



CITY IMAGE ADVISORY COMMITTEE

REPORT

MONDAY 19 NOVEMBER 2018 AT 3.30PM

COUNCIL CHAMBERS

Advisory Committee Members >>

The Mayor, Councillor Jenny Hill
Councillor Ann-Maree Greaney
Eber Butron

Lucy Downes
Zammi Rohan
Michael Baker
Steve Price
Kevin Booth
Wal Smith
Filitsa Kounias

Committee Chair
Townsville City Council
Director Planning and Community Engagement, Townsville City Council
Gecko Interiors
Counterpoint Architecture
Marketing Garage
MMM
Townsville Chamber of Commerce
Place Design Group
Townsville Loves Your Business

Non-member City Image support role:

Jeffrey Kerr

Meeting Facilitator, Senior Urban Design Officer, Townsville City Council

ACKNOWLEDGEMENT OF COUNTRY

The Townsville City Council would like to acknowledge the Bindal and Gurambilbarra Wulgurukaba peoples as Traditional Owners of the land on which our Council operates. We pay respect to Elders past, present and future and value the traditions, culture and aspirations of the first Australians of this land. We acknowledge and hold in great significance the valuable contribution that Traditional Owners have made and continue to make within the Townsville Community.

Goals and Objectives of Townsville City Council >>

Corporate Plan >>

Goal 1 - A Prosperous City

Deliver a strong and innovative economy for Townsville with sustainable growth and support for local jobs and businesses.

Objectives that identify our strategic intent:

- 1.1 Support local businesses, major industries, local innovation and employment growth.
- 1.2 Promote our economic and geographic strengths and market Townsville as a vibrant destination for commerce, education, research, tourism, entertainment and lifestyle.
- 1.3 Plan, support, provide and advocate for infrastructure and investment that supports innovation, residential and economic growth.
- 1.4 Maximize opportunities for economic growth by building and maintaining effective partnerships.

Goal 2 - A City for People

Enhance people's experience of Townsville as a liveable and vibrant city by providing services that support the growth of an inclusive, knowledgeable, active, safe and healthy community.

Objectives that identify our strategic intent:

- 2.1 Provide services and local infrastructure that meet community expectations, support growth and provide for the needs of our community.
- 2.2 Improve the liveability of Townsville and encourage active and healthy lifestyles by providing accessible public facilities and community infrastructure.
- 2.3 Improve the vibrancy of Townsville by supporting the community's access to, and participation in, a range of artistic, cultural and entertainment activities.
- 2.4 Enhance community knowledge of and access to council services to improve community wellbeing, health and safety.

Goal 3 - A Clean and Green City

Create a sustainable future for Townsville through the protection, maintenance and enhancement of our unique, natural and built environment.

Objectives that identify our strategic intent:

- 3.1 Plan, design and deliver sustainable development and support this by actively managing the natural environment and increasing green infrastructure, at both a city, suburb and place level.
- 3.2 Develop and implement long term solutions for the management of water and waste that are socially, financially and environmentally sound.

Goal 4 - A Simpler, Faster, Better Council

Transform the Townsville City Council into a simpler, faster and better council that is easy to work with, and for, and gains community trust by being transparent and managing its resources.

Objectives that identify our strategic intent:

- 4.1 Provide customer-focused services that meet the expectations of our community in a dynamic and adaptive manner.
- 4.2 Ensure that council's plans, services, decisions and priorities reflect the needs and expectations of the community.
- 4.3 Be a valued and committed employer who provides a productive, inclusive and respectful environment for staff and the community.
- 4.4 Improve financial sustainability and provide value and accountability to the community for the expenditure of public funds.
- 4.5 Ensure that public funds are expended efficiently and that council expenditure represents value for money whilst supporting the local economy.

City Image Advisory Committee

Purpose of the City Image Advisory Committee

The City Image Advisory Committee will consider and advise council in relation to strategy and policy for the City Image. The objectives of the Committee are to:

- provide strategic input and guidance to council on matters relating to the image of the City of Townsville;
- assist with identifying opportunities to enhance the image of the City of Townsville;
- assist council in the identification of impediments to realizing the desired image for the City of Townsville; and
- act as a gauge of the community's views.

Terms of Reference

The terms of reference describes the purpose and structure of the committee. It defines the scope of the committee detailing the committee's authority, composition and objectives, providing the framework for the committee's operations. The terms of reference also identifies the duties and responsibilities of members and the chair, the terms of membership, roles and responsibilities, conflict of interest, meeting information and conduct requirements.

