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Acknowledgment of Country

The Townsville City Council would like to acknowledge the Bindal and Wulgurukaba peoples as Traditional Owners of the land on which our Council operates. We pay respect to Elders past, present and future and value the traditions, culture and aspirations of the first Australians of this land. We acknowledge and hold in great significance the valuable contribution that Traditional Owners have made and continue to make within the Townsville Community.

Aboriginal and Torres Strait Islander peoples should be aware that this document may contain images or names of people who have since passed away.

Disclaimer:

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Townsville City Council Electoral Division 7

Townsville City Council Electoral Division 7 is 10.4km² in area and includes the suburbs of Heatley and portions of Mount Louisa, Kirwan, Cranbrook and Garbutt.
History

Townsville City Council Electoral Division 7 contains Heatley, the northern portions of Cranbrook and Kirwan, the southeastern portion of Mount Louisa and the small south western portion of Garbutt. Heatley was named after former Townsville Mayor William John Heatley. He was also Managing Director of F. Heatley and Sons.

Cranbrook was named after Robert Towns’ home in Sydney, which Towns bought in 1859. The suburb was named on 15 Jun 1968. Urban development in this portion of the suburb began slowly in the early 1970s, and ten years later nearly all residential blocks had been developed. There is also an Aboriginal Reserve on Ross River Road.

Kirwan was named in March 1969, after Joe Kirwan, one of the area’s first developers. In 1950 he purchased 97 acres of land in the area that is now the corner of Ross River Road and Bamford Lane. The land was part of Portion 63 that bounded Ross River and had been held by the Gleeson family since the late 19th century. In 1959 Joe Kirwan subdivided the land which became the first residential subdivision in Kirwan.

The mountain referred to in Mount Louisa was originally named by Andrew Ball after a lady of his acquaintance. Aboriginal names recorded by Charles Price in 1885 were Goo-bal-a-boro and Moor-ee-roon. The residential neighbourhoods on either side of Banfield Drive between Dalrymple Road and Bayswater Roads, as well as the eastern half of Mount Louisa itself, are contained within this electoral Division.
PICTURE 1 – AERIAL PHOTOGRAPH – DIVISION 7 - 1952

Source: Townsville City Council

PICTURE 2 – AERIAL PHOTOGRAPH – DIVISION 7 - 2013

Source: Townsville City Council
Our Key Statistics

Population
As of 30 June 2014 the estimated resident population (ERP) for the Division was 19,698 persons. From 2004 to 2011 the Division grew from 10,863 people to 19,136. The average annual growth rate from 2011-2014 was 0.7%, lower than the Townsville LGA growth rate of 2.1% over the same period.

From 2011 to 2036, the population of the Division is projected to increase from 19,136 persons to 20,724 persons, representing an average annual growth rate of 0.3%. This rate is lower growth rate than the Townsville LGA (2.3%). Within Division 8, individuals identifying as either Aboriginal or Torres Strait Islander comprise 8% of the population, higher than the Townsville LGA at 6.1%.

Household Structure
In 2011 there were 6,477 households and 4,952 families in Division 7. Thirty-five percent (34.9%) were couples only, 43.2% were couples with children, 20% were one parent families.

As of 2011, Division 8 contained 72.3% one family households, 21.2% were lone person households and 4.4% were group households.

In 2011 the average household size in the Division was 2.7 persons, 0.1% higher than Townsville LGA.

Socio-Economic Indexes for Areas (SEIFA)
(measure socio-economic disadvantage)
18.3% of the Division is in the least disadvantaged quintile and 11.7% in the most disadvantaged quintile. For comparison, in Townsville LGA 13.4% of the LGA is in the least disadvantaged quintile and 23% of the LGA is in the most disadvantaged quintile. The largest quintile in the Division is quintile 2 with 36.5%.

Emerging Group
From 2001 to 2014, the largest increase occurred with persons aged 65 years and over, which grew from 8.1% to 13.2% of the Division 7 population. Division 7 experienced a decline in the percentage of persons aged 0-14 years (23.4% in 2001 to 20.7% in 2014), 15-24 year (17% in 2011 to 16.1% in 2014) and 25-44 years (30.9% in 2001 to 27.6% in 2014). The 45-64 years cohort experienced a small increase (20.5% in 2001 to 22.5% in 2014).

