

CQUniversity Townsville: A World of Opportunities



An opportunity for a tertiary institution and/or an investor to partner with Central Queensland University (CQU), the Townsville City Council and the Queensland Government, in Townsville.

THE OPPORTUNITY

- Partner with Australia's largest regional university to cultivate an exciting and vibrant educational precinct in the city's CBD.
- Develop student accommodation, class room and study facilities and retail and commercial components of the University Campus on a prominent inner city site in Townsville.
- Inner city freehold investment potential with more than 80,000sqm of land approved for development with necessary infrastructure services in place.

Why Invest?

- Access to accredited qualifications through a leading Australian University
- Aid in the delivery of long term goals of campus internationalisation and prepare students, as global citizens, for entry into the global workforce
- Expand linkages with higher education institutions in other countries
- Potential to enhance and even transform the partnering institutions
- Develop the international capacity of faculty and staff
- Opportunity to develop a prominent inner city site in Townsville with access to exceptional lifestyle benefits
- Strong local council support for investment and inner city revitalisation.

CQUniversity: A Growing Force for Townsville

CQUniversity has been growing its presence in the dynamic Northern Australia hub of Townsville since 2012.

In 2015 a state-of-the-art Townsville CBD campus was opened. This new campus is driving an increasing student presence in Townsville and CQUniversity forecasts continued growth in local and international student numbers in future years. This creates a demand for new expanded facilities for education, research and accommodation.

CQUniversity is working with Townsville City Council to achieve an exciting and vibrant educational precinct in the city's CBD, to meet the educational aspirations of international and local students.



CQU is Australia's largest regional university with over 32,000 students in 20+ locations.

TAKING STUDENTS TO A GLOBAL STAGE

World leaders

Named in Times Higher Education Top 600 Rankings, or top 3% of universities globally (2015)

Research excellence

World standard research areas include Health Sciences, Nursing, Agriculture, Psychology and Cognitive Services, Applied Mathematics (Excellence in Research Australia 2015)

Graduate results

81.1% full-time employment rate, vs 71.3% nationally, in Graduate Careers Australia data (2014)

39% Domestic student growth since 2009

32,000+ Students nationally

2000+ Staff nationally

300+ Programs and courses

24 Locations across Australia



LOCAL HIGHLIGHTS

Population

195,000, the largest regional city in Northern Australia.

Location

1300km north of Brisbane, and 350km south of Cairns.

Region

Tropical climate, with 320 days of sunshine and clear blue skies, with easy access to unspoilt beaches, the Great Barrier Reef, Magnetic Island and the Whitsundays.

Accommodation

Fast-expanding and affordable real estate market with diverse options for students in the CBD, and close to the region's natural wonders.

Work

Opportunities for casual employment across region's diverse tourism, hospitality and administrative sectors.

Partnerships

CQUniversity works closely with Townsville Enterprise, Townsville City Council, and local industry and business to maximise student experience and employment opportunities.

"Townsville is a regional capital, poised to play a major role in the development of Northern Australia – and local opportunities for further education are pivotal to that role."

CQUniversity's commitment to Townsville, first with its study centre and now with a fantastic and growing campus, really does put Townsville on the map as an education destination."

- Townsville City Council Mayor, Jenny Hill



STUDY OPTIONS

CQUniversity offers a full range of programs, with flexible options for on-campus or distance study, and excellent dedicated facilities and centres to support research degrees.

At Townsville, we are committed to growing our offerings in face-to-face study, hands-on research supported by experts in the field, and new pathways to support students to be what they want to be.

CQUniversity study areas include:

- Apprenticeships, Trades and Training
- Business, Accounting and Law
- Creative, Performing and Visual Arts
- Education and Humanities
- Engineering and Built Environment
- Health, Nursing and Midwifery
- Information Technology and Digital Media
- Psychology, Social Work and Community Sciences
- Science and Environment

With three terms per year, students also have options to fast-track their degree, and to utilise dynamic and intensive residential school courses around Australia.



For more information visit:
cqu.edu.au/townsville or
townsville.qld.gov.au/invest