

# NORTHERN fringe FESTIVAL

## FAQ

### How can I take part in Fringe?

There are three ways you can get involved:

1. Be part of a Registered Fringe venue – Venues from across Townsville will register to be an official Fringe venue. Once they are registered, they will be listed at [fringe-tsv.com.au](http://fringe-tsv.com.au) for you to contact. These venues are run independently of the Fringe Festival, so you'll need to contact and book directly with them. Check back once registrations have opened for a list of venues.
2. BYO show & venue – Got a show? Got somewhere and you're in! Details need to be confirmed by the registration closing date 29 February 2020.
3. Be part of the Fringe Hub Venue – Register to be considered for the curated program at one of our Fringe run venues. Registration for the Fringe Hub Venues open 9 December 2019.

### Can my show / event / exhibition be in the Northern Fringe Festival 2020?

The answer is yes! Anyone can be part of Fringe. We're a proudly inclusive, open access Festival made by the people of Northern Australia – and their interstate and international friends as well. We're all about variety, whatever form that comes in. Arts focused or not, we welcome events of all kinds. Our Festival embodies freedom of expression – at its loudest. So if you have something to say, here's the place to say it.

### Can you help me find a venue?

Absolutely. You can email our festival team on [fringe@townsville.qld.gov.au](mailto:fringe@townsville.qld.gov.au) or view the venue listing on [fringe-tsv.com.au](http://fringe-tsv.com.au) and we will do everything we can to find the perfect home for your idea.

### Do I have to audition or submit any material to be selected?

Nope! Art is for everyone and everyone is welcome, all you need to do is register your event and/or venue.

### When do registrations take place?

Fringe registrations open 9 December 2019 and close 29 February 2020.

### How do I register?

You will be able to hop online and register your event using our registration form at [fringe-tsv.com.au](http://fringe-tsv.com.au). You will be required to provide us with a range of information, including:

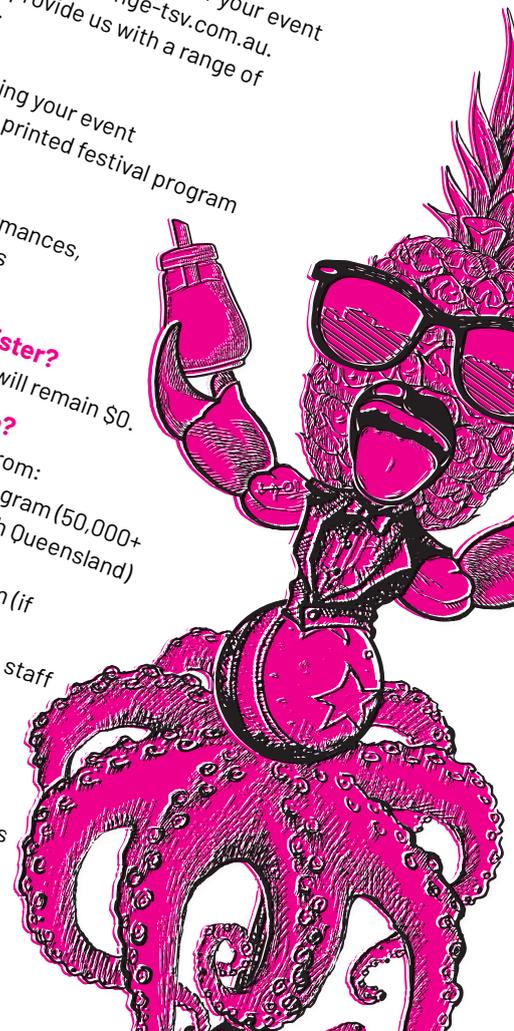
- ✓ Event title
- ✓ A short blurb describing your event
- ✓ A few images – for our printed festival program and on our website
- ✓ Your venue
- ✓ Dates and times of performances, or exhibition opening hours
- ✓ Ticket prices (if applicable)

### How much does it cost to register?

In 2020 the artist registration fee will remain \$0.

### What do I get for my registration?

- Your registration covers everything from:
- ✓ Inclusion in the printed festival program (50,000+ copies distributed throughout North Queensland)
  - ✓ A dedicated listing on our website
  - ✓ Access to TicketShop ticketing system (if required)
  - ✓ Ongoing support and advice from Fringe staff
  - ✓ Free information sessions
  - ✓ Access to additional advertising
  - ✓ Invitation to special Fringe events, such as the Festival Launch and Artist Parties
  - ✓ And a fancy artist pass, granting you discounts to selected Fringe Festival shows





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## **What do I need to do?**

You need to run and produce your show, Northern Fringe Festival does not produce shows. We can however provide continual advice and resources to assist your show where possible. Producing a show involves everything from securing a venue, managing the budget, scheduling rehearsals, marketing and publicity, ticketing, sourcing technical equipment if required, obtaining insurance and licences and much more. We provide you with a variety of great resources and free information sessions to guide you through all of this and are always on the end of the phone to offer advice, but it is up to you to make the event happen.

## **Does Fringe take a percentage of my ticket sales?**

If you ticket through the Townsville TicketShop or part of a Fringe Hub Venue curated program then yes, a ticket sales percentage split is negotiated at time of contracting. If you are in an independent venue or ticket elsewhere then no, Northern Fringe Festival does not take a percentage of your ticket sales in 2020 (however, your ticket agent or venue may, so ensure to determine this when budgeting).

## **Are there any grants available to help me with my Fringe event?**

Currently, Northern Fringe Festival does not have any grant programs, however there are many programs out there and the team at the Fringe Festival can help you find them.

## **I'm from overseas - can I put on a show or event at Northern Fringe?**

Yes! Anyone and everyone can take part in the Northern Fringe! However, please note that all events are self-produced, and you will need to make your own visa arrangements.

## **What is the Fringe Hub?**

Northern Fringe Festival programs and manages a few performance spaces. These spaces are known as Fringe Hub Venues.

## **How do I apply to be part of the Fringe Hub?**

When registration opens, register as a Fringe Hub Artist. This will provide your expression of interest to be included in the curated program of the Fringe Hub Venue (Please note - Fringe Hub shows are self-produced working with the Fringe team around the venue). If you are considering submitting a Fringe Hub Venue registration and have any questions please get in touch with us to discuss your ideas. Contact the Fringe team at [fringe@townsville.qld.gov.au](mailto:fringe@townsville.qld.gov.au).

**For more information, go to:**  
[fringe-tsv.com.au](http://fringe-tsv.com.au)