Major Facilities
Division 7 contains the Heatley Community Centre.
## Division 7 - Quick Facts

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Population</strong></td>
<td>19,698 (ERP 30 June 2014)</td>
</tr>
<tr>
<td><strong>Projected Population – 2036 (QGSO)</strong></td>
<td>20,724</td>
</tr>
<tr>
<td><strong>Median Age</strong></td>
<td>34.3 years</td>
</tr>
<tr>
<td><strong>Indigenous Population</strong></td>
<td>8%</td>
</tr>
<tr>
<td><strong>SEIFA Index (Advantage &amp; Disadvantage)</strong></td>
<td>977.34</td>
</tr>
<tr>
<td><strong>Unemployment</strong></td>
<td>9% (September 2015)</td>
</tr>
<tr>
<td><strong>No. of Families</strong></td>
<td>4,952</td>
</tr>
<tr>
<td><strong>No. of Households</strong></td>
<td>6,477</td>
</tr>
<tr>
<td><strong>Average Household Size</strong></td>
<td>2.7</td>
</tr>
<tr>
<td><strong>Average Family Income</strong></td>
<td>$78,216 per annum</td>
</tr>
<tr>
<td><strong>Median Personal Income</strong></td>
<td>$32,944 per annum</td>
</tr>
</tbody>
</table>

*Note: Unless otherwise stated the figures are source from the ABS – Census 2011*
Snapshot

- The estimated resident population in 2014 was 19,698 persons which is an increase of 1,507 persons since 2004.
- The population is projected to increase from 19,136 to 20,724 from 2011 to 2036, representing an average annual growth rate of 0.3% compared to the projected growth rate of 2.3% for the Townsville LGA for the same period.
- Between 2001 and 2014 the proportion of people aged over 65 years and over increased from 8.1% to 13.2% (1,164 persons).
- Division 7’s median age is 34.3 years, 1 year more than the Townsville median of 33.3.

Note: Unless otherwise stated the figures are source from the ABS – Census 2011

What is our current population?

**FACT:** Division 7 had an estimated resident population of 19,698 people in 2014.

**FACT:** The average annual population growth rate has been 0.7% between 2004-2014, significantly lower than the 2.4% growth rate for Townsville LGA.

![Estimated Resident Population](chart.png)

*Source: ABS 3218.0, Regional Population Growth, Australia, 2013-14 and Queensland Treasury estimates*
What is our projected population?

**FACT:** Division 7’s population is projected to increase to 20,724 persons in 2036.

**TREND:** The average growth rate of Division 7 is projected to be 0.3% over the next 25 years, lower than the Townsville’s growth rate of 2.26%.

![Project Population Growth Rate (%)](image)


What age is our population?

**FACT:** From 2001 to 2014 Division 7 experienced a growth in persons aged 64 years and over from 8.1% to 13.2%.

**FACT:** The proportion of persons aged 25-44 years has decreased by 3.3% from 30.9% in 2001 to 27.6% in 2014, which is similar for Townsville LGA where the persons in this age bracket has fallen by 2.4% (from 32% in 2001 to 29.6% in 2014).

![The Age of Our Population](image)

Source: ABS 3235.0, Population by Age and Sex, Regions of Australia, 2013 and Queensland Treasury estimates
What is the age of our projected population?

**TREND:** It is projected that Division 7 will continue to have a higher proportion of people under the age of 65 and over in comparison to Townsville LGA.

![The Age of Projected Population](image)


What our median age?

**FACT:** The median age of persons in Division 7 is 3.43 years, an increase of 2.9 years from a median age of 31.4 years at 30 June 2004, whereas the median age for Townsville LGA has increased 1 year to a median age of 33.3 years (32.3 years in 2004).

![Median Age of Division 7 and Townsville LGA](image)

*Source: ABS 3235.0, Population by Age and Sex, Regions of Australia unpublished data and Queensland Treasury estimates*
What proportion of our population identify as Indigenous (Aboriginal and Torres Strait Islander)?

