Townsville is the largest city in Northern Australia with a population of approximately 190,000 and an annual growth rate of 2.5% (2003-2013). *(Australian Bureau of Statistics, 2012)*

Townsville is recognised as one of Australia’s most liveable cities. *(Australian Business Review, 2011)*

Over 40% of the world’s population is located between The Tropic of Capricorn and The Tropic of Cancer and is projected to grow to 50% by 2050. *(The Coalitions - 2030 Vision for Developing Northern Australia)*
Townsville’s next phase of growth is likely to see it accrue the critical mass in population to transform from a regional centre into a metropolitan centre.

– Bernard Salt
(Leading Australian Demographer, KPMG)

$345,000
Average House Price
Source: Herron Todd White “Townsville in Focus” – February 2014

Recognised as one of Australia’s most sustainable cities
Source: Australian Conservation Foundation, Sustainable Cities Index 2010

320 public parks
including ‘The Strand’, an award winning tropical beach
only 10 mins walk from the CBD

3 NATIONAL SPORTING TEAMS
North Queensland Cowboys (NRL)
Townsville Crocodiles (NBL)
Townsville Fire (WNBL)

Townsville average temperature = 28.9°C
(Summer) average 31°C / (Winter) average 25°C. Townsville average rainfall 1,149mm

Source: Australian Bureau of Meteorology
Townsville is fast becoming a leader in tropical knowledge, with established expertise in the fields of medicine, health, education, sustainability, marine sciences and other disciplines relevant to The Tropics.

**JCU is ranked in the top 4% of world tertiary institutions**

Source: Academic Ranking of World Universities, Shanghai Jiao Tong University

Townsville Hospital is the only tertiary hospital outside of an Australian capital city

**JCU conducts nationally significant and internationally recognised research in areas such as marine sciences, biodiversity, tropical ecology and environments, global warming, tourism, tropical medicine and public health care in under-served populations.**

Townsville has over 60 primary and secondary schools

**TOWNSVILLE IS HOME TO**

**4 WORLD CLASS EDUCATIONAL INSTITUTIONS**

James Cook University (JCU)
Central Queensland University (CQU)
TAFE Queensland North
Tec-NQ (Technical College)

JCU is Australia’s leading tropical research university
The Port of Townsville has a strategic link to Queensland’s North West Minerals Province estimated to be worth $15 billion.

**THE PORT OF TOWNSVILLE**

- $8 BILLION TRADE VALUE
- 241 TRADING PORTS / 42 COUNTRIES (GREATER THAN 70% WITH ASIA)
- 721 VESSEL VISITS
- 30+ KEY COMMODITIES
- $1.3 BILLION PORT EXPANSION PROJECT
- 17 DAYS SHIPPING TRANSFER FOR SHANGHAI TO TOWNSVILLE
- THE PORT OF TOWNSVILLE HANDLED 12.6 MILLION TONNES IN 2012/13

Source: Port of Townsville Limited 2014

**OVER $80M Port Upgrade Completed**

Includes a dedicated cruise and Defence terminal. The range of industries shipping through the Port highlights the diversity and strength of the region's economy.

**TOWNSVILLE AIRPORT**

1.7 million air passengers per annum

34 flights per day to 15 destinations

Some 17 hectares of airport land developed into a unique aero-hub, housing a cluster of aerospace and support industries, that services both commercial and Defence clients.

Northern Australian Aerospace Centre of Excellence (NAACEX)

Townsville Airport is home to the Northern Australian Aerospace Centre of Excellence (NAACEX), a high security, fully serviced General Aviation Precinct and Business Park located at Townsville Airport. NAACEX accommodates the future growth of aviation and aviation support industries (both commercial and Defence) for Australia and South East Asia.
A GROWING REGION
TOWNSVILLE NORTH QUEENSLAND

Townsville and the broader North Queensland region offer a dynamic lifestyle coupled with strong economic prosperity.

Townsville North Queensland region estimated population 233,907 people
The region has an average annual growth rate of 2.0% (2003-2013)

Over 1 million visitors spend over $662 million per year in Townsville North Queensland.

