would be reliable, safe and fully integrated and connected therefore usable
A self-sufficient city as well as an example for Australia and Queensland
Care for country; reduce greenfield development with associated negative impacts; instead, increase blue green infrastructure, tree canopy/ street planting/ urban cooling/ greening/ permeability, increase waste management & clean waterways
A balanced affordable lifestyle.
More bins in public spaces, eradication of bats for public health to improve and water security
Compost bins roll out to everyone. Commit to planting a tree every time a tree is removed (so many bare streets without trees).
innovation on sustainable infrastructure. working with universities and private companies to achieve
The utilisation of what we currently have and upgrading what we need.
A pioneer in dry tropics and reef protection. A city less wasteful and in harmony with its natural environment. An urban fabric that speaks to it unique environment challenges with a vision for a sustainable future, less land
Need to work with JCU on water treatment options. Look at plasma electrocatalysis. Townsville's water is disgusting.
If maintenance delivery is improved which demonstrates Council cares for its assets the reciprocal care factor would be received, and community assets would be respected more.
greater tree cover, especially on streets, and better public and active transport links (at all hours of the day) Return of ratepayer's dump vouchers on top of general free Dump weekends.

Stronger support for public and active transport facilities and connections and stop over-catering for private car use all the time. This can improve air quality and people's health and well-being.
If this is delivered well, there should be no visible difference. Also please drop any reference to the non-existent climate change hoax
Strong focus on renewable energy and waste management, vast improvement in public transport, lower cost of utilities, improved water infrastructure that will cater for a growing population and remove barriers of entry/limitations to major projects.
100% run on renewables
I would be more concerned about bringing visitors than our carbon footprint.
An attractive city needs power, water and parks to bring tourists here and make it worth a longer stay. We don't look like a city, more like an outback town.
Actually, delivering it. Limited faith it'll actually be done. Who is accountable and how are they being kept accountable
It would be a beautiful place to live.
No more green garbage. Do what a council is supposed to do.
A city not visually seen as barren wasteland. A few more trees and parks required,
Large land developers removing older native trees to leave nothing. Eden Park is a joke. All town water irrigating vast amounts of grassed areas. No nature corridors. Better drain management. Storm drain running into Ross River need catchments. Reliable
Better and more thorough recycling, more transparency about how our waste is handled, processed, and where.
Bike paths and footpaths would connect to each other to allow people to get from the suburbs to the city without using a car. Passive building designs and solar on public admin buildings
A cool city. More trees in the city and on streets to encourage waling
I am not interested in climate change. Build a sustainable community but don't bang on about climate change. Reduce waste where you can, but the driver is t for the community not the dreaded climate change brigade.
Townsville would have eco-friendly infrastructure, though not at the detriment to future investment and corporate greed. Included with reduced waste, and green public spaces, promoting a healthier lifestyle and supporting biodiversity.
Actually, being sustainable would be a gem
This would be a clean and safe environment to attract visitors who would want to come here and enjoy what we have to offer.
Proper intelligent recycling, more bins e.g. for textiles that we could use Lots of nice words but no "How will you achieve this"
Space for all

This can't be a serious question. Look around you. The people couldn't care less about climate change or living sustainably. Go for a walk in Townsville's Main Street and check out your 'sustainability population' living the dream. It's embarrassing.
you could ride on the foot paths without getting hit by tree branches
Help the staff for work at Aitkenvale library
As long as council are not wasting rates money on projects that will simple not benefit the community. By benefit I mean that they make things easier and cheaper for them. No point putting things in place that blow budgets and cost rate payers even more \$
This shouldn't be a goal, this should just exist, the council should be trying to find more sustainable ways to continue doing what they already do.
Having a solar farm to provide a more local and sustainable electricity for Townsville residents
More infrastructure more big business
Protecting the reef
MUCH more regenerative planting, green corridors, pollinator corridors. Promoting housing and building design that maximise cooling while minimise requirement for air-conditioning. Better and safer walking/cycling routes, public transport/park and ride opt
Attracting and encouraging small business builds a vibrant locally wealthy and sustainable business sector.
The best carbon footprint is worthless if it doesn't keep the lights on
More active spaces in older communities.
Secure water. Need better water infrastructure.
Focusing on Magnetic Island, we need tighter planning regulations for new development, a population cap, public infrastructure to keep up with development, state of the art QH medical Centre and recycling facility.
Education of the population on how to be sustainable at home and work. Filling in open pockets of land with native low water requirement trees. Requiring developers to build sustainable communities. Household green waste disposal.
While an admirable idea some of this is much less to do with local council and more state and federal governments. Concentrate on lifestyle for residents, look at Cairns Esplanade and new theatre.
For starters your pools would recycle on site. Sustainable in a seaside location must address waste if not we are ignoring an important issue
More Ev charging points. More cycle paths and connectivity. Shade Shade Shade - More trees less bitumen and more grass.
Reliant on assured ongoing funding. However, if goal were to be attained, Townsville would be a place of choice to live.
All public buildings & state schools should be solar + batteries

It'd be great but better if you said.....powered & transported by renewable energy,
Rates would be lowered
Reducing waste needs a lot of change in inhabitants. Public health: if only the people would eat healthy and exercise, never seen so many fat unhealthy people. Car use needs to be reduced considerably
Improvements with waste would be a start
Native vegetation would be protected from clearing and degradation
More needs to be done to utilise our waste. Look to Singapore for the answer. They have zero waste.
Better connected public transport. Safer and more plentiful bike paths- that is rather hike paths off the road or on the road but NOT NEXT TO PARKED CARS! no cyclist wants to get t-boned. Encouragement for owners and renters to plant water saving gardens.
We'd have enough water to meet the city's current and future needs. As more people choose to live in Townsville water consumption increases and there doesn't appear to be any work to increase our water holding capacity
Lobby for micro grids to build community owned power stations.
"Greener" if we stop taking so much wildlife habitat for housing development. What does "vibrant neighbourhoods" mean? Tiny yards with houses cheek by jowl is not healthy.
More trees
Limit the size, as lack water and flood free land to accommodate constant expansion. Rural suburbs to have recycling pick up. Support greening footpaths to cool suburbs. Safe and convenient public transport. Rewilding of degraded lands.
More effective waste collection- most red bins are full of garden waste mixed with hard rubbish and packaging. Community batteries to take advantage of solar. More solar covered shade in the city centre
Resources to support residents, market gardens would be good to have.
Contribution and commitment to protect our natural assets is critical to the future sustainability of a bright future for our region.
There would be less development on the floodplains e.g. all of Idalia & the new industrial area on the port road.
The city should be very innovative in its management of the land and sea interface, with water quality a top priority, reducing impacts of industry and runoffs into the ocean, harmony with the Reef and inshore areas
Need cyclone shelters in every bay on magnetic island
Look at being sustainable - the amount of rubbish around the strand and city centres show this isn't the case. Townsville needs its own identity as a place to visit, no options other than shopping centres

Keep planting new trees along walkways, streets, playgrounds etc to encourage more active transport in the shade, better recycling facilities that can recycle more, green waste bins, smaller general waste and larger recycling bins,
We deliver a sustainable city as we all drive to get anywhere in this city
EV charging (even 7-11kW AC charging widely available to encourage more uptake of EVs). Solar panels encouraged on rooftops. Community batteries for overnight power supply. Feasible public transport.
Can we have clean air in here too? The diesel fumes are choking me out on the roads. Too many cars, too much sprawl, buses from 1980.
Recycling of organic waste from households and development, increased planting of trees to reduce urban heat effects, especially in schools to educate youth about innovation for climate resilience and protection of nature.
Massive tree-planting and water conservation in coming decades would turn the city into a shady refuge from global warming.
Again, my passion for cycling infrastructure aids this. As well as less of a carbon footprint, it would mean that infrastructure wouldn't need to be replaced at the rate it currently is.
Making business accountable for all up and downstream impacts. Locally connected for the benefit of locals. People need to own sustainable
We are unique to Cairns and Mackay as we are part of the dry tropics. We could celebrate the difference. We won't always have the water for dry periods if we continue expanding and need to embrace the dry tropics and plant and build accordingly
Fogo bin
Again, use what we have to create bike path connections. Tip shops to be reopened.
Tour boats coming into an attractive heart of town. Promote and exploit our military capability with foreign troops coming here to train and practice. Sporting events. using our stadium and calm coastal waters and breezes.
The city needs to plan for a changing climate and population. There needs to be coordinated investment to satisfy water, electricity and communication plus transport corridors for bus and light rail.
Do a better job recycling- why are the dump shops still closed! Don't just talk about being sustainable and environmentally responsible- do it!
A greater diversity of economies. Owning climate change and shaping our city to reflect that instead of being held up by the electoral cycle. More of a long-term vision. Even the timeframe on this corporate plan is short term.
It would reduce our footprint and maintain our environment and residential suburbs, to provide for our growing population.
Townsville would be smaller, with most housing as quarter acre blocks that could be semi-self-sufficient. Less cars more public transport
Cleaner, better roads and reduction in crime would be excellent.

Less emphasis on renewable only.
Continue to support cycling and public transport.
Infrastructure supporting green initiatives - e-vehicle charging stations, renewable energies, efficient waste and water management.
We would be energy efficient and optimised for reduced costs to all rate payers ... through local investment and resource use valuing and protecting nature
Less plastic pollution on our beaches and waterways, better health for our parks and gardens. More green spaces.
With so much Sun does Townsville have a solar farm? what sustainable environmental reusable energy sources does Townsville have?
it would have viable public transport and proper active transport links. supporting neighbourhood cafe/shopping spots (through active and public transport links and financial incentives)
we need community solar batteries
Green waste bins, local processing of recycled goods, even something as simple as milk bottle lids. The technology is there
Zero waste to landfill
Climate change is your rubbish nothing has changed in Townsville in my 59 years of living here. Where do you people get your agenda from its complete rubbish the reef is in the best state it has ever been
Greater green spaces. Improved public transport. An improvement in facilities/infrastructure for alternatives to car transport such as bicycles, e. Bikes and e. Scooters. This could include an increase in dedicated bike paths lanes throughout the city.
Townsville is already set to be a leader with the hydrogen hub although we are yet to see ground broken with this project. Further commitment needs to follow to continue the investment within Townsville
More trees, more shade, stop the rate of clearing of native vegetation on public and private land, cap tourism and development on Magnetic Island and in other sensitive areas. A new state should be established meaning separation from Brisbane
We would have an extra dam to support the growing population
Townsville would have improved public transport options and improved green spaces.
It would be part of a local and national circular economy
More trees more shade more greenery and more shops restaurants and activities in the suburbs
The tidiest town in Australia with incentives and rewards for new and sustainable recycling industries
These were couple of the ideas I had for more a sustainable city:

Abundant EV Charging Infrastructure: EV chargers would be readily available across the city, from residential neighbourhoods to public parking lots, shopping centres, and tourist hotspots, making electric vehicle use convenient and widespread.
Shade, public transport, support for home renewables
presentation of city would be brilliant
Less urban sprawl. Demolishing large parcels of nature to deliver mass developer housing does not contribute to 'driven by lifestyle and nature' component of goal
Green links, better public transport routes to aid future growth, integration of new technology.
Climate Tech Manufacturing Hub, you cannot move forward until you have resolved a completely circular city
Increase green spaces and trees around the city would be beneficial to achieve this goal as well.
Not really sure what this one is suggesting, though do agree with waste reduction.
Sustainability is not just about adding solar to the roof of your house. It's about making sure large trees are kept at all costs in new development reducing urban heat pockets, increasing the amount of trees in urban backyards.
A sustainable city would allow Townsville to benefit from less pollution providing a more liveable city and allowing for the town to grow and develop.
It's embarrassing for us to live right on the reef, yet have so many people do not support environment initiatives that other cities and places have adapted to. The cbd needs to be car free. But it be needs better bike paths, walkways and bring back the mall
public transport options to key activity lifestyle nodes and shopping
our city's connection to nature is essential. Could this be "A natural and resilient City"? our city needs to become more resilient in our natural context to respond and deal with our climate.
Proactive support to the environmental community and less red tape Our natural resources are regenerated celebrated and drive economic incentives
Stop building new huge shopping complexes in the suburbs (that are mostly deserted and struggling) that need tonnes of car parking and focus on encouraging businesses into the abundance of unoccupied frontages in the CBD and surrounds
Solar and wind power supply.
A green bin for garden waste
Stop sprawling and develop the dead city centre with more public transport to access it
Recycling especially of bottles and cans should be easier, more public bins which have the tree options (waste, general recycling, bottles and cans. The dump shops should be open at all times the dump is.)
Improved household waste recycling collects systems (3rd bin?), significantly improved monitoring and protection of green spaces (e.g. keeping dogs away from riparian areas - unless on leash but even then, need spaces without domestic animals.)