**FACT:** In 2011, 8% of persons identified as Aboriginal and Torres Strait Islander in Division 7, compared to 6.2% of persons identifying as Aboriginal and Torres Strait Islander in Townsville.

![INDIGENOUS STATUS](chart.png)

*Source: ABS, Census of Population and Housing, 2011, Time Series Profile - T06 (enumeration) and Queensland Treasury estimates*

What is our household composition?

**TREND:** Division 7 lone person households have increased from 2011 at 16.8% to 20.3% in 2011.

**FACT:** The percentage of one family households in the division was 13.8% in 2011. This compares to 11.2% in Townsville LGA.

![HOUSEHOLD COMPOSITION](chart.png)

*Source: ABS, Census of Population and Housing, 2011, Time Series Profile - T14 (occupied private dwellings) and Queensland Treasury estimates*
What are the student attendance rates of State Schools?

**FACT:** Division 7 (89.8%) had a slightly lower student attendance in 2015 compared to the Townsville average (90.7%).

![State School Student Attendance Rate Graph](image-url)

**FACT:** Division 7 (89.8%) had a slightly lower student attendance in 2015 compared to the Townsville average (90.7%).

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What qualifications do we have?

**FACT:** Division 7 has a higher percentage of persons with a Certificate qualification than Townsville, however has a lower percentage of persons with a Bachelor degree or higher. Overall, Division 7 has lower proportion (3.3%) of persons with a non-school qualification compared to Townsville LGA.

---

**NON-SCHOOL QUALIFICATIONS**

<table>
<thead>
<tr>
<th>Level of Education</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor degree or higher</td>
<td>Division 7: 10, TSV LGA: 5</td>
</tr>
<tr>
<td>Advanced diploma or diploma</td>
<td>Division 7: 15, TSV LGA: 10</td>
</tr>
<tr>
<td>Certificate</td>
<td>Division 7: 25, TSV LGA: 15</td>
</tr>
</tbody>
</table>

*Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B37 and B40 (usual residence) and Queensland Treasury estimates*

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What was the highest level of schooling completed?

**FACT:** In Division 7, 6.5% or 907 persons did not go to school or year 8 or below was their highest level of schooling completed. This is more than the percentage for Townsville with 5.7% (7,474 persons).

---

**HIGHEST LEVEL OF SCHOOL COMPLETED**

<table>
<thead>
<tr>
<th>Percentage (%)</th>
<th>Did not go to school, or Year 8 or below</th>
<th>Year 9 or 10 or equivalent</th>
<th>Year 11 or 12 or equivalent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division 7</td>
<td>5</td>
<td>40</td>
<td>55</td>
</tr>
<tr>
<td>TSV LGA</td>
<td>10</td>
<td>35</td>
<td>35</td>
</tr>
</tbody>
</table>

*Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B16 (usual residence) and Queensland Treasury estimates*
What is the destination of Year 12 completers?

**FACT:** A bachelor degree was the destination for 37.3% students following year 12.

**FACT:** In 2015, 13.5% of years 12 completers were seeking work while 18.7% had either full or part time employment.

### Main Destination of Year 12 Completers

<table>
<thead>
<tr>
<th>Main Destinations</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor Degree</td>
<td>40</td>
</tr>
<tr>
<td>VET Cert IV</td>
<td>10</td>
</tr>
<tr>
<td>VET Cert III</td>
<td>5</td>
</tr>
<tr>
<td>VET Cert I-III</td>
<td>3</td>
</tr>
<tr>
<td>Apprenticeship</td>
<td>1.5</td>
</tr>
<tr>
<td>Traineeship</td>
<td>1.5</td>
</tr>
<tr>
<td>Full-Time Employment</td>
<td>20</td>
</tr>
<tr>
<td>Part-Time Employment</td>
<td>27</td>
</tr>
<tr>
<td>Seeking Work</td>
<td>18</td>
</tr>
<tr>
<td>NLET</td>
<td>3</td>
</tr>
</tbody>
</table>

*Note: NLET is not in education or training, not working and not seeking work*

*Source: Department of Education, Training and Employment*

What is the field of study of Year 12 completers in education and training?

