



CITY IMAGE ADVISORY COMMITTEE

REPORT

MONDAY 13 MAY 2019 AT 3.30PM

COUNCIL CHAMBERS

Advisory Committee Members >>

The Mayor, Councillor Jenny Hill
Councillor Ann-Maree Greaney
Eber Butron

Lucy Downes
Zammi Rohan
Michael Baker
Steve Price
Kevin Booth
Wal Smith
Filitsa Kounias
Matt Merrin
Peter Wheeler

Committee Chair
Townsville City Council
Director Planning, Environmental and Cultural Services,
Townsville City Council
Gecko Interiors
Counterpoint Architecture
Marketing Garage
4TO
Townsville Chamber of Commerce
Place Design Group
Townsville Loves Your Business
Jam Corner and Bridgewater
Colliers International

Non-member City Image support role:

Jeffrey Kerr

Meeting Facilitator, Senior Urban Design Officer, Townsville City Council

ACKNOWLEDGEMENT OF COUNTRY

The Townsville City Council would like to acknowledge the Bindal and Gurambilbarra Wulgurukaba peoples as Traditional Owners of the land on which our Council operates. We pay respect to Elders past, present and future and value the traditions, culture and aspirations of the first Australians of this land. We acknowledge and hold in great significance the valuable contribution that Traditional Owners have made and continue to make within the Townsville Community.

Goals and Objectives of Townsville City Council >>

Corporate Plan >>

Goal 1 - A Prosperous City

Deliver a strong and innovative economy for Townsville with sustainable growth and support for local jobs and businesses.

Objectives that identify our strategic intent:

- 1.1 Support local businesses, major industries, local innovation and employment growth.
- 1.2 Promote our economic and geographic strengths and market Townsville as a vibrant destination for commerce, education, research, tourism, entertainment and lifestyle.
- 1.3 Plan, support, provide and advocate for infrastructure and investment that supports innovation, residential and economic growth.
- 1.4 Maximize opportunities for economic growth by building and maintaining effective partnerships.

Goal 2 - A City for People

Enhance people's experience of Townsville as a liveable and vibrant city by providing services that support the growth of an inclusive, knowledgeable, active, safe and healthy community.

Objectives that identify our strategic intent:

- 2.1 Provide services and local infrastructure that meet community expectations, support growth and provide for the needs of our community.
- 2.2 Improve the liveability of Townsville and encourage active and healthy lifestyles by providing accessible public facilities and community infrastructure.
- 2.3 Improve the vibrancy of Townsville by supporting the community's access to, and participation in, a range of artistic, cultural and entertainment activities.
- 2.4 Enhance community knowledge of and access to council services to improve community wellbeing, health and safety.

Goal 3 - A Clean and Green City

Create a sustainable future for Townsville through the protection, maintenance and enhancement of our unique, natural and built environment.

Objectives that identify our strategic intent:

- 3.1 Plan, design and deliver sustainable development and support this by actively managing the natural environment and increasing green infrastructure, at both a city, suburb and place level.
- 3.2 Develop and implement long term solutions for the management of water and waste that are socially, financially and environmentally sound.

Goal 4 - A Simpler, Faster, Better Council

Transform the Townsville City Council into a simpler, faster and better council that is easy to work with, and for, and gains community trust by being transparent and managing its resources.

Objectives that identify our strategic intent:

- 4.1 Provide customer-focused services that meet the expectations of our community in a dynamic and adaptive manner.
- 4.2 Ensure that council's plans, services, decisions and priorities reflect the needs and expectations of the community.
- 4.3 Be a valued and committed employer who provides a productive, inclusive and respectful environment for staff and the community.
- 4.4 Improve financial sustainability and provide value and accountability to the community for the expenditure of public funds.
- 4.5 Ensure that public funds are expended efficiently and that council expenditure represents value for money whilst supporting the local economy.

City Image Advisory Committee

Purpose of the City Image Advisory Committee

The City Image Advisory Committee will consider and advise council in relation to strategy and policy for the City Image. The objectives of the Committee are to:

- provide strategic input and guidance to council on matters relating to the image of the City of Townsville;
- assist with identifying opportunities to enhance the image of the City of Townsville;
- assist council in the identification of impediments to realizing the desired image for the City of Townsville; and
- act as a gauge of the community's views.

Terms of Reference

The terms of reference describes the purpose and structure of the committee. It defines the scope of the committee detailing the committee's authority, composition and objectives, providing the framework for the committee's operations. The terms of reference also identifies the duties and responsibilities of members and the chair, the terms of membership, roles and responsibilities, conflict of interest, meeting information and conduct requirements.

City Image Advisory Committee Member interaction with media:

Media (TV or newspaper agencies) may be in attendance at meetings and may wish to speak with committee members. It is important to be aware that as a member of the City Image Committee you are representing and speaking on behalf of your organisation. We would advise that you seek confirmation as to your organisation's media policies, and inform the Coordinator Heritage and Urban Planning Unit if you have any issues / concerns.