Wait and see
I believe this goal is more about box ticking then meaningful change
We could become o world leader in green technology and usage to the benefit of the whole community and the planet as a whole
FORESIGHTFUL PLANNING ON AT LEAST A 20 YEAR HORIZON. CITY CENTRE, SUBURBAN HUBS, TRANSPORT, CULTURAL AND SPORTING FACILITIES, WELL MAINTAINED PARKS AND GARDENS
Inspire other cities through our example to follow a sustainable path.
Shadier. Less urban sprawl, and 'satellite cities'. More efficient transport systems. Less 'Lego land' type of house builds, more innovation. Not everyone needs or wants a 4-bedroom masonry brick home.
Townsville needs to invest in better public transport options, not only for commuters to move around the outer suburbs but also streamlined and regular public transport options to the CBD and the Strand.
People in Townsville would align with these values and feel like they want to do the right thing. A lot of residents are set in the ways and are not open to changing themselves for the better.
A sustainable city/ community works toward reduced inequality, lower levels of poverty, a healthier environment, stronger communities, and the creation of more high-quality jobs with dignity and purpose.
You would get serious about canopy cover in a hot city. Look at Palmer St and the pavement large section with no street trees.
Townsville was more liveable in the summer. Instead of having to live inside in the air conditioning. If the council conditioned more developments to provide shade would be a good start. Townsville would have a light rail network to allow everyone to move from one end of the city to the other. It would have shaded and connected footpaths in key activity areas (starting with the CBD), encouraging alternative modes of transport.
Reduced or no reliance on fossil fuels, investment from eco-conscious corporations.
Picturesque, co-existing well with the land around us, dropped the virtue signalling of 'Sustainability' and replace it with 'pragmatic growth'
Better public transport more conveniently located electric charging stations, more walking / riding paths with better connections to neighbourhoods. Solar and renewables everywhere.
Grow fruit trees on the sidewalls and parks.... encourage farmer markets...
Less dodgy subdivisions that end up a maintenance nightmare for council.
Move to a pay per litre water billing model. Deliver a green waste and food waste recycling service.

Townsville needs to be much more walkable (this needs huge investment in shade), genuine transit corridors (bus rapid transit / trackless trams), better infrastructure for EV charging (constrained by Ergon currently?)
A much larger emphasis on covered pedestrian/cycling pathways - Townsville is relatively flat and vehicle traffic would be reduced significantly if travel between the city and suburbs on large sun/rain protected paths.
OMG....Townsville is a sustainability joke. Everything would be different if you actually took this seriously. Less marketing and more real action. Get that solar energy into the council operations and start reducing rates.
Being sustainable is important but is not a goal in of itself. How about we become prosperous rather than a place that people want to move away from, and we do this sustainably?
solar panels and EV charging (fast or slow) at every workplace carpark, because that's where most EVs are parked during the day. lead by example (so you can charge your 70% EV light fleet) and incentivise private businesses to do the same.
Why is the port allowed to drop dredge and impact Magnetic Island? Our tourism gem is going to turn into mangroves without leadership.
Keep making sure we protect important ecological areas. Also maybe helping residents making sustainable choices- like having a FOGO facility.
A green bin likes in Sydney. Better management of money. Allowing fresh blood into council and a proper recruitment process, better prioritisation of sustainable projects. Look to others doing things right instead of being so insular.
We often focus on environmental sustainability and not economic and social. I think we need to improve in social sustainable by keeping families at the centre as this is the foundation of society.
Need to prepare for more people using more of everything...housing, water, power, roads, food, jobs, schooling, health, and on and on
Better balance of housing types. Better regard to ultimate development needs when making short- and medium-term undergrounding power, employing staff with appropriate skills and knowledge, Better public education
New homes would be required to be better suited to the tropics (with white roofs, good air flow, wide eaves, roof top solar etc) and not built on flood plains,
More advanced recycling schemes, better and cheaper public transport
I idealist goat that is worth aiming to achieve.
More useful public transport, community solar, wildlife corridors, tree protection and planting programs
A more affordable city for families.
Cheaper energy (nuclear as well as solar and wind), neat and tidy streets with lots of trees, no horns.

Better integration of community energy, water, waste diversion with sustainable and natural options. (i.e. bushy beach drainage project). Ensure these are development requirements rather than Council required fixes.
Affordable and reliable public transport. Investment into decarbonising the public transport network (EVs and marine biofuel for the ferry). Investment into ongoing maintenance of revegetation projects to ensure effort is captured. Safer bike lanes.
A year-round water supply - Mains power underground - Tree Planting
The ever-increasing rubbish piles left on streets would actually be stopped all together. The white elephant of Lansdown G&R precinct would be dumped. We'd have a nuclear power plant instead. "Protecting natural resources" means what?
Own secure water and power supply to support the city during cyclones, floods, and natural disasters.
Reduced reliance on cars for transport around the city. So often if you don't have a car you can't get around. And remember it is too hot in summer to rely on walking, riding etc
We would focus on industry of the future
To help with cost of living
I think we do well here
we do this well. perhaps more in the waste reduction space.
I think Council does well in this space. Thank you for recent stormwater drain works in Railway Estate. I hope these are being implemented in other areas impacted by rising sea levels and king tides.
Townsville and Northern QLD are already a renewable power facilitator with established large solar in Ross River and Sun Metals. The Copper String project and always talk of hydrogen. Goal should be affordability and liveability for residents rather.
Jensen dump would be re-opened
An attractive place for green industries to invest. All streets lined with Trees
Nothing. Sustainability is subjective.
Assuming this goal is about environmental and not financial sustainability, Townsville would mitigate its impact to climate change and take measures to adopt to a changing climate, be energy dependent, less reliant on landfill, have better water security.
Townsville would actually focus on reducing waste, reducing illegal dumping and reducing littering.
A peaceful town surrounded by the beautiful nature. Dream city to live in
Community that is encouraged to embrace sustainable practices and reduced carbon footprint. Solar power everywhere, food waste collection, recycled grey water, community gardens...
Better recycling. Other cities offer many more options (such as polystyrene, cardboard, e-waste etc) and more easily accessed
This is old terminology.

Again, a lot of work to achieve this. But a very worthwhile goal. A good start to "enhancing public health and creating vibrant neighbourhoods" would be to invest in EVs, like garbage trucks to reduce the noise and pollution.
Community batteries; greater tree coverage in and throughout the city; better recycling processes for household, business, and construction waste.
We could be proud of our city and our environment, and nature spaces, conservation and science would be prioritised.
More renewable energy More trees
Less urban sprawl. Utilising the space in the city. Building upwards. Focusing on improving the sustainability of older suburbs. Creating a less car reliant city. More green spaces. Better zoning for commercial areas within suburbs.
City set on a common goal with every resident aware of the milestones and progresses
It would include provision for the Homeless. There would be areas for them to camp in. More incentives for better recycling, repurposing, sale of 2nd hand goods and litter-prevention.
It may look better BUT Not at the Cost to Rate Payers... and they are the ones who pay for it
I agree with A CITY FOR EVERYONE but not for the criminals or DEMOCRATICALLY elected leaders who are actually not sincere. They do not belong. Why does no one of quality want to lead the city as Mayor or CEO? we cannot have a good city until we fix culture
New housing areas have bigger yards and more shade, the new million trees for Townsville will be underway, waste food is being recycled into compost, many more kids are getting to school by public transport, cycling and on foot.
Stop kerb side pick up. The city looks like a dump as people don't register a pick up
You need to be specific- not sprout sustainability driven by the WEF and corporates who make money from this agenda
less car reliant, protected lanes for trams/bicycles. more use of solar in infrastructure.
Tax breaks for new businesses, allow private enterprise to flourish by reduce the amount of red tape, crack down on wonton vandalism (car thief and destruction). Don't waste time on silly net zero carbon emission targets.
It would lift the profile of the city and would be a more attractive place to live and invest in.
Sustainability of the people & community with a view for the future would be a starting point. At the moment we are drowning in rates & cost blowouts which is unsustainable.
Forward thinking
A better public transport system so people could take a bus to work instead of driving cars. Energy provider that supplies renewable energy not fossil fuel based. More plants
Public ashtrays, public restrooms, footpaths in residential areas.

Community gardens in all suburbs, an improvement in managing household waste.
Better urban planning
I'd love to see more solar and other green energy. Let's take advantage of our 300 days of sunshine!
A more liveable place - road infrastructure needs to be addressed as a top priority
More shade, not just trees but also businesses with wider verandas over footpaths. Edible tree planting.
Sustainability of a city needs to look past the environment. If we increase by 50k people to be sustainable we need to ensure we have the capacity to deliver the basics, water, roads, rubbish, sewage. As well as education and health got the growing popular