**FACT:** For females Health (57%) is the most popular field of study while engineering and Related Technologies (30%) was for males.

### Field of Study for Year 12 Completers

<table>
<thead>
<tr>
<th>Field of Study</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture and Related Studies</td>
<td>2</td>
</tr>
<tr>
<td>Architecture and Building</td>
<td>5</td>
</tr>
<tr>
<td>Creative Arts</td>
<td>2</td>
</tr>
<tr>
<td>Double Field of Study</td>
<td>1</td>
</tr>
<tr>
<td>Education</td>
<td>10</td>
</tr>
<tr>
<td>Engineering and Related Technologies</td>
<td>20</td>
</tr>
<tr>
<td>Health</td>
<td>30</td>
</tr>
<tr>
<td>Information Technology</td>
<td>2</td>
</tr>
<tr>
<td>Management and Commerce</td>
<td>2</td>
</tr>
<tr>
<td>Mixed Field Programs</td>
<td>2</td>
</tr>
<tr>
<td>Natural and Physical Sciences</td>
<td>2</td>
</tr>
<tr>
<td>Other</td>
<td>5</td>
</tr>
<tr>
<td>Society and Culture</td>
<td>2</td>
</tr>
</tbody>
</table>

*Note: NLET is not in education or training, not working and not seeking work*

*Source: Department of Education, Training and Employment*
What are the Naplan (National Assessment Program Literacy and Numeracy) results?

(Note: NAPLAN is an annual assessment to test the skills that are essential for every child to progress through school and life.)

**FACT:** The majority of children attending school in Division 7 are at or above the National Minimum Standard.

---

**% OF YEAR 3 STUDENTS AT OR ABOVE THE NATIONAL MINIMUM STANDARD FOR NAPLAN**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Div 7 2013</th>
<th>QLD 2013</th>
<th>Div 7 2014</th>
<th>QLD 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading</td>
<td>95%</td>
<td>90%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Writing</td>
<td>90%</td>
<td>85%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Spelling</td>
<td>85%</td>
<td>80%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Grammar</td>
<td>80%</td>
<td>75%</td>
<td>80%</td>
<td>75%</td>
</tr>
<tr>
<td>Numeracy</td>
<td>75%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
</tr>
</tbody>
</table>

---

**% OF YEAR 5 STUDENTS AT OR ABOVE THE NATIONAL MINIMUM STANDARD FOR NAPLAN**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Div 7 2013</th>
<th>QLD 2013</th>
<th>Div 7 2014</th>
<th>QLD 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading</td>
<td>95%</td>
<td>90%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Writing</td>
<td>90%</td>
<td>85%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Spelling</td>
<td>85%</td>
<td>80%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Grammar</td>
<td>80%</td>
<td>75%</td>
<td>80%</td>
<td>75%</td>
</tr>
<tr>
<td>Numeracy</td>
<td>75%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
</tr>
</tbody>
</table>

---

**% OF YEAR 7 STUDENTS AT OR ABOVE THE NATIONAL MINIMUM STANDARD FOR NAPLAN**

<table>
<thead>
<tr>
<th>Subject</th>
<th>Div 7 2013</th>
<th>QLD 2013</th>
<th>Div 7 2014</th>
<th>QLD 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reading</td>
<td>95%</td>
<td>90%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Writing</td>
<td>90%</td>
<td>85%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Spelling</td>
<td>85%</td>
<td>80%</td>
<td>90%</td>
<td>85%</td>
</tr>
<tr>
<td>Grammar</td>
<td>80%</td>
<td>75%</td>
<td>80%</td>
<td>75%</td>
</tr>
<tr>
<td>Numeracy</td>
<td>75%</td>
<td>70%</td>
<td>80%</td>
<td>75%</td>
</tr>
</tbody>
</table>

Source: Department of Education, Training and Employment
Cultures

Snapshot

- Division 7’s top five English speaking backgrounds are United Kingdom, Channel Island and Isle of Man (2.9%), New Zealand (2.3%), South Africa (0.3%), United States of America (0.2%) and Ireland (0.1%).
- 35.9% of persons stated they spoke a language other than English at home. This is more than the proportion for Townsville LGA, where 32.4% speak a language other than English at home.
- 11.9% of persons were born overseas.
- 12,813 persons (69%) stated they were affiliated with a Christian religion, more than Townsville LGA (65.2%).

