



# **PLACEMAKING ADVISORY COMMITTEE**

## **CONFIRMED MINUTES REPORT**

Monday, 5 September 2022

3:08 PM

103 Walker Street, Committee Room

### **Opening of Meeting and Announcement of Visitors**

The Chair, Councillor Jenny Hill opened the meeting at 3:08 PM.

### **Attendance**

#### Present

Councillor Jenny Hill – Chair	Townsville City Council
Tim Connor	Australian Institute of Landscape Architects (AILA)
Matt Bolton	Urban Development Institute of Australia (“UDIA”)
Louise Ashford	Individual Member
Mark Kennedy	Individual Member
Ernie Terrazzino	Individual Member (via Microsoft Teams)
Angie Hanson	Property Council of Australia (“PCA”)

#### Guests

Dean Cracknell	Team Town Movement (via Microsoft Teams)
Jimmy Murphy	Team Town Movement (via Microsoft Teams)
Matt Higgins	Member of Inclusive Communities Advisory Committee

#### TCC Staff

Ryan Hall – Meeting Facilitator	Chief Planning and Development Officer
Shannon Jenkins	Administration Officer – Functional Lead
Jeffrey Kerr	Senior Urban Design Officer
Jess Prentice	Council Secretariat
Sheree Anderson	Council Secretariat

## **Acknowledgement of Country**

The Chair acknowledged the Wulgurukaba of Gurambilbarra and Yunbenun, Bindal, Gugu Badhunand Nywaigi as the Traditional Owners of this land. We pay our respects to their cultures, their ancestors and their Elders – past and present – and all future generations.

## **Apologies and Leave of Absence**

Councillor Ann-Maree Greaney

## **Confirm Quorum**

A quorum was present at the meeting.

## **Confirmation of Minutes of Previous Advisory Committee meeting**

**It was MOVED by Mark Kennedy, SECONDED by Ernie Terrazzino:**

*“That the minutes of the Placemaking Advisory Committee meeting of 24 March 2022 be confirmed.”*

**CARRIED UNANIMOUSLY**

## **Disclosure of Interests – Statement by the Meeting Facilitator**

The Meeting Facilitator reminded councillors and committee members of their obligations for disclosing declarable conflicts of interest and prescribed conflicts of interest for items on the agenda.

## **Disclosure of Interests**

There were no declarable conflicts of interest or prescribed conflicts of interest declared.

**The Advisory Committee agreed to review the action items as the next item of business.**

## **Review of action items**

- 22-1 The Meeting Facilitator to follow up on available data sets (value-based and quantitative) and relevant documents, and that the data be explored in another session with the Senior Social Planner and other relevant Council operational staff.**

Committee members are waiting on the data sets (community surveys, I.D, data, Liveability Study) being made available via the shared online space.

This action item is carried over.

- 22-2 The Committee to then undertake exploration of available data and research with the view of identifying:**

- **Community demand for new projects proposed in CBD (ie. who are the target customers?);**
- **Analysis of targeted solutions suited to address identified demand/problems/needs (i.e. are projects/ solutions solving problem or needs?); and**

- **Potential gaps and opportunities based on analysis.**

This action item is carried over.

**22-3 The Meeting Facilitator to arrange for an invitation to be extended from the Committee to the Great Barrier Reef Marine Park Authority (GBRMPA) to hear about the Reef HQ redevelopment and new office projects.**

This action item is carried over.

**22-5 The Meeting Facilitator to schedule a working group for Easter break to refine PAC Focus Areas Whiteboarding session.**

This action item is complete.

**Action Items:**

- 1. The Meeting Facilitator to follow up on access to the shared online space for all Committee members.**
- 2. The Committee agreed that it would be important to embed placemaking elements into the new Townsville City Plan. The Meeting Facilitator will take placemaking suggestions from the Committee through to the City Plan team for consideration.**

**Agenda Items**

**1 Presentation and TCC Information Sharing**

Jimmy Murphy and Dean Cracknell from Town Team Movement tabled a presentation on their not-for-profit social enterprise, Town Team Movement.

Town Team Movement aims to build a movement of doers, enabling local communities to connect with local governments to activate places. They aim to shift the community's mindset from a service delivery mindset to a collaborative and enabling mindset. Town Teams are place based, rather than interest or sector based, and need to apply for grants or raise funds for any placemaking projects they want to undertake.