### A future ready city - what would be different about Townsville if this goal was well delivered?

<b>Respondent Feedback</b>
A renewable energy hub
CBD would be thriving and inviting, with emphasis on bringing tech and green businesses into the city.
Cairns / Mackay / Rockhampton Councils are proactive. Townsville Council seems to wait organic growth
be a place of choice
Yes, but don't lose the essence of what makes Townsville different and great compared to SEQ.
As above about the transport, especially now that Townsville has grown. Also ensuring water security and electricity upgrades would be a must give our growing population.
More industrial would create more money being spent on social things and sports creating a happier community
Promote: renewable energy, best practice housing, landscaping, links to future focussed industries & work connected to the hinterland/harbour/JCU, TAFE, High Schools, efficient/electric public transport, accessible recreation/sport locations & child-care!
A future city can start with reliable, fast, affordable public transport. Reconfigure the bus routes to be more like a mass transit system with simplified coloured lines running major routes in high frequency. Not meandering through neighbours.
Electric car chargers at more than 2 places.
Well, it's actually an international airport is it...you need to get that up and running and hold routes. You need to encourage private development. This space has been stagnant for years. We need to see cranes in the city again. Need bold ideas carried out.
Focus on things under council control and ensure they are ready for the future. Not international airports

more tree cover and water features to keep the city cool, better and more reliable networking, a CBD that is a cultural hub
A future ready city will ensure that quality housing is attainable in line with future economic growth.
A city that builds complexity, diversity, adaptability and innovation from the ground up. Using tactical urbanisation, co
People with specialised skillsets living outside of TSV should consider TSV as a place they can work/live. People with specialised skillsets living in Townsville should have a range of companies they can apply their skillsets to instead of moving to BNE
Less cars, more bicycles and light rail connecting suburbs - completely overhaul the road system to improve traffic flows and options. Solar battery incentive, underground power all suburbs. Regional hub for Federal Govt services - employment, investment
Opening the gateway for internationals
I don't think the Council is known for making good business decisions. Like all my other points, to be well delivered this would need to be well planned and affordable.
With our growing population our city needs for be ready for the future. Definitely a more reliable public transport system! Look at the population plan and act. Motorway from NTH beaches to city - skirt common/airport. Light/medium rail from Northshore/billabong into city (Trainline is already there). Hold developers to account for access/traffic. Lobby TMR to spend here.
Ideas would be implemented in a logical and connected process instead of the current do a bit here and some over there. Also, when a task is undertaken it would be stuck with until the end
High tech companies may want to have business office in Townsville
Define future city? Public transport lacks, buses are very 1990, secure international flights that benefit economically both ways e.g. flights to Bali Indonesians cannot afford to come to Australia. Encourage quality expansions to attract tourist dollars
Planning to consolidate our city, strengthen the local circular economy, keep rates affordable and develop our key strengths. Consolidated infill rateable developments with low traffic and operational costs. Public transport and flood mitigation planning
Accessible and inclusive living for everyone
Traffic flow from northern beaches would be fixed prior to allowing more development and public transport would also be better for those communities to get to events & public facilities
Actually have a real vision that pulls Townsville out of the dark ages
Water security for the city and future growth - why are we still allowing the fixed water plan with such a huge allocation. You want to save more water and secure more revenue, make everyone pay per kl
To actually have an international airport and a reliable frequent and accessible public transport network. we will never be ready without a public transport network.

We need to fix our regional flight issue and have the ability of having an international airport. We are classed as the capital city of NQ.
Fix the water. The water is disgusting. Get an international airport.
Moving into the future requires a strong construction industry. The trades need to reinvigorate to support growth and development. Key development grounds such as retirement living need to be explored.
having international airport links to places other than Bali or Port Moresby in the future - look towards Singapore, Bangkok or KL instead to attract short term business visitors. Greater variety of accom rather than stopping them like TCC has this year
International airport with no international flights. Work to get some international flights
A true international airport and better connections to each capital city and major regional centres. Improved public transport network e.g. Tram.
Plan and deliver support for EVs.
Infrastructure needs to keep pace with growth., both council and things like health services, roads, schools. And no development in flood prone areas. Energy from waste is a no-brainer; the sooner the better
The public transport network will need a complete a complete overhaul and the CBD needs massive improvement. I don't think that a "future ready" city can occur without a functioning CBD.
International flights are necessary
We were supposed to get tourist ships, where are they? One or two won't bring in tourist dollars. What is Cairns doing to bring in money. Our roads also need an overhaul.
Actually delivering it. Limited faith it'll be actually done. Who is accountable and how are they being kept accountable we need moreover industry and ability to attract other investors and different types of people here
More jobs for people. Skills development and a support of industry.
Stop the red and green tape that strangles business
Council working culture needs to change. Professional staff leave council because of its toxic work ethos, especially safety group which is run as dictatorial group where innovation and free thinking is stamped on and belittled.
Thriving port, scientific developments, commuters being on time and productive. Opportunities for new business.
An international airport would indeed be a wonderful start with flights to major international hubs rather than simply tourist destinations. Flights to Bangkok and Singapore rather than Bali.
International airport with links to hubs like Singapore, NZ, Hawaii. Adult learning opportunities for career progression, not just for the kids.
Improve transport network. I do not want to go digital at all.
Attracting new business and ensuring stability for future generations, supporting small business more, and focusing a lot more on local support.

It important to be on the front of the curve for future technology to set us apart
No deep-water port thank you. We already have the capacity for an international airport, but no carriers are willing to fly here because the cost of living is so high that Australians cannot afford to support the airlines
No deep-water port thank you. We already have the capacity for an international airport, but no carriers are willing to fly here because the cost of living is so high that Australians cannot afford to support the airlines
Deep water port and international airport will allow visitors from around the country and the world to come and see why we live in this beautiful city.
An international airport would be great, better links to JCU Singapore too. A world class reef HQ would be great too. You don't control schools and hospitals. So some of what you are saying you can't achieve
Does not allow development to overshadow the Strand, North Ward and Magnetic Island.
It won't be delivered. Have you actually been to the hospital lately. If you thought it was crowded before, go there now. A wait of 8 to 10 hrs in emergency is the norm.
The council would not spend millions of dollars on parking meters without checking with the public first. By building partnership with businesses by not doing that with the parking meters without checking first.
Not sure
Well planned traffic corridors with traffic that flows through the city. World class facilities, services and infrastructure that suits the needs of the community does not meet some grant guidelines.
Solar powered
The blurb reads well the title sucks.
We need more international flights from Townsville and We need a pool on the stand like cairns. The stand should have a makeover with more parking and a new lagoon like cairns
Bring us into the twenty first century
Forward focus for increased size of population but having communities rather than tracts of suburbs
Registers for vulnerable people in weather events to ensure ongoing delivery of medications/treatment or safe places to stay/shelter, including in heat waves. Major reduction in green waste, green bins, FOGO, the tip shop!!
future readiness in individuals and businesses/organisations means an environment which enables and promotes growth, for communities and people it is about amenities that provide security, safety and confidence/good mental health.
Move the port rail line would be a great start!

More land-based tourism and small business support. This will definitely be needed with cruise ships coming in.
Reliable transport would be nice. Current bus service is a joke, using old, tired buses that Brisbane no longer wants. Rethink of public transport required.
Recycling manufacturing industry, FOGO processing, dredge waste for deep water port needs to be dumped further across Cleveland Bay- the dredge spoil is killing inshore reefs on Magnetic Island. This is NOT sustainable.
Council and state government working together to release some land with arrangements to build units for low-income groups including elderly women and also victims of domestic violence who find themselves homeless as a result of circumstance. International airport great, port is what it is, waste of money trying for bigger cruise ships. Fix the Strand and build a concert hall next to civic theatre
It would have public transport that works. Our bus routes are ridiculous as are the bus sizes. We need some smaller buses to navigate the town quicker and be more efficient
From a Council point of view, restraint in expenditure on "Major", perhaps modest advancement in all spheres. consolidate our present infrastructure.
No rates for 5 years for building repurposing where residential conversions are intended. More council land dedicated to community clubs. Council taking the initiative instead of waiting for private enterprise and broken promises.
Infrastructure already in place to accommodate increased population
education and tourism, I wish people of Townsville would be proud of the city's education and tourism potential
It'd be great but better if Townsville energy was 100% renewable and all public transport Ev.
The state government would put money into our city
Schools are not safe
More medical services. More state schools. Private schools have taken over.
Don't agree with never-ending growth
An international airport with a connection to Asia would boost Townsville's tourism.
We will have to wait and see. Words need to be actions.
Bring more economy to city
Similar to sustainable really - public transport options, more eco-friendly gardens that help for floods and drought lawn is so dumb here! But a lot of people rent. Make it easier for local non investors to buy houses. Cyclone proof.
There'd be enough infrastructure to support the city's future needs. At present, there's no enough physical and mental health service capacity so people have no choice but to wait long amounts of time to access support which is unfair... especially the ED
Local based businesses need the support more than a business with an office in Townsville just so they say they are local!

Easier to get to shopping areas if there was a public transport option (? minibus) to outer areas such as Rangewood, Alice River, Black River. Less rubbish dumping if tip fees (apart from green waste) were more moderate.
We are not doing that at all. Stockland gets approval, then they bulldoze trees and build houses without and planning for transport.
Stop allowing building on flood plains. JCU is important for Townsville, but it is dying and needs external intervention to save it as a bringer of visitors and employer of locals.
Burdekin falls dam should be lifted 14 meters to supply hydro base power, the coast and western rail corridors be electrified to remove road transport.
More infrastructure on and in the hills ready for a sea-level rise of 2 to 3 metres
Ensuring housing supply matches future demand, this will have economic benefits as the labour for development will be attracted if housing is affordably available
Secure water supply, good road network, the basic structures maintained - services, sewerage and water management.
We need to invest in our Port, airport, tourism future, seeking investment, supporting our advocacy bodies and getting behind projects that will support and grow our region.
we would actually have a reliable transport network instead of the joke we have now. Bring high tech manufacturing to the city.
Well-designed city, offering densified living, and transport infrastructure to ensure economic prosperity can be achieved with environmental sustainability
Stop selling to overseas buyers!
Future ready means connections- like trains/trams, better bus systems,
Actually have public transport. Electric buses would work well in this town but need to have different routes rather than everything going to the city from the suburbs.
Public transport is a major issue. International airport we are a long way from that happening
Change building regulations to encourage energy efficiency (e.g. more shade, more insulation, compulsory wide eaves) and storm resilience (e.g. green roofs). Stop letting developers remove all the large trees. Keep fluoride in the water supply.
What happened to the integrated transport plan? That used very different words than just reliable. Reliable is not future, but bare minimum.
Free electric transport
We would be famed for smart, frugal management of 100% renewables-powered public electricity.
Not sure what this means really?
Not a bloody deep-water port! Leave out local natural environment alone
Build partnerships with citizens and citizen groups should be included in the above statement. Imagination and research is needed for improved energy sources. Willows carpark covered in solar panels. Great for cars and electricity for Centre. Council to

More health facilities and job opportunities
We need water security, and our road network needs to be upgraded in key areas such as the Northern Beaches to accommodate the growth. Proper town planning that ensures local infrastructure is met in line with the growth and not decades later.
Home for the nuclear submarines who will have instant access to the Pacific and China seas. Manufacturing opportunities for weapons, drones, missiles, silicon chips, electric vehicles.
The Goal is laudable but requires focus on delivery now. Rather than continue the urban sprawl, there needs to be consideration of medium density living not just inner city but in key suburban locations serviced by the aforementioned Goal 2 strategies.
A reliable public transport system- this doesn't exist in Townsville. Also, covered, sun safe bus stops. Who wants to stand in the sun or the rain waiting for a bus that may or may not come? I bet you wouldn't.
Greater diversity of people, cultures, economies. A far more activated city. I can't wait.
We'd reduce our Carbon footprint and maintain vibrant communities everywhere.
It would share more intensively in the coming global collapse that is due to the incompatibility between perpetual growth and finite resources.
It would be a great city, smog free, clean and meeting the needs of all people, not just bodies who can lobby for themselves.
We would embrace a mix of energy sources including nuclear. The Burdekin dam would be raised to the proposed height.
More destinations from Townsville. It's still not a place people choose over Cairns
Better public transport. Things to attract tourists and keep locals - Artificial surf park, destination skate/park/adventure playground along the strand, take advantage of our hikes and rock climbing to promote outdoor tourism and Townsville's great weather.
Our city would be able to adapt to change and shift our perspectives to meet all demands and shocks of future
A city where you don't need a car! Perfect topography for bike travel so expands dedicated bikeways and public transport express routes.
you need all of those to be a global city. if you build these resources then you can attract better clients.
Include University and TAFE not just schools - suggest "strong educational facilities from kindergarten to University"
it wouldn't even think about funding the Adani airstrip - what a disaster that was. it would act in the interest of the community not political party lines.
more recycling services and more access to cheaper power and better water storage
Need to start working on infrastructure from the northern beaches now to make this happen

