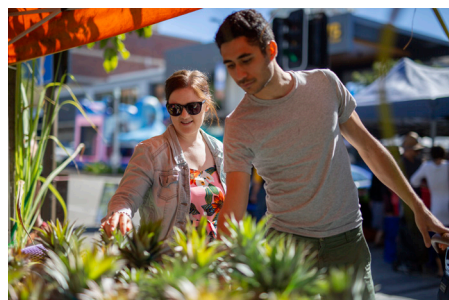


## Looking to move your business to Townsville? We have a Financial Incentive Scheme that may help.



### COMPONENT 2: ATTRACTING JOBS TO THE CITY

The City Activation and Jobs Growth Policy has been created in order to generate investment and create employment opportunities for the city. Component 2 offers rental subsidies for eligible businesses looking to operate within Townsville's CBD. Grant funding up to 50% of the building rental costs incurred in the first six months of tenancy, up to maximum of \$50,000 per project.

ACTIVITY TYPES	EXAMPLES INCLUDE, BUT NOT LIMITED TO
Retail and Entertainment	<ul style="list-style-type: none"> <li>• Hairdresser, barber and beauty services</li> <li>• Clothing and footwear</li> <li>• Food and grocery</li> <li>• Housewares</li> <li>• Recreational goods</li> <li>• Books, Magazines, papers and office supplies</li> <li>• Electrical, electronic and whitegoods</li> <li>• Pharmaceuticals and cosmetics</li> <li>• Entertainment venues (e.g., Kingpin Bowling, Escape Rooms etc)</li> </ul>
Service Industry	<ul style="list-style-type: none"> <li>• Tech equipment repair</li> <li>• Dry cleaning</li> <li>• Jewellery making</li> <li>• Picture framing</li> <li>• Shoe repairs</li> <li>• Tailor</li> </ul>
Food and Drink	<ul style="list-style-type: none"> <li>• Bistro</li> <li>• Café</li> <li>• Coffee shop</li> <li>• Kiosk</li> <li>• Restaurant</li> <li>• Take-away</li> </ul>
Small Bar	<ul style="list-style-type: none"> <li>• Subject to the condition that no more than 120 persons may be present on the licensed premises at any one time. Cannot sell and supply packaged liquor</li> </ul>
Start Ups	<ul style="list-style-type: none"> <li>• Technologies</li> </ul>
Professional business, Office	<ul style="list-style-type: none"> <li>• Real Estate Agencies</li> <li>• Law Firms</li> <li>• Accountants</li> <li>• Finance</li> <li>• Mining</li> <li>• Agriculture</li> <li>• Manufacturing</li> <li>• Energy</li> <li>• Green Technologies</li> </ul>

### WHO CAN APPLY:

To be eligible, new businesses and those presently located in the Townsville local government area must:

- propose to locate into the Townsville City Core area
- for a professional business or office, the minimum requirement is seven FTE
- for a retail, service industry, food and drink, small bar or start up, the minimum requirement is two FTE
- sign a minimum 1-year lease on a premise within the Townsville City Core area
- locate within 8 weeks of starting a lease and maintain the minimum FTE outlined above for the duration of the lease
- occupancy to commence prior to 30 June 2024
- be free of debt to Townsville City Council.

### HOW IS THE GRANT PAID?

The Grant will be paid monthly in arrears for up to 6 months of tenancy provided that the eligibility criterion of at minimum employees (FTE) in the Townsville City Core Area has been maintained. Building rental costs not including GST.