FACT: The top five religious affiliations are Catholic (29.7%), No Religion (19.7%), Anglican (18.3%), Uniting Church (7.1%), Presbyterian and Reformed (3.9%).

What are our religious affiliations?

FACT: The top five religious affiliations are Catholic (29.7%), No Religion (19.7%), Anglican (18.3%), Uniting Church (7.1%), Presbyterian and Reformed (3.9%).

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B14 (usual residence) and Queensland Treasury estimates
What are our recent migration patterns?

**FACT:** 17.2% of the persons in Division 7 had a different address one year ago (from 2010 to 2011) lower than 20% of persons in Townsville.

**FACT:** 43.5% of the persons in Division 7 had a different address five years ago (2006) lower than 47.1% of persons in Townsville.

**PLACE OF USUAL RESIDENCE ONE YEAR AGO (2011 TO 2010)**

![Graph showing place of usual residence one year ago](Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B38 (usual residence) and Queensland Treasury estimates)

Where were we born?

**FACT:** in 2011 the Division had a higher proportion of persons born in Australia (82.2%) compared to Townsville (80.1%). Of those persons born overseas, 6% were born in ESB countries and 5.9% were born in NESB countries.

**FACT:** In 2011 Division 7’s top five non English speaking backgrounds were Philippines (1.1%), India (0.4%), Germany (0.3%), Italy (0.3%) and China (excluding SARs and Taiwan) (0.2%).

**COUNTRY OF BIRTH**

![Graph showing country of birth](Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B09 (usual residence) and Queensland Treasury estimates)

**Note:** English Speaking Background (ESB), Non-English Speaking Background (NESB).

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B09 (usual residence) and Queensland Treasury estimates
What languages do we speak at home?

**FACT:** 35.9% (795 persons) of persons born overseas stated they spoke a language other than English at home which is higher than Townsville at 32.4%.

<table>
<thead>
<tr>
<th>Rating</th>
<th>Language spoken</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Southeast Asian Austronesian(1%)</td>
</tr>
<tr>
<td>2</td>
<td>Italian (0.6%)</td>
</tr>
<tr>
<td>3</td>
<td>Chinese (0.4%)</td>
</tr>
<tr>
<td>4</td>
<td>Indo Aryan (0.3%)</td>
</tr>
<tr>
<td>5</td>
<td>Greek (0.3%)</td>
</tr>
</tbody>
</table>

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B11 and B13 (usual residence) and Queensland Treasury estimates

What is the proficiency of English spoken at home?

**FACT:** 63.6% of persons born overseas in Division 7 stated they only speak English at home. This is 3.7% lower than the comparable percentage for Townsville.

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B11 and B13 (usual residence) and Queensland Treasury estimates
What is the age of our Indigenous Population?

**FACT:** In Division 7 in 2011, 22.2% of Aboriginal and Torres Strait Islanders peoples were aged 15-24, 1.4% higher than the Townsville Aboriginal and Torres Strait Islander population (20.8%).

**FACT:** The youth (0-14 year) Indigenous population in Division 7 is 39.3%, which is significantly higher than the Non-Indigenous youth (0-14 year) population of 20.2%. However overall the proportions of Indigenous youth compared to Non-Indigenous youth in Division 7 is similar to Townsville.

![Age of Indigenous and Non-Indigenous Persons](image)

*Source: ABS, Census of Population and Housing, 2011, Indigenous Profile - I03 (usual residence) and Queensland Treasury estimates*

What is our family composition?

**FACT:** Division 7 has a higher proportion of one-parent families compared to Townsville (20% compared to 16.9%).

**FACT:** Division 7 has a lower proportion of couple families with no children compared to Townsville (34.9% compared to 37.8%).