More renewable infrastructure, investing in local manufacturing using green energy, recycled materials and building housing in places other than floodplains.
Focus on the basics now
Improved infrastructure to support electric vehicles e.g. more charging stations. A more comprehensive waste management system that puts recycling at the centre such as more localised transfer stations for a range of items that cannot go in recycle bins.
This goal in its own needs to be rethought, Townsville international airport isn't a reality, the airport is barely large enough for domestic arrivals as it is let alone international. Public transport needs to be reliable to work
Improve infrastructure
Fix the poor school attendance first, particularly in primary school. Enforce truancy laws. To educate is to elevate
We would have more access to public transport
Townsville would have improved green spaces, public transport, and increased use of renewable energy sources.
It would be part of a local and national circular economy
An actual international airport!!! Not just domestic!!! And decent public transport at more regular times and all the way out to the suburbs
More frequent and reliable public transport, cheaper fares for locals to visit Magnetic Island
Great plan but would like to see more greener spaces with more connection especially during the summertime. A greener public transport system using EV or solar. I think the airport needs to expand the cities it has connections to, internationally
Yes but a lot more needs to happen to make the city liveable and improve amenity before this is the focus
prosperous and positive city where people want to live and invest in. this should be first goal.
The international airport would have flights arriving and departing?
Having a clear vision for Townsville's future is very important.
Climate eTech Manufacturing Hub
Reliable transport network is a big step. Nowadays transport in Townsville is not reliable. More people using public transport would lead in less cars around, leading in less contamination for the environment.
Again, not entirely sure what outcomes this is referring to. There has been some decision made to do deals with business which have not been favourable to ratepayers. Need to get more realistic and keep it to local government area of responsibility.
Housing that is affordable, safe, connected to neighbours, with short travelling distances to shops that are within walking distance.

Times change and technology develops at a fast rate. Townsville also needs to develop and maintain its infrastructure to keep up with this development in order to attract sustainable industry and use of its assets for future growth.
I would like to see more innovative development projects like some cities in Asia/Indonesia/pacific islands regions being more developed than we are. Investors who do not actively participate in developing the city should be discouraged.
embracing existing and emerging industries
Attraction and retention to our city needs to be considered. What is going to keep people here and bring more tourists. What large investments and facilities are required? Ferry terminal, art gallery, entertainment centre, convention centre, theatre?
Public Transport options
Great sporting and park facilities, better Roads and public Transport
Information on infrastructure was readily available across the entire plethora
Love it - though I'd edit to "strong public schools" and "partnerships with local businesses"
So long as the "partnerships" provide income to reduce rates.
Light Rail from Charters Towers, Ayr and Home Hill as well as Northern Beaches and Western Suburbs to the city
International port and airport are a good start. A strong focus on renewable energy will not go to waste
Our airport is not really an international airport as claimed above but it should be. Trackless tram in the city and rail from the city, along Dalrimple road and out to the uni/hospital
As well as sectors highlighted, need improved strategic partnerships with important entities such as University and Defence to establish best circumstances for future innovative investment. Enhance climate change capacity.
Wait and see
Good goal, Townsville is well behind the eight ball when it comes to future proofing our city.
By incorporating the use and encouraging the uptake of new green technologies Townsville could become one the places of choice to live and raise a family
A WORLD CLASS MUSIC PERFORMANCE VENUE IS NEEDED NOW FOR THE ENRICHMENT OF CITY. AN OUTDOOR PERFORMANCE VENUE SIMILAR TO MYER MUSIC BOWL WOULD BE VERY COST EFFETIVE.
Townsville has great resources
More entrepreneurial businesses, low emission public transport systems, smart infrastructure, future focused industries (sustainable agriculture, renewable energy), upskilling/job resilience, support for startups.
Residents wouldn't have to rely on private cars to get around anywhere and infrastructure would grow with migration to the area, not fall behind it.

We would be at the forefront of technology and infrastructure innovation. Our roads would be well-managed and lots of options for public transport. We would have housing for everyone and reliable water security.
A "future-ready" Townsville would blend modern technology, environmental sustainability, and a commitment to community well-being. The integration of smart systems, green infrastructure, and nature-based solutions would be a model for cities globally
The CBD would be thriving its now dead.
This is nonsense. A way for council to justify hair-brained ideas money wasting.
Townsville would have a light rail network to allow everyone to move from one end of the city to the other. It would have shaded and connected footpaths in key activity areas (starting with the CBD), encouraging alternative modes of transport.
Future ready is the same as sustainable - merge the two goals. Support in your local incredible arts community (and not just the musicals - ugh) is important.
Drop the word sustainable and I think you've nailed it
Plan for 50-75 years when developing infrastructure. Cutting edge investment. Bring the startups and schools here. More flights to international locations to bring in foreign talent and develop home talent.
I think we are well on the way...love our unusual, hospitals
Keep maintenance and infrastructure, like roads up to coping with a growing city.
A future ready city would be more well adapted to impacts of natural disasters and climate change. Better transport would be supported by better connected and well-lit bike paths
A future ready city does not describe what your stating "Townsville is steadily growing, focusing on sustainable investment and using its key strengths like a deep-water port, international airport, and strong schools and hospitals..."
Facilitate the kinds of development that we actually need for long term sustainable growth. This is not about encouraging and continuing urban sprawl on the edges. We need to consolidate and grow thin existing urban areas.
It would be a "regional" feeling city with access to major city infrastructure and services.
Focus on the Townsville people instead of big business. create a strong community instead of focusing on the economy and build small business. Stop funding TE.
We already have an airport, deep water port, schools and hospitals. But why would anyone want to come here? This is more drivell.
road networks prebuilt to accommodate traffic from new developments. local manufacturing of "kit homes" to bring down construction costs, infrastructure built to accommodate decades of growth, so we don't constantly need to upgrade every year or two.
Yes, so how about you add, not cut, public transport routes.
Would be good to improve health services they are a bit shabby including on the Island

Less red tape and more approvals for expansion. Aim for capital of NQ. Transport, tourism, entertainment, infrastructure, venues for community - arts, workshops, entertainment. More robust negotiations with state and federal. Find expertise in council.
Abundance of water, reliable Power, protected primary industries
Plan and prepare for future
Better long-term commitments and integration between state transport agencies. More agile growth forecasting and infrastructure planning. Better alignment of state, federal and local govt long term programs.
Improved bus routes with smaller buses connecting to main routes, green waste bins as in many other cities. More regular bulk rubbish collections and a tip ship at every dump.
Higher capacity of the health care system, An international airport terminal, investment into high quality roads and infrastructure, incentives to build new houses with climate change in mind
It would be wonderful if this goal was achievable, however I feel that there is too much corruption in the current TSV Council for this to be achieved long term.
Good infrastructure to support a bigger population, including water, roads, solar, schools, transport, internet connectivity, low-cost green electricity
Gravity-fed water from a Stage II Burdekin Falls Dam should be the first priority, negating the need for expensive pumping costs. The primary purpose of the Ross River Dam should only ever be flood mitigation.
Better public transport, new ferry terminal, cheaper energy, new industries, better quality housing.
Greater waste diversion % which has local industry designed to reuse and sell re-use products. High end partnering with centres of research/learning to look for new ways of using energy, water, waste, public transport etc.
An actual international airport... Further investment into utilising botanical gardens or other opens spaces for community gardens.
Mains power underground - public transport hubs - more cyclone shelters across Townsville.
New industries and jobs connected to using the port. Give up on G&R energy, it makes electricity expensive.
Increased trade and economic opportunity that will benefit Townsville.
Better/alternative public transport, more connection between businesses and the art & community
Jobs in industries that have a future.
Get rid of the criminals is the only way to move forwards in our city
Yep make it cool a go to place
focus on doing the basics well, council is spread too thin trying to do everything and be everything for everyone.

The port will continue to be critical; hospitals and education go without saying. The airport providing international flights shouldn't be a metric of success. How many flights would be a success?
Think beyond the current electoral cycle
More safe bike lanes, green composite bins, more tree lined streets, more green industry
What does this even mean? It's nonsense. Absolute nonsense. This is not community consultation. This is rubbish council executive leadership project hoping not to have to do too much work with the city plan but still enough they get their picture somewhere
Strategically better placed to cope with a rapidly changing environment, population growth, housing and cost of living crisis,
The partnerships that have already been built have resulted in mismanaged projects with huge cost blow outs.
International airport is a must. The only missing thing in Townsville. Will increase tourism.
Better transport between key areas (city, university, coast to west and north), international airport functioning, better medical hubs to reduce pressure on hospitals. Centralised power storage for solar produced by homes and businesses.
It may sound trivial, but TSV's traffic light system is one of the worst aspects of the city. I love this place, but the traffic lights are so frustrating. TCC and QLD govt traffic lights need to be better integrated/timed to ensure better traffic flows
I like this, Australia needs to think smarter not harder.
"Reliable transport network". Would like to see the TCC investigate something like the Brisbane Metro.
Decisions made today lead to better outcomes tomorrow, rather than short term goals. There would be a stronger vision for why the city makes particular decision, with an understanding of how that will impact us in the future.
Ready for a changing climate, prepared for droughts and cyclones, educated and looking after the great barrier Reef, improved connectivity to other cities and within the city with public transportation
Better transport options, more focus on renewable energy and climate
Better community strength. More green space. Connecting people at a meaningful level. Preventing NIMBYism. Meeting the needs of the community as they currently are. Planning and building for the future with consideration to maintenance costs.
Potential of being truly future ready. Design for the future.
More hospital public not private and less crime
Hopefully it will be done in a way that will make life more affordable for the average person. I believe Townsville city Council should make libraries and community centres available for interest groups to meet for free, e.g. history, art, dog lovers
Great thinking about it Now. What has been happening for the last 10years plus

We need to consolidate debts, leadership divisions, budget setting before we can even think of using these fancy SUSTAINABLE, FUTURE READY type dreams. Let the dirty bath water out before we fill it with clean water or it will be contaminated.
The city is getting more self-sufficient in food, energy and water, strong primary & secondary industry in NQ means less freight from the south. The electricity grid runs on sun and wind. We're famed for safe cycleways and shady parks and footpaths
More public transport options to Airport, Better use of trains and tracks and open much more stations North and south of city. Local stations every 10 kilometres the Strand and at least 50-100 kilometre radius
Stop expanding. We have many old commercial areas and building that could be used for residential development. Make the developers be smarter about building not just build on land that could sustain wildlife and the environment
You are not specific. Partnerships? With who? Who will profit? Manage waste? Don't make me laugh. I have heard stories of gross waste by the council. A detailed financial audit is needed.
higher living density - Australians are viscerally opposed to it though.
Less congestion on main road access to work
An international airport for sure!!!! It should never have let it go to Cairns. But not future ready with 15-minute city silliness. Its impractical in our environment.
I am not sure where the international airport is, as no one can fly to any international airport from Townsville. There would need to be a more reliable power & water supply, more & better infrastructure
If it keeps going on the same projection it is currently, future is dark.
Stronger.
A better bus service. Drinking water supply needs to be secured in a warmer future. More electric cars and less fuel stations.
More people employed, while working fewer hours each.
A public transport network, housing.
Dynamic values
If cruise ships are coming the passengers need things to do and see, from the moment they get off the boat. The CBD is an embarrassment, it needs to be vibrant and alive!!
While Townsville is growing, its road infrastructure is years behind. These needs addressing immediately
Reopen dump shops. Light rail. Improved bus services, including smaller shuttle buses, incl. the northern beaches. More hospital beds. Direct flights to Adelaide and overseas. More disability toilets, in council halls, generally. More strand toilets.
Create an environment for investment, truck infrastructure that supports the pipeline of projects, connectivity, improved public transport not just buses. Prepare for war what does the deployment of troops here look like for our utilities.