City Image Advisory Committee Member interaction with media:

Media (TV or newspaper agencies) may be in attendance at meetings and may wish to speak with committee members. It is important to be aware that as a member of the City Image Committee you are representing and speaking on behalf of your organisation. We would advise that you seek confirmation as to your organisation's media policies, and inform the Coordinator Heritage and Urban Planning Unit if you have any issues / concerns.

5.8.6 Audio or video recording of a meeting – as per Townsville City Council, Code of Meeting Practice

Only authorised persons may make an audio or video recording of a meeting in accordance with Section 35 of Local Law No. 1 (Administration) 2011.

A person is authorised to make an audio or video recording of the meeting if the Chairperson consents to the recording being made. A record of the Chairperson's consent made in the minutes of the meeting (or the report of a committee meeting) is "written consent" for the purposes of Section 35 of Local Law No. 1 (Administration) 2011.

REPORT CITY IMAGE ADVISORY COMMITTEE

DATE Monday 19 November 2018

ITEMS 1 to 3

PRESENT

The Mayor, Councillor Jenny Hill
Councillor Ann-Maree Greaney
Lucy Downes
Steve Price
Kevin Booth
Filitsa Kounias
Jeffrey Kerr

Committee Chair, Townsville City Council
Townsville City Council
Gecko Interiors
4TO
Townsville Chamber of Commerce
Townsville Loves Your Business
Meeting Facilitator, Senior Urban Design Officer, Townsville
City Council
Head of Office to the Mayor, Townsville City Council

Stephen Beckett

GUESTS

Brett Brogan
Wayde Chiesa
Bronwyn Bignoux

General Manager Future Cities, Townsville City Council
Senior Economic Activation Officer, Townsville City Council
Coordinator Land Use and Urban Design, Townsville City
Council
Council Secretariat
Economic Activation Officer, Townsville City Council
Economic Activation Officer, Townsville City Council

Tanya Edwards
Ben Smith
Ellen Cox

APOLOGIES

Eber Butron

Director Planning and Community Engagement, Townsville
City Council

Michael Baker
Zammi Rohan
Wal Smith

Marketing Garage
Counterpoint Architecture
Place Design Group

Opening of meeting

The Chair, the Mayor, Councillor J Hill opened the meeting at 3.30pm.

Apologies and Leave of Absence

Apologies were noted.

Acknowledgment to Country

The Chair, the Mayor, Councillor J Hill provided the Acknowledgment to Country.

Confirmation of minutes of previous meeting

The Committee confirmed the minutes of the previous meeting held on 24 September 2018 to be a true record.

Actions from last meeting

**(a) General discussion on presentations from:
Queensland Government Architect and Executive Director Housing Partnerships
Office, Housing and Homelessness Services, Department of Housing and Public Works**

The Mayor, Councillor J Hill queried if any feedback had been received from the Queensland Government Architect (Malcolm Middleton) and the Executive Director Housing Partnerships Office, Housing and Homelessness Services (Brett McDonald), Department of Housing and Public Works from the last meeting.

The Meeting Facilitator indicated that no feedback had been received.

The Committee discussed public housing in Townsville.

ACTION:

1. That Council write to the Department of Housing and Public Works to seek input into the current designs (for public housing) for Townsville.
2. That a letter from the Mayor, Councillor J Hill concerning the quality of public housing be forwarded to the Queensland Government Architect and the Executive Director Housing Partnerships Office, Housing and Homelessness Services.

In accordance with section 175E of the *Local Government Act 2009*, the Mayor, Councillor J Hill declared a (potential perceived) conflict of interest in regards to the Palmer Street matter.

- (a) the name of the councillor who has a real conflict of interest or perceived conflict of interest in the matter;**
The Mayor, Councillor J Hill.
- (b) the councillor's personal interests in the matter, including the particulars mentioned in section 175E (2) as described by the councillor;**
The Mayor, Councillor J Hill owns a property in Palmer Street.
- (c) the decisions made under section 175E (4) and the reasons for the decisions;**
a. The Mayor, Councillor J Hill's (potential perceived) conflict of interest was acknowledged.
b. The Mayor, Councillor J Hill participated in the meeting in relation to the matter. (The item did not require a vote.)
- (d) whether the councillor participated in the meeting, or was present during the meeting, under an approval under section 175F;**
The Mayor, Councillor J Hill participated in the meeting.
- (e) if the councillor voted on the matter—how the councillor voted on the matter;**
The Mayor, Councillor J Hill did not vote on the matter.
- (f) how the majority of councillors who were entitled to vote at the meeting voted on the matter.**
The item did not require a vote.