![Family Composition](image)

*Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B25 (families and persons) and Queensland Treasury estimates*
What types of dwellings do we live in?

**TREND:** The vast majority of dwelling types in Division 7 are separate houses.

- Separate houses (86.3%) are the main occupied type of dwelling in Division 7.
- 25.1% of private dwellings were fully owned in 2011, less than in 2001 where the figure was 31.1%.
- The median rent for a 3 bedroom house has decreased from $340 a week in December 2012 to $310 a week in December 2015.

**Note:** “Other” includes Caravan, cabin, houseboat; Improvised home, tent, sleepers out; House or flat attached to a shop, office, etc.

**Source:** ABS, Census of Population and Housing, 2011, Time Series Profile - T18 (occupied private dwellings) and Queensland Treasury estimates
Are we renting or buying our own homes?

**FACT:** In 2011 Division 7 had a lower proportion of dwellings being rented (33.5%) compared to Townsville (35.6%).

**TREND:** Division 7 and Townsville have experienced a decline of homes fully owned from 2001 to 2011.

What is our median rent?

**FACT:** The median rent for a 3 bedroom house in Division 7 has reduced by $30 from December 2012 to December 2015.

Source: Residential Tenancies Authority, Rental Bonds data (Queensland Government Statistician’s Office derived).
SNAPSHOT

- Unemployment has risen from 4.8% in March 2013 to 9% in September 2015.
- 867 businesses trading in Division 7 between 2013-2014
- 538 low-income families in Division 7 (10.9%)
- The top five occupation sub-major groups of employment person livings in Division 7 are:
  1. Sales Assistants and Salespersons (7.4%)
  2. Carers and Aides (5%)
  3. Automotive and Engineering Trades Workers (4.7%)
  4. Specialist Managers (4.1%)
  5. Health Professionals (4%)

WHAT IS OUR UNEMPLOYMENT RATE?

**FACT:** The unemployment rate for Division 7 at September 2015 was 0.9% higher than Townsville (7.9%).

**TREND:** Since December 2010, Division 7 has on average had a higher unemployment than Townsville rate by 0.91%.

![Unemployment Rate 2010 to 2015](chart)

Source: ABS, Census of Population and Housing, 2011, Time Series Profile - T32 (enumeration) and Queensland Treasury estimates

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**EMPLOYMENT**

TOWNSVILLE COMMUNITY PROFILES
What are our main employment industries?

**FACT:** In 2011 Health care and social assistance (13%) was the main employment industry in Division 7 followed by, Retail trade (12.7%) and Construction (9.7%).

**TREND:** From 2001 to 2011 Health care and social assistance increased as a main employment industry from 9.8% to 13%. The largest decrease of employment occurred in wholesale trade which fell 1.6% from a high of 4.7% in 2001 to 3.1% in 2011.

Source: ABS, Census of Population and Housing, 2011, Time Series Profile - T33 (enumeration) and Queensland Treasury estimates

Note: This data is based on place of enumeration – people that were in Townsville the night of the census. Townsville may not be their place of usual residence.
What are the main occupations of persons who live in Division 7?

**FACT:** The main occupations for persons who live in Division 7 are Technicians and trades workers (17.8%) and Clerical and Administrative workers (14.9%).

**FACT:** The Division had a lower rate of Professionals compared to Townsville (Division 7 14.2% compared to Townsville 17.3%).

![Occupations of Usual Residences of Division 7](image)

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - Basic Community Profile - B45 (usual residence) and Queensland Treasury estimates

What are the main occupations of person who work in Division 7?

**FACT:** Professionals is the largest occupation group of persons working in Division 7 (18.8%), followed by Community and personal service workers (14.6%) and Sales workers (14.6%).

![Occupations of People Working in Division 7](image)

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W13 (place of work) and Queensland Treasury estimates
How many businesses do we have?

**FACT:** Division 7 has 531 (61.3%) non-employing businesses.

**FACT:** Division 7 has a lower proportion of businesses comprising 1-4 employees (24.6% compared to 26.8%).

*Note:* A non-employing business includes sole proprietorships and partnerships without employees.