## A well-managed city - what would be different about Townsville if this goal was well delivered?

Respondent Feedback
Budget discipline & rigorous priority setting
CBD would be growing and attractive; rates would be maintained or only slightly increased.
Transparency. Proposed paid parking the Strand / Mater Pimlico + Lansdown not transparent
You need to include TRANSPARENCY
Things would be delivered
Better transparency in the council, less dithering and half jobs especially with road work. More focus on recreation facilities and keeping these up to scratch and the above-mentioned water security
Council forgets about its biggest waste which is labour being either internal labour (higher level management being hired from outside our district and have no invested interest in Townsville. or hired consultants how much results in nothing
Consult/listen to residents/ratepayers!!! Employ knowledgeable/efficient council staff/planners/engineers etc. Plan/design etc to suit what is actually happening on the ground! Do it the 'Townsville Way', not just the way it's always done! Ask the locals!
Council MUST adopt the principal of reducing rates. It's utterly ridiculous that it's got a growing number of rateable properties and increases rates and still can't balance a budget. Clearly it needs to be legislated that rates must be reduced
A council that actually delivers projects and doesn't just cop a paycheck.
Parks and gardens looked after better; council run better including its departments. Enable development, enable companies and business to actually want to be part of the city.
Better governance. Current Mayor would be gone. Corporate services wouldn't be a community joke
council would be more responsive to rate payers and would stop pandering to developers
Good forward planning and keeping city planning decisions in line with the city's cultural values (eg. inclusivity)
The idea is good but prefer clarity & consult and community led managed '
Quality town planning, Consolidation through increased number of rateable properties with sustainable operational costs. Meticulous accounting and reporting. Back to basics and focus on delivering a quality-built environment will last into the future.

Townsville businesses and innovation are not hindered, the necessary governance is clear and processes are easily about to adapt with Townsville's needs. Outside experts provide periodic audits to suggest improvements.
Critically review employment practices, the use of overtime, quality of work e.g. Jezzine Boardwalk is an absolute disgrace - work is very poor and looks awful. Give ratepayers back their discount because you have reduced council overheads - do better.
There needs to be better leadership in the workplace as you currently have a lot of zombies
This should be the No.1 goal above all others. There is currently no accountability for bad financial decisions, money is wasted, and no one is made accountable. The Community is not notified of bad decisions which is not transparent & the cycle continues
Council (Mayor; CEO & Councillors) need to work together and look at the bigger picture for the residents.
Council is full of red tape. I think council is doing its best in this space. keep going with current plans.
There would be no commercial in confidence with any projects involving council. Projects that can't be finished in one election cycle should be put to the people and voted on by the people so a new council can't stop or change the project
Citizens will have trust on the system and government employees who make this happen.
This is a broad statement with no tangible outputs!
Clarity, collaboration and communication; strong representative and deliberative democratic processes. Transparent accounting and reporting of operational costs of decisions made, including the costs of urban sprawl, to improve community understanding.
Enthusiastic community engagement
Actual community consultation and not going ahead with plans if it is not supported by the business community or community as a whole
More money for real projects to improve community facilities like the strand
Stop the wasteful, quick spending to please a handful of noisy people. Plan and strategies better with the resources that we have.
focus on basic council services.
Having the right people in the job to make the decision out of the best interest of the community. We are spending the community money and making the wrong decision with their money.
Manage disaster responses better. Last year was horrible. Don't fine people for pruning trees before a cyclone. Maintain them better. Do better road maintenance. Stop watering the road and footpaths. Fix water quality work with jcu.
Stable governance. Informed Councillors acting in the interest of Council.
a new mayor, more proactive public consultation by TCC like happened previously

Good governance, really the councillors can't agree the mayor doesn't get along with staff the CEO doesn't like the mayor.
It wouldn't be in the position it is currently.
Lower rates, less wasted money, Less chaos, eg mayoral antics.
A functioning Council that worked together for the good of the city as opposed to against one another to further their own agendas. There is currently no accountability or transparency, and residents do not have faith in Council.
Still waiting for the council to get its act together. I came to Townsville when it was vibrant. Willows water park, Aquarium, city mall with every shop open. All gone. Even the motels on the strand need a good renovation.
There is almost zero faith in accountability and transparency. Everyone including executives need kpi's and be held accountable to them this is a poorly designed survey. The survey questions are designed to reinforce the answers the writer wants
A more reliable council.
Again who is mayor? Start with this
You are living in world of fantasy. Council has not changed in decades and has difficulty with innovation and forwarding thinking by staff.
Anyone who works for council are proud to do so. Take pride in their work and consistently think of the broader scope of the impact they have for our community.
Greater access to Council and ability to provide input on council decisions.
Council wouldn't mow lawns and trim hedges or leave repairs till Sunday nights / weekends, why are we paying overtime for this? Councillors would have to prove their credentials before running for office.
Community drives the decisions not the councillors
Townsville would have transparent, efficient governance with reduced bureaucracy and no political infighting. By cutting red tape and addressing corruption, Council services could become more accessible, fair, and responsive, boosting progress on community
A better council leadership
Our rates would be much much much lower. I have worked for council and seen firsthand the largesse and financial waste that occurs. It's disgusting!
We'd stop this embarrassing situation we are in at the minute with regards to our Mayor.
Jobs in the renewable sector would boost economy
Better outcomes for rate payers
Manage development and incoming settlement.
Please show us this by your actions not your words. We have seen the opposite to this. MAY BE TIME TO START AGAIN YOU ARE NOT DOING THIS. I VOTE REVOTE ALL COUNCILLORS
Library for power

Council needs to take a hard look at themselves and whether what they are spending is really necessary. A well-managed city starts with a well-managed council.
This should be a daily basic not a goal to either be achieved or failed. This is a poor excuse for a goal. A goal should be something to strive for. Aim for average and you will, and you will never achieve greatness
Good services lower rates nicer part of the world
Moving to wholly renewable power for the city, there needs to be acceptable that climate change is here, and we need to do everything to phase out fossil fuel reliance
A development policy that provides balance for business and community. Regional cities should avoid too much satellite development that dilutes business vitality and an oversupply of satellite centres that draw business and spending away from the city.
This is a pipe dream and just words. The council may be dedicated to this, but it does not apply it in practice.
Clarity in decision making and easy access to council information and engagement opportunities. Surveys like this are great for people who aren't available to engage in person. We need to have a council lead by a competent mayor and councillors otherwise we will remain the laughingstock of the country. The current mayor/councillors are a complete joke.
Weak goal as that is council's role, if it is a goal it signals you have problems. Considering the talks of corruption between council and developers I think no one trusts council. I suggest higher scrutiny of town planning.
More efficient spending on local roads, parks, fixing the Strand. Fewer contractors and less waste with council workers wasting time and money
This is not a goal it should be business as usual. It should not have to be listed it should be how business is done every day.
Council MAY consider they are covering Goal 4, but is it really happening.
Council electives to actually do the job they are elected for. Get rid of Troy who is an embarrassment whilst he is in the seat
Less homelessness and affordable housing
public transport would work and be reliable
Brilliant
Council would have a debt plan that does not merely rely on raising rates. There would be immediate trimming of unnecessary and wasteful spending. We would immediately stop paying for ceremonies such as welcome to country and smoking ceremonies.
A new mayor would be a great way to obtaining this goal
Crs including Mayor would be trustworthy, reliable and effective
Over paid embarrassing mayor and councillors
Follow through on decisions.

Rates would be more affordable if the council was better managed, and spending was more efficient. Council managed grounds would be irrigated in the middle of the day anymore which is the worst time of day in terms of smart water use and cost efficiency.
Hahaha not with the current council
Council would be cohesive, co-operative within itself and using "technology" prudently. More public consultation by way of surveys perhaps, to ask what residents think about a topic. Sustainably managed habitat/green space areas increased so cleaner and g
politicians and civil servants that listened
A respectable and honest mayor, so get rid of T. Get away from expansion and focus on a creating and maintaining a sustainable high quality of life focus on Maslow's Hierarchy of Needs, i.e. physiological, safety, self-actualisation
Planning further ahead for a future after fossil fuels.
TCC has a number of sensible local laws that are not being enforced. Before doing more ensure that communities comply with these laws
A council that works together and does not lie to residents.
A trusted well reputed region is essential
The mayor wouldn't be a crook. Council could stand to be a lot more open and transparent with residents. Council could accept responsibility when infrastructure fails like the sewers in Wulguru
Intelligent design of infrastructure, and housing areas for improving neighbourhoods, liveability, parks, greenspaces, cooling and ease of movement
More community consultation before changing infrastructure
Actually doing this. Current leadership over the last few years do not embody this goal.
Council wastes sooooo much money that could be spent on useful things for everyone to enjoy.
Is that possible when you have party politics in the council.
A mayor who attained office on the back of blatant lies would be removed and never eligible for re-election. Ideally, he would leave town forever in shame. Allow citizens to report where tree overhangs or other issues block cycle lanes.
As long as staff are not held accountable nothing will change.
Ratepayers would have greater choice in the range of user-pays options for public services.
I'm not sure to be honest
Access equity, pockets of town have amazing parks, but Joe Kirwan Park slide is constantly shut. No toilets and BBQ at most parks.
Sounds good in theory
Cohesive council

Proper vetting of candidates to ensure that they have the right experience and qualifications to be leading the city would be a start. More transparency and public consultation on matters that negatively impact residents also.
No more ducking behind "Commercial in confidence" responses to questions to Council relating to transparency. No more meaningless "welcome to country" ceremonies. or "paying respect to past, present and future" waffle or renaming perfectly good place name
I don't think it too much to ask that the city be managed well without it needing it to be a corporate goal to do so successfully.
I'm not sure that the mayor and all councillors are meeting this goal. I'm sure there are dedicated people but accountability, transparency and responsiveness need improvement.
Legislate solar panels on all new buildings- residential and commercial. We have huge shopping centres with huge roof space with no solar panels! Ridiculous!
An ethical Council leadership team who are being advised effectively by not one advisor but a diverse team to help amplify the voices of the community
Access to safe cycling routes to be extended across the city and suburbs, to encourage safe cycling to schools, workplaces, tertiary education.
We are citizens, not customers of Townsville incorporated - the latter is an ugly vision.
A great functioning council back by a state and federal government. People with good vision need to be employed.
We would have a new council election and better vet candidates. The new councillors would work cohesively for Townsville, not their own interests.
I have actually been pretty impressed with Townsville city council (although I moved to Canberra just prior to the last council elections). I will be moving back in 2025 so will be interested to see how it's going. Employees such as ##### are great.
We would be resourced, trained and have collaborative capacity to meet and support other goals with our city administration and capacity
Faster response time on community driven projects like community gardens.
the council can't even manage themselves. Too many of Townsville leaders are trapped inside a small 4 walled box called a skull. Townsville needs to open its mind beyond the pacific region.
This is an internal-facing goal and should be part of your BAU. Instead, you should make this a goal about the workforce of the city itself to attract and retain talent.
get rid of the current mayor and get someone that can deliver this vision and not send us backwards
A new mayor now
A mayor that has not lied to get in office.
New Mayor
Let the Mayor do his job stop, media going after him.