### HOW TO APPLY:

Send a written proposal that meets the eligibility criteria to the Economic Attraction team at [economic.development@townsville.qld.gov.au](mailto:economic.development@townsville.qld.gov.au)

Full details about all available components can be found at: [townsville.qld.gov.au/incentives](https://townsville.qld.gov.au/incentives)

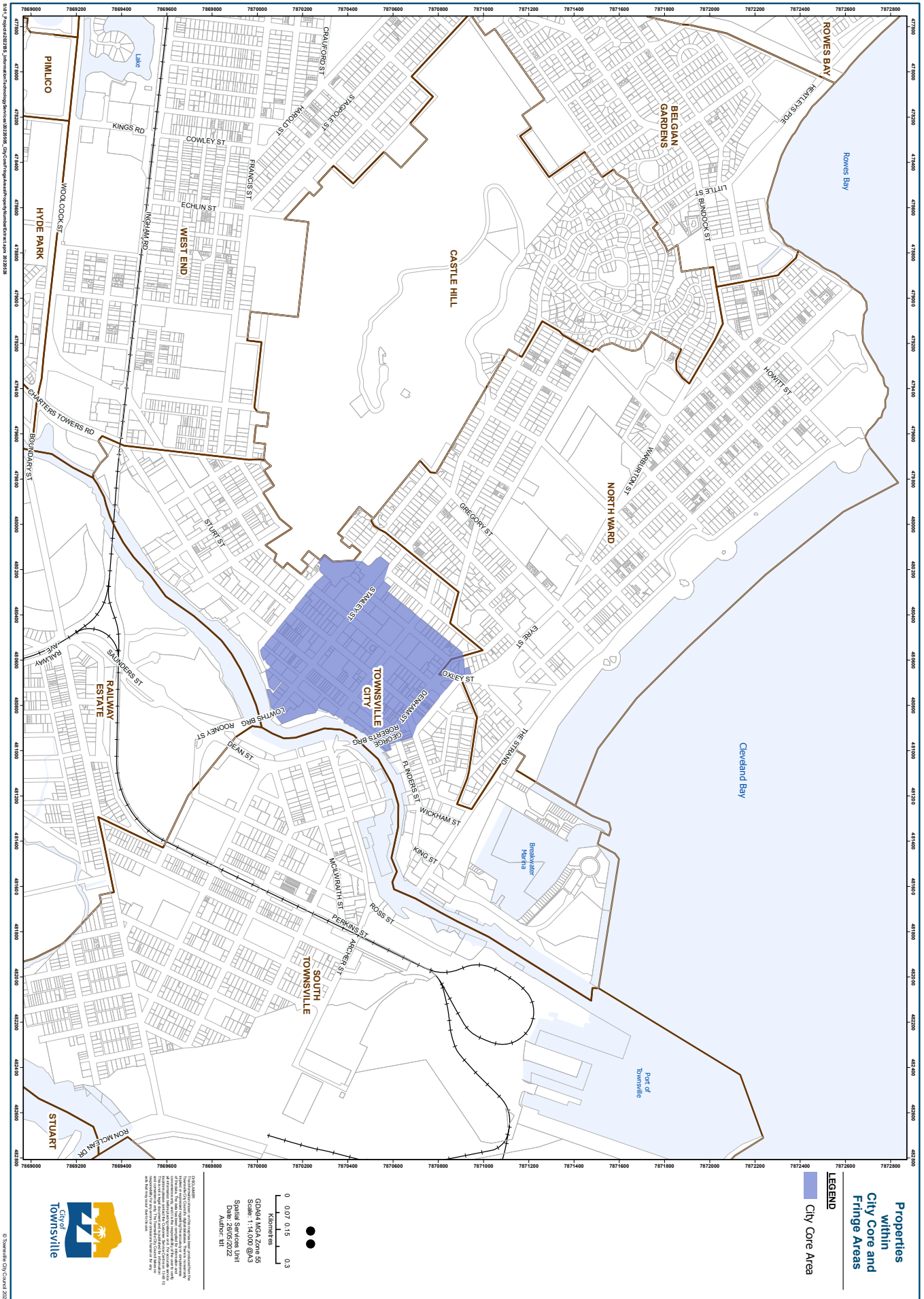


Figure 1: 2023-2024 Map of City Core and Proposed City Fringe Areas