Over 300 events throughout the year including the Australian Festival of Chamber Music and the V8 Supercars Townsville 500.

Average age 34 Years

Townsville North Queensland – 361,098
Townsville – 314,362

New residents each week (4,129 pa)

Townsville is recognised as one of Australia’s most stable and diverse regional economies, and is forecast to become Australia’s 12th largest city by 2016.

Over 23,000 BUSINESSES exist in Townsville North Queensland.

North Queensland’s economy grew by $1.15 billion between December 2012 and April 2014.

$639.7 MILLION of Townsville North Queensland’s economic output is attributed to Defence.

Did you know that Townsville is home to more than 7,000 Defence personnel and 8,200 dependants? This makes Townsville the largest Defence base in Northern Australia. Total = 15,200 people.

$78 BILLION worth of projects within the development pipeline.


$639.7 MILLION worth of projects within the development pipeline


Did you know that Townsville is home to more than 7,000 Defence personnel and 8,200 dependants? This makes Townsville the largest Defence base in Northern Australia. Total = 15,200 people.

Townsville North Queensland is recognised as Northern Australia’s largest economy at $11.426* billion (April 2014) and is a hub for growth and investment opportunity.

*value added

The region offers a safe and stable investment platform underpinned by a diverse range of industry sectors.

KEY INDUSTRIES

- Rental, Hiring & Real Estate Service ($1.41B)
- Public Administration & Safety ($1.27B)
- Manufacturing ($1.22B)
- Construction ($881M)
Townsville North Queensland is considered the gateway to Queensland’s vast mineral and energy wealth – the North West Minerals Province and the Galilee Basin.

**NORTH WEST QUEENSLAND IS GLOBALLY RECOGNISED AS A STRONG AND COMPETITIVE MINERAL PRODUCING REGION WITH HIGH QUALITY COPPER, SILVER, LEAD, ZINC, GOLD AND PHOSPHATE DEPOSITS.**

**THE GALILEE BASIN IS POISED TO BECOME HOME TO SOME OF AUSTRALIA’S LARGEST RESOURCE PROJECTS.**

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**NORTHERN (SD) AND NORTH WEST (SD) (JAN 2014)**

**GATEWAY TO QUEENSLAND’S RESOURCE AND ENERGY WEALTH**

**MINING**

$3.41 BILLION

**RENTAL, HIRING & REAL ESTATE SERVICES**

$1.64 BILLION

**MANUFACTURING**

$1.44 BILLION

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**THE GALILEE BASIN IS POISED TO BECOME HOME TO SOME OF AUSTRALIA’S LARGEST RESOURCE PROJECTS.**

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**NORTH & NORTH WEST QUEENSLAND GROSS REGIONAL PRODUCT**

*Value Added* (JAN 2014)

- Mining 21.5%
- Rental, Hiring & Real Estate Services 10.3%
- Manufacturing 9.1%
- Public Administration & Safety 8.7%
- Construction 6.6%
- Health Care & Social Assistance 6.0%
- Education & Training 4.9%
- Transport, Postal & Warehousing 4.2%
- Retail Trade 4.0%
- Financial & Insurance Services 4.0%
- Electricity, Gas, Waste & Water Services 3.5%
- Professional, Scientific & Technical Services 3.1%
- Wholesale Trade 3.0%
- Agriculture, Forestry & Fishing 2.8%
- Accommodation & Food Services 2.2%
- Information Media & Telecommunications 1.9%
- Administrative & Support Services 1.7%
- Other Services 1.6%
- Arts & Recreation Services 0.6%

Source: Remplan Economic Development Modelling
Disclaimer: Whilst all care and diligence have been exercised in the preparation of this document, Townsville Enterprise Limited does not warrant the accuracy of the information contained within and accepts no liability for any loss or damage that may be suffered as a result of reliance on this information, whether or not there has been any error, omission or negligence on the part of Townsville Enterprise Limited or its employees.

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