Improved access to council information and enquiries i.e. a prompt response from someone who is able to provide a definitive answer to questions. Greater transparency and consultation in relation to development decisions.
To achieve this key topics need to be addressed, following through with pre-election promises. These key issues were the reason this council were voted in.
Council would abide by its own planning regulations and put residents first
???? It has been abysmally managed by previous councils. Take the rocks around open spaces. What a disaster that is. It was another Band-Aid. Fix the problems don't step aside. Meet them head on. Council would have improved efficiency in operations and would have improved community support for the arts.
It would be part of a local and national circular economy
FREE parking on the strand - Cleaner public toilets - More shaded parking- More trees - more water resources and a new dam
Better governance for the people of this great city, sack all the nonproductive egotistical councillors and re-elect a council that has this great city and its people in mind
Crime needs to be reduced, and more youth education MUST occur
residents would work and support the council administration
Troy Thompson would be removed, and we would cease to be a laughingstock
There would be a clear masterplan and vision for the city. Transparency in its governance.
Transparency though access to TCC employees in these hubs. Also, Magnetic needs a Library and council staff
I think council should work hard on this as I don't think this is being achieve nowadays.
Well managed assets across their life, not just short-term knee-jerk decisions. Documented service levels tied to cost to community that everyone can see and at a level everyone can understand.
Transparency is key to ensure that any form of corruption is never allowed. Transparency of decisions that affect the entire community is vital.
Implementing a well-managed city would create more job opportunities and adopt methods to enhance the quality of life for residents while maintaining a sustainable economy to encourage growth at a suitable rate of attrition.
consistently improving services including waste disposal and clean appearance to hubs
Well maintained streets and communities, strong community events and touring events.
Budget deliverables and bang for buck for all community.
The organisation that runs it was far better scrutinised
Nice - great to see the council active on socials and providing this plan for feedback

Considering that the council is being investigated for excessive payouts to ex-employees and a mayor being investigated for misleading information you need to do a lot.
A Mayor and Councillors we can trust to be honest and hard working
Stop electing d mayors
Unprofessional Facebook rants claiming to be public consultation would not be allowed
This is core business for local authority.
Would be a better place if those elected to council would stop playing politics and work together for the good of the ratepayers
Laughable. This shouldn't be a goal; this should be a given. Townsville City Council have a lot to answer for, in the last 12 months have lost a lot of trust from the residents.
Management of Townsville must always be done with the whole community as its primary focus with this in mind the future potential is endless
A COMPETENT MAYOR AND COUNCIL IS ESSENTIAL.
While Troy Thompson remains in office this is not possible.
Happier workforce. Less workforce turnover. Less compliance issues. Holistic approach to planning. Prioritising the needs and well-being of residents in planning. Actively listening to the community & involving in the decision making.
Residents would feel more confident about reporting issues and problems and would feel they would be actioned in a timely and efficient manner.
Council's finances would be in the black with a focus on delivering services to better Townsville. We would have the ability to plan appropriately and deliver on projects in a timely and cost-effective way.
The economy would be diverse and resilient, with Townsville fostering job creation, workforce development, and an attractive environment for business investment. Urban planning would focus on balanced growth, and the preservation of green spaces
This is a question for council.
The council would be financially sustainable. The council executive was honest and forthcoming with information. The councillors were competent.
The current mayor is a joke, and the mismanagement and confused decision making is at an all-time high. Get rid of that guy. The Council needs more transparency.
No intramural back-biting politics. PROFESSIONAL council members in conduct and business acumen. 'Inclusive' and 'empowered' are overused to the point of being trite. Replace 'ensuring' with 'providing'
Better technological access from the ground up. Smart grids which run and facilitate the traffic and workflows. More community outreach to increase education and access to better training.
Stop wasting council money on entertainment, arts etc, and go back basics with council spending.

Council would develop and adhere to long term strategies. Council would enhance its workforce to enable service delivery and reduce reliance on private contractors
100% agree with this. Good governance, transparency are critical. Additionally have staff who are qualified from industry and not career public servants getting appointed in manager positions.
Masterplans and projects that are actually delivered and result in tangible actions. We need to stop the culture of talking / planning and not delivering city changing projects
Controlling development to funnel more activities into a centralized area and bring life back to the CBD.
Nice idea but the current situation at TCC is embarrassing. Getting rid of the current council is a good start to getting some accountability. Transparency at the TCC...you must be joking?
A managed city would be a good start, let alone a "well-managed" city. Seriously, is this the best we can do?
innovative and effective projects/programs to achieve goals that improve Townsville, rather than score points with weird political factions (I.E. deliver actual sustainability, not divisive nonsense like "lets ban straws and plastic bags")
Easy to say, while the exec sit on 100,000s of salary while simple things cannot be delivered. Exec level doubles down on bad projects out of ego not sense. Abuse of public monies.
Yes, this is a good idea
Better outdoor spaces. Transparency in projects, water, roads, environment - make sure they are priority, not just a random idea someone had. Re-think relationship between councillors and council. Remove the secret squirrel. Employ the right people.
Minimal wastage of funds. Do the basics of local council well.
More resident input. Stop wasting our time on infighting and get rid of that embarrassment of a mayor. Townsville has become the laughing stop of the country because of him. Sack NOT suspend. Disgraceful
Be more careful trying to implement new technologies at cost of existing efficiencies. Better screening of staff and investment for skill development and retention
We would have well informed citizens who did their research and voted for a mayor and council able to deliver this.
Lower crime rates, fewer car accidents and safer roads, better quality healthcare, a more vibrant local art scene, better programs to support closing the gap
I would like to believe that we could have a council that is accountable, transparent, responsive to the community's voice. I? this is so.
A cohesive council and more checks and balances for selection of mayor and councillors
Firstly, we need an honest and dedicated Mayor.
No hoons, law and order maintained, better public transport, a vibrant CBD, cheaper energy, more trees, renovated Strand pool.

**TOWNSVILLE 2025 – 2029**  
**Public Consultation Report**

No longer the laughingstock of the country. The Council to be would essentially become an open book where the use of the term 'commercial in confidence' is essentially banned from all bar the most sensitive projects. Service standards are developed Investment into compliance - reducing impact that litter has and ensuring development sites are adhering to legislation. Investment into the development approvals team to ensure developers held accountable and required to invest in common infrastructure.
** more access to ratepayers to council meeting**
Rubbish on footpaths collected or stopped. Streetlights repaired. Roads maintained. TCC internal processes. Costs recovered. Do not use inclusive and empowered - it is DEI jargon; meaningless & people are sick of it and the damage it has done.
Cut out in-efficiencies and poor practices withing council and ensure resources are best utilised with efficiency.
TCC would get the basic services right before venturing into areas it does not specialize in. Otherwise, this is a fancy slogan with nothing behind it.
Accountability for the criminals!! Transparency of what they have done for all to see!
Yep, lots of love and care
Townsville and councils' reputation would be improved.
A cooperative and effective Mayor and Councillors
This should be par for the course and shouldn't be a goal.
Pretty much the opposite of now
The council could manage its finances. That the City Plan was actually something that resembled a plan. Townsville planning is muddle. Just look at what has happened to Domain Central.
Better services
Council would finally be accountable. Council would finally be transparent. A great customer experience does not involve giving someone a number, it involves giving information and providing solutions
This Will be required for continuous development of Townsville. Some special government body who has vision and passionate to develop Townsville
Better connection between council and community. More communication about what is being done.
Too subjective
Yes, but "well managed" should not mean reducing the workforce to save money. Management 101 says your most valuable resource is your people. Look after your staff and they will give you loyalty and better outcomes.
\$1 spent today will result in \$5 of positive outcomes in the future. There is surety in the soundness of decision making, ensuring they don't get overridden in the future and create a clear basis for growth and investment.

**TOWNSVILLE 2025 – 2029**  
**Public Consultation Report**

Funds went directly to services with minimal overhead and admin. Well maintained roads, improved public transportation, quality amenities, enough housing and hotels for everyone and green spaces
Putting capable people with integrity and vision on Council
There wouldn't be debt. We wouldn't be sprawling to suburbs the city cannot afford in the future. Older suburbs are revitalised. More third spaces and better community engagement. Chances and opportunities for people to come together.
Be dedicated. Please not just words on a page. We are so behind.
A city managed by skilled and qualified professionals.
Definitely keeping security at parks and more security to do patrols to keep Townsville community safe day and night
Heritage buildings better protected. Being allowed to park with two wheels on the pavement on narrow streets. More public consultation. And less bickering between mayors and councillors. Get along! Work together!
big words and statement. Not what has been the norm Recent resignation (we're out of town) Council Executives. WHERE IS OUR WATER SECURITY 10 or is it 20years now and when is there a return on investment of Landsdown Industrial Park 'if ever '
WELL MANAGED is not achievable if we do not prepare for it. We need to have milestones in place to fix the existing mess so we can then develop a well-managed city. let's be realistic.
See Goal 1 - councillors hold regular, neighbourhood-based gatherings, whistleblowers are protected from harassment,
Budget control
We wouldn't have paid staff huge amounts to finish a contract before time. We would have bought parking meters that the town didn't want. We would have a good water supply all year round. We would stop slugging rate payers for all the wasted money.
You talk sustainable management of resources then avoid transparency. \$90,000 for the first prize for strand ephemera, free tickets for councillors, wastage at all levels. Overpaid overstuffed middle management- a corporate restructure is needed.
more conversation with marginalized groups
My question is how does council consider to do this this would be more a state and federal government role
fA City Driven by Accountability, Transparency, and Innovation
Allow the democratically elected mayor to do the job and not have councillors decide who will be mayor. Otherwise, what's the point of elections.
It would give rate payers, members of the public, visitors & investors more confidence in the city. It would encourage investment leading to a financially stronger city.
Not this council or councillors, disband the whole council!
Community focused. New mayor!

Honest politicians that have the community's best interests in mind not money
Planning
The council needs to sort out its in-fighting and scandals. Troy Thompson needs to go and needs to not be getting paid.
It would be great, but security, surveillance and action needs to improve drastically as public areas are constantly vandalised. What is the point in having cameras and surveillance while no action is taken?
A focus on needs of the ratepayers and fundamental needs first. Really authentic collaboration across all levels of government. Minimising red tape and increasing transparency go make it a great place to do business.