Town Team Movement offer free placemaking education videos on their website, via a partnership with Placemaking X.

The Committee discussed a number of placemaking initiatives that might be able to be undertaken by local community groups, and those that the Committee could instigate to demonstrate the value of placemaking activities. It was suggested that the list of projects developed during the workshops could be reviewed to identify those that should be part of the planning scheme, those that should be Council-led, and those that could be demonstration projects that could be replicated by the community.

The Committee agreed that it was desirable for placemaking activities to be community-driven as this enables community ownership of the activity and reduces the level of disgruntlement with any perceived negative impacts, for example, removing car parks or reducing speed limits.

Jimmy Murphy and Dean Cracknell offered to provide informal advice by email, or alternatively they offer a consultancy service for more in-depth assistance.

**Jimmy Murphy and Dean Cracknell left the meeting at the end of Item 1.**

**The Meeting Facilitator left the meeting at 4:54pm during the following agenda item.**

## **2 PAC Focus Areas Workshop**

The Meeting Facilitator sought to clarify the focus areas of the Committee. The Committee agreed to revisit this item at the next meeting, following a workshop with the Senior Placemaker (new Meeting Facilitator) next month.

Committee members suggested reviewing the videos on the Team Talk Movement website, and then reviewing the list of projects developed from the workshops to identify potential demonstration placemaking activities. The Committee discussed focussing on working with one or two discrete communities as a pilot program. The Flinders Street East Traders Group was suggested as a possible group to approach.

### **Action Item:**

- 3. Working Group to identify potential demonstration placemaking activities and discrete communities for trialling the activities.**

## **General Business**

There was no general business.

## **Confirmation of next meeting**

The next Committee meeting is scheduled for 2:00pm on 15 November 2022 at 103 Walker Street, Committee Room.

## **Close of Meeting**

The Chair closed the meeting at 5:17pm.

**COUNCILLOR JENNY HILL  
CHAIR**

## **Attachments >>**

Attachment 1 –Meeting Action Register

**Attachment 1 – PAC Agenda Submission and Meeting Action Register – Page 1 of 1**

Action Item No.	Agenda Submission / Meeting Actions	Item	Action to be taken	Date Listed	Responsible Officer	Completed Date
22-1	Meeting action	TCC Information Sharing	The Meeting Facilitator to follow up on available data sets (value-based and quantitative) and relevant documents, and that the data be explored in another session with the Senior Social Planner and other relevant Council operational staff.	24.3.2022	Meeting Facilitator	
22-2	Meeting action	TCC Information Sharing	The Committee to then undertake exploration of available data and research with the view of identifying: <ul style="list-style-type: none"> <li>community demand for new projects proposed in CBD (i.e. who are the target customers?);</li> <li>analysis of targeted solutions suited to address identified demand/problems/needs (i.e. are projects/solutions solving problem or needs?); and</li> <li>potential gaps and opportunities based on analysis.</li> </ul>	24.3.2022	Placemaking Advisory Committee	
22-3	Meeting action	TCC Information Sharing	The Meeting Facilitator to arrange for an invitation to be extended from the Committee to the Great Barrier Reef Marine Park Authority (GBRMPA) to hear about the Reef HQ redevelopment and new office projects.	24.3.2022	Meeting Facilitator	
22-6	Meeting Action	Review of Action Items	The Meeting Facilitator to follow up on access to the shared online space for all Committee members.	5.9.2022	Meeting Facilitator	
22-7	Meeting Action	Review of Action Items	The Committee agreed that it would be important to embed placemaking elements into the new Townsville City Plan. The Meeting Facilitator will take placemaking suggestions from the Committee through to the City Plan team for consideration.	5.9.2022	Meeting Facilitator	
22-5	Meeting action	Confirmation of next meeting	The Meeting Facilitator to schedule a working group for Easter break to refine PAC Focus Areas Whiteboarding session.	24.3.2022	Meeting Facilitator	Complete as at 5.9.2022
22-4	Meeting action	PAC Focus areas	The Meeting Facilitator whiteboarded discussion / feedback points to be distributed to Committee members via One Drive	24.3.2022	Meeting Facilitator	24.3.2022

## Attachment 2 – ACAC Meeting Schedule 2022

Date	Time	Location
Thursday, 24 March	9:00am-11am	Committee Room
Monday 5 September	2:00pm-4.00pm	Committee Room
Tuesday, 15 November	2:00pm-4.00pm	Committee Room