



**FREE  
ONLINE  
WEBINAR**

# Event Planning and Management Workshop

**DATE:** Thursday 26 May 2022

**TIME:** 6.30 - 7.30pm

**Presented by:**

Michael Connelly, Managing Director, CPR Group

Jamie Fitzpatrick, Managing Director, FGH Group

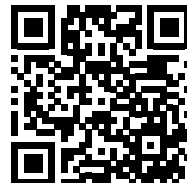
## TOPICS:

- What is an event
- Why run events
- Attracting members, making money, showcasing skills
- Planning events to hit new markets and promote clubs to new potential customers
- Understanding your stakeholders and their needs
- Event promotion
- Risk assessments and event risk management
- Evaluating success

**REGISTRATIONS ARE NOW OPEN.**

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