



PLACEMAKING ADVISORY COMMITTEE

MINUTES REPORT

Thursday, 24 March 2022

9:08 AM

103 Walker Street, Committee Room

Opening of Meeting and Announcement of Visitors

The Chair, Councillor Jenny Hill opened the meeting at 9:08 AM.

Present

Councillor Jenny Hill – Chair
Councillor Ann-Maree Greaney
Tim Connor
Matt Bolton
Louise Ashford
Mark Kennedy
Ernie Terrazzino
Chris Jensen
Yael Ralf – Meeting Facilitator
Michael Youngman
Tony Bligh
Jess Prentice

Townsville City Council
Townsville City Council
Australian Institute of Landscape Architects (“AILA”)
Urban Development Institute of Australia (“UDIA”)
Individual Member (via Microsoft Teams)
Individual Member
Individual Member
Senior Social Planner, Townsville City Council
Senior Placemaker, Townsville City Council
Placemaker, Townsville City Council
Acting Chief Legal Officer, Townsville City Council
Council Secretariat, Townsville City Council

Acknowledgement of Country

The Chair acknowledged the Wulgurukaba of Gurambilbarra and Yunbenun, Bindal, Gugu Badhun and Nywaigi as the Traditional Owners of this land. We pay our respects to their cultures, their ancestors and their Elders – past and present – and all future generations.

Apologies and Leave of Absence

There were no apologies.

Confirm Quorum

A quorum was present at the meeting.

Confirmation of Minutes of Previous Advisory Committee meeting

There were no previous minutes.

Disclosure of Interests – Statement by the Acting Chief Legal Officer

The Acting Chief Legal Officer reminded councillors and committee members of their obligations for disclosing declarable conflicts of interest and prescribed conflicts of interest for items on the agenda.

Disclosure of Interests

There were no declarable conflicts of interest or prescribed conflicts of interest declared.

Round table Introductions

The Committee members introduced themselves around the table.

Presentations

Refer to item one, two and three.

Agenda Items

1 Placemaking Advisory Committee Orientation

The Meeting Facilitator provided a presentation on Placemaking Advisory Committee orientation, which included information on the following:

- Townsville City Council – Structure
- Townsville City Council – Advisory Committee Platform
- Placemaking Advisory Committee Terms of Reference

2 Townsville City Council information sharing

2.1 Townsville Liveability Study

The Senior Social Planner provided a brief presentation on the Townsville Liveability Study.

The Committee discussed the Townsville Liveability Study data.

The Meeting Facilitator to follow up on available data sets (value-based and quantitative) and relevant documents, and that the data be explored in another session with the Senior Social Planner and other relevant Council operational staff.

The Committee to then undertake exploration of available data and research with the view of identifying:

- community demand for new projects proposed in CBD (i.e. who are the target customers?);
- analysis of targeted solutions suited to address identified

demand/problems/needs (i.e. are projects/solutions solving problem or needs?); and

- outline where this aligns to ongoing Council initiatives and/or identify potential gaps and opportunities based on analysis.

2.2 Placemaking Operational Program

The Meeting Facilitator provided an overview of the past and upcoming Placemaking Operational Program.

The Chair, Councillor Jenny Hill posed the question “how do we turn the city to face the water?” as a point of discussion by the Committee.

The Committee discussed the concept of physical connections, sticky places and providing multiple points of engagement in public spaces as being key drivers for the upcoming Placemaking Program.

3 Placemaking Advisory Committee focus areas

Mark Kennedy tabled a PowerPoint presentation on potential focus areas for the Committee.

The Meeting Facilitator sought feedback from the Committee members on focus areas they wish to provide feedback, advice and input to Council about.

The Committee members provided feedback.

The Meeting Facilitator whiteboarded discussion / feedback points with working copy to be distributed to Committee members via One Drive (refer Attachment 3).

The Meeting Facilitator to schedule a working group for Easter break to refine PAC Focus Areas Whiteboarding session.

The Chair, Councillor Jenny Hill vacated the meeting at 11:04am during the following agenda item.

**COUNCILLOR JENNY HILL
CHAIR**

Councillor Ann-Maree Greaney assumed position of Chair.

4 Membership opportunities

The Committee members put forward suggestions for new committee members.

The Committee discussed the suggested additional committee members.

General Business

There was no general business.

Confirmation of next meeting

The next Committee meeting is scheduled for Thursday, 19 July 2022 at 2:00pm at 103 Walker Street, Committee Room.

The Committee noted the 2022 meeting dates.

Close of Meeting

The Acting Chair closed the meeting at 11:20 AM.