## 6.2 Appendix 2 - Focus Group Consultation Data

### Community vision for Townsville

Vision
A bushy provincial town
A vibrant Australian tropical hub, leading the global economy from a naturally diverse location that blends world-class innovation with exceptional lifestyle.
All stories are celebrated and honoured
An adaptable city - climate, politics, social core
An alternative word for global would be better - suggestions include universal / universally; comprehensive; complete, cosmopolitan; totally
Arts and culture is accessible to all
Australian tropical hub driving the global economy from a location of world class nature and lifestyle
Better consultation regarding works
Better infrastructure
Better pipeline prioritisation
Better planning around flooding
Better roads
Better transport - Second most dominant theme - supported by all attendees as a priority; discussion of future provision of trains or trams; need for better bus stops and better bus service more broadly (reliability / frequency)
Bus sizes - way too big for roads - mini buses used
Business pillars
CDB cruise ship (city appearance)
Celebrates diversity, inclusion, harmony, stories

City connection
Civic pride - engaged citizens
Collaboration / Partnership
Collaboration approach - streamline
Community / working together / inclusive
Connected - Included international flights; domestic flights; local connections (relating back to transport issue)
Connected global leader
Connection to natural environment and reef. Sea and land.
Continual growth - infrastructure build
Council advocacy
Diverse industry base
Eco tourism
Economic chain
Engine room of industries
Epicentre of knowledge
Express bus route CBD to Douglas - Peak times
Federal / State / Business / Council
First nations cultures are respected and celebrated
Fit for purpose cultural infrastructure
Globally doesn't seem to relate with the community because we don't have international flights
Globally is hard to achieve when there is no international travel.
Industry leaders that are globally connected
Infrastructure decisions making based on world heritage values
Innovation
Invest now otherwise we won't be able to sustain 300 thousand people in Townsville
Jobs - regional training and education
Knowledge economy
Limits to growth
Long term residents able to have long term rentals
Magnetic Islands vision is completely different to that of Townsville
Minimal roadkill
More housing
More than just a suburb
More wholistic view of things
Native wildlife abundant
Natural and marine environment
Nature / landscape / weather
Nature as a priority
Nature is in vision

Need to know what people want, what investors want and what visitors want -that should be the vision
No international freight from Townsville!
No-one knows what Townsville's vision is, it's not very well advertised
Orlando Team Modelling- we should emulate this - simulation, all defence branches C2, TropilQ, University Centre Florida (Global)Potential MOU/Friendship with Florida
Project awareness stages approach
Prosperous
Protecting the island
Protection for estuaries
Protection from floods
Protection of world heritage across all of Council.
Realistic vision
Reclaim heritage buildings and make them functional
Reclaiming Townsville's history and celebrate it
Regenerative tourism
Remove 3 weirs in the river - make it a natural waterway
Renewable resources (road network)
Safe - First and strongest theme - described as a high priority by all; identified as
Safer city
School and Ferry service along river
Sensibly manage growth
Shade was the dominant issue in the discussion
Should be more community focused - they are who council serves
Space - Group liked the current density of Townsville - don't think we should just be focused on growing Townsville or 'turning into Brisbane'
Sustainability
Sustainable tourism
Townsville is the gateway
Townsville reputation (Remove crime narrative)
Transport connectivity is currently poor
Tropical belt of expertise
Tropics connection - geographically positions
Upgrade public transport system
Use existing rail
Vibrant and thriving arts community
Waste management
Water taxi service
We are high waste producers, so we are not in tune with nature.

## Goal 1 - A City for Everyone

Goal 1 - A City for Everyone
A city for everyone but not at the expense of locals
A men's shed but just not for men for everyone
A nation for everyone
A park for homeless where representative of all agencies come and set up information booths about services available
A proper outdoor performance venue
Access to community halls including tennis court
Access to nature
Accessible for everyone
Accessible infrastructure - multi-purpose
Affordability for all residents
Affordable access to arts and culture
Agreements for leasing or using co-owned venues
All abilities well maintained parks with shade
All sports with viewing - aquatic centre to hold state and national competitions
Aquarium to be finished
Areas for growth
Art as a tool for advocacy
Better education of the rules
Better facilities for cyclists, connected bikeways
Better housing options
Better social infrastructure
Better transport options
Better transport options
Bike paths that connect the entire city - all the way out to the rural and remote areas
Can't get to Strand with public transport - consider people with disabilities.
Care for elderly - register high risk elderly in heat waves - can elect to receive an RUOK text etc
Career pathway
Celebrate all forms of creativity
Central Hub (look/feel/touch)
Childcare
City that is better for active transport e.g. bikes and scooters
communities
Community driven
Community services
Connect and support community groups including not for profit
Consider a visitor levy to get a 'pot' to fund infrastructure
Cost of living
Council land made available for veggie plots

Council support for areas of need: DFV month; school transitions; child protection week
Councillors through community engagement identify a community wish list - all councillors would do this and provide to Council.
Cultural literacy and education
Designated parks for overnight if no other accommodation available
Designated parks to let people camp in safety at night - tents, swags, sleeping bags
Developments due to narrow roads
Diversity of amenities - access to some areas not all have to be wheelchair accessible
Diversity of arts and cultural organisations and facilities
Diversity of arts and culture infrastructure
Easier access for community help
Educate on safety
Education
Education - technical and artistic
Education for safety for all
Embrace First Nations history and culture
Energy that protects the landscape
Engaged youth community
Entertainment centre
Equity
Equity
Fencing
Free CBD parking at all times
Funding
Global significance
Grow Townsville should be the result of good planning
Have community centres on online register at cheaper rates. Be able to see whether they're available immediately
Health
Homeless are still Townsville citizens
Homeless toilet block and shower with bins
Housing availability - council has a role to play - there are funds available
Hunger is increasing - street trees should be fruit trees
Illegal to park on the grass
Include everyone including homeless
Inclusive cultural program - diverse representation
Inclusive; accessible; connected; safe
Inclusiveness
intergenerational programs
Internet connectivity
Involve ministers in the planning process for each division and with each Council.
Jimmy's Lookout - They are keeping indigenous people away from the city - segregating them

Keeping remote beaches remote - burdening the environment
Language and cultural accessibility
Libraries
Look @ sports outside of rugby, cricket, basketball - long tan pool; multifunctional sports centre; aquatic centre; diving
Low lighting for parks for homeless
Maintaining clubs, facilities and gardens for sports and the arts - they need to feel supported
More access to speak to people in specific departments - such as parks
More activities for youth
More jobs
More streets /parks named after women
More transparency and collaboration with state/federal ministers.
More trees for shade and cooling
Multipurpose venues
Need our ducks in a row before we grow
Need to identify the issue early and work together to sort out the problem.
Need to prepare before we grow
neighbourhoods
new ways of recycling
Night use of designated parks for the homeless to sleep safely with toilets, bins and some lighting.
Opportunities
Other industries in Townsville outside of mining
Parks for all ages
People are on magnetic Island who love and enjoy nature.
People feel heard and included
Petitioning for better public transport - frequency and coverage
population
Potential youth career app
Preserve cultural heritage and history
Priority planning for services in growth areas - Northern Beaches; Alligator Creek; Alice River
Programs for young offenders to do public works - litter
Public transport
Public transport - reducing cars, bike paths - more sustainable
Public transport for all
Public transport is a big issue
Recognising the different areas.
Safe community
Safe parking area for those living in cars
Safer travel for people in outer suburbs going into the inner suburbs
Separate bikes from cars on the road

Shade / Trees in parks
Shelter, shed for homeless
Should have done this at the Sunday markets / The Strand
Simulation hub (NQ Spar) to develop higher-level of employment
Sport and recreation
State had 2.2billion dollars for funding for houses 1.1 billion for North Queensland - how TCC looked for that and what share they've asked for.
Support for emerging artists
Take away the red tape
Thos who damage and littler in parks and homeless area to be warned and then banned.
Transferrable skills (EA sports games) - content creative games, serious games, AI Hub, Quantum Hub
Transport
Truth and treaty inquiry in Townsville
Value community contributions
Venues
Waste functioning well
Water fountain park pay with shade and all accessible (example is Ingham Park)
Water points in parks
Water services functioning well
We need the right venues
Workforce mapping for the future
Youth activities - adrenaline and not cost prohibitive
Youth focussed mobile youth hub
Youth hub in a central location

## Goal 2 - A Sustainable City

Goal 2 - A sustainable city
300,000 population
A place to charge devices after disasters
Access to data
Accessible public spaces for all
Accessible recreational facilities for locals and visitors
Affordable public housing
All to be fitted with solar and batteries
An extra bin - a 3rd bin
Better community engagement at the start of an idea - consult earlier.
Better consideration of natural areas
Better facilities
Better flights in and out of Townsville
Better long-term maintenance of Council trees - not planted then left to die (inc. sustainable trimming practices)

Better regulation of feral animals damaging the environment
Better use of wastewater
Better water retention across the city to store water and allow for better recharge
Bike paths that actually connect and are traffic safe
Bikeways to make cycling more enjoyable and safer
Carbon free and efficient transport system
Cars can't park in the street of newer wilderness corridors
CBD shape / connection / climate change
Circular economy in the arts
Clean rivers and creeks
Clear Drains
Clear growth plan
Coastal vegetation important for erosion & safety (sea level rise) - need community awareness campaign
Community gardens with volunteer teachers - better health, lower stress, grow your own food
Community retention - attract and keep workforce
Community safety comes up with State and Federal Government too but don't really get renewable ideas prominently from their stakeholders.
Council to print low-cost soft cover books by local people and the option to be printed through the Council.
Create a support community-driven cultural hubs e.g. libraries
Data collection
Data Driven
Decrease the vast differences between suburbs like North Ward and Kelso
Do public recycling bins go straight to landfill? This is public sentiment.
Dumping illegally - need to fix
Economically sustainable
Education - technical and artistic
Education and training pathways to retain diverse people and talent
Education to private sector about cutting trees
Efficient public transport for every resident
Encouraging native flora to reduce water usage
First Nations chamber and other organisations should follow
Flora to reduce water usage
Fogo or similar
Free dump access
Funding for arts and culture organisations
Green City - Rooftop gardens for feeding and cooling city
Green city - rooftop gardens for feeding and cooling city
Have a look at what Cassowary Coast did with their mattress collaboration with charity
Healthy and active city; non-organised sport infrastructure
improved engagement with public health and education through social media

Improved health literacy
Incentive to keeps trees in private gardens
Incentivise sustainable energy
Include sports ground, school, parks in water waste campaign.
Independent management of facilities outside of Council
Indigenous and cultural
Introduce green waste bins or FOGO
Invest in community -based cultural projects
Invest in local talent
Make it valuable for people - drop size of bins
Make laws around cutting your own trees
Migrant bas policy / racism
Minimise waste - reduce landfill, more green fill; composting
More farmers markets
More investment in private sector less reliance on Council
More opportunities for youth
More renewable energy in public locations
More trees
More trees and ones friendly to wildlife and for shade
More trees to provide climate cooling in a heating world
Much greater, sustained financial investment in arts and culture, particularly in people employees
Multi-purpose facilities to support arts and culture
National and international access for people to Townsville
Need better options for housing / water services
Need a safer community
Need equity across whole of Townsville - not just city
Need more balance
Need more innovation surrounding recycling
Need to become more self-sufficient
New campaign around water conservation
New housing developments, leave trees rather than clear all of the development i.e. leave percentage
No illegal dumping
Organic waste (household and sewerage) disposed by worm or similar farms
Outline the role of Townsville City Council and align roles to Council deliverables
People on the street don't think sustainability wise and what palm frond goes in the bin.
Pilot carbon neutral projects
Plant more trees
Plant native trees - no more monocultures (evergreen suburbs
Pollinator corridors
Prioritisation