![Business count by employment size 2013-2014](image)

*Source: ABS 8165.0, Counts of Australian Businesses, including Entries and Exits, various editions and Queensland Treasury estimates*

How much do our businesses turn over?

**FACT:** Division 7 had 45 businesses with a turnover of $2 million or more in 2013-2014.

![Business count by turnover range 2013-2014](image)

*Source: ABS 8165.0, Counts of Australian Businesses, including Entries and Exits, various editions and Queensland Treasury estimates*
What is our personal income?

**FACT:** Division 7 had 2.3% more people with an income of $52,000 per year and above than Townsville.

**FACT:** Divisions 7’s median total personal income is lower than Townsville’s personal median income (Division 7 $32,944 compared to Townsville $35,100).

![Personal Income of Usual Residents in Division 7](chart)

*Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B02 and B17*

What is our family income?

**FACT:** Division 7 has a higher proportion of families with an between $31,200 to $77,999 a year compared to the Townsville (Division 7 32% compared to the Townsville 28.9%).

**FACT:** Division 7’s median total family income is lower than Townsville’s family median income (Division 7 $78,216 compared to Townsville $84,552).

![Family Income of Usual Residents in Division 7](chart)

*Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B02 and B17*
What is our Index of Relative Socio-Economic Disadvantage

Socio-Economic Indexes for Areas (SEIFA) is a summary measure of the social and economic conditions of geographic areas across Australia.

**FACT:** Division 7 has a higher proportion of persons in Quintiles 1 (18.3%), 2 (36.5%) and 3 (19.9%) than Townsville (13.4% in Quintile 1, 28.2% in Quintile 2 and 19.7% in Quintile 3).

**FACT:** Division 7 smallest Quintile is Quintile 5 with 11.7%.

Source: ABS 2033.0.55.001, Census of Population and Housing: Socio-Economic Indexes for Areas (SEIFA), Australia - Data only, 2011, (Queensland Treasury derived)

**HOW MANY EARLY CHILDHOOD EDUCATION AND CARE SERVICES DO WE HAVE AT 31 AUGUST 2015?**

<table>
<thead>
<tr>
<th></th>
<th>Family Day Care</th>
<th>Kindergartens</th>
<th>Long Day Care</th>
<th>School Age Care</th>
<th>Limited Hours Care</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division 7</td>
<td>1</td>
<td>2</td>
<td>9</td>
<td>4</td>
<td>0</td>
<td>16</td>
</tr>
<tr>
<td>Townsville LGA</td>
<td>4</td>
<td>19</td>
<td>76</td>
<td>31</td>
<td>1</td>
<td>135</td>
</tr>
</tbody>
</table>

Source: Office for Early Childhood Education and Care, Department of Education and Training and Queensland Treasury estimates

**HOW MANY EMERGENCY SERVICES, SCHOOLS AND HOSPITALS DO WE HAVE AT 30 JUNE 2015?**

<table>
<thead>
<tr>
<th></th>
<th>Police Stations</th>
<th>Ambulance Stations</th>
<th>Fire Stations</th>
<th>Schools</th>
<th>Hospitals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Division 7</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>6</td>
<td>0</td>
</tr>
<tr>
<td>Townsville LGA</td>
<td>7</td>
<td>5</td>
<td>5</td>
<td>58</td>
<td>8</td>
</tr>
</tbody>
</table>
Location of Emergency services, schools and hospitals.
How many aged care places do we have at 30 June 2014?

**FACT:** Division 7 had 7 aged care services on 30 June 2014.

<table>
<thead>
<tr>
<th>Aged Care Services</th>
<th>Number of Operational Places by Care Type</th>
<th>Australian Funding (SM)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Community Care</td>
<td>Residential Aged Care</td>
</tr>
<tr>
<td>Division 7</td>
<td>1</td>
<td>30</td>
</tr>
<tr>
<td>Townsville LGA</td>
<td>28</td>
<td>467</td>
</tr>
</tbody>
</table>

Source: Australian Government Department of Health and Ageing and Queensland Treasury estimates

How many people need assistance with a profound or severe disability?

