

THE WATERFRONT

Discover the next chapter in
Townsville's evolution



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The Townsville City Waterfront Priority Development Area (PDA) – The Waterfront – is a once-in-a-generation project to transform Townsville's city heart. It will be a lively urban destination where the city and nature come together through an interconnected series of vibrant and active experiences anchored by a focus on the water's edge.

For the community

The Waterfront will provide an exciting mix of recreation, culture, tourism and urban lifestyle choices for Townsville's community to enjoy, along with residential, commercial and business uses. The Waterfront will define a new chapter in urban living for the centre of the city.

Locals and visitors alike will delight in the proposed 5.9km landmark Waterfront Promenade, bikeways and bridges that will provide a connected link from the upper reaches of the Ross Creek along The Waterfront, and through the CBD to The Strand, Jezzine Barracks and Cape Pallarenda.

For business and industry

The Waterfront will provide greater certainty for investors by enabling development to reach the market sooner, through shorter assessment time frames designed to fast-track development within the PDA (*Economic Development Act 2012*).



For the economy

The Waterfront is the most comprehensive economic development effort in Townsville and one of the biggest urban renewal projects currently underway in Northern Australia. The Waterfront project is a catalyst project for the revitalisation of the Townsville City Centre, which will take shape over the next 15 to 20 years. The motivation for the project was drawn from the 'Townsville City Plan' and 'Townsville CBD Master Plan', which emphasised the need for the city centre to reconnect with its waterfront.

The evolution of Townsville's City Centre through The Waterfront project will deliver strong economic benefits to the region by activating prime inner-city land for development, creating significant investment opportunities and local jobs for Townsville.

What is a Development Scheme?

Each PDA is subject to a development scheme – a regulatory document that controls land use, infrastructure planning and development in the area. Approved by the Minister for Economic Development Queensland, the development scheme:

- ensures development is well planned
- provides certainty to developers, local government, state agencies and the wider community about the type and form of development that can occur in the PDA
- sets out the criteria for the assessment of development applications
- replaces local and state government planning instruments related to the use of land within a PDA.





City Waterfront Gateway

CONNECT BY THE WATERFRONT

This new inner-city community has already begun the evolution into a lively, high-density, urban environment with Central Living located in the heart of the city.

Echoing its past, the historic Railyards will evolve into a vibrant, urban setting, where people can live, learn, dine and shop within beautiful public spaces overlooking the waterfront.



Waterside Living

LIVE

BY THE WATERFRONT

This precinct will evolve into a premier high-density urban neighbourhood, catering for permanent and short-term accommodation, with generous parkland, shops and cafes at the street level. Development within this precinct will be within easy walking distance of the proposed entertainment facilities and the proposed integrated stadium and entertainment centre.



EXPERIENCE THE WATERFRONT

This precinct will evolve into a contemporary accommodation, dining and leisure destination. A proposed City Wharf, pedestrian plaza and a walking and cycle bridge will form an exciting centrepiece to connect the existing Flinders Street East and Palmer Street to the water and to each other. Our community and visitors alike will discover unique views of Townsville's distinctive waterfront as they stroll along the water's edge on the boardwalk promenade.



GATHER BY THE WATERFRONT

With Central Park and a cultural node at its heart, this area will become a vibrant, consolidated entertainment and cultural precinct; active during the day and night with cafes, dining and boutique retail framed around high-quality entertainment facilities such as an art gallery, concert hall, performance spaces, convention facilities and the proposed integrated stadium and entertainment centre. This location will become a place for the community to gather, stroll through and celebrate as a cultural hub of creativity.



Research and Tourism

LEARN BY THE WATERFRONT

With the Great Barrier Reef at its doorstep, Townsville is a renowned location for world-class marine and research-based tourism activities. It is envisioned that the existing tropical, marine and research-based tourist activities will be enhanced with proposed allied education uses. Along the waterfront promenade, proposed accommodation, small-scale retail and commercial uses will complement this prime inner-city location.



Maritime Mixed Use

EXPLORE THE

WATERFRONT

This precinct accommodates Townsville's regionally significant marine transport infrastructure and marine-based commercial uses. The precinct offers opportunities for a consolidated land-sea transport node and research, education and commercial centres.

RELAX

BY THE WATERFRONT

Townsville will extend a warm welcome to tourists and visitors, with the new Ocean Gateway precinct presenting a vibrant entry point to our city centre. It will evolve to include residential and short-term accommodation with ready access to shops and tourist operators focused along the waterfront.





For more information on the
Townsville City Waterfront Priority
Development Area Development Scheme:



1300 878 001



www.townsville.qld.gov.au



