

# RADF



**REGIONAL ARTS DEVELOPMENT FUND**  
SUPPORTING LOCAL ARTS AND CULTURE

2024/2025

## Round 2 Assessment Criteria



The Regional Arts Development Fund is a partnership between the Queensland Government and Townsville City Council to support local arts and culture in regional Queensland.



# Regional Arts Development Fund (RADF)

## Assessment Criteria

### Points to consider:

#### Arts Queensland & Townsville City Council Assessment Criteria

The RADF Assessment Committee will look at the extent to which your RADF program grant application addresses the three (3) Arts Queensland and Townsville City Council General Funding Guideline criteria.

For further information, go to:

[Arts Queensland](#)

[Townsville City Council](#)

The following points have been developed to assist you to understand the Assessment Criteria.

These points should be considered when you are developing and writing your RADF program grant application.

**Not all points will be applicable to your project/application.**

#### High Quality

- Creative idea or concept is innovative and will deliver high quality arts and cultural work.
- Produces or contributes to high quality arts and cultural initiatives for local communities.
- Proven capacity to effectively support and deliver arts and cultural services.
- Evidence of delivery against local arts and cultural priorities and alignment to Arts Queensland's *Creative Together 2020-2030*.
- Includes collaborators and partners who will help create great outcomes.

#### Considerations:

- Provide evidence of the artistic or cultural innovation within your project, emphasising how it contributes to Council or the community. [Corporate Plan](#), [Arts Strategy](#), [Creative Together](#)
- Clearly demonstrate how the project aligns with Townsville City Council's Corporate Plan, Arts Strategy, and *Creative Together* priorities.
- Highlight how the project is informed by community and stakeholder engagement in Townsville, with a focus on the expected outcomes and their importance in the local context.
- Detail the experience and expertise of those involved in delivering the project, accompanied by evidence of the quality of their work.
- Include examples of the quality of your past work. Additionally, outline the participants and audience for the project, along with a realistic estimate of their expected numbers.

## Strong Impact

- Creates new employment opportunities and skills development for artists and arts workers in Queensland.
- Builds new audiences, markets, and reputation for Queensland arts and cultures.
- Demonstrates community and stakeholder involvement.
- Where applicable, demonstrates support for activities that involve Aboriginal and Torres Strait Islander people, including adhering to cultural protocols.
- Responds to community needs and helps deliver government priorities including alignment to *Creative Together* and the principles of the Cultural Engagement Framework.

### Considerations:

- Clearly outline the artistic, cultural, social, or economic outcomes of your project, such as generating employment opportunities, facilitating skills development, or increasing patronage for local businesses.
- Specify how many artists or arts workers will be employed and highlight the professional development or capacity-building outcomes.
- Identify the community members engaged through the proposed activities and demonstrate the demand for the project.
- Describe the promotion strategy to reach the intended audience and the planned celebrations to elevate the profile of participating artists or participants.
- Detail your local partners and how the project aligns with local arts and cultural priorities, as well as broader Council or community objectives.
- Explain the medium- to long-term impact the project will have on arts and cultural practice in Townsville. Finally, provide evidence of the demand for the proposed activity or project.

## Sustainable Value

- Demonstrates value for money, sound governance, and ethical business practices, including paying amounts not less than industry award rates, recommended or agreed minimum rates and adheres to cultural protocols.
- Evidence of partnership capacity with partners including business and government.
- Proposed activity has a strong delivery plan, including understanding potential risks and their management.
- Will contribute to the sustainability and growth of local arts and cultural sector.

### Considerations:

- Articulate the cultural, artistic, social, or economic value and outcomes expected from the project or activity within the community. Provide evidence of the demand or need for the project in Townsville.
- Demonstrate thorough planning and a clear delivery methodology, along with a risk management strategy and achievable outcomes for the project.
- Ensure that your budget is balanced, with income and expenditure aligned to the scale of the project and the delivery of the stated outcomes. Confirm that the project is achievable within the designated time frames.
- Highlight the expertise and experience of the personnel responsible for administering and managing the project, ensuring they can effectively deliver the artistic or cultural objectives.
- Demonstrate effective reporting and documentation processes for the project. Outline how the project contributes to the development of art forms, activities, and artists, as well as further creative opportunities within Townsville.
- Assess the extent to which the project demonstrates cultural, artistic, social, or economic returns on investment. If the project involves local partnerships, provide details on these collaborations and their contributions, including any financial or in-kind support.
- Indicate how the project leverages other local projects, programs, and events, and include details on the nature of this leverage.

### Contact us



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