5.8.6 Audio or video recording of a meeting – as per Townsville City Council, Code of Meeting Practice

Only authorised persons may make an audio or video recording of a meeting in accordance with Section 35 of Local Law No. 1 (Administration) 2011.

A person is authorised to make an audio or video recording of the meeting if the Chairperson consents to the recording being made. A record of the Chairperson's consent made in the minutes of the meeting (or the report of a committee meeting) is "written consent" for the purposes of Section 35 of Local Law No. 1 (Administration) 2011.

REPORT CITY IMAGE ADVISORY COMMITTEE

DATE Monday 13 May 2019

ITEMS 1 to 5

PRESENT

The Mayor, Councillor Jenny Hill
Councillor Ann-Maree Greaney
Lucy Downes
Zammi Rohan
Steve Price
Filitsa Kounias
Matt Merrin
Peter Wheeler
Jeffrey Kerr

Committee Chair, Townsville City Council
Townsville City Council
Gecko Interiors
Counterpoint Architecture
MMM
Townsville Loves Your Business
Jam Corner and Bridgewater
Colliers International
Meeting Facilitator, Senior Urban Design Officer, Townsville
City Council

GUESTS

Lesley Cameron

Acting Director Planning, Environmental and Cultural
Services, Townsville City Council

Wayde Chiesa
Ben Smith

Senior Economic Activation Officer, Townsville City Council
Economic Activation Officer, Townsville City Council

APOLOGIES

Wal Smith
Brett Brogan
Eber Butron

Place Design Group
General Manager Future Cities, Townsville City Council
Director Planning, Environmental and Cultural Services,
Townsville City Council

Bronwyn Bignoux
Ellen Cox

Coordinator Land Use, Townsville City Council
Economic Activation officer, Townsville City Council

NOT PRESENT

Michael Baker
Kevin Booth

Marketing Garage
Townsville Chamber of Commerce

Opening of meeting

The Chair, the Mayor, Councillor J Hill opened the meeting at 3.30pm.

Apologies and Leave of Absence

Apologies were noted.

Acknowledgment to Country

The Chair, the Mayor, Councillor J Hill provided the Acknowledgment to Country.

Statement by Meeting Facilitator - Disclosure of interests

Following recent changes to the *Local Government Act 2009* the Meeting Facilitator reminded the Councillors of their obligations for disclosing conflicts of interests and material personal interests for items on the agenda.

Disclosure of interests

- (i) Potential perceived conflict of interest - Item 4 - The Mayor, Councillor J Hill - Councillor Hill is a part owner of an apartment in Palmer Street precinct.

Confirmation of minutes of previous meeting

The Committee confirmed the minutes of the previous meeting held on 11 March 2019 to be a true record.

Business Arising from the Minutes

Action List – Update on outstanding items

Refer to Attachment 1 — CIAC Agenda Submission and Meeting Action Register.

(a) Social housing update

The Chair, the Mayor, Councillor J Hill advised that building designers are being used rather than architects for the social housing.

It was proposed that the next Committee meeting be held on a Friday (19 July 2019) to allow Coralee O'Rourke to attend. The Meeting Facilitator will also be inviting a representative from the Department of Housing and Public Works. Councillor Hill requested Zammi Rohan to provide a couple of examples of higher quality social housing projects that she can take to the Minister.

ACTION:

Zammi Rohan to provide a couple of examples of higher quality social housing projects that she can take to the Minister.

(b) Department of Transport and Main Roads (TMR) corridor amenity update

The Chair, the Mayor, Councillor J Hill and Councillor A Greaney highlighted the state of the Ring Road and the issue of abandoned vehicles.

The Committee discussed the issues of abandoned vehicles and corridor amenity.

Councillor Hill indicated that this may need to be made an election issue for the State Government with regards to corridor amenity and investment of funds into the corridors.

ACTION:

That the Mayor, Councillor J Hill write to the Minister for Transport and Main Roads (and cc the State members) regarding:

- a. the amenity of the Ring Road;
- b. the design of the new section of the Ring Road, that it be appropriately landscaped with a budget allocation similar to what happens in Cairns; and
- c. query if there is any opportunity to do some work in the southern corridor to improve the amenity and to do it far more cost effectively.

The Meeting Facilitator provided an update with regards to other matters on the Action List.

Agenda Items

Item 1. Membership

The Meeting Facilitator welcomed new Committee members Matt Merrin and Peter Wheeler.

Matt and Peter outlined what they can bring to the table with regards to this Committee.

The Mayor, Councillor J Hill thanked Matt and Peter and advised that their input will be greatly appreciated.