**FACT:** 4.4% of persons in Division 7 are in need of assistance with a profound or severe disability.

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B18 (usual residence) and Queensland Treasury estimates
How many people volunteer in the division?

**FACT:** 2,358 persons (16.2%) in Division 7 volunteered from August 2010 to August 2011.

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B19 (usual residence) and Queensland Treasury estimates

How many people are Council library members?
Where are our Community Services located?
Parks and Community Sporting Organisations

Snapshot

- Heatley Park, Greenwood Park, Fulham and Charles Streets Park and Cranbrook Park are home to various sporting clubs including touch football, soccer, tennis and rugby.
- There is one off leach dog area in the division.

Where are our sport clubs located?

[Map showing the location of various sport clubs in different divisions]
Where are our parks located?

![Map of Townsville showing locations of parks in different divisions.](image-url)
Transport and Development

Snapshot

- 76.1% of workers travelling to Division 7 to go to work did so by car.
- For the 12 months ending 31 December 2015, there were 25 approved new houses in Division 7 and $8.8 million of building value in residential building approvals.
- 7% of Division 7 residents have no motor vehicles, which is higher than Townsville at 6.1%.
- Residential building approvals for new houses comprised 84% of all residential building approvals in Division 7, compared to 80.7% for Townsville.

What is our mode of travel to work when we only have one mode of travel?

**FACT:** 1.5% of workers travelled via bicycle to Division 7 for work.

**Mode of Travel to Work (When Only One Mode)**

Source: ABS, Census of Population and Housing, 2011, Working Population Profile - W22 (place of work) and Queensland Treasury estimates
How many motor vehicles do we have per dwelling?

**FACT:** Division 7 has a lower proportion of dwellings with 2 motor vehicles (37.5%) than Townsville (39%).

**FACT:** The proportion of people with no motor vehicle in the division is higher than Townsville (7% in the division compared to 6.1% in Townsville).

**DWELLING MOTOR VEHICLE OWNERSHIP IN 2011**

Source: ABS, Census of Population and Housing, 2011, Basic Community Profile - B29 (occupied private dwellings) and Queensland Treasury estimates

How many residential building approvals have been granted?

**FACT:** In April 2011 Division 7 had its highest number residential building approvals with 25 building approvals.

**RESIDENTIAL BUILDING APPROVALS**

Source: ABS 8731.0, Building Approvals, Australia, various editions and Queensland Treasury estimates
What is the value of non-residential building approvals?

**FACT:** From December 2014 to December 2015 Division 7 recorded $23,729,000 for non-residential building approvals.

Source: ABS 8731.0, Building Approvals, Australia, various editions and Queensland Treasury estimates
Safety

**Snapshot**
- Total reported offences increased in 2014/2015 to 1,999 from 1,587 in 2013/2014 and 1,702 in 2012/2013.
- Unlawful entry offences decreased by 53 from 2012/2013 to 2014/2015.

**What are the main offences reported against people?**

**FACT:** There was an increase in reported assault offences from 91 in 2012/2013 to 122 in 2014/2015.

**FACT:** There was one homicide reported in Division 7 in 2014/2015.

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*Other Offences Against a person* include kidnapping, abduction, extortion, stalking and life endangering acts and *Other Homicide* include attempted murder and driving causing death.

*Source: Queensland Police Service*
What are the main offences reported against property?

**TREND:** In 2014/2015 Division 7 has experienced a decreased in reported unlawful use of motor vehicles since 2012/2013.

![Number of reported offences against property](image)

*Note: Other Theft include stealing form dwellings, stop stealing, vehicles (steal from/enter with intent) and other stealing.*

*Source: Queensland Police Service*

How have other offences been reported?

**FACT:** There were 366 reported drug offences in 2014/2015, up from 216 in the previous 12 months.

**TREND:** Since 2012/2013 Division 7 has experienced an increase in breach of domestic violence and protections orders (66 in 2012/2013 to 109 in 2014/2015).

![Number of other offences reported](image)

*Source: Queensland Police Service*