**COUNCILLOR ANN-MAREE GREANEY
ACTING CHAIR**

Attachments >>

Attachment 1 – PAC Agenda Submissions and Meeting Action Register

Attachment 2 – PAC 2022 Meeting Schedule

Attachment 3 – PAC Focus Areas – Whiteboarding Notes (Working Copy)

Attachment 1 – PAC Agenda Submission and Meeting Action Register – Page 1 of 1

Action Item No.	Agenda Submission / Meeting Actions	Item	Action to be taken	Date Listed	Responsible Officer	Completed Date
22-1	Meeting action	TCC Information Sharing	The Meeting Facilitator to follow up on available data sets (value-based and quantitative) and relevant documents, and that the data be explored in another session with the Senior Social Planner and other relevant Council operational staff.	24.3.2022	Meeting Facilitator	
22-2	Meeting action	TCC Information Sharing	The Committee to then undertake exploration of available data and research with the view of identifying: <ul style="list-style-type: none"> community demand for new projects proposed in CBD (i.e. who are the target customers?); analysis of targeted solutions suited to address identified demand/problems/needs (i.e. are projects/solutions solving problem or needs?); and potential gaps and opportunities based on analysis. 	24.3.2022	Placemaking Advisory Committee	
22-3	Meeting action	TCC Information Sharing	The Meeting Facilitator to arrange for an invitation to be extended from the Committee to the Great Barrier Reef Marine Park Authority (GBRMPA) to hear about the Reef HQ redevelopment and new office projects.	24.3.2022	Meeting Facilitator	
22-4	Meeting action	PAC Focus areas	The Meeting Facilitator whiteboarded discussion / feedback points to be distributed to Committee members via One Drive	24.3.2022	Meeting Facilitator	24.3.2022
22-5	Meeting action	Confirmation of next meeting	The Meeting Facilitator to schedule a working group for Easter break to refine PAC Focus Areas Whiteboarding session.	24.3.2022	Meeting Facilitator	

Attachment 2 – ACAC Meeting Schedule 2022

Month	Date	Time	Location
July	Tues, 19 July	2:00pm-4.00pm	Committee Room
November	Tues, 15 November	2:00pm-4.00pm	Committee Room

Attachment 3 – PAC Focus Areas – Whiteboarding Notes (Working Copy)

Following notes were captured based on suggestions made by Committee members during the Meeting and is a Working Copy that will be further refined by the Advisory Committee at a proposed upcoming Working Group Session.

		PRIORITY LEVEL		
TIMEFRAME/ CATEGORY		HIGH	MEDIUM	LOW
INITIATIVES/IDEAS	Light, quick, cheap	Fletcher St/Knapp St Legacy Tree Planting	Lighting open space	
		Legacy Trees Program/Sites	Castle Hill Projects	
		Walkable/PMD Connection from CBD-Strand	Aitkenvale - Ross Creek Connections long term	
		Close Denham Lane (Hoi Polloi)	Expand parklets to suburbs 3 week program with food and music Tie in with Eat Street events	
		Sense of Arrival to City. Entry Statements North, South and West.	Parklets in front of cafes	
		Airport Arrival	30km/hour zone and pedestrian crossings at Gregory Street roundabout	
		Pedestrians only on Gregory Street	Markets + Eats	
		Match value-based data (i.e. Liveability Study) with quantitative data (i.e. monitoring datasets/evidence)	Weekly night market/street food - Stokes Street? (Possible location)	
		Market research to determine target customers for the new projects proposed in the CBD, are we solving a problem/need they currently have? how, why? for how many?	Shade + Green Spaces	
		Entries into our city, north and south	Free Strand shuttle bus looping CBD, Casino, Strand & Soroptimist on weekends	

		Proper Victoria Bridge Shade	Event on the "beach" Allow vendors to occupy space for periods of the year	
		Suburbs community activation - where are the places where communities in the suburbs meet or could meet. Are there safe places to meet and eat at night? Commonwealth is working so well	The Strand - is there an opportunity for our committee to work on opportunities for further activating the strand - stickability, consumer spend, etc. all parts of the community mix on the strand, what do different parts of our community want more of along the strand? how do we do more with the things we already love about our city and celebrate with our tourists?	
	Longer-term	Castle Hill - Summit Green	Urban Villages across whole city	Victoria Bridge - Activation + Shade
		Street trees, public realm, streetscape design guidelines in greenfield sites	Green Space Study	Ross Creek bridges (pedestrian)
		Former Tim's Surf & Turf Site (Ogden Street, CBD)	Expanding CBD Footpath Street Cleans	Canopy cover increase
		Plume Street Bridge	Castle Hill Summit	Connection to Ross River
		Shade	Shade Study - fix the gaps	East End (Flinders Street East) in the style of Cairns Esplanade
		The Strand - Changes to path + road for pedestrianisation, improved connectivity	Improve journey between Strand/Anzac Park to City/Flinders Street	
		Pedestrianising again Flinders Street Mall adding trees/shade	Airport Drive	
		Pedestrian Boulevard/Active Transport East End Boardwalk to Wickham St to Anzac Park to Strand	Improve active transport entry to CBD	