Item 1. CBD Street Trees W4Q (Works for Queensland) Project Update

The Meeting Facilitator provided an update on the CBD Street Trees W4Q (Works for Queensland) Project which included the following:

- analysis summary;
- extent of works;
- legend of types of trees;
- proposed images; and
- expected starting time.

The Committee discussed proposed upgrades to Palmer Street.

The Meeting Facilitator advised that Wal Smith has done the design for the CBD street trees and that he will share Wal's presentation with the Committee members.

In accordance with section 175E of the *Local Government Act 2009*, Councillor A Greaney declared a (potential perceived) conflict of interest in regard to part a. (Stadium Precinct) of item 2.

- (a) the name of the councillor who has a real conflict of interest or perceived conflict of interest in the matter;**
Councillor A Greaney.
- (b) the councillor's personal interests in the matter, including the particulars mentioned in section 175E (2) as described by the councillor;**
Councillor A Greaney declared a (potential perceived) conflict of interest in the Stadium Precinct item (as she sits on the Board of the Cowboys Leagues Club).
- (c) the decisions made under section 175E (4) and the reasons for the decisions;**
Councillor A Greaney vacated the meeting for part a. (Stadium Precinct) of item 2.
- (d) whether the councillor participated in the meeting, or was present during the meeting, under an approval under section 175F;**
Councillor A Greaney vacated the meeting for part a. (Stadium Precinct) of item 2.
- (e) if the councillor voted on the matter—how the councillor voted on the matter;**
Councillor A Greaney did not vote on the matter.
- (f) how the majority of councillors who were entitled to vote at the meeting voted on the matter.**
The item did not require a vote.

Item 2. Townsville 2020 project updates

The General Manager Future Cities provided an update on the following Townsville 2020 projects:

- a. Stadium Precinct
- final stages of masterplan completion;
 - Doubletree by Hilton; and
 - the Stadium Precinct masterplan - aerial view of stadium.
 - key considerations were to ensure the surrounding area benefits from the new Stadium, including pedestrian connections and allowing for future expansion.
- b. Central Park and Dean Street Concept Plan
- aerial picture;
 - advice of the three sites being considered for the concert hall; and
 - construction plan.

The General Manager Future Cities requested input from the Committee and advised that he will send out a link to the Committee members to provide feedback on Central Park. Here <https://fs6.formsite.com/townsvillecc/form598/index.html> and the report can be found here

<https://www.townsville.qld.gov.au/2020/projects/central-park>.

Item 3. CBD Activation update

The Senior Economic Activation Officer provided an update on CBD activation which included information on the following:

- works undertaken recently;
- development of a vacant shop pop-up facility policy. Input will be sought for this policy;
- Christmas in the City;
- Lights on Victoria Bridge;
- North Pole at North Town; and
- proposed artwork on empty shopfronts.

Councillor A Greaney provided further details on the proposed artwork on buildings.

The Senior Economic Activation Officer will liaise with Steve Price with regards to his flag pole suggestion.

The Mayor, Councillor J Hill referred to the artwork that was previously located in the Flinders Street Mall and Flinders Street East and suggested to look into what artwork can be brought back (into Flinders Street/ the CBD).

ACTION:

That the Senior Economic Activation Officer investigate if some of the artwork that was previously located in the Flinders Street Mall and Flinders Street East can be relocated back into Flinders Street / the CBD.

The Mayor, Councillor J Hill advised that she is liaising with the Senior Economic Activation Officer with regards to the toy library expressing an interest in if there is an area for them to be located in the City.

The Senior Economic Activation Officer advised of the channels being utilized to advise of the Christmas activities.

General Business

(i) CIAC membership

The Mayor, Councillor J Hill sought suggestions from the Committee members for nominations for the remaining position on this Committee.

The Meeting Facilitator advised that he will send out an email to the Committee members (seeking suggestions).

One suggestion of a Defence representative

(ii) Link for submitting agenda items

For proposed agenda items, please use the link below:

<https://www.townsville.qld.gov.au/about-council/council-meetings/advisory-committees/city-image-advisory-committee>

(iii) Request for feedback on digital signs

The Mayor, Councillor J Hill sought feedback from the Committee members on the digital signs located throughout the City as well as providing her own feedback.

The Committee members provided their feedback regarding size, scale, and how many are being installed.

Councillor Hill thanked the Committee members for their feedback.

Next meeting – Proposed for Monday 4 February 2019

Agenda items due - Monday 21 January 2019

Venue - Council Chambers

The Chair, the Mayor, Councillor J Hill wished the Committee members a merry Christmas and happy new year and advised that she looks forward to seeing you in the new year.

The meeting was closed at 4.36pm.

**THE MAYOR, COUNCILLOR J HILL
CHAIR**