



# Grants and *Partnerships*

# Outcomes Framework



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## Grants and Partnerships

### Outcomes

Outcomes are the changes applicants expect to occur from their activity.

Generally, outcomes can be framed as an increase or decrease in one or more of the following:

- Skills, knowledge, confidence, aspiration, motivation (these are generally immediate or short-term outcomes)
- Actions, behaviour, change in policy (these are generally intermediate or medium-term outcomes)
- Social, financial, environmental, physical conditions (these are generally long-term outcomes)

### Metric

A metric is a measurement designed to indicate whether the progress towards an outcome is occurring and quantify the extent to which it is occurring.

Collection methods can include surveys, interviews/case studies, focus groups, administrative data (e.g., case management data), observation/estimation, government or public dataset (e.g., Census) and other datasets.

## Outcomes Framework

Domain	Outcome	Metric
<i>Contribution to City</i>	Increased participation in community arts, sports and recreational activities	Number of locally delivered events, workshops, programs etc.
		Number of people reporting increased sense of civic pride
		Number of surveys completed measuring benefit of contribution of activity
	Increased capacity building to demonstrate Townsville LGA as a leading centre of education, training and research	Number of programs developed to support education, training and /or research
	Increase in physical contributions such as public art, tree planting etc.	Number of physical contributions delivered.
<i>Economic Return</i>	Increase in economic activation (e.g., increased expenditure)	Number of local businesses benefited from economic injection
		Number (\$ Value) of spend per attendee
	Increased tourism	Number of inter-state visitors

		Number of intra-state visitors	
		Number of international visitors	
	Increase number of overnight stays	Number of bed-stays/accommodation reports	
	Increased investment attraction from external entities to Townsville	Number of promotional actions	
		Number of investment partnerships created	
		Number of economic investment (\$ Value) achieved	
	Increase participation and/or employment in Townsville	Number of employment readiness activities delivered	
		Number of employer connections made	
		Number of jobs created	
		Number of jobs filled	
<i>Community Participation</i>	Increase levels of participation	Number of attendees	
		Number of participants involved in delivering the program	
	Increase levels of volunteering	Number of people volunteering	
		Number of organisations requiring volunteers	
	Increase promotion of diversity in community participation	Number of activities supporting inclusivity	
		Number of inclusively led activities	
	Increase participation rate of target audience	Number of participants from target audience	
		Number of participants from outside target audience	
	<i>Social Inclusion</i>	Increase access to support services	Number of support services available through activity
			Number of participants
Increase connectedness		Number of individuals connecting with support services	
		Number of connections made between individuals e.g., friendships	
		Number of people who joined/ signed up for future activities	

		Number of new members
	Increase in social cohesion	Number of individuals reporting increased sense of wellbeing
		Number of individuals reporting increased sense of belonging
<i>Liveability</i>	Improve liveability	Number of people who reported that "this activity contributed to Townsville as a great place to live"
	Increase improvement in health outcomes	Number of people who accessed health service
		Number of people who reported improved health outcomes/ benefit
	Decrease in anti-social behaviour	Number of at-risk individuals participating in activity
		Number of participants who reported increased level of confidence
		Number of people who identified change in behaviour/ attitude
<i>Sustainability</i>	Increase leverage of Council funding	Number of other revenue streams and/or funding bodies
		Ratio of Council funds to other funds
	Increase collaboration and resource sharing between community groups and/or local businesses	Number of resources shared
		Number of collaborative partners/ connections to deliver activity
		Number (value) of Local spend as a percentage of total expenditure
		Number (value) of in-kind support from local sources as a percentage of total income