Item 2. Townsville Waterfront Promenade update

The Meeting Facilitator provided a presentation on an update of the Townsville Waterfront Promenade which included information / maps / concepts of current projects, highlighting the delivery of the vision for a connected Townsville. Specifically highlighting the following:

- long term vision for Townsville CBD;
- Townsville Streetscape Strategy 1993;
- Townsville CBD Masterplan 2011;
- Waterfront Promenade;
- Little Fletcher Bridge;
- NQ Stadium Masterplan 2018;
- Stadium Promenade;
- Reid Park Bridge;
- Central Development Site Waterfront Promenade;
- Central Park;
- CBD footpath upgrades;
- Cruise ship terminal;
- Bus Hub; and
- new street art.

Item 3. Flinders Lane update

The Meeting Facilitator provided a presentation on an update of Flinders Lane which included concept pictures.

In accordance with section 175E of the *Local Government Act 2009*, the Mayor, Councillor J Hill declared a potential perceived conflict of interest in regards to item 4.

- (a) **the name of the councillor who has a real conflict of interest or perceived conflict of interest in the matter;**
The Mayor, Councillor J Hill.
- (b) **the councillor's personal interests in the matter, including the particulars mentioned in section 175E (2) as described by the councillor;**
Councillor Hill is a part owner of an apartment in Palmer Street precinct.
- (c) **the decisions made under section 175E (4) and the reasons for the decisions;**
The Mayor, Councillor J Hill vacated the meeting for item 4 (and the remainder of the meeting).
- (d) **whether the councillor participated in the meeting, or was present during the meeting, under an approval under section 175F;**
The Mayor, Councillor J Hill vacated the meeting for item 4 (and the remainder of the meeting).
- (e) **if the councillor voted on the matter—how the councillor voted on the matter;**
The Mayor, Councillor J Hill did not vote on the matter.
- (f) **how the majority of councillors who were entitled to vote at the meeting voted on the matter.**
The item did not require a vote.

The Mayor, Councillor J Hill vacated for the remainder of the meeting.

**THE MAYOR, COUNCILLOR J HILL
CHAIR**

Councillor A Greaney assumed the position of Chair.

Item 4. Palmer Street update

The Economic Activation Officer provided a presentation on an update of Palmer Street which included information/concept pictures with regards to the following:

- Palmer Street lighting locations - Stage 1;
- rebranding of the sign 'Palmer Street Precinct'; and
- Palmer Street Precinct lighting - Stage 2.

Item 5. CBD Activation update

The Senior Economic Activation Officer provided an overview of the recently held 'Townsville Eats' including advice of feedback received as well as improvements Council is looking at. The next 'Townsville Eats' will be held on 31 May 2019.

Lucy Downes commended Wayde Chiesa and Ben Smith on 'Townsville Eats'.

The Senior Economic Activation Officer suggested undertaking an economic impact on nights like this.

The Committee discussed 'Townsville Eats' going forward including the suggestion to involve Tourism and Events Queensland.

General Business

(i) State of buildings in Flinders Street

The Acting Chair, Councillor A Greaney advised that Council is working with some of the business owners in Flinders Street with regards to the state of their buildings.

The Senior Economic Activation Officer and Economic Activation Officer provided further details on this initiative.

(ii) Bird aviary – Queens Gardens

The Acting Chair, Councillor A Greaney advised that work on the bird aviary in Queens Gardens is commencing soon.

(iii) Trees – NQ Stadium

Steve Price raised a query with regards to trees going towards the (NQ) Stadium from the southern entrance; will this be the State (Government) doing this or with this be us.

Zammi Rohan and the Meeting Facilitator provided information with regards to trees for the NQ Stadium.

(iv) Update on Rate your neighbourhood - Townsville City Council Liveability Study

The Meeting Facilitator provided an update on the 'Rate your neighbourhood - Townsville City Council Liveability Study'.

Next meeting – Proposed for Friday 19 July 2019

Agenda items due - Friday 5 July 2019

Venue - Council Chambers

The meeting was closed at 4.55pm.

**COUNCILLOR A GREANEY
ACTING CHAIR**

ACTION LIST >>

No.	Action Item	Who	Completed
1.	Social Housing in Townsville - State representative to discuss social housing in Townsville - Invite Coralee O'Rourke to discuss social housing in Townsville	Jeffrey Kerr Jenny Hill	Ongoing July Meeting July Meeting
2.	Main Roads Corridor Amenity - Mayor, Councillor J Hill write to the Minister for Transport and Main Roads (and cc the State members)	Jenny Hill	Ongoing
3.	Additional Membership for CIAC	Jeffrey Kerr	Complete Item to be closed
4.	Artwork and flag in Flinders Street refurbishment	Jeffrey Kerr / Wayde Chiesa	Completed Item to be closed
5.	Information regarding Social Housing	Zammi Rohan	Completed