

Regional Arts Development Fund (RADF)

Assessment Criteria – points to consider

<p style="text-align: center;">Arts Queensland Assessment Criteria</p> <p>The RADF Committee will look at the extent to which your RADF program grant application addresses these four (4) criteria.</p> <p style="text-align: center;">(For further information, go to: https://www.arts.qld.gov.au/regional-arts-development-fund)</p>	<p>Considerations:</p> <p>The following points have been developed to assist you to understand the Assessment Criteria.</p> <p>These points should be considered when you are developing and writing your RADF program grant application. Not all points will be applicable to your project/application.</p>
<p>Quality</p> <ul style="list-style-type: none"> • Produces or contributes to high quality arts and cultural initiatives for local communities. • Proven capacity to effectively support and deliver arts and cultural services. 	<ul style="list-style-type: none"> • How does your project contribute to art form, activity, artist development and further creative opportunities within the Townsville? • Have you provided evidence of the quality of your past work? • Have you provided evidence of artistic and/or cultural innovation of your project? • Have you demonstrated that you have the experience and/or artswomen with the expertise and experience to deliver artistic or cultural objectives?
<p>Reach</p> <ul style="list-style-type: none"> • Provides access to and engagement in arts and culture for diverse communities, practitioners, participants and audiences. • Evidence of local demand for proposed program/s. • Demonstrates community and stakeholder involvement in RADF priority setting, decision making and evaluation. 	<ul style="list-style-type: none"> • Have you demonstrated the demand or need for your project in Townsville? • To what extent does your project evidence artistic and/or cultural innovation? • How does your project contribute to art form or artist development in Townsville? • Does your project demonstrate the development of new collaboration and/or audiences increasing overall reach? • Have you provided detail on who will be the participants and audiences for your project? • Have you realistically calculated the numbers of participants and audiences for your project? • Have you provided details on communication and marketing strategies for your project? • How does your project support opportunities for a diversity of participants/audiences to have access to your project? • Have you demonstrated that you have artswomen and other people with the

	<p>expertise and experience to deliver artistic or cultural objectives of your project?</p> <ul style="list-style-type: none"> • Have you demonstrated how your project has been informed by community and/or stakeholder engagement in Townsville? • What is the potential for public presentation, performance, publication, recording or exhibition of work?
<p>Impact</p> <ul style="list-style-type: none"> • Demonstrates cultural, artistic, social or economic returns on investment. • Supports one or more Queensland Government objectives for the community including create jobs in a strong economy, give all our children a great start, Keep Queenslanders Healthy, Keep communities safe, Protect the Great Barrier Reef and Be a responsive government. (See https://www.ourfuture.qld.gov.au/gov-objectives.aspx) 	<ul style="list-style-type: none"> • Does your project have cultural, social or economic outcomes (e.g. generate employment opportunities, facilitate skills development, lead to local business experiencing greater patronage? If so, how have you articulated these outcomes in your application? • To what extent does your project demonstrate cultural, artistic, social or economic returns on investment. • What medium to long term influence will your project have on arts and cultural practise in Townsville? • Does your project support one or more of the Queensland Government objectives for the community. If so, which objective/s does your project support and how does your project support this objective.
<p>Viability</p> <ul style="list-style-type: none"> • Evidence of good planning for strong governance and management of RADF at a local level. • Evidence of partnership capacity with partners including business and government. 	<ul style="list-style-type: none"> • Have you provided evidence of good planning and achievable outcomes for the project? • Is your budget balanced and is the income and expenditure appropriate to the scale of the project? • Do you have personnel with the expertise and experience to administer and manage the project and to deliver artistic or cultural objectives? • Have you demonstrated effective reporting and documentation processes for your project? • If your project involves local partnerships, how have you provided details of these partnerships and how they will contribute to the delivery of the project? This includes any financial and in-kind support made by these partners to the project. • Does your project leverage off other local projects, programs and events? If so, have you provided details on how this leverage occurs?