Private investment
Protecting the economic diversity
Public transport development
Rate discount for people who keep their trees
Recognise the natural constraints
Renewables
Re-purpose mattresses
Resilience to be added to this goal
Right investment in the right project
Safe
See Townsville as a whole - outer suburbs like Alligator Creek
Self-Sustainable energy - renewables and microgrids
Shade trees near footpaths
Should be 'A sustainable and resilient city'
Slow down growth - less subdivision
Smarter and more accountable partnerships
Social services
Stadium should be single-use plastic free (currently a bad look for visitors and locals)
State Government waste levy - it will cost the city a lot of money if we have to meet the target - not sustainable - created a regional issue due to the inequities of the scheme including whole of QLD - Townsville is different to SEQ
Storm water retention
Support for and focus on best practice; research based higher education
Support organisation that promotes sustainability and offer incentives
Sustainable = money and support
Sustainable industries and jobs
Switch to metered water - more likely to save water more; limit water restrictions
TCC silo'd - no communication or collaboration between teams i.e. sustainability and engineers
The policy has made sustainability unachievable for maybe only 2 councils.
There has to be an end to growth - there is not enough water to sustain - why not stop it now -stop more people coming here
Tip shops
Transparent
True circular economy
True recycling
True recycling
UN sustainable development goals - embedded and reported against
Upgrade old buildings
Urban canopy target
Urban sprawl management
Venues

Venues fit for purpose
Visitors tax - Sealink do this with other islands
Waste levy - how can we be sustainable with the levy from state government - what do we do with green waste. We have to pay the levy to the state government - 56% goes in regular waste
Waste water to water the side of the roads to grow trees to green the place
Woody weed management
Work for pipeline
Youth need inspiration
Zero waste

### Goal 3 - A Future-ready City

Goal 3 - A Future-ready City
A fairer and more detailed information on community books at community centres - a better online booking system that makes availability on locations clearer
A lot of goals are not the responsibility of Council
Access to child development / needs
Access to data
Accessible and adaptable multi-purpose cultural precinct and drive attendance and engagement (library, gallery, theatre)
Accessible public spaces for all
Adults / elderly
Affordable public housing
Age in place facilities
All three levels of government will have their part to play in security - need to all be playing in the same direction.
An arts complex
Attractive destination / city for arts and cultural practitioners to invest in and grow the strengths of the city's offerings.
Better adapting to change
Better marketing
Better medical centre and facilities
Better medical facilities
Better plan for climate change
Better planning
Better public transport infrastructure
Better public transport
Better sporting infrastructure
Better transport
Better water retention across the city to store water and allow for better recharge
Build cultural capital of the city / region

Celebrate our natural beauty
Clear growth plan
Clearer Council processes and transparency
Climate change awareness (Disaster Room)
Climate readiness for a liveable city in the future
Community centres for aircon
Community spaces for retreats.
Community spaces to be encouraged to use
Commuter trains / rail - Burdekin; Charters Towers; Ingham; Cairns
Concerns around more army in Townsville and Townsville becoming a target
Connection
Continued and improved infrastructure and planning / pathways/ pipelines to meet those
Councillors need to provide more transparency for their divisions to build plans across all decisions
Culturally supportive
Cyclone shelters
Cyclone shelters multi-functional
Data collection
Data Driven
Develop facilities to encourage diversity and connectedness
Development
Disaster centre
Do we have as a region a plan that talks about the port to Bohle to Northern suburbs and then back to Ross River Dam - so there is some sort of plan before, and idea of a water park turns up to identify the best location for it.
Efficient public transport for every resident
Engage in global conversations but which have a deep local resonance.
Express bus - e.g. Willows to Stocklands to CBD
Financial support of companies to thrive
Fit for purpose venues, efficiently run and affordable; accessible to the community
FOGO
Free city zone transport
Free women's sanitation products in all public toilets
Funding technical and artistic education; arts companies
Future proofing all new projects - not just good for now but accounts for future needs / can be easily expanded
Future workforce awareness
Greening the island to cope with the heat
Horizons need to be reined in - high costs
Houses that never flooded previously were stilt houses & everyone was more sufficient then
Housing availability and transport - how can we better prepare ourselves for what is coming.
Housing growth

Housing infrastructure fund
Increase opportunities for tourism
Increase reputation
Informed citizens through cultural and energy literacy programs (e.g. libraries)
Innovation
Insurance of power
Integrate innovation, sustainability, and inclusivity into cultural policies a funding
International flights - if you use globally in vision
International freight servicing - anyone can use it (Bowen to Singapore)
Investment ready
Kelly street land - better suited for retirement village
Less red tape for economic development
Leverage existing resources (2xuniversities & TAFE) to support arts and culture
Light rail
Make Townsville more attractive for developers
Monorail in city
More apprenticeships in Council
More bus options - loop bus; tourist buses; express buses
More EV charging stations
More facilities or upgrade facilities; venues
More funding for community events and festivals
More funding the parks, culture, the arts
More innovative vision
More renewable energy in public locations
More signs and bigger - and public education for watching out for wildlife
More trees to provide climate cooling in a heating world
More 'wilderness' nature corridors in all areas.
Motion detector sensors on main roads that deter wildlife from coming onto the road when a car approaches.
Natural disaster resilient processes - heat waves; floods; post flood infected / water borne
Need to be primed and ready to go
Need venues now - we are not even 'present ready'
No grid connection it's out of date.
No more houses connected to mains but directly to solar, all houses have solar not on grid - more reliable.
Not enough stock in libraries - get included in the state library network
Outsourcing services rather than doing everything in-house
Pallarenda Road - a protective wall; develop like the 'Riviera' with restaurants and cafes
Pets allowed at refuge centre
Planning for natural disasters
Policy change - reduction of waste - grant funding
Prepare and aim for diversity

Prepared for disaster
Putting aside now to assist with inundation
Rail corridor to be open
Reducing cost, making sure we don't lose electricity
Register for free (initially) interest groups to be held in Community Centres where citizens can list themselves and their idea for a group with Council.
Reinstate the heritage fair at the West End cemetery - more small specific interest fairs and less massive ones.
Renewable and sustainably powered
Replicates vision
Respite locations after disasters (charge phones; aircon)
Roads in place - don't want over congestion of traffic like Brisbane
Safe houses after cyclone
Self-sustain energy - renewables and microgrids
Sensible plans around sporting hours for all clubs; lunchtime recreational sports
Skilled arts workforce - technical; creative
Smartek - Edutek - what local transfer mean?
Smarter and more accountable partnerships
Solar back-ups when their power surges
Streets to maximise nature in cooling
Sustainable
Theatrical venues - infrastructure that supports the output
Technology
This goal should be 'An Innovative City' too similar to goal 2 they are both future thinking
Townsville airport growth
Townsville's own standalone tourism organisation - not TEL; more focused on destination Townsville
Transparent
True recycling
Trunk infrastructure fund
Trunk infrastructure network requires to be upgraded to meet goals
Using energy smarter
Walkway from Cluden to Fairfield and schools, bypassing motorway
Water security
We should install purple pipes (future proofing) eg Flinders Street renewal
welcoming city
Well thought out developments supporting sports, arts, community, supporting not for profits
Zero waste

## Goal 4 - A Well-managed City

Goal 4 - A Well-managed City
A mayor with vision
A stable council
A well-managed city that allocates resources and policies effectively
Accessible information
Accountable
Achieve job increase
Action not lip service - we are sick of broken promises and betrayal of the arts
Adequate funding and resource allocation
All councillors need plans for their division
Architecture and design - need unique structures, climate fit and resilient.
Arts an essential to the wellbeing of the community
Attend state government 5 town halls a year - it's how they get the info and it would be beneficial to get a council voice too. Need to have a good working relationship.
Balance financial investments into infrastructure and social investments
Beautification
Better collaboration with Minister Dametto with new projects
Better communication corridors
Better engagement with the community to allocate funds properly
Better financial planning
Better maintenance - potholes
Better planning
Better public transport infrastructure, particularly on Magnetic Island, with parking at end nodes
Better publicity for city events apart from Cowboys and car race
Cohesive approach between all levels of Government
Collaboration - state, federal, community
Communication with community
Community awareness transparency
Community buy in
Community-led
Compliance - Magnetic Island - domestic pets are roaming free; parking issues
Compliance - Pets roaming free
Consult better with the community - local expertise
Consultation
Consultation required
Council needs to become an employee of choice - reputation as a toxic workplace
Council staff and Councillors to be accountable and engaged
Council to be solvents

Councillors are trying to receive a greater amount of funding - council to receive a percentage of GST. Would assist with cost of living and keep rates down.
Data-driven management and evaluation
Economic development focus
Educate the general rate payer on funds used and why i.e. politicians needing to travel not just wasting money for projects like sister cities that help the community
Educating the everyday on cost benefit and show a tangible benefit
Effective financial management
Encourage outdoor play - table tennis; basketball courts; tennis courts; sports groups
Feels too top down heavy
Financially justified
Fit for purpose venues, affordable by artists
Focused on community led
Functioning council
Give minsters are better idea of what Council is going through.
Good communication within Council and the community
Government to change the law to allow people to park with 2 wheels on the pavement on narrow roads to allow for emergency vehicles and bin trucks.
Grow housing
H&S should be at own risk - allow more things to be done
Have a bias to long term residents - they have more local knowledge
Have your say - needs to be used more often and at the early stage
Honest
Include the implications of decisions in 'Have your say' - the reasoning
Inclusive space - youth hubs; community groups; musical /arts; child development
Innovative clean-up / sewage waste disposal
Integrity
Internal processes are tight and productive
Is it good for state and federal representatives to meet regularly - so problems and ideas can be dealt with early.
Lack of investments
Lack of trust in the arts and culture community toward council
Less silo-ing and ghettoisation of the city.
Let Minister Dametto know about any state applications so he can support
Listen better to professionals take their advice
Listen to customers better - need better customer service
Listen to the community
Locally managed
Look to different technologies
Lose knowledge when Council staff leave
Make sure teams are safe
Meaningful and thorough consultation with citizens, where citizens feel listened to

Micro-community focus
Minister Thompson - State representatives work together one city only. When it comes to projects its beneficial for ministers to help out then councillors need to come to them early.
Ministers to be involved in the process and though process so that they can help each other
More communication and better relationships between private & council / community
More places to explore options / artistic ventures
More protection of heritage trees and buildings
More public consultation
More support of local companies / artists
Need better communication between Council and the community
Need better compliance
Need to be more proactive - communication needs to happen before projects start or prior to an important trip
Need to spend money to reduce hazards
No new parking meters - they are a false economy that bankrupts businesses.
No website publicity for this event
Non-hierarchical contributions to leadership, which are responsive and inspirational
Normative theory - a theoretical approach that focuses on prescribing how things should be rather than how they are - may have competition within councillors fighting each other for their plan for their divisions - aiming for the better outcome for the city.
Not in a deficit
Not in debt
Parking
People are getting very angry about the disharmony in Council at the moment. Council should work with elected Mayors, even if they don't like them. That is the democratic process. If they don't like what a mayor or councillor proposed they can vote against it. That's democracy
Perception from residents - take too long to close the loop.
Plan for construction costs rising - not to halt projects
Productivity - is it a focus?
Proper public transport - tramways
Remove bias and be more impartial
Reputation of council within Qld and national framework
Requires budget to undertake feasibility studies
Respect for the arts and culture
Responsive and adaptive council
Right venues and efficiently operated
Riverway - issues with skate park - clear all the gardens and make them shorter so police can see the skate park better for issues.
Skilled employees
Snap, send, solve - there have been complaints about the scheme and there is no data around it
Social mobility focus



[townsville.qld.gov.au](http://townsville.qld